

# 1981 FORD



# COURIER

ATWATER FORD, INC.  
ATWATER, MINNESOTA 56209



**CHECK OUT  
COURIER...**



# 1981 FORD COURIER

## Check out Courier...

Courier is the pickup for the young and young at heart. This versatile small truck allows you to follow all kinds of outdoor recreational fun — hunting, fishing, camping, plus that special fun world of Free Wheeling. Courier is also a working pickup. All this in addition to being, above everything, very economical transportation. You can have Courier plain and simple, luxurious or sporty. With two engine choices: the standard 2.0 liter or optional 2.3 liter, and a host of options. Once you've checked out the rest — check out Courier!

## Ford Courier XLT

This top-of-the-line Courier is shown below. XLT exterior features include: bright grille surround; bright moldings on windshield, rear window, drip rails, wheel lips and taillight surround; bright bodyside moldings with black vinyl inserts, bright red XLT fender plaques, and deluxe wheel covers.

## Mileage

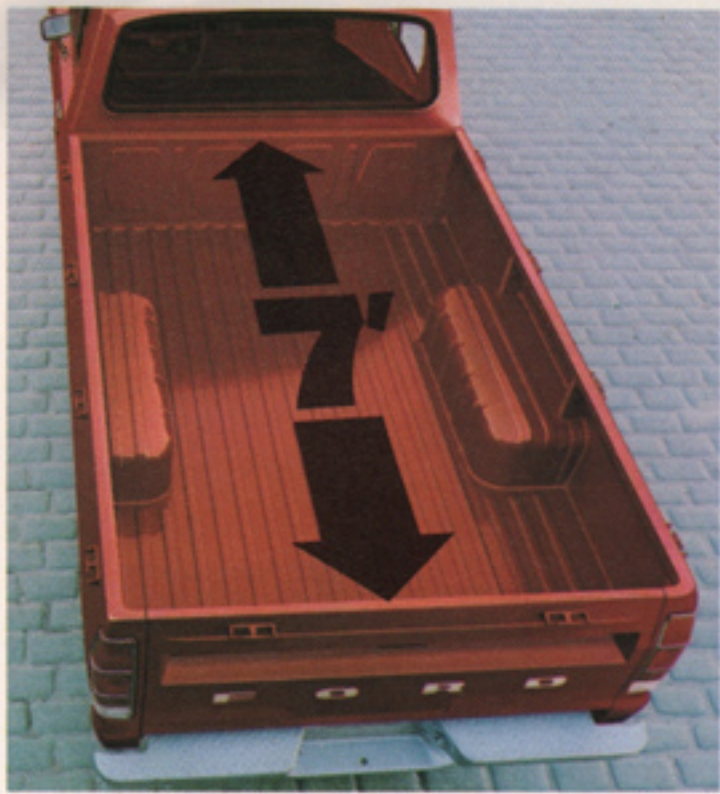
Last year Courier had the best EPA gas mileage ratings of the best-selling compacts for the fourth straight year! Better than Datsun, Toyota and Chevy Luv. The latest EPA's were not available at the time of publication. However, the '81 Courier mileage figures are expected to be as good as or better than last year. See your Ford Dealer for the latest EPA information. If fuel economy is on your mind these days — check out Courier.

## 5-speed Transmission

The optional 5-speed manual transmission has an overdrive gear that greatly reduces engine RPM, helps improve fuel economy.







### 7-ft. Box

This option gives you a foot of added length over Courier's standard box. 66-liter (17.5-gal.) fuel tank is included with 2134-mm (7-ft.) box.

### Anti-rust

Ford's Limited Corrosion Perforation Warranty covers Courier for up to three years (see back cover). It's a Better Idea for the 80's for your protection.

### XLT Interior

Lots of XLT luxury touches inside, too (bottom of page). Herringbone cloth seat trim in three color choices (Tan, Red and Blue). Contrasting accent stripe on seat back and door trim, as shown in Tan. Color-keyed components including: Cut-pile carpeting, cowl trim panels, instrument panel (shown below), headlining, seats, heater shroud, ashtray, sun visors and shift boot (manual transmission), armrest with built-in hand grip. Woodtone upper door trim panel with contrasting accent stripe and floorshift knob. Day/night mirror. Ashtray, underhood and glove box lights. Glove box lock. Sport steering wheel with black spokes. Temperature gauge and ammeter.



**CHECK OUT  
COURIER...**



# FREE WHEELIN' FORD COURIER

The Free Wheeling Package allows you to personalize your Courier, give it a special sporty look and appeal. It includes black-painted GT bar, front push bar, tri-color accent tape stripe and deluxe wheel covers. (Shown immediately below.)

# STANDARD FORD COURIER

One of the nicest things about the standard Courier (bottom of page) is its impressive list of standard features. The

powertrain is a 2.0 liter OHC engine with 4-speed manual transmission. Power front disc brakes. Independent front suspension. Roomy 1829-mm (6-ft.) pickup box with cargo tie-down hooks. Rugged ladder-type frame. One-hand tailgate operation. Bright front bumper. Bright hub caps. Even white sidewall tires. On the inside, Courier is equally well finished (bottom right). Seats and door panels are trimmed in pleated vinyl. A lap belt for the center passenger position is new this year. Seat back is hinged for easy access to behind-seat stowage area. Also new for 1981, a visible vehicle identification number mounted on the dash, and bright argent instrument panel appliques. Other features: Inside hood release. Door vent windows. Dome light. Cigarette lighter. And more.

**Note:** Some illustrations include optional equipment. See the standard features for each model, as well as options page and back cover.

# OPTIONS

Tailor your Ford Courier to your particular kind of work or play (or both) with these Courier options.

## Appearance

- Exterior Decor Group (not available with XLT, chassis-cab or tri-color accent tape stripe). Includes bright drip rail and wheelip moldings; bright bodyside moldings with black vinyl inserts.
- Tri-color accent tape stripe. Not available with Exterior Decor Group. Replaces bodyside molding with XLT and is included with Free Wheeling Package.

## Audio

- AM radio.
- (A)**  AM/FM monaural.





**Comfort/Convenience**

- Air conditioning. Includes three-speed fan and four air outlets for cool comfort. Designed to fit neatly up under the instrument panel.
- (B)**  Cold Weather Group. Includes: electric rear window defroster, HD battery and high-output heater.
- (C)**  Low-mount western mirrors. 210 mm x 133 mm (8 1/4" x 5 1/4").
  - Tinted glass — all around.
  - Soft Ride Package includes: 1632-kg (3600-lb.) GVWR and 5-leaf progressive-rate rear springs.
- (D)**  Argent rear step bumper.

**Free Wheeling Package**

- Free Wheeling Package includes: black-painted GT bar, push bar, tri-color accent tape stripe and deluxe wheel covers.

- (E)**  Sport Group. Gives you another kind of Courier. Includes sport steering wheel with bright argent spokes, temperature gauge and ammeter. Plus individually adjustable bucket seats trimmed in black vinyl with black and white plaid fabric inserts. For 1981, black soft shift lever knob is new, as are the bright argent instrument panel appliques. Black



carpeting and interior trim add finishing touches.

**Performance**

- 2.3 liter engine.
- (F)**  5-spd. manual overdrive transmission.
- (G)**  Automatic transmission.

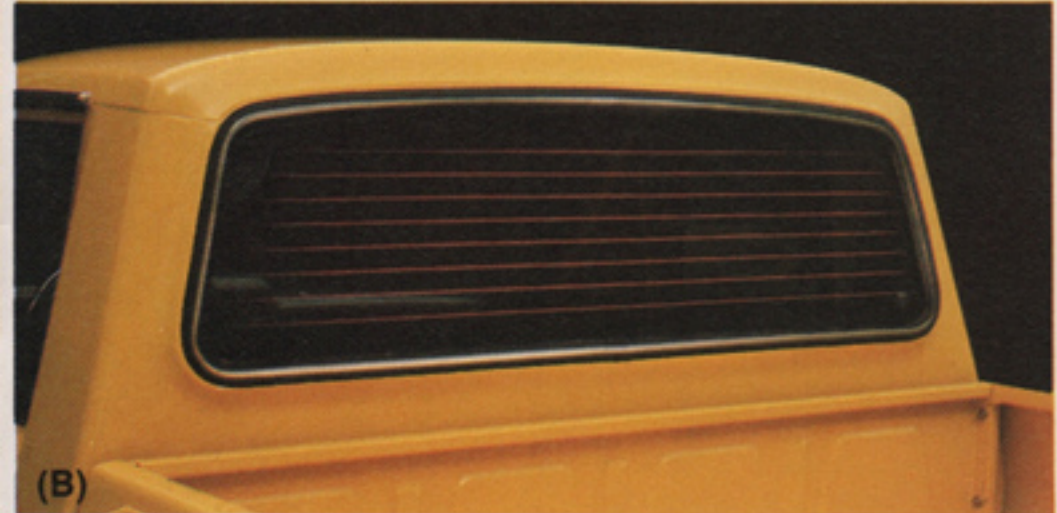
**Trailer Towing**

- (H)**  Courier is rated to haul Class 1 trailers (up to 21 sq. ft. frontal area) with standard GVWR and optional 2.3 liter engine.

**Tires and Wheels**

- Radial tires — 195SR x 14B WSW.

**Note:** Options are not necessarily available in all series or models. Some options are included, required or are not available in combination with other options.



1	5	Choose from Seven Attractive Courier Colors: 1. White, 2. Yellow, 3. Black,* 4. Dark Red, 5. Dark Brown, 6. Dark Blue and 7. Light Blue.  *Optional
2	6	
3	7	
4		

**CHECK OUT COURIER...**



# FORD COURIER SPECIFICATIONS

Engine  
Type ..... 4-cylinder, OHC  
Displacement ..... 2.0 liter  
Compression Ratio ..... 8.6 to 1  
Fuel Tank ..... SWB — 57 liter (15 gal.)  
LWB — 66 liter (17½ gal.)

Electrical System ..... 12 volt  
Battery ..... 45 amp-hr.  
Alternator ..... 35 amp.

Transmission ..... 4-speed manual  
Clutch Diameter ..... 215 mm (8.46 in.)  
(hydraulic actuation)

Power Brakes ..... Disc front, drum rear  
Steering ..... Variable ratio  
Turning Diameter ..... SWB — 39.4 ft.  
(curb to curb) LWB — 41.3 ft.

Suspension  
Front ..... Independent type with coil  
springs and stabilizer bar  
Rear ..... 6-leaf progressive-rate springs

Shock Absorbers  
(front and rear) ..... Double acting  
Axle, Front (rating) ..... 839 kg (1,850 lb.)

Axle, Rear (rating) ..... 1,148 kg (2,530 lb.)  
Ratio ..... 3.3 to 1  
(with opt. 2.3L) ..... 3.6 to 1  
Frame ..... Ladder type, box section  
Tires, Five Truck-Type ..... 6.00 x 14 C WSW  
(tubeless)

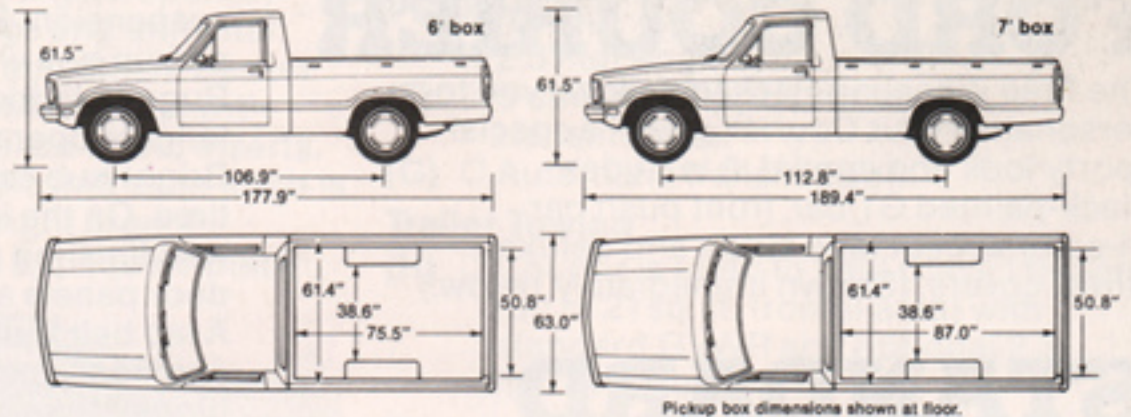
## FORD COURIER PICKUP LOAD CHART

Suspension	Std.	Opt.
Payload*	635 kg (1,400 lb.)	408 kg (900 lb.)
GVWR (kg)	1,859 kg (4,100 lb.)	1,632 kg (3,600 lb.)
Max. Trailer Wt.	907 kg (2,000 lb.)†	NR
Gross Com- bined Wt.	2,268 kg (5,000 lb.)†	NR
Camper Capability	YES	NO

NR — Not Recommended.

\*Including driver, passengers, cargo and equipment.

†Requires optional 2.3L engine.



Pickup box dimensions shown at floor.

### Ford Courier Chassis-Cab\*

model lets you add a second unit body of up to 318 kg (700 lb.). The completed vehicle may have a frontal area of up to 29 sq. ft.

Requires std. 4-speed manual transmission, 1859 kg (4100 lb.) GVWR and optional 2.3L engine. Available in short or long wheelbase. \*Not available in California.

### Extended Service Plan

Ford Motor Company's optional Extended Service Plan covers certain selected components on new Ford cars and light trucks for longer than the vehicle's basic warranty. The cost is so moderate for the protection you get that it could pay for itself the first time you need it. Your Ford Dealer will be happy to give you complete details of the Plan, which is available on cars and light trucks sold and normally operated in all 50 United States and Canada.

### Ford Limited Corrosion Perforation Warranty

Ford Motor Company provides a limited 3-year, unlimited mileage corrosion perforation warranty on all trucks under 4535-kg (10,000 lb.) GVWR sold in all 50 United States. The warranty states that any part which, in normal use, rusts through from corrosion within three years of retail delivery or first use will be repaired or replaced free of charge by the selling dealer after inspection by a Ford representative. Of course, exhaust system components or parts

which develop corrosion perforation caused by accidents or other damage are not covered.



**...FOR SURE**

Specifications, descriptions and illustrative material contained herein were as accurate as known at the time this publication was approved for printing. Ford Division reserves the right to discontinue models or options at any time or change specifications and materials, equipment or design without notice and without incurring obligation. All options and accessories illustrated or referred to as optional or available are at extra cost. Complete price and specification information is available at selected Ford Dealers.

### Replacement Parts

Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

**Buy or lease a new Ford Courier — a great choice either way!**



# FORD COURIER

FORD DIVISION

