

1980 FORD

WAGONS

50 years America's Wagonmaster
with Better Ideas for the 80's.

• Ford LTD • Fairmont • Pinto • Club Wagon





(A) LTD Country Squire

Full-size roominess with Ford Wagonmaster ideas.

Last year, Ford introduced new-size LTD wagons—with Better Ideas for the 80's, like an efficient design that actually has more passenger room inside than the longer 1978 LTD.

For 1980, there's more luxury in both the Country Squire and LTD wagons—and a new low-priced LTD S Wagon. All three wagons can seat up to eight, with optional dual facing rear seats, and offer 89.7 cu. ft. of cargo space with the rear seats down. Plus almost 12 more cu. ft. in lockable stowage compartments in the floor and sidewall.

Standard on all LTD wagons is the 3-Way Magic Doorgate, pioneered by Ford, with power window. You also get 5.0 liter (302 CID) V-8 power, Select-Shift automatic transmission, power steering and brakes, and more. See page 5.

Engineering features include an innovative Automatic Overdrive transmission option. At about 40 mph, it automatically shifts into a fourth overdrive gear for improved highway fuel economy.* Other options include a deluxe luggage rack with velocity-sensitive air deflector that changes angle at high speeds for less aerodynamic drag. Plus 5.8 liter (351 CID) V-8, heavy-duty suspension, Traction-Lok axle, and Trailer Towing Package.

(A) LTD Country Squire. With the famous woodgrain vinyl bodyside paneling and more luxury features than last year. Shown in Black (1C).

(B) LTD Wagon. A new look up front. In Tu-Tone Dark Blue Metallic (3D) over Medium Blue Glow (3H).

(C) 3-Way Magic Doorgate. Another Ford innovation. Opens out like a door with the power window up or down, or drops down like a tailgate. Inside are Ford's optional dual facing rear seats with removable seat cushions for more underfloor stowage space.

Front cover: Four of the 17 wagon choices offered by Ford for 1980.

Note: Notable Standard Features and Measurements are on page 5. Some items shown are optional. See pages 14-17 for detailed options listing.

Your dealer has actual samples of colors and trims coded by letter in the text.

*See mileage statement on back cover.



(B) LTD Wagon with Tu-Tone



(C)

(C)



Elegant comfort.

Few wagons are as roomy and as beautifully appointed as Ford LTD. All interiors on Country Squire and the LTD Wagon are available in Dark Red, Medium Wedgewood Blue, Sand, Pine Green and Cordovan. The low-priced LTD S Wagon is available only with a bench seat in the first three colors.

(A) Interior Luxury Group—Cloth Split Bench Seats. Optional on the Country Squire is this elegant group with rich velour cloth shown in Dark Red (MD). Super-soft vinyl or leather is also available. The split bench seats are individually adjustable and reclinable, and each has its own center armrest. Thick 18-oz. carpeting runs along the lower half of the elegant door trim panels with their full-length armrests, assist straps and power windows. On the back of the front seats are map pockets and assist straps. On the right sun visor is an illuminated vanity mirror.

In the center of the instrument panel, an electronic digital clock tells the time, date, or elapsed time. There are a trip odometer and warning lights for "low fuel" and "low washer fluid." A luxury steering wheel with woodtone appliques. And an upgraded sound insulation package.

(B) All-Vinyl Flight Bench Seat. With deep-grain vinyl in Sand (ZY). Optional on flight bench and split bench seats in LTD Wagon and Country Squire.

(C) Standard—All-Vinyl Bench Seat. Standard on all three wagons is this beautiful and practical seat trim. Shown in Medium Wedgewood Blue (BB) deep-grain vinyl with LTD interior.

(D) Cargo area. Can carry 4' x 8' sheets flat with the tailgate down.

(E) Instrument panel. Shown with Country Squire's new woodtone appliques.

(F) Exclusive DuraWeave Vinyl—Flight Bench Seat. You have to see it to believe it. Looks, feels, and breathes like cloth. Yet it's actually made of durable vinyl with a softer feel for 1980. Optional on flight bench seat, shown here in Cordovan (CF), and on split bench seats in LTD Wagon and Country Squire.

LTD Wagon Notable Standard Features: 5.0 liter (302 CID) V-8 with DuraSpark Electronic Ignition • SelectShift automatic transmission • Power front disc/rear drum brakes • P-metric steel-belted radial ply BSW tires (5) • Power steering • 3-Way Magic Doorgate with power window • Lockable storage compartments in floor and left side panel • Luxury Sound Insulation Package • Dual halogen headlamps • LH remote control mirror • All-vinyl bench seat • Cloth-covered headlining and sun visors • Color-keyed load floor carpet • Deluxe wheel covers • Ford's Anti-Corrosion Warranty (see back cover). Country Squire adds: Woodgrain vinyl bodysides and rear • Deluxe door trim • High-gloss woodtone appliques on instrument panel • 18-oz. cut-pile carpeting • Electric clock • Color-keyed deluxe belts with comfort regulators and reminder chime. (See your Ford Dealer for LTD S equipment.)

LTD Wagon Measurements

Wheelbase	114.3"	Cargo Compartment	
Overall Length	215.0"	(rear seats down)	
Overall Width	79.1"	Volume	89.7 cu. ft.†
Passengers	6*	Inside Length	91.3"
Fuel Capacity	20 gal.	Min. Width	48.2"

*Eight with optional dual facing rear seats.

†Plus 9.9 cu. ft. of lockable below-deck stowage (5.7 cu. ft. with seat cushions of optional dual facing rear seats in place, 7.7 cu. ft. with seat cushions removed), 2 cu. ft. of lockable stowage in side compartment.

Note: Some items shown are optional. See pages 14-17 for detailed options listing. Your dealer has actual samples of colors and trims coded by letter in the text. See 1980 Ford LTD catalog for additional details.



(A) Fairmont Squire

**Our very popular mid-size
4-door wagon.**

In its first two years, Ford Fairmont quickly established itself as one of America's most popular wagons. It's easy to see why, particularly with today's emphasis on economy. Fairmont is engineered to give you a lot of wagon for the money.

You get 5-passenger roominess or 79.5 cubic feet of cargo space when the rear seat's down. All on a maneuverable 105.5-inch wheelbase.

Other Better Ideas for the 80's include rack and pinion steering and modified MacPherson strut front suspension. And Fairmont's gas mileage is impressive,* particularly with the standard 2.3 liter OHC engine and 4-speed manual transmission. See a longer list of standard equipment on page 9.

(A) Fairmont Squire. Fairmont's finest wagon. With woodgrain vinyl bodyside and liftgate appliques, bright outside mirror, window frames and belt moldings, deluxe wheel covers, hood ornament, Squire script. Plus the Interior Accent Group on page 9. Shown in Dark Pine Metallic (7M).

(B) Fairmont Wagon with Exterior Decor Group. This option adds: dual bright, remote control mirrors, bright belt moldings and window frames, vinyl insert bodyside moldings integral with wheelip moldings, accent paint stripe, hood ornament, turbine wheel covers. In Red Glow (2H).

(C) Fairmont Wagon with Exterior Accent Group. With bright touches that include: bright rocker panel, wheelip and belt moldings, bright outside mirror, deluxe wheel covers, and hood ornament. In Sand Glow (6B).

(D) Lockable side stowage. Handy option keeps valuables out of sight.

(E) Standard 2.3 liter 4-cylinder engine. Delivers excellent fuel economy.* Features overhead cam, short-stroke design, and a 5-main-bearing crankshaft.

Note: Notable Standard Features and Measurements are on page 9. Some items shown are optional. See pages 14-17 for detailed options listing.

Your dealer has actual samples of colors and trims coded by letter in the text.

*See mileage statement on back cover.



(B) Fairmont Wagon with Exterior Decor Group



(C) Fairmont Wagon with Exterior Accent Group



(D)



(E)



(A)



(E)(B)



(C)



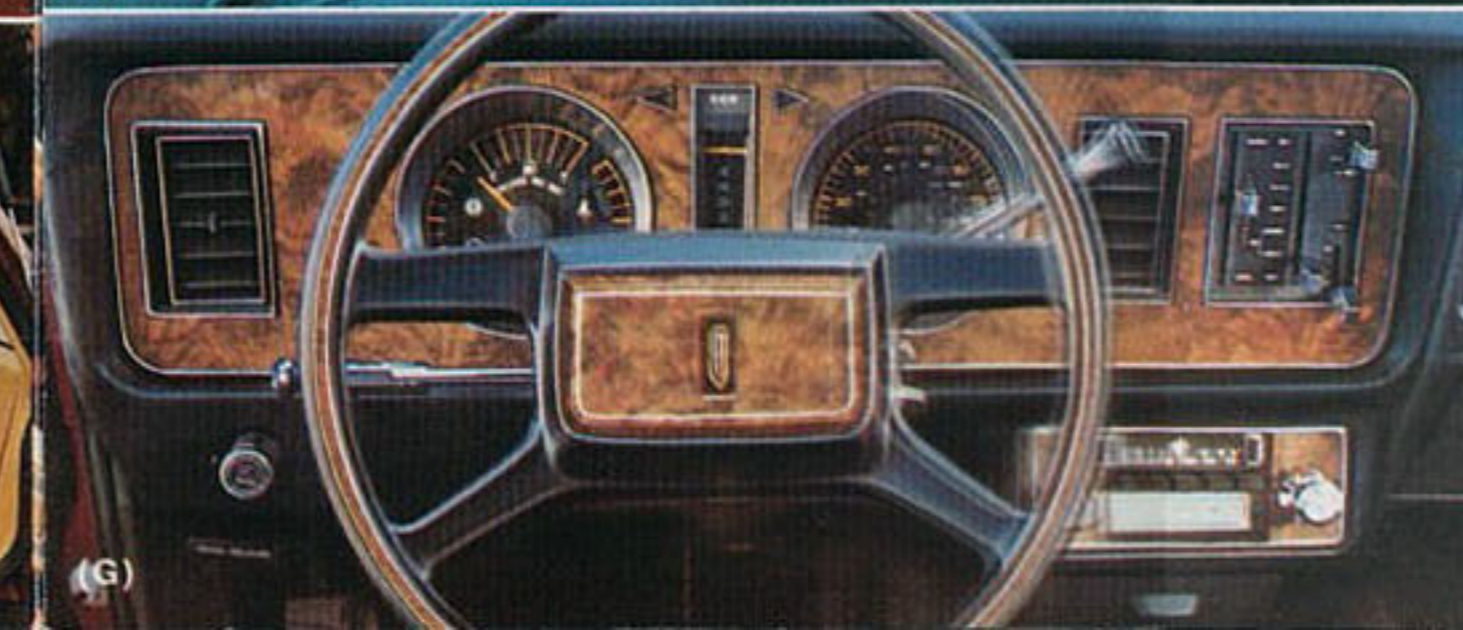
(D)



(E)



(F)



(G)

Stylish arrangements in space.

Fairmont offers a wide choice of comfortable and attractive interiors with color-keyed carpeting on the floor all the way back. Bucket seats or a full-width bench is standard, depending on the power team—buckets with 4-cylinder engine, bench with Six or V-8 engine (see D). A flight bench seat (see A) tops the many optional choices. Interiors are available in Sand, Medium Red, Medium Wedgewood Blue, and Caramel, with a new Medium Vaquero available in the Interior Accent and Decor groups.

(A) Interior Decor Group—Cloth Flight Bench Seat. Fairmont's finest option. With flight bench seat and optional SelectShift automatic transmission, or bucket seats and 4-speed manual transmission. In pebble-grain vinyl or this luxury velour cloth shown in Medium Red (YD). Thick cut-pile carpeting covers the floor, and there is carpeting on the load floor, liftgate and lower door panels. The deluxe door trim also has accents and woodtone appliques. There are high-gloss woodtone appliques on the instrument panel and luxury 4-spoke steering wheel. Also included are: a special sound insulation package, color-keyed cloth headlining and sun visors, and deluxe color-keyed belts, cigarette lighter, visor vanity mirror, rear seat ashtray and glove box lock.

(B) Interior Accent Group—Vinyl Bucket Seats. Pleated pebble-grain vinyl is featured in this option (standard on Squire). Plus: deluxe steering wheel hub, door trim with woodtone molding with bright accents, Deluxe Sound Package, and carpeted lower liftgate. In Caramel (ET).

(C) Interior Accent Group—Cloth/Vinyl Bench Seat. The Accent bench seat option has this new "double-bucket" sew style. Available in pebble-grain vinyl or this new knit-weave cloth shown in Caramel (FT).

(D) Standard—Vinyl Bench Seat. A new helix-pattern vinyl is featured on the bench seat that is standard with the optional 3.3 liter (200 CID) "I" Six or 4.2 liter (255 CID) V-8 engines. Shown in Sand (BY). Standard with the 2.3 liter 4-cylinder engine are bucket seats in helix-pattern vinyl.

(E) Fairmont cargo area. The almost 7-foot long, flat load floor is at bumper height for easy loading and provides 79.5 cu. ft. of cargo space. The one-piece liftgate swings up easily with one motion, unlike the two-piece tailgates on some other mid-size wagons.

(F) Interior Accent Group—Cloth/Vinyl Bucket Seats. A different sew style is used for this distinctive plaid cloth version of the optional Accent buckets. In Medium Wedgewood Blue (LB).

(G) Interior Decor Group instrument panel. With luxury 4-spoke steering wheel.

Fairmont Wagon Notable Standard Features: 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition • 4-speed fully synchronized manual transmission, floor mounted • Front disc brakes • P-metric steel-belted radial ply BSW tires (4) • Rack and pinion steering • Fold-down rear seat with one-hand release • Liftgate with concealed hinges and "open" warning light • All-vinyl low-back bucket seats • Color-keyed load floor carpet • Cargo area light • Bright hub caps • Ford's Anti-Corrosion Warranty (see back cover).

Fairmont Wagon Measurements

Wheelbase	105.5"	Cargo Compartment (rear seat down)	
Overall Length	195.5"	Volume	79.5 cu. ft.
Overall Width	71.0"	Inside Length	81.7"
Passengers	5	Min. Width	36.6"
Fuel Capacity	14 gal.		

Note: Some items shown are optional. See pages 14-17 for detailed options listing. Your dealer has actual samples of colors and trims coded by letter in the text. See 1980 Ford Fairmont catalog for additional details.



(A) Pinto Squire

America's best-selling subcompact wagon.

For years, Pinto has been one of America's favorite wagons for fun and value. It seats four. Is easy to load. Carries a lot. And it's fun to drive with its short wheelbase, rack and pinion steering, and economical 2.3 liter, overhead cam 4-cylinder engine.*

What's more, Pinto adds up to a very solid value with its low price and impressive list of standard equipment. AM radio (may be deleted for credit), electric rear window defroster, tinted glass, steel-belted radials, wheel covers, and a lot more are standard on all Pintos (with certain deletions on Pony).

Pinto's big option selection includes the dramatic Cruising Package and Rallye Pack at the right. Both have bold graphics, portholes, and numerous sporty features. See the 1980 Ford Pinto catalog for full details.

(A) Pinto Squire. Pinto's top luxury option. With woodgrain vinyl paneling, brown bodyside moldings, bright grille and headlamp doors, and the Interior Decor Group on pages 12-13. In Dark Chamois Metallic (8A).

(B) Pinto Cruising Package. An option that's available with or without this new multicolor paint/tape treatment for 1980. In Bright Yellow (6N).

(C) Pinto Wagon with Rallye Pack. Very macho option, from the black luggage rack down to the front spoiler and blue "Rallye" tape lettering. In Silver Metallic (1G).

(D) Pinto Pony Wagon. One of America's lowest-priced wagons. Yet the price includes front bucket seats, steel-belted radials, wheel covers, and much more. See page 13. Shown in Bright Red (27).

(E) Pinto Wagon with Exterior Decor Group. Handy hauler with an option that adds bright grille and headlamp doors, rocker panel and wheelip moldings, and bodyside accent paint stripe. In Dark Pine Metallic (7M).

Note: Notable Standard Features and Measurements are on page 13. Some items shown are optional. See pages 14-17 for detailed options listing.

Your dealer has actual samples of colors and trims coded by letter in the text.

*See mileage statement on back cover.



(B) Pinto Wagon with Cruising Package



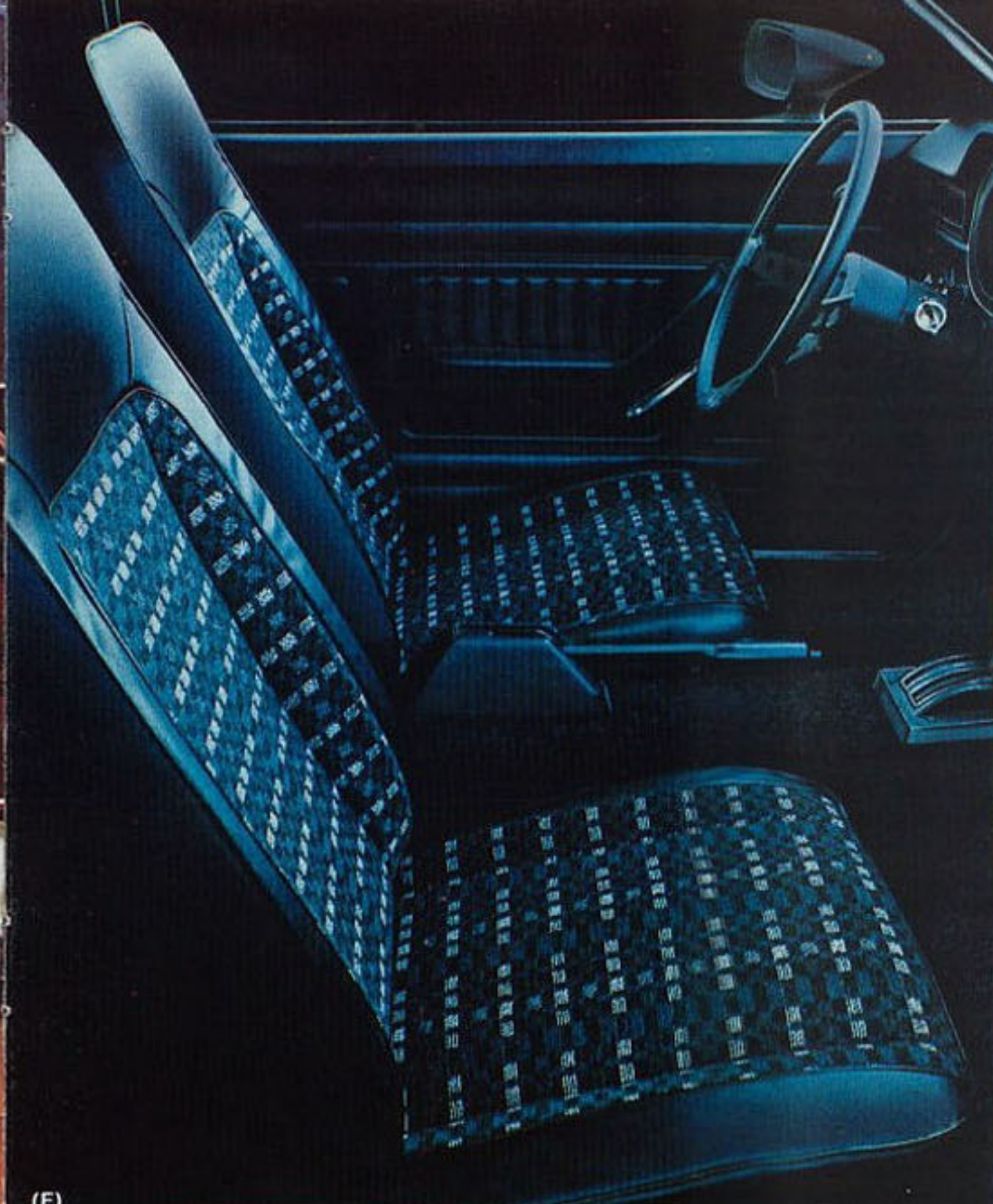
(C) Pinto Wagon with Rallye Pack



(D) Pinto Pony Wagon



(E) Pinto Wagon with Exterior Decor Group



It's beautifully equipped on the inside, too.

Pinto's interior is surprisingly well equipped for such a low-priced wagon. Standard are two bucket seats up front and two bucket-style seats in back. Plus a floor-mounted shift (even with the optional automatic). You also get a mini-console, color-keyed carpeting, and a real glove box. And (except Pony) an AM radio,* electric rear window defroster, tinted glass, and more.

New for 1980 are handsome cloth/vinyl seat trims and new interior color choices—Medium Wedgewood Blue and Caramel—plus Black, Medium Red, and a new Medium Vaquero color choice for the Interior Decor Group.

(A) Interior Decor Group—Cloth/Vinyl Low-Back Bucket Seats. Pinto's most luxurious interior is standard on the Squire and optional on the Pinto Wagon (not available on Pony Wagon). You get low-back bucket seats in either this new striped cloth, shown in Caramel (DT), or all vinyl. Plus deluxe door trim, deluxe steering wheel, woodtone appliques on the instrument panel, parking brake handle, and shift knob (bezel on automatic). There's more: color-keyed belts with tension eliminator, day/night inside mirror, cigarette lighter, rear seat ashtray, Deluxe Sound Insulation Package, passenger door courtesy light switch, color-keyed load floor carpet and parking brake boot.

(B) Interior Decor Group—All-Vinyl Low-Back Bucket Seats. The all-vinyl seating choice for the Interior Decor Group listed above. Five colors to choose from, including this Medium Wedgewood Blue (HB).

(C) Standard Interior—All-Vinyl High-Back Bucket Seats. This easy-to-clean vinyl with a wicker-weave pattern is available on the standard high-back bucket seats at no extra cost. Shown in Medium Red (AD) with Pony interior.

(D) Pinto cargo area. With the rear seat down, the flat floor's over 5½ feet long, with 57.2 cubic feet of load space above it. With the rear seat up, there's still 31.3 cubic feet of space.

(E) Interior Decor Group instrument panel. Pinto's sporty dash has large rectangular instrument pods and graphics that make it easy to read.

(F) Standard Interior—Cloth/Vinyl High-Back Bucket Seats. Standard on all Pintos are high-back bucket seats with this distinctive, new, open crosshatch cloth pattern. Four color choices, including this Medium Wedgewood Blue (GB).

Pinto Pony Wagon Notable Standard Features: 2.3 liter OHC 4-cylinder engine with DuraSpark Electronic Ignition • 4-speed fully synchronized manual transmission, floor mounted • Front disc brakes • Steel-belted radial ply BSW tires (4) • Mini spare tire† • Rack and pinion steering • Aluminum bumpers with bumper guards • Fold-down rear seat with one-hand latch • Counterbalanced liftgate • All-vinyl or cloth/vinyl high-back bucket seats • Color-keyed carpeting • Load floor rubber mat • Full wheel covers • Ford's Anti-Corrosion Warranty (see back cover). All models except Pony: Electric rear window defroster • AM radio* • Tinted glass • Bumper rub strips • Color-keyed instrument panel, steering wheel and column • Vinyl insert bodyside moldings.

*May be deleted for credit. †Conventional spare in early production.

Pinto Wagon Measurements

Wheelbase	94.8"	Cargo Compartment (rear seat down)	
Overall Length	180.6"	Volume	57.2 cu. ft.
Overall Width	69.7"	Inside Length	69.1"
Passengers	4	Min. Width	42.5"
Fuel Capacity	14 gal.		

Note: Some items shown are optional. See pages 14-17 for detailed options listing. Your dealer has actual samples of colors and trims coded by letter in the text. See 1980 Ford Pinto catalog for additional details.

FORD WAGON OPTIONS—FORD LTD, FAIRMONT, PINTO

Add your personal touch.

Option Availability Code

Each option is keyed with the following code to indicate on which wagon lines that option is available:

LTD = Ford LTD S, LTD, and Country Squire Wagons

F = Fairmont Wagon

P = Pinto Wagon

Certain Pinto options are not available on the Pinto Pony Wagon. See the 1980 Ford Pinto catalog. For Club Wagon options, see the 1980 Ford Club Wagon catalog.

AUDIO

Ford offers a superb selection of radios and audio equipment for the wagon of your choice. All precision engineered and built to exacting Ford quality standards. Of special interest, all Ford radios are designed to receive travel advisory broadcasts when tuned to either end of the AM band. For details, get the booklet "1980 Sound Systems and Electronic Options" at your Ford Dealer.

- AM Radio—LTD, F. Std. on P (optional on Pony).
- AM/FM Monaural Radio—LTD, F, P.
- AM/FM Stereo Radio—LTD, F, P.
- AM/FM Stereo Radio with 8-Track Tape Player—LTD, F.

(A) AM/FM Stereo Radio with Cassette Tape Player. Two ways to enjoy the brilliance of stereo—LTD, F (shown), P.

(B) Electronic AM/FM Stereo Search Radio. Advanced electronics eliminates knobs and mechanical tuning. Seeks or scans stations automatically with quartz crystal precision. Digital frequency readout. Ten stations (5 AM, 5 FM) can be stored in electronic memory bank and summoned with touch buttons—LTD.

- Electronic AM/FM Stereo Search with 8-Track Tape Player—LTD.
- Electronic AM/FM Stereo Search Radio Cassette Player with Dolby® Noise Reduction System. Our ultimate radio option. Both radio and cassette tape player have Dolby system—LTD.

(C) 40 Channel CB Radio. Automatically scans for active channel. Can store and summon five favorite channels. Digital readout. Overrides AM or FM broadcast on front speakers. All controls in detachable hand mike. Channel 9 pushbutton for emergencies—LTD (with any LTD radio choice).

- Premium Sound System. Extra 30-watt amplifier and larger rear speakers add a "big" sound to any stereo system—LTD, F.
- Dual Rear Speakers. For monaural systems—LTD.
- Power Antenna—LTD.

Note: Stereo systems on LTD and Fairmont include dual front and dual rear speakers—on Pinto, dual door-mounted speakers.

APPEARANCE

- Exterior Accent Group—F, see page 7.
- Exterior Decor Group—F, see page 7. P, see page 11.
- Dual Accent Paint or Tape Stripes. See your Ford Dealer for details—LTD, F, in option group on P.
- Color-Keyed Deluxe Belts. With comfort regulators—LTD, std. on Squire. Also included in several option groups for F, P.

- Cruising Package—P, see page 11.
- Rallye Pack—P, see page 11.
- Interior Accent Group—F, std. on Squire, see pages 8-9.

- Interior Accent Group. Includes: deluxe steering wheel, woodtone appliques on instrument panel, parking brake handle, shift knob, (or automatic transmission bezel), plus color-keyed deluxe belts with tension eliminator, cigarette lighter, day/night mirror, and color-keyed parking brake boot—P.
- Interior Decor Group—F, pages 8-9. P, std. on Squire, pages 12-13.
- Interior Luxury Group—LTD Squire, see pages 4-5.

- Rocker Panel Moldings—LTD Squire, std. on LTD, LTD S. F, also included in Ext. Accent Group on F.
- Metallic Glow Paint. Metallic flakes add radiant lustre to finish. See

your Ford Dealer for available colors—LTD, F, P.

- Tu-Tone Paint/Tape Treatment. Adds tasteful contrast—LTD (except Squire and LTD S).
- Squire—F, pages 6-9. P, pages 10-13.
- Leather-Wrapped Luxury Steering Wheel. With a rich look and feel. Available only with Fingertip Speed Control. See illustration S—LTD, F.
- Sport Steering Wheel. With three black metal spokes—F. Included in Sports Package on P.
- Load Floor Carpet. Color-keyed to the interior—P. Std. on LTD and F.

COMFORT

- SelectAire Conditioner. Manual controls to cool, heat or dehumidify interior for year-round comfort—LTD, F, P.

(D) SelectAire Conditioner with Automatic Temperature Control. Select preferred inside temperature. Thermostatic controls maintain it—LTD.

- Tinted Glass—Complete. Recommended with air conditioner—LTD, F. Std. on P (optional on Pony).

(E) Manual Front Vent Windows. For increased ventilation—LTD, F (shown).

(F) 4-Way Manual Driver's Seat. Adjusts 1½ inches vertically as well as conventional front and back movement—P.

(G) Dual Facing Rear Seats. For two more passengers—LTD. Page 3.

- Dual Flight Bench Seat Recliners. Allow separate adjustment of front seat backs—LTD.
- Seat Belt Reminder Chime. LTD (except LTD S), std. on Squire.

CONVENIENCE

- Convenience Group. Interval windshield wipers, visor vanity mirror, electric remote control release for doorgate, trip odometer, plus warning lights for "low fuel" and "low washer fluid"—LTD.
- Convenience Group. Cigarette lighter, visor vanity mirror, glove

box lock, rear seat ashtray, and color-keyed deluxe belts with comfort regulators—F.

(H) Convenience Group. Interval windshield wipers, cigarette lighter, day/night mirror, visor vanity mirror, rear seat ashtray, glove box lock, and color-keyed deluxe belts with tension eliminator—P.

- Electric Clock—LTD, std. on Squire. F.

(I) Electronic Digital Clock. Gives time, date or elapsed time—LTD.

(J) Electric Rear Window Defroster. Grid defrosts glass and quickly melts snow or ice—LTD, F (shown). Std. on P (optional on Pony).

(K) Front Cornering Lamps. Light your way around corners—LTD.

(L) Deluxe Luggage Rack—Handsome aid that blends in well with wagon's styling—LTD (shown) with velocity-sensitive air deflector that helps keep the rear window clear and changes angle at high speeds for less aerodynamic drag. Without air deflector on F, P.

(M) Illuminated Visor Vanity Mirror(s). Handy grooming aid. Adjustable light intensity. Dual or passenger side only—LTD (except LTD S).

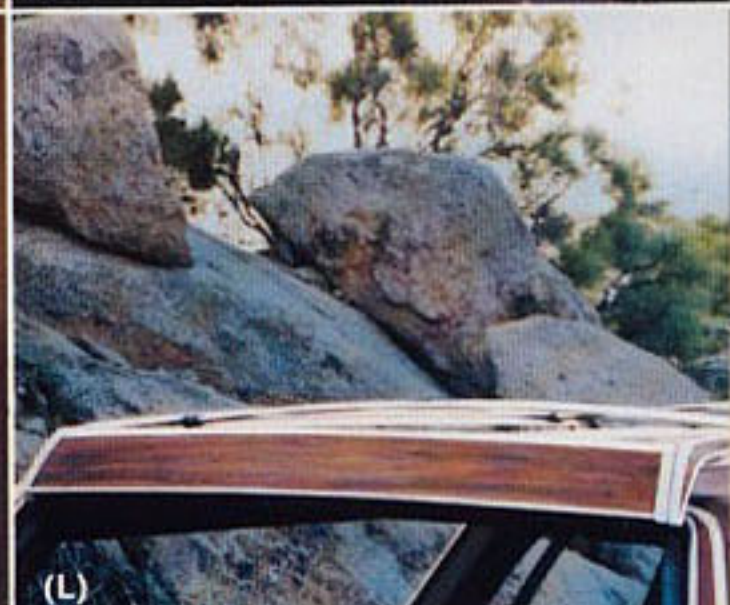
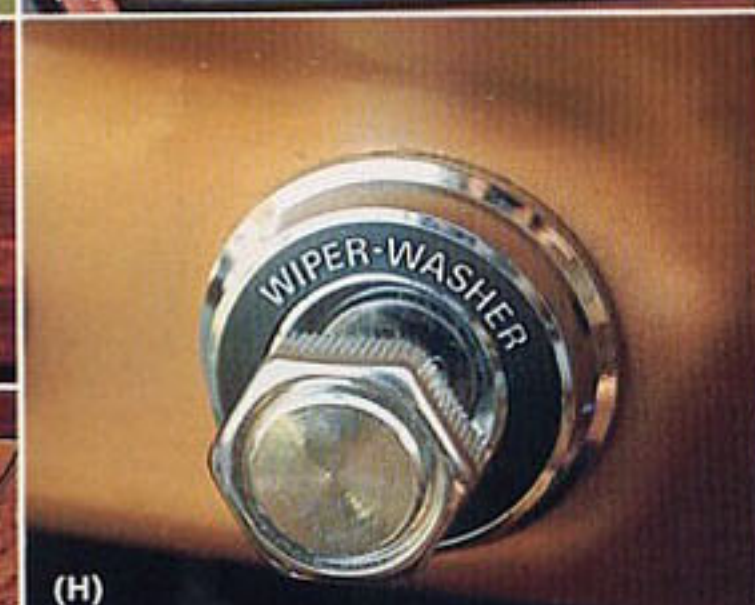
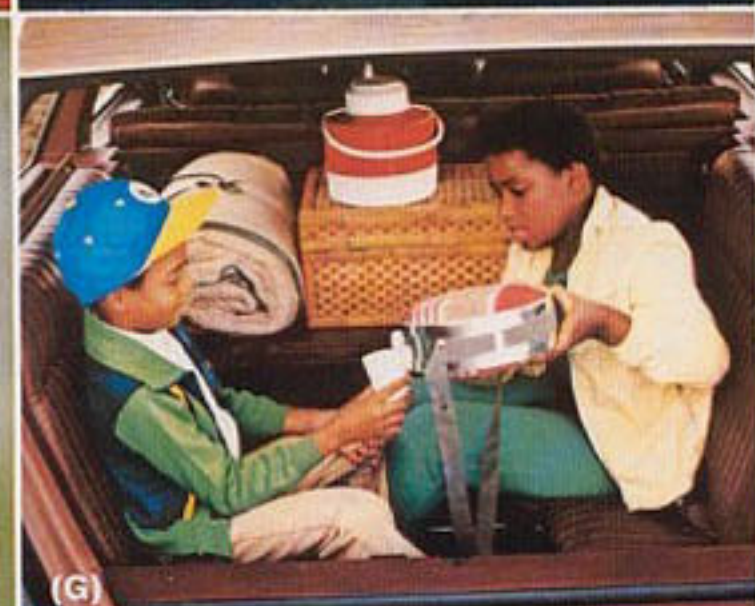
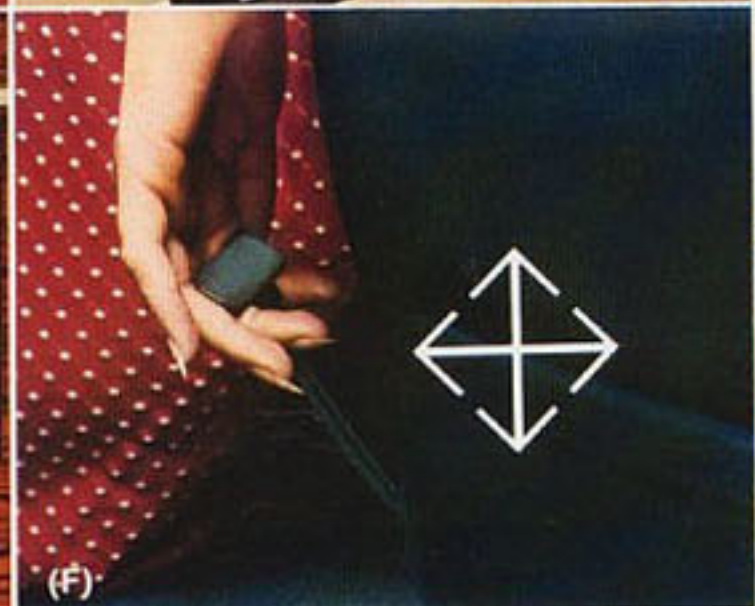
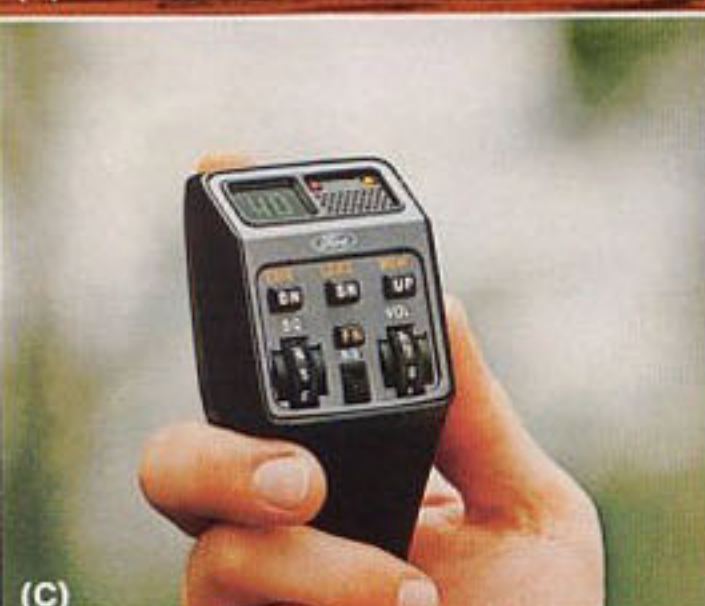
(N) Illuminated Entry System. Lifting the front door handle illuminates keyhole and switches on interior lights—LTD.

(O) Autolamp On/Off/Delay System. Automatically turns headlamps on or off when traveling at dusk or dawn. Can also be set to keep headlamps on for up to 4 minutes after parking—LTD.

- Dual Note Horn—LTD S, std. on Squire and LTD.

(P) Dual Remote Control Mirrors. Bright outside mirrors are adjustable from the driver's seat—LTD, F (shown), also included in Exterior Decor Group on F.

- Left-Hand Remote Control Mirror—LTD S, std. on Squire and LTD Wagon.





(Q)



(U)



(Y)



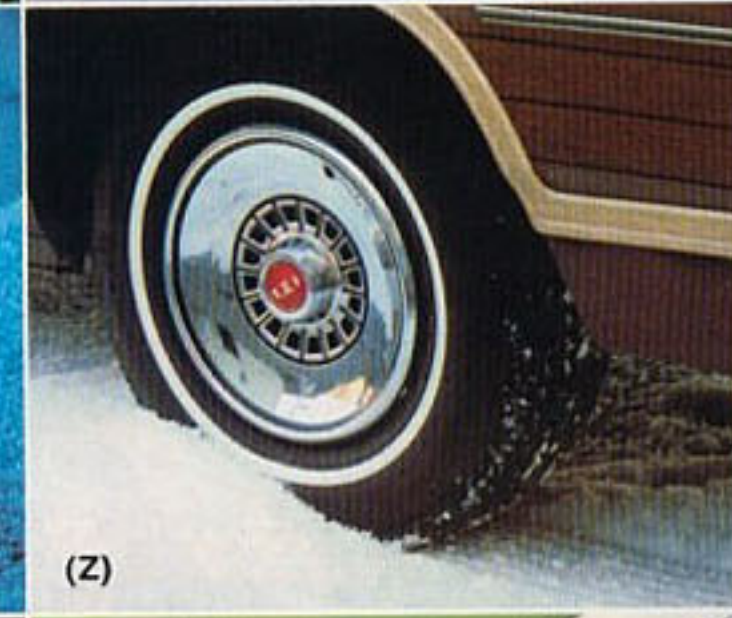
(CC)



(R)



(V)



(Z)



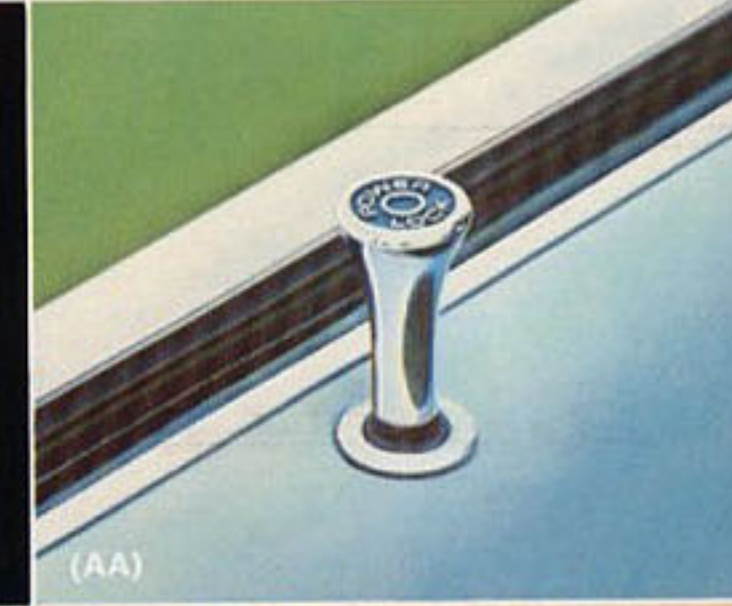
(DD)



(S)



(W)



(AA)



(EE)



(T)



(X)



(BB)



(FF)

FORD WAGON OPTIONS (continued)—FORD LTD, FAIRMONT, PINTO

- (Q) **Dual Sport Mirrors.** Streamlined, color-keyed mirrors add a sporty accent. Both mirrors are remote controlled by the driver—P.
- **Light Group.** Dual beam map light, dual instrument panel courtesy lights, and lights in engine compartment, cargo area (std. on Squire), rear door and doorgate courtesy light switches (std. on Squire), and "headlamps on" warning buzzer or chime—LTD.
- **Light Group.** Dual beam dome/map light, lights in engine compartment and glove box, plus courtesy light switches on passenger doors—F.
- (R) **Light Group.** Map light, lights in glove box, ashtray, engine compartment, and cargo area, passenger door courtesy light switch, "headlamps on" warning buzzer—P.
- **Automatic Parking Brake Release**—LTD.

- (S) **Fingertip Speed Control.** Automatically maintains any speed you set at 30 mph or above. Great convenience, and holding steady speeds helps save gas. Pressing brake pedal deactivates system. "Resume" feature returns car to preset speed after braking. Also available with Leather-Wrapped Luxury Steering Wheel shown with LTD interior—LTD, F.
- (T) **Tilt Steering Wheel.** Adjusts to five positions for custom comfort while driving and for easy entry or exit—LTD, F (shown).
- **Lockable Stowage Box.** In rear sidewall. Great for valuables—F, see page 7. Std. on LTD.
- **Interval Windshield Wipers**—F. Included in Convenience Group on LTD and P.

- (U) **Rear Window Wiper/Washer.** Remote controlled to keep liftgate window clear—F.

INTERIORS
LTD, see pages 4-5. F, see pages 8-9. P, see pages 12-13.

- PERFORMANCE**
- **Optional Axle Ratio.** For more pulling power—LTD.
 - **Engine.** 5.8 liter (351 CID) V-8 with Electronic Engine Control—LTD.
 - **Engines.** 3.3 liter (200 CID) "I" 6-cylinder with 4-speed manual overdrive transmission or optional SelectShift automatic. New 4.2 liter (255 CID) V-8 with SelectShift automatic—F.
 - (V) **SelectShift Automatic Transmission.** With 3.3 liter (200 CID) Six or 4.2 liter (255 CID) V-8. Available with steering column-mounted shift, or floor-mounted T-bar and bucket seats (shown)—F.
 - **SelectShift Automatic Transmission.** T-bar shift is floor-mounted for easy manual or automatic shifting. With black shift lever in all applications—P.

- (W) **Automatic Overdrive Transmission.** New for '80 with a fourth overdrive gear for improved highway fuel economy.* See page 3 for more details. Available only with optional 5.8 liter (351 CID) V-8—LTD (3-speed SelectShift automatic standard on LTD).
- **Heavy-Duty Suspension.** Higher capacity springs and shocks—LTD.
- **Adjustable Level Air Shock Absorbers.** Adding compressed air to rear shocks levels wagon with heavy load, keeps headlamp beams on the road—LTD.

- (X) **Sports Package.** Lets you really take command. Sport steering wheel with black metal spokes plus tachometer, ammeter and temperature gauge—P.
- **Instrumentation Group.** Includes tachometer, trip odometer, ammeter, temperature and oil pressure gauges—F.
- **Heavy-Duty Battery**—LTD, F, P.

- (Y) **Heavy-Duty Trailer Towing Package.** Gives any LTD wagon a 6000-lb. towing rating. Includes trailer towing suspension and axle,

- external transmission and power steering oil coolers, wiring harness, plus heavy-duty radiator and battery, and higher capacity alternator—LTD.
- (Z) **Traction-Lok Axle.** Transfers power to both rear wheels for better traction on snow, ice or soft ground—LTD.

- POWER ASSISTS**
- **Power Front Disc/Rear Drum Brakes.** Less effort with wagon loads for fast, sure stops—F, P. Std. on LTD.
 - **Power Steering.** Another important wagon assist in parking and tight situations—F, P. Std. on LTD.

- (AA) **Power Door Locks.** Single control on each front door locks all passenger doors. Special remote control switch on LTD unlocks doorgate—LTD, F (shown).

- (BB) **Power Seats.** Adjusts six ways. For bench seat, flight bench seat, or split bench seats (driver only or dual controls)—LTD. Single 4-way control on bench seat powers seat up or down, and fore and aft—F (shown).

- (CC) **Power Side Windows.** Individual controls plus driver master controls, with safety lockout switch for driver on LTD—LTD (shown), F.

- PROTECTION**
- **Vinyl Insert Bodyside Moldings.** Protect against parking lot nicks—LTD Squire, LTD S, F. Std. on LTD Wagon and Pinto (optional on Pony).
 - **Premium Vinyl Bodyside Moldings.** A stylish, wider, bright molding with vinyl insert replaces the Pinto Wagon's standard, narrow molding—P.
 - **Front License Plate Bracket**—LTD, F, P.
 - **Mud/Stone Deflectors**—P.
 - **Lower Bodyside Protection.** (In addition to Ford Corrosion Protection measures noted on back

- cover.) Consists of an application of vinyl under the paint along the lower sides of body to help provide extra protection against stone pecking. Important on gravel or heavily salted roads—LTD, F, P.
- **Rear Bumper Guards**—LTD, F. Std. on P. (Front bumper guards are standard on all wagons.)
- **Bumper Rub Strips**—LTD, F, front and rear. Std. on P (optional on Pony).
- **Appearance Protection Group.** Color-keyed carpeted front floor mats (plus rear mats on LTD), bright door edge guards (brown on Squires), license plate frame(s)—LTD, F, P.

- TIRES**
- Steel-belted radial ply tires are available in black sidewalls (BSW), white sidewalls (WSW), and raised white letters (RWL), on most models. Consult your Ford Dealer for availability and the tire size best suited for your driving and load requirements.
- **Conventional Spare Tire**—F. Std. on LTD.

- WHEELS/WHEEL COVERS†**
- (DD) **LTD.** Clockwise from top: Cast Aluminum Wheels, Wire Wheel Covers, Luxury Wheel Covers.
 - (EE) **Fairmont.** Clockwise from top left: Cast Aluminum Wheels, Styled Steel Wheels with Trim Rings, Wire Wheel Covers, Turbine Wheel Covers, Deluxe Wheel Covers. Not shown: Wheel Trim Rings and Hub Caps.

- (FF) **Pinto.** Clockwise from top left: Lacy Spoke Aluminum Wheels, White-Painted Forged Aluminum Wheels, Styled Steel Wheels with Trim Rings, Wire Wheel Covers, Forged Aluminum Wheels.

†Note: All these options include four of these special wheels or wheel covers plus the spare tire on a conventional steel wheel.
*See mileage statement on back cover.



(A) Captain's Club Wagon

**Ford's roomiest wagons.
They carry up to 15 people.**

Ford Club Wagons are practically all space—walk-in space, live-in space. They have up to six inches more head room than competitive wagons. And the engine and front axle are far forward for plenty of move-around room inside.

Take your pick of three sizes—124" or 138" wheelbase Club Wagon or Super Wagon on 138" wheelbase. They seat from five to 12 passengers, or in the Super Wagon, up to 15.

All Club Wagons feature solid body-on-frame construction with rubber mounts. To help smooth the ride, there is Ford's famous Twin-I-Beam independent front suspension. And Ford Club Wagons can pull up to 8,200 lbs. with optional Trailer Towing Package.

There are three Club Wagon trim levels—Standard, Custom and Chateau—available on all. Plus Captain's Club Wagon with Chateau trim on the 138" wheelbase Club Wagon only.

(A) Captain's Club Wagon. Features Privacy™ glass behind the front doors. Plus the Deluxe Accent Combination Tu-Tone paint and bodyside accent tape stripe. And all Chateau features, like bright mirrors and bright bumpers. Shown in Midnight Blue Metallic (3B) with Light Medium Blue (3F) accent.

(B) Captain's Club interior. With deep, comfortable Quad Captain's Chairs that swivel and recline. A snack/game table with recessed beverage holders. And a rear seat that converts into a bed.

(C) Custom Club Wagon. With handsome features and bright accents, like bright window frames, hub caps and taillight bezels. Shown in Dark Silver Blue Metallic (3D) with Wimbledon White (9A) accent.

(D) Custom Club interior. Color-keyed harmony throughout. Plus features like door trim panels with map pockets, bodyside panels, cigarette lighter, full-length headlining and floor mat.

(E) Standard Club Wagon. Standard are sliding door, two tilting windows on each side, front buckets, and a bench seat. In Dark Silver Blue Metallic (3D).

Note: Some items shown are optional. For standard equipment, options, and more information, see the 1980 Ford Club Wagon catalog.



(B)



(C) Custom Club Wagon



(D)



(E) Standard Club Wagon

FORD WAGON CHOICES

Pinto



Pinto Pony Wagon, Light Medium Blue (3F)



Fairmont Squire,* Red Glow (2H)

Club Wagon



Custom Club Wagon, 124" wheelbase, Sand Glow (6B)



Pinto Wagon with Exterior Decor Group,* Dark Pine Metallic (7M)



Ford LTD S Wagon, Light Grey (12)



Chateau Club Wagon, 138" wheelbase, Pastel Sand (6D) and Walnut Glow (6F)



Pinto Squire,* Bright Blue (3J)



Ford LTD Wagon, Light Pine Glow (4E)



Super Wagon, 138" wheelbase, Dark Pine Metallic (7M)

Fairmont



Fairmont Wagon, Chamois Glow (8W)



Ford LTD Country Squire, Bittersweet Glow (8D)

MILEAGE STATEMENT. At the time this catalog was published, 1980 EPA estimates were not available. Ford wagons, should, however, post good miles-per-gallon ratings as they did in 1979. For the latest information, consult your Ford Dealer or the 1980 EPA Gas Mileage Guide.

*For content of optional packages, see pages 6-7, 10-11 and the 1980 Ford LTD, Fairmont, Pinto, or Club Wagon catalog. Options list is on pages 14-17.

Better Ideas for the 80's. FORD.



NEW CORROSION WARRANTY.

Ford Motor Company provides a 3-year, unlimited mileage corrosion warranty on all new 1980 model wagons. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts which develop corrosion perforation caused by accidents or other damage are not covered.



Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Ask your Ford Dealer for more information about the Plan.

LOW SCHEDULED MAINTENANCE. Scheduled maintenance requirements on Ford Wagons have been substantially lowered since 1975. For example, with all except E-350 Club Wagons, the recommended maintenance schedule is now 12 months or 10,000 miles (7,500 miles with V-8 engines) between scheduled oil changes. This is just a small part of the comprehensive program, which, in total, can lower the cost of scheduled maintenance. Your Ford Dealer can give you more details regarding the particular Ford Wagon in which you are interested.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

FORD WAGONS

FORD DIVISION



Buy or lease a Ford Wagon from your Ford Dealer—
a great choice either way!