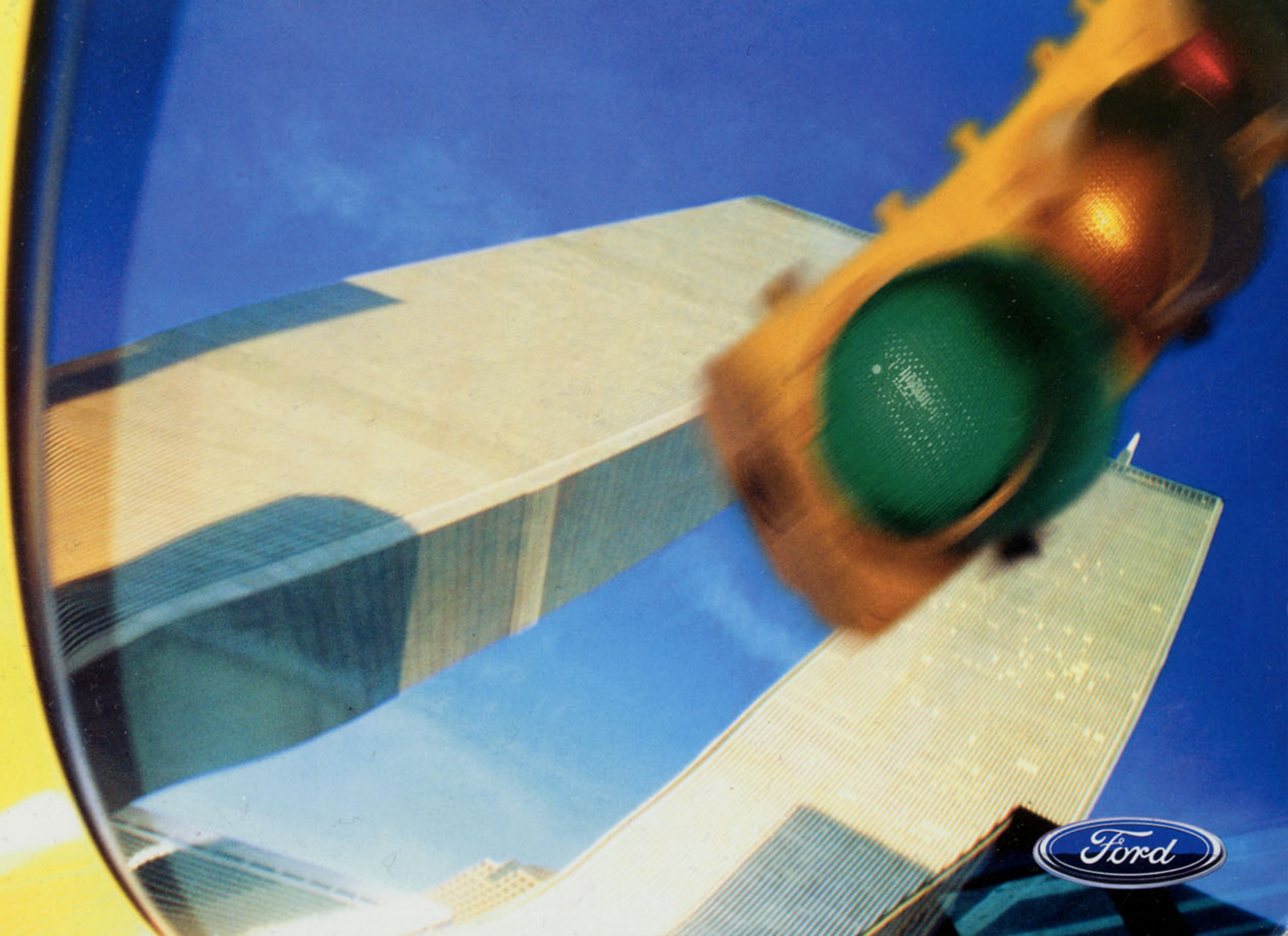



FOCUS • MUSTANG • ZX2

02







When it comes to zipping around this great big world, we have our little wants and needs along the way. Whether it's another cupholder or a bigger truck bed, we at Ford are super-conscious of what people want. But, of course, the thing we all want most is a cleaner, safer world. So that's one of the first things we think about with every decision we make — from the sites where we build factories to the kind of paint we use on our vehicles. It's that "Hey, we live here, too" thinking that points to a better future for all of us.

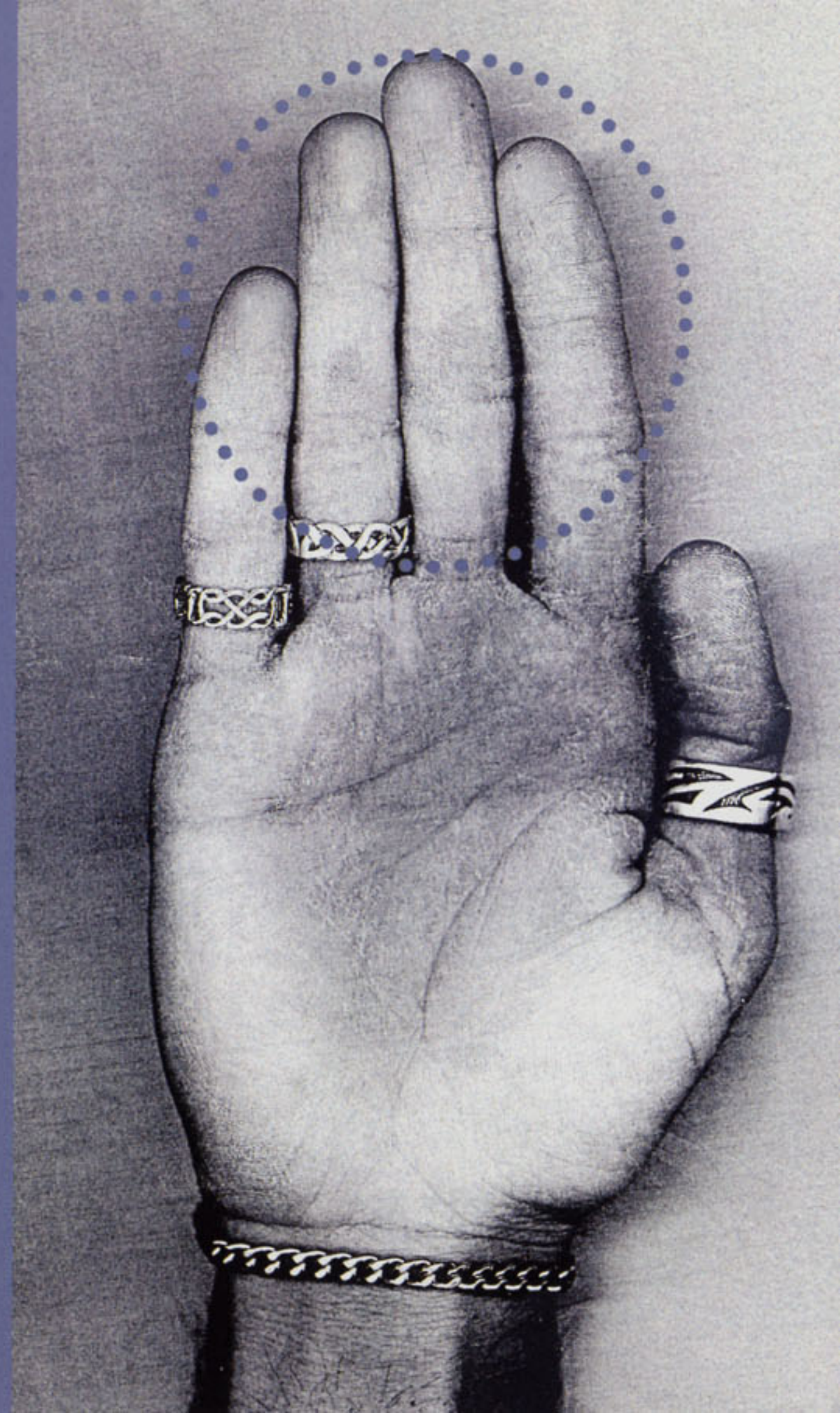


ENVIRONMENT



# INDIVIDUALITY

So it's a pre-fab, cookie cutter, "everybody khaki" kind of world out there. But there are still ways (besides custom paint jobs and personalized license plates) to show that you're one-of-a-kind. How about buying a car that isn't afraid to let the designers go out on a limb? A car that might make less adventurous souls a little nervous. A car that lets you put exactly what you want in it and under the hood. Every one of the cars on the following pages does that, and more. Hey, they haven't figured out how to clone humans — yet. So toot your own horn while you can.







# FOCUS

## ALL-NEW FOCUS ZX5

This just in... **FOCUS ZX5.**

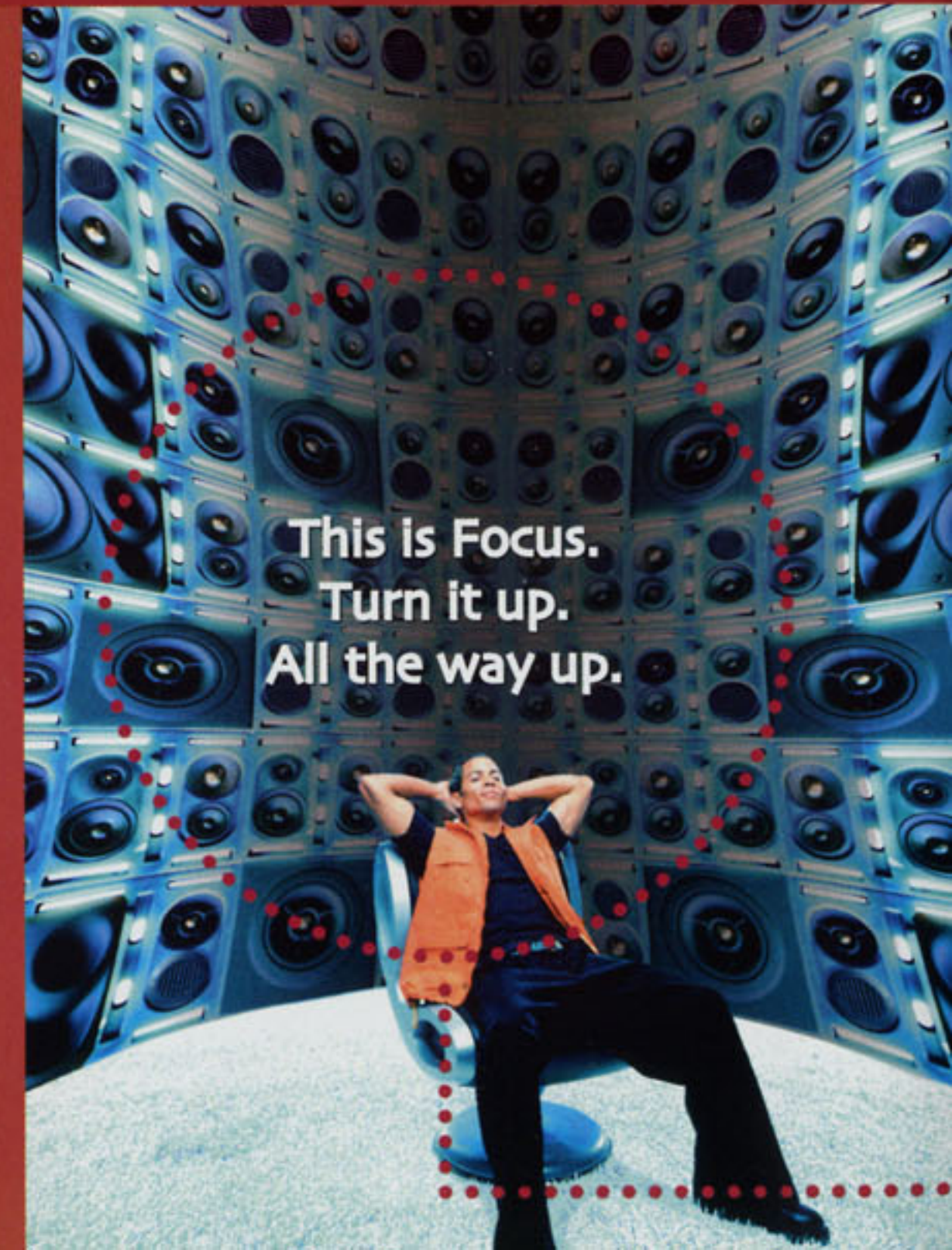
THE NEWEST ADDITION TO THE ALREADY HUGE FOCUS LINEUP.

All new 5-door configuration -

two on each side and one on the back.

**PUSH PLAY.**

IT'S GUARANTEED TO EVOKE  
"OOHS AND AHHHS".



This is Focus.  
Turn it up.  
All the way up.





ZX5 shown in Sangria Red and with optional equipment.

FOCUS





# FOCUS

FOCUS ZTS

Getting into the best clubs can be pretty tough.

You've got to know how to look, know how to move –

basically, you just have to be in the know.

**SAME THING GOES IN THE CAR WORLD.**

There's got to be more than just great curves and shiny paint.

**The totally fresh ZTS definitely fits with the scene.**





ZTS shown in Pitch Black.

FOCUS





# FOCUS

FOCUS ZTW  
FOCUS ZX3

Focus is more than a one-hit wonder.  
**ZTW AND ZX3 GIVE YOU SEATING AND STORAGE OPTIONS GALORE,**.....  
with forward-thinking features that will keep Focus from having  
that "where are they now" status years from now.



ZX3 Premium shown in Egg Yolk Yellow.



Door number one? Door number two? Or door number three? With Focus ZX3, you always win. Especially with the standard single in-dash CD just waiting to be cranked up.

Probably the most fun thing you'll ever carry in the ZTW isn't in the trunk. It's under the hood. Our high-revving 16V Zetec engine delivers 130 horsepower. Suddenly wagon doesn't have to be the dull "w" word.







ZTW shown in French Blue.

FOCUS





# FOCUS

## FOCUS ZTS INTERIOR

Your friends won't believe you scored seats this good.

Room. Leather trim. And that fancy word...AMENITIES.

(And you didn't have to camp out 3 days to get them.)

**LEGS, HEADS, RIFFS AND LYRICS**

**ALL HAVE FREEDOM TO MOVE AROUND.**

And you won't want to leave without an encore.







ZTS optional leather-trimmed interior shown in Medium Parchment with optional equipment and dealer-installed accessory.

FOCUS





# FOCUS

## FOCUS FEATURES



◀ You'll find 16" 6-spoke aluminum wheels on ZTS, ZX5, ZTW, ZX3 Premium and Power Premium. They're bound to strike a chord.



◀ Available only on SE Wagon. 15" aluminum multi-spoke (16 exactly) glamour.



◀ The SE Sedans and ZX3 cop some attitude with 15" 5-spoke aluminum wheels. One spin and you'll know they're not just for looks, either.



◀ Focus LX struts its stuff on 14" steel wheels with "bolt-on" covers. Industrial chic hits the street.

16V Zetec

◀ The 16V Zetec 2.0L engine kicks out the jams to the tune of 130 horses. For Focus ZX3, ZTS, ZX5, SE Wagon and ZTW. Optional with the SE Comfort Sedan.



◀ 110 horsepower — the 2.0L 4-cylinder engine keeps Focus LX and SE Sedans movin' on. Quickly, we might add.





ZX3 Premium with dealer-installed accessory.



Hey, it's your environment. Be comfortable. The easy-to-reach controls let you dial in the right temp or find the right tune.

Don't sing the blues about not fitting in. 60/40 rear seating helps you get over those awkward moments.



ZTS optional leather-trimmed interior shown in Medium Graphite.



Open the power moonroof (available on ZX3 Power Premium, SE Comfort Sedan and Wagon, ZTS, ZTW and ZX5) and let the beat be heard. Hey, with the single in-dash CD player, tunes this good are meant to be shared. It's standard on ZX3, SE Sedans, ZTS and SE Wagons. A 6-disc in-dash CD player is standard with ZX5, ZX3 Power Premium and ZTW.

FOCUS





# FOCUS

## MODEL AVAILABILITY

### STANDARD FEATURES GALORE

Each and every Focus comes equipped standard with a lot of cool features. Check these out then talk with your dealer for the full scoop.



#### MECHANICAL

- 5-Speed Manual Transmission
- Front Wheel Drive
- Suspension:
  - Independent Front MacPherson Strut
  - Independent Rear Control Blade

- Front Stabilizer Bar
- Power Rack and Pinion Steering
- Power Brakes

#### SAFETY/SECURITY

- Air Bags\* - Driver and Front Passenger
- Securilock™ - Passive Anti-Theft System

- Child Safety Locks - Rear Passenger Doors
- Lower Anchors and Tether Clips for Child Safety Seats - Rear Outboard
- Battery Saver

#### INTERIOR

- 60/40 Split-Fold Rear Seat with Flip-Up Rear Cushion
- Driver's Seat Height Adjustment - Manual
- Center Console - Full Length with 2 Cupholders
- Storage Area with Rear Cupholder
- Courtesy Lights with Theater Dimming

- Rear Seat Heat Ducts
- Grab Handles
- Power Point - 12V
- Rear Window Defroster
- Side Window Demisters

#### EXTERIOR

- Solar Tint Glass
- Windshield Wipers - 2-Speed with Fixed Intermittent Feature
- Stainless Steel Exhaust
- Compact Spare Tire
- Fuel Tank - 13.2 Gallons

### FOCUS LX SEDAN

Focus LX Sedan includes the standard Focus features, plus:



- 2.0L SPI I4 Engine
- 14" Wheels with Bolt-On Appearance Wheel Covers and P185/65R14 All-Season Tires

- Low-Back Front Bucket Seats with Adjustable Head Restraints
- AM/FM Stereo Cassette with Digital Clock
- Bodyside Protection Moldings - Black

#### ADDITIONAL OPTIONS:

- Anti-Lock Braking System
- Side Impact Air Bags

\*Remember, always wear your safety belts and secure children in the rear seat.





## FOCUS LX PREMIUM SEDAN

Focus LX Premium Sedan includes the standard features of Focus LX Sedan, plus:

- Air Conditioning
- Front Center Armrest with Storage

### ADDITIONAL OPTIONS:

- 4-Speed Automatic Transmission

- Anti-Lock Braking System
- Side Impact Air Bags



## FOCUS SE SEDAN

Focus SE Sedan includes the standard features of Focus LX Premium Sedan, plus:

- AM/FM Stereo with CD Player and Digital Clock
- 15" Alloy Wheels with P195/60R15 All-Season Tires

- Power Windows, Door Locks and Outside Mirrors
- Remote Keyless Entry
- Variable Intermittent Wipers
- Bodyside Protection Moldings - Body Color

### ADDITIONAL OPTIONS:

- 4-Speed Automatic Transmission
- Anti-Lock Braking System
- Side Impact Air Bags



## FOCUS SE COMFORT SEDAN

Focus SE Comfort Sedan includes the standard features of Focus SE Sedan, plus:

- Speed Control
- Tilt/Telescoping Steering Wheel
- Front Map/Reading Lamps

### ADDITIONAL OPTIONS

- 2.0L 16V Zetec Engine with Rear Stabilizer Bar
- 4-Speed Automatic Transmission
- Power Moonroof

- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock
- Anti-Lock Braking System
- Side Impact Air Bags



## FOCUS ZTS SEDAN

Focus ZTS Sedan includes the standard features of Focus SE Comfort Sedan, plus:

- 2.0L 16V Zetec Engine with Rear Stabilizer Bar
- Rear Spoiler
- 16" Alloy Wheels with P205/50R16 All-Season Tires
- Fog Lamps
- Tachometer

- Leather-Wrapped Steering Wheel
- Driver's Side Lumbar Support

### ADDITIONAL OPTIONS

- 4-Speed Automatic Transmission
- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock

- Leather-Trimmed Seats
- Power Moonroof
- Anti-Lock Braking System
- Anti-Lock Braking System with AdvanceTrac™ Traction Control
- Side Impact Air Bags





# FOCUS

## MODEL AVAILABILITY

### FOCUS ZX5



- 2.0L 16V Zetec Engine with Rear Stabilizer Bar
- Air Conditioning
- 16" Alloy Wheels with P205/50R16 All-Season Tires
- Fog Lamps
- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock
- Power Windows, Door Locks and Outside Mirrors
- Remote Keyless Entry

Focus ZX5 includes the standard Focus features, plus:

- Speed Control
- Tilt/Telescoping Steering Wheel
- Sport Front Bucket Seats with Adjustable Head Restraints
- Tachometer
- Leather-Wrapped Steering Wheel
- Front Center Armrest with Storage
- Front Map/Reading Lamps
- Bodyside Protection Moldings - Body Color
- Rear Wiper/Washer

#### ADDITIONAL OPTIONS

- 4-Speed Automatic Transmission
- Leather-Trimmed Seats
- Power Moonroof
- Anti-Lock Braking System
- Anti-Lock Braking System with AdvanceTrac™ Traction Control
- Side Impact Air Bags

Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays, may have occurred which would not be included in these pages. Your Ford Dealer is the best source for up-to-date information. Ford Division reserves the right to change product specifications at any time without incurring obligations.





### FOCUS ZX3

Focus ZX3 includes the standard Focus features, plus:

- 2.0L 16V Zetec Engine with Rear Stabilizer Bar
- 15" Alloy Wheels with P195/60R15 All-Season Tires
- AM/FM Stereo with CD Player and Digital Clock

- Sport Front Bucket Seats with Front Passenger-Side Tip/Slide Feature and Adjustable Head Restraints
- Tachometer
- Leather-Wrapped Steering Wheel
- Fog Lamps
- Rear Window Wiper/Washer

#### ADDITIONAL OPTIONS

- Air Conditioning
- Anti-Lock Braking System
- Side Impact Air Bags



### FOCUS ZX3 PREMIUM

Focus ZX3 Premium includes the ZX3 standard features, plus:

- Air Conditioning
- 16" Alloy Wheels with P205/50R16 All-Season Tires
- Speed Control
- Tilt/Telescoping Steering Wheel

- Front Center Armrest
- Front Map/Reading Lamp

#### ADDITIONAL OPTIONS

- 4-Speed Automatic Transmission
- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock
- Anti-Lock Braking System
- Side Impact Air Bags



### FOCUS ZX3 POWER PREMIUM

Focus ZX3 Power Premium includes the standard features of ZX3 Premium, plus:

- Power Windows, Door Locks and Outside Mirrors
- Remote Keyless Entry
- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock

#### ADDITIONAL OPTIONS

- 4-Speed Automatic Transmission
- Power Moonroof
- Anti-Lock Braking System

- Anti-Lock Braking System with AdvanceTrac™ Traction Control
- Side Impact Air Bags



## FOCUS SE WAGON



- 2.0L 16V Zetec Engine with Rear Stabilizer Bar
- 4-Speed Automatic Transmission
- Air Conditioning
- 15" Multi-Spoke Sport Wheels with P195/60R15 All-Season Tires
- AM/FM Stereo with CD Player and Digital Clock

Focus SE Wagon includes the standard Focus features, plus:

- Power Windows, Doors Locks and Outside Mirrors
- Remote Keyless Entry
- Low-Back Front Bucket Seats with Adjustable Head Restraints
- Front Center Armrest with Storage
- Luggage Rack
- Bodyside Protection Moldings - Body Color
- Rear Wiper/Washer

### ADDITIONAL OPTIONS:

- 5-Speed Manual Transmission
- Anti-Lock Braking System
- Side Impact Air Bags

## FOCUS SE COMFORT WAGON



- Speed Control
- Tilt/Telescoping Steering Wheel
- Front Map/Reading Lamps

Focus SE Comfort Wagon includes the standard SE Wagon features, plus:

### ADDITIONAL OPTIONS:

- 5-Speed Manual Transmission
- Power Moonroof
- Anti-Lock Braking System
- Side Impact Air Bags

## FOCUS ZTW WAGON



- 16" Alloy Wheels with P205/50R16 All-Season Tires
- Leather-Trimmed Seats with Driver's Side Lumbar Support
- AM/FM Stereo with 6-Disc In-Dash CD Player and Digital Clock

Focus ZTW Wagon includes the standard features of SE Comfort Wagon, plus:

- Fog Lamps
- Tachometer
- Leather-Wrapped Steering Wheel

### ADDITIONAL OPTIONS

- 5-Speed Manual Transmission
- Power Moonroof
- Anti-Lock Braking System
- Anti-Lock Braking System with AdvanceTrac™ Traction Control
- Side Impact Air Bags





# FOCUS

## DEALER ACCESSORIES

Check out your dealer for these and other great Ford dealer-installed accessories.

Be prepared for what's ahead and then put it all behind you with projector headlamps and a rear spoiler.



Okay, so you could probably live without a carbon fiber insert for your instrument panel, a chrome tip exhaust, and some unique ground effects. But why? Each sold separately.



FOCUS





# FOCUS

## COLOR AND TRIM



SE Wagon in Fort Knox Gold  
(also available on LX, SE Sedan, ZTS, ZTW)



ZX3 Premium in Malibu Blue  
(also available on ZX5)



SE in Grabber Green  
(available on all models)



ZTS in Pitch Black  
(available on all models)



ZTS in Liquid Grey  
(also available on ZX3, ZX5, SE, ZTW)



ZX3 in Egg Yolk Yellow  
(also available on ZX5)



ZX5 in Sangria Red  
(also available on ZX3, SE, ZTS, ZTW)



LX in Infra-Red  
(available on all models)



ZTS in Twilight Blue  
(available on all models)



ZTW in CD Silver  
(available on all models)



SE Sedan in Cloud 9 White  
(available on all models)



ZTW in French Blue  
(also available on SE, ZTS)

Focus features Clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.

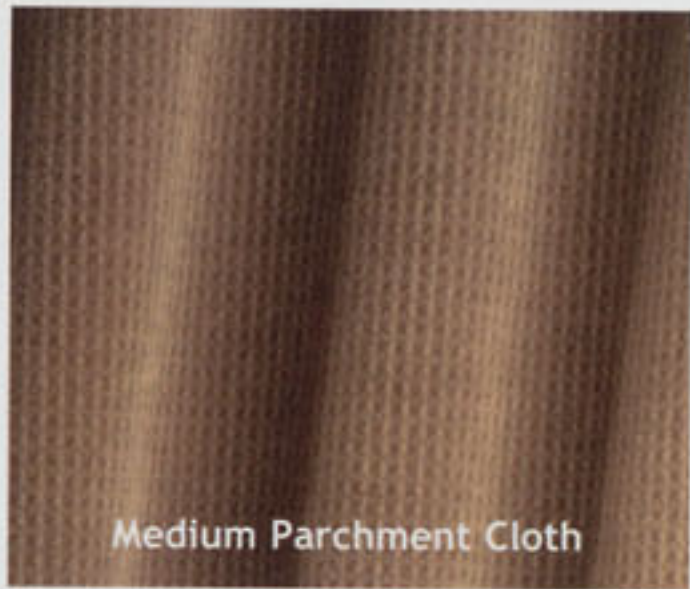




Medium Parchment Leather



Dark Charcoal Cloth



Medium Parchment Cloth



Medium Graphite Leather



Medium Graphite Cloth

Leather-trimmed. Hmmm. Sounds like you're stepping out in style. And you are.

Our designer fabrics hug the interior curves like a well-tailored suit.

## FOCUS COLOR AND TRIM COMBINATIONS

| ZX3/ZX5                          | Dark Charcoal | Med. Parchment | Med. Graphite |
|----------------------------------|---------------|----------------|---------------|
| Egg Yolk Yellow Clearcoat        | •             |                | •             |
| Liquid Grey Clearcoat Metallic   | •             |                | •             |
| Infra-Red Clearcoat              | •             | •              | •             |
| Grabber Green Clearcoat Metallic | •             | •              | •             |
| Sangria Red Clearcoat Metallic   | •             | •              | •             |
| Malibu Blue Clearcoat Metallic   | •             |                | •             |
| Twilight Blue Clearcoat Metallic | •             | •              | •             |
| CD Silver Clearcoat Metallic     | •             |                | •             |
| Pitch Black Clearcoat            | •             | •              | •             |
| Cloud 9 White Clearcoat          | •             | •              | •             |

### LX

|                                   |   |  |   |
|-----------------------------------|---|--|---|
| Fort Knox Gold Clearcoat Metallic | • |  | • |
| Infra-Red Clearcoat               | • |  | • |
| Grabber Green Clearcoat Metallic  | • |  | • |
| Twilight Blue Clearcoat Metallic  | • |  | • |
| CD Silver Clearcoat Metallic      | • |  | • |
| Pitch Black Clearcoat             | • |  | • |
| Cloud 9 White Clearcoat           | • |  | • |

### SE/ZTS/ZTW

|                                   |   |   |   |
|-----------------------------------|---|---|---|
| Fort Knox Gold Clearcoat Metallic | • | • | • |
| Liquid Grey Clearcoat Metallic    | • |   | • |
| Infra-Red Clearcoat               | • | • | • |
| Grabber Green Clearcoat Metallic  | • | • | • |
| Sangria Red Clearcoat Metallic    | • | • | • |
| French Blue Clearcoat Metallic    | • | • | • |
| Twilight Blue Clearcoat Metallic  | • | • | • |
| CD Silver Clearcoat Metallic      | • |   | • |
| Pitch Black Clearcoat             | • | • | • |
| Cloud 9 White Clearcoat           | • | • | • |



With 260 wild horses under the hood,  
it's almost cruel to keep Mustang GT confined to the parking deck.

**SO TODAY YOU HIT THE ROAD -- HARD.**

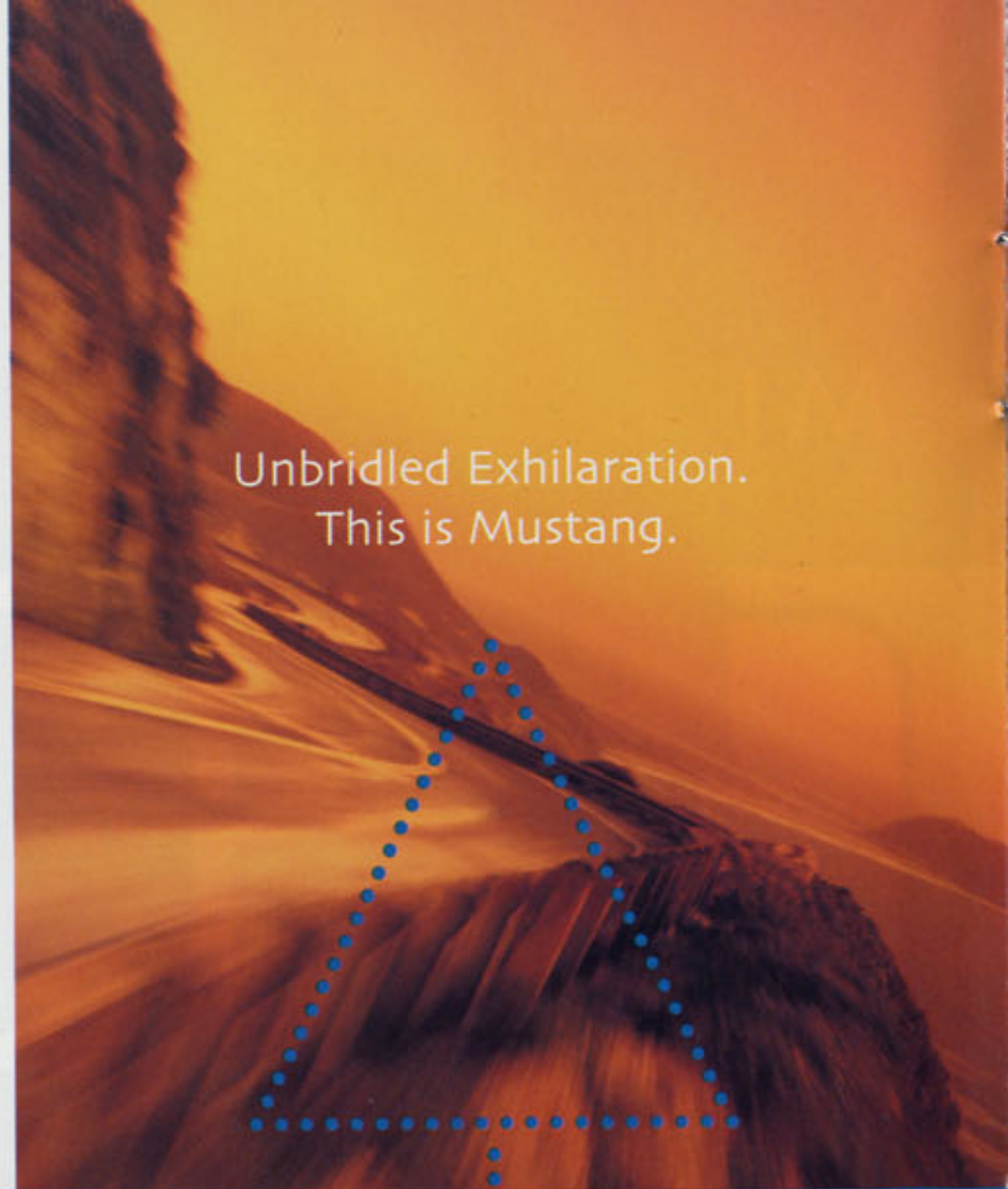
You've got the wind in your hair. The sun on your face.

**Mustang.**

It demands the freedom to flex its mighty muscles.

But you're happy to oblige.

Unbridled Exhilaration.  
This is Mustang.



MUSTANG

MUSTANG GT





Mustang GT Convertible shown in Satin Silver.

MUSTANG



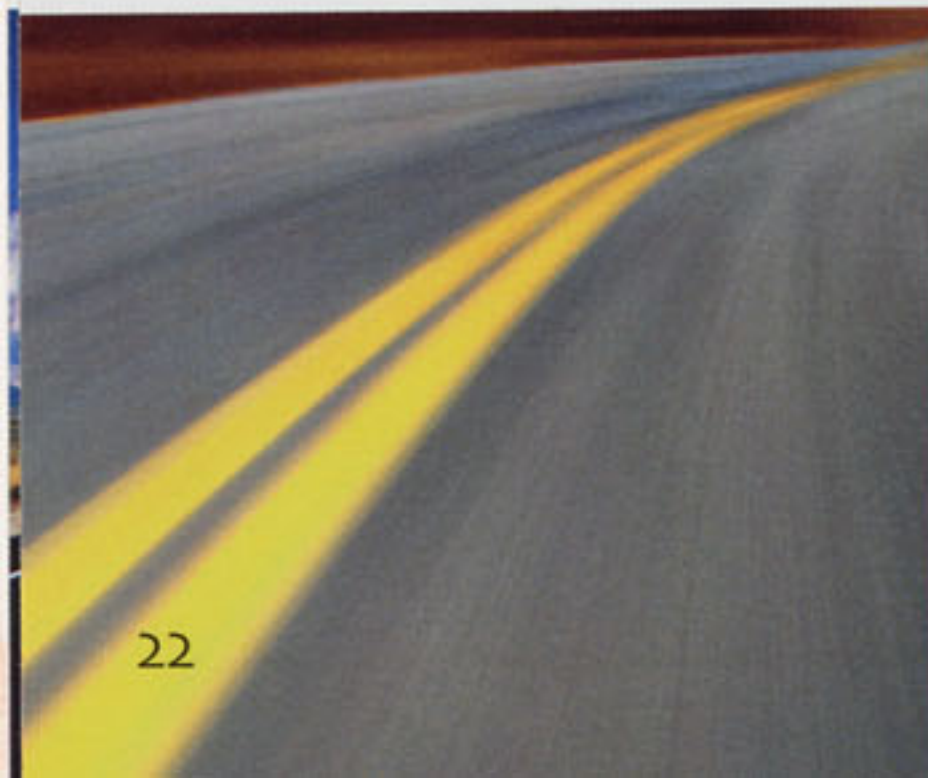
Sometimes you have to reign in GT's **AWESOME 260 HORSES OF V8 POWER.**

But when the time and place is right, let 'em go.

**THRILL AS THE SPEEDOMETER RUSHES UPWARD.....**

Throw it a curve and it responds. If it needs to stop, it does so on a dime.

**The Mustang legend lives on at an exhilarating pace. Yours.**



**MUSTANG**  
**MUSTANG GT**





Mustang GT Coupe shown in Torch Red.

MUSTANG



After its quick morning workout...look very closely at a **Mustang Coupe**.

Watch its fenders. They'll be moving in and out.

**SLOWLY BREATHING. KINDA SEXY.**

**DEFINITELY RACY.....**

To some, Mustang is the legendary Fountain of Youth.

To others, the Coupe is the symbol of complete freedom.

**AIN'T AMERICA GRAND?**



**MUSTANG**  
**MUSTANG COUPE**





MUSTANG



Mustang Coupe Premium in Black.

MUSTANG



Gluttons for speed, **YES.**

Gluttons for punishment? **No.**

MUSTANG GT drivers **GET THE BEST OF BOTH WORLDS,**

with a **luxurious** cockpit that defies the myth that you have to

sacrifice comfort for **performance.....**



MUSTANG  
MUSTANG GT INTERIOR





Mustang GT Convertible shown in Medium Parchment with optional equipment.

MUSTANG





Mustang Coupe has certainly earned its stripes. On and off the track. These stripes are integral to the optional Sport Appearance Package.



These 16" alloy painted wheels are included in the Coupe Standard and Deluxe. You'll admire them as much at 70 MPH as when they're standing still.



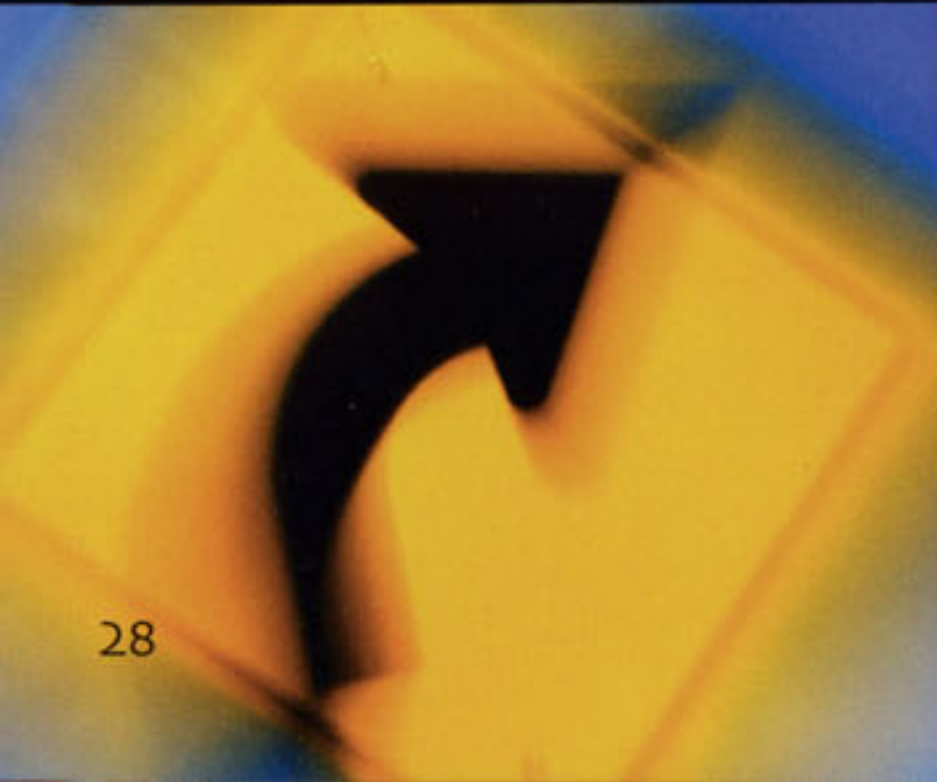
Mustang Coupe Premium features 16" alloy bright wheels. Clean them with a toothbrush, if you must. But don't neglect that big grin you see in the reflection.



17" alloy painted wheels are part of Mustang GT Deluxe. Framed with pavement-churning black rubber. Pure art.



These 17" alloy Premium wheels are reason enough to opt for Mustang GT Premium. Do you (or this car) deserve any less?



# MUSTANG

## MUSTANG FEATURES





Ladies and gentlemen, start your Mach 1000 and stand back. It features a 60-watt amp that powers four midrange tweeters. Six 85-watt subwoofer amps driving four interior subwoofers. All-in-all, 1140 watts of mind-numbing peak power. Oh, and a 6-disc in-dash CD changer with speed sensitive volume control. Sweet.

Far right, you'll see the optional Mach 460 Stereo with 6-disc in-dash CD player. The sound is great. Of course, you'll never tire of the sound of that engine.



True speed geeks know that the smallest enhancement can make a huge difference in performance. A different wheel, a redesigned control panel can quicken reaction times, and make for great times.



Keep your hands on the wheel as you put the pedal to the metal — Mustang's new MP3 CD player makes sure you don't miss a beat. Crank it up with the latest technology and the latest sound.

MUSTANG



## MUSTANG COUPE EQUIPMENT

### Mustang V6

### Mustang GT

|                   | Standard  | Deluxe  | Premium  | Deluxe   | Premium  |
|-------------------|---|---|--|--|--|
| <b>Mechanical</b> | 3.8L V6<br>Manual Transmission<br>4-Wheel Disc Brakes<br>16" Alloy Painted Wheels   | 3.8L V6<br>Manual Transmission<br>4-Wheel Disc Brakes<br>16" Alloy Painted Wheels   | 3.8L V6<br>Manual Transmission<br>4-Wheel Disc Brakes<br>16" Alloy Bright Wheels<br>Anti-Lock Braking System with Traction Control   | 4.6L V8<br>Manual Transmission<br>4-Wheel Disc Brakes<br>17" Alloy Painted Wheels<br>Anti-Lock Braking System with Traction Control<br>Dual Exhaust<br>Variable Rate Rear Suspension<br>Quadra Shock (rear)  | 4.6L V8<br>Manual Transmission<br>4-Wheel Disc Brakes<br>17" Alloy Premium Wheels<br>Anti-Lock Braking System with Traction Control<br>Dual Exhaust<br>Variable Rate Rear Suspension<br>Quadra Shock (rear)  |
| <b>Exterior</b>   | Dual Power Mirrors<br>Remote Keyless Entry  | Dual Power Mirrors<br>Remote Keyless Entry<br>Rear Spoiler  | Dual Power Mirrors<br>Remote Keyless Entry<br>Rear Spoiler<br>Tape Stripe  | Dual Power Mirrors<br>Remote Keyless Entry<br>Rear Spoiler<br>Fog Lamps  | Dual Power Mirrors<br>Remote Keyless Entry<br>Rear Spoiler<br>Fog Lamps  |
| <b>Interior</b>   | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>AM/FM/CD/Cassette<br>Power Windows & Locks<br>Rear Window Defroster<br>Cloth Bucket Seats<br>Securilock™ Passive Anti-Theft System<br>Power Decklid Release | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>AM/FM/CD/Cassette<br>Power Windows & Locks<br>Rear Window Defroster<br>Cloth Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Power Decklid Release                              | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>Mach 460 AM/FM/In-Dash 6-CD<br>Power Windows & Locks<br>Rear Window Defroster<br>Cloth Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>AM/FM/CD/Cassette<br>Power Windows & Locks<br>Rear Window Defroster<br>Cloth Bucket Sport Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>Mach 460 AM/FM/In-Dash 6-CD<br>Power Windows & Locks<br>Rear Window Defroster<br>Leather-Trimmed Sport Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release |
| <b>Options</b>    | Automatic Transmission<br>AM/FM Stereo CD/MP3 Player<br>with Clock  | Automatic Transmission<br>Sport Appearance Group:<br>Leather-Wrapped Steering Wheel<br>Tape Stripe<br>16" Alloy Bright Wheels<br>P225/55R16 Tires<br>AM/FM Stereo CD/MP3 Player with Clock<br>Mach 460 AM/FM/In-Dash 6-CD<br>Anti-Lock Braking System with Traction Control | Automatic Transmission<br>MACH 1000 Audio System<br>Leather-Trimmed Bucket Seats   | Automatic Transmission<br>AM/FM Stereo CD/MP3 Player<br>with Clock<br>Mach 460 AM/FM/In-Dash 6-CD<br>Leather-Trimmed Sport Bucket Seats  | Automatic Transmission<br>MACH 1000 Audio System   |



## MUSTANG CONVERTIBLE EQUIPMENT

### Mustang V6

|            | Deluxe   | Premium  |
|------------|--|--|
| Powertrain | 3.8L V6<br>Manual Transmission   | 3.8L V6<br>Automatic Transmission  |
| Suspension | 4-Wheel Disc Brakes<br>16" Alloy Bright Wheels   | 4-Wheel Disc Brakes<br>16" Alloy Bright Wheels<br>ABS/Traction Control   |
| Exterior   | Dual Power Mirrors<br>Power Convertible Top<br>Remote Keyless Entry  | Dual Power Mirrors<br>Power Convertible Top<br>Remote Keyless Entry<br>Rear Spoiler<br>Tape Stripe   |
| Interior   | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>AM/FM/CD/Cassette<br>Power Windows and Locks<br>Rear Window Defroster<br>Cloth Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Power Decklid Release | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>Mach 460 AM/FM/In-Dash 6-CD<br>Power Windows and Locks<br>Rear Window Defroster<br>Leather-Trimmed Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release |
| Options    | Automatic Transmission<br>Anti-Lock Braking System with Traction Control<br>AM/FM Stereo CD/MP3 Player with Clock<br>MACH 460 Elect. AM/FM Stereo In-Dash 6-CD Changer<br>Leather-Trimmed Bucket Seats   | MACH 1000 Audio System   |

### Mustang GT

|            | Deluxe   | Premium  |
|------------|--|--|
| Powertrain | 4.6L V8<br>Manual Transmission   | 4.6L V8<br>Manual Transmission   |
| Suspension | 4-Wheel Disc Brakes<br>17" Alloy Painted Wheels<br>ABS/Traction Control<br>Dual Exhaust<br>Variable Rate Rear Susp.<br>Quadra Shock (rear)   | 4-Wheel Disc Brakes<br>17" Alloy Premium Wheels<br>ABS/Traction Control<br>Dual Exhaust<br>Variable Rate Rear Susp.<br>Quadra Shock (rear)   |
| Exterior   | Dual Power Mirrors<br>Power Convertible Top<br>Remote Keyless Entry<br>Rear Spoiler<br>Fog Lamps   | Dual Power Mirrors<br>Power Convertible Top<br>Remote Keyless Entry<br>Rear Spoiler<br>Fog Lamps   |
| Interior   | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>AM/FM/CD/Cassette<br>Power Windows and Locks<br>Rear Window Defroster<br>Cloth Bucket Sport Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release | Air Bags* - Driver and Front Passenger<br>Air Conditioning<br>Mach 460 AM/FM/In-Dash 6-CD<br>Power Windows and Locks<br>Rear Window Defroster<br>Leather-Trimmed Sport Bucket Seats<br>Power Driver Seat<br>Securilock™ Passive Anti-Theft System<br>Leather-Wrapped Steering Wheel<br>Power Decklid Release |
| Options    | Automatic Transmission<br>AM/FM Stereo CD/MP3 Player with Clock<br>MACH 460 Elect. AM/FM Stereo In-Dash 6-CD Changer<br>Leather-Trimmed Sport Bucket Seats   | Automatic Transmission<br>MACH 1000 Audio System   |

\*Always wear your safety belts and secure children in the rear seat.

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# MUSTANG





Zinc Yellow



Electric Green



Satin Silver



Mineral Grey



Torch Red



True Blue



Laser Red Tinted



Black



Tropic Green



Oxford White

Mustang features Clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.



# MUSTANG

COLORS AND TRIM





Medium Graphite Cloth



Medium Graphite Leather



Medium Parchment Cloth



Oxford White Leather



Medium Parchment Leather



Dark Charcoal Cloth



Dark Charcoal Leather

Mustang's cloth selection is as comfortable as a pair of jeans. And is definitely right for any occasion.

You may have no use for chaps, but front leather-trimmed seating in a Mustang will take you out on the range in style.

## MUSTANG COLOR AND TRIM COMBINATIONS

|                                   | Medium Graphite | Oxford White | Medium Parchment | Dark Charcoal |
|-----------------------------------|-----------------|--------------|------------------|---------------|
| <b>Mustang V6 Coupe</b>           |                 |              |                  |               |
| Zinc Yellow Clearcoat             |                 |              |                  | •             |
| Torch Red Clearcoat               | •               |              | •                | •             |
| Laser Red Tinted Clearcoat        | •               |              | •                | •             |
| Tropic Green Clearcoat Metallic   | •               |              | •                | •             |
| True Blue Clearcoat               | •               |              | •                | •             |
| Electric Green Clearcoat Metallic | •               |              | •                | •             |
| Mineral Grey Clearcoat Metallic   |                 |              | •                | •             |
| Satin Silver Clearcoat            | •               |              |                  | •             |
| Black Clearcoat                   | •               |              | •                | •             |
| Oxford White Clearcoat            | •               |              | •                | •             |
| <b>Mustang V6 Convertible</b>     |                 |              |                  |               |
| Zinc Yellow Clearcoat             |                 | •            |                  | •             |
| Torch Red Clearcoat               | •               |              | •                | •             |
| Laser Red Tinted Clearcoat        | •               | •            | •                | •             |
| True Blue Clearcoat Metallic      | •               | •            | •                | •             |
| Tropic Green Clearcoat            | •               |              | •                | •             |
| Electric Green Clearcoat Metallic | •               |              | •                | •             |
| Mineral Grey Clearcoat Metallic   |                 |              | •                | •             |
| Satin Silver Clearcoat            | •               |              |                  | •             |
| Black Clearcoat                   | •               |              | •                | •             |
| Oxford White Clearcoat            |                 | •            | •                | •             |
| <b>GT Coupe and Convertible</b>   |                 |              |                  |               |
| Zinc Yellow Clearcoat             |                 | •            |                  | •             |
| Torch Red Clearcoat               | •               |              | •                | •             |
| Laser Red Tinted Clearcoat        | •               | •            | •                | •             |
| True Blue Clearcoat Metallic      | •               | •            | •                | •             |
| Tropic Green Clearcoat            | •               |              | •                | •             |
| Electric Green Clearcoat Metallic | •               |              | •                | •             |
| Mineral Grey Clearcoat Metallic   |                 |              | •                | •             |
| Satin Silver Clearcoat            | •               |              |                  | •             |
| Black Clearcoat                   | •               |              | •                | •             |
| Oxford White Clearcoat            |                 | •            | •                | •             |





▲  
Above is the Mini-Tonneau Cover available on Mustang Convertible. Snap it on and it covers up the back seat for a sleek look. Below, the chrome Scuff Plate emblazoned with the galloping Mustang is also optional.

▲  
Here are a few add-ons from our Ford Racing buddies. Over on the left is a sculpture in gleaming chrome. Multi-spoke. Wow. The latest in interior design is light weight carbon fiber. Here it is displayed on our mantel. And to its right is just the thing to have unless you plan on standing up while driving. Race-inspired. Leather trim. You get two.



# MUSTANG

## DEALER ACCESSORIES

Check out your dealer for these and other great Ford accessories.



# BE A PART OF THE MUSTANG PHENOMENON.

Whether you own one of the firsts or thinking of the 2002 Mustang as your very first, you are part of an automotive love affair that is unlike any other. It is fueled by passionate people like yourself who thrill to the sound and relish the freedom of expression only Mustang can conjure. It began decades ago ( it seems like yesterday ) when the original "pony car" bolted onto America's twisty back roads, quarter-mile stretches of asphalt and high-speed banked ovals. GT, Cobra, Mach I, Boss, and SVO became industry high-water marks in power, design, and innovation. They are as famous as the places where they triumphed. Woodward Ave. Mullholland Drive. Pomona Raceway. Orange County International. Today, that bloodline continues to surge in a direct line to you. Continue the affair. Take the wheel and lift your sunglasses just enough to see the envy of some . . . or the tip of the cap from others. They are in love, too.



1965 Mustang Convertible



1965 Mustang Fastback Coupe



1970 Mustang Boss 302



1986 Mustang GT Convertible





# ZX2

Some people are just better at it than others.

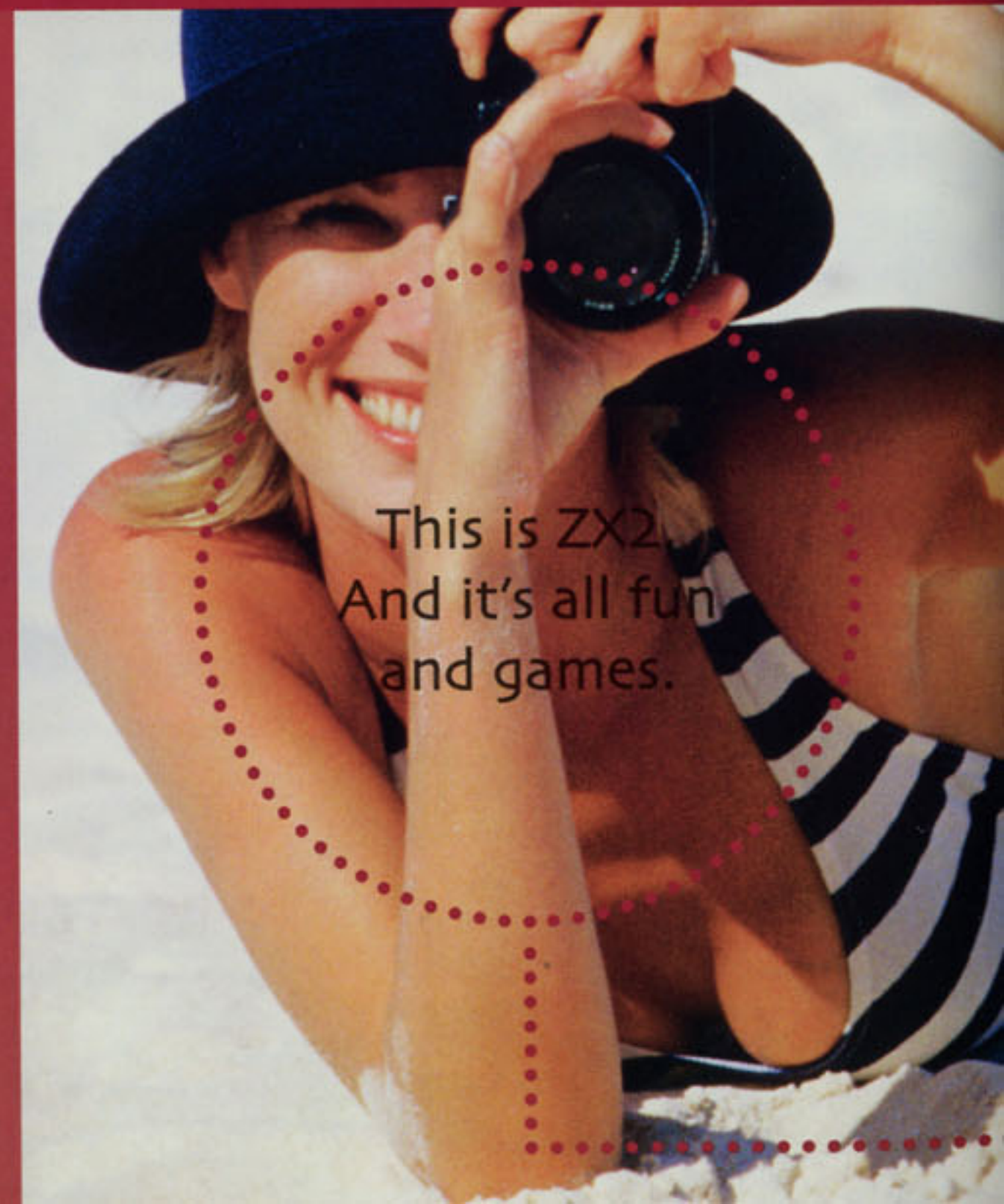
**HAVING FUN, THAT IS.**

It's like that with cars, too.

**AND ZX2 IS DEFINITELY IN THAT HAPPY-GO-LUCKY CATEGORY.**

People just like being around **ZX2**.

And, of course, ZX2 drivers.



This is ZX2.  
And it's all fun  
and games.





ZX2 Premium shown in Bright Red and with optional equipment.

ZX2





# ZX2

Look, we're not trying to ruin anybody's work ethic.

But there's something to be said for making the most of life -

**AND ZX2 WILL ADD PLENTY OF ZIP TO YOUR LEISURE TIME.**

It's like catching a monster wave, waking up to 15 inches of fresh powder,

or knocking one out of the park....**every time you turn over the ignition.**



Somehow the couch isn't very tempting when you've got ZX2 in your driveway. Take one look and you'll swear you'll hear it begging, "C'mon, let's play."

A standard rear spoiler, 15" aluminum wheels... and, of course, power mirrors to check out the chumps you've left behind.





ZX2 shown in Bright Atlantic Blue.

ZX2





# ZX2

## ZX2 INTERIOR

Bring your friends and let the **FUN AND GAMES** begin.

### **THERE'S LOTS OF ROOM.**

And as you can see, **ZX2** is about 180° from ordinary.....





ZX2 cloth interior shown in Dark Charcoal with optional equipment.

ZX2





# ZX2

It's not always fair, but there will always be those who are more athletically inclined. In the world of cars, ZX2 is one of those lucky ones. Racy wheels, a rear spoiler, a 16V Zetec engine — ZX2 has the goods to deliver one heck of a great performance — every time.

## ZX2 FEATURES

Round and round they go, where the available 14" chrome wheels on ZX2 Premium will land, nobody knows. Most likely, somewhere fun.



ZX2's 15" aluminum wheels are standard. Pretty high standards, we'd say.



ZX2's 2.0L DOHC 16V 130-hp Zetec engine. Like the uber-athlete after a big carbo-load. Plenty of verve, always with some to spare.



Shaved heads...lycra suits... aerodynamics are important when you want to go fast. Of course, ZX2's headlamps slice through the air and manage to look great doing it.







◀ An available 6-disc trunk-mounted CD changer. Standard AM/FM cassette with premium speakers. Now you're ready for a marathon—a musical one, that is.

You've always had this feeling about driving ZX2. But with its optional moonroof, the sky really is the only limit.



◀ Remote keyless entry with anti-theft is standard on ZX2 Premium. You win. The bad guys lose.

◀ We designed the gauges on ZX2 to be easy to read. But as you watch that needle flash forward, you may wonder if your eyes are playing tricks on you.







# MODEL AVAILABILITY

## ZX2

Every ZX2 comes standard with cool features galore. Check out this list.



### MECHANICAL

- 2.0L DOHC 16V Zetec Engine
- 5-Speed Manual Transmission
- Front Wheel Drive
- Suspension - Front Isolated Engine Subframe  
Rear Quadralink Independent
- Front and Rear Stabilizer Bars
- Power Rack and Pinion Steering
- Power Brakes
- 15" Alloy Wheels with P185/60R15  
All-Season Tires
- Stainless Steel Exhaust
- Compact Spare Tire

### SAFETY/SECURITY

- Air Bags\* - Driver and Front Passenger
- Battery Saver

### INTERIOR

- Low-Back Front Bucket Seats with  
Driver's Seat Memory Recline
- 60/40 Split-Fold Rear Seat
- Center Console with Storage Area,  
2 Cupholders and Rear Bin/Cupholder
- AM/FM Stereo Cassette with Premium  
Speakers
- Power Mirrors
- Power Point - 12V
- Rear Seat Heat Ducts

- Rear Window Defroster
- Side Window Demisters

### EXTERIOR

- Rear Spoiler
- Solar Tint Glass
- Windshield Wipers - 2-Speed with  
Variable Intermittent Feature
- Fuel Tank - 12.7 Gallons

### ADDITIONAL OPTIONS:

- 4-Speed Automatic Transmission
- Air Conditioning
- Anti-Lock Braking System
- Floor Mats - Front and Rear



Whether it's the bowling ball that's the perfect weight or skis in just the right length, having the right equipment can make a huge difference in your performance. Driving ZX2 is no different. Pick a different wheel, opt for the deluxe stereo and it's a whole new ball game.



### ZX2 DELUXE

- Air Conditioning
- Speed Control
- Tilt Steering
- Leather-Wrapped Steering Wheel
- Front Map/Reading Lamps
- Floor Mats - Front and Rear

ZX2 Deluxe includes the standard ZX2 features, plus:

#### ADDITIONAL OPTIONS:

- 4-Speed Automatic Transmission
- Anti-Lock Braking System
- Power Moonroof



### ZX2 PREMIUM

- Power Windows and Door Locks
- Remote Keyless Entry
- Fog Lamps

ZX2 Premium includes the standard ZX2 Deluxe features, plus:

#### ADDITIONAL OPTIONS:

- 4-Speed Automatic Transmission
- 14" Chrome Wheels with P185/65R14 Tires
- Leather-Trimmed Seats with Unique Front Sport Buckets
- Anti-Lock Braking System
- 6-Disc CD Changer
- Power Moonroof

\*Remember, always wear your safety belts and secure children in the rear seat.

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ZX2





ZX2 can pull off any color that you throw on it. Not every car can say that. Hey, when you are zippy, fun, and wild...you can look zippy, fun and wild.

# COLORS AND TRIM



Dark Shadow Grey



Oxford White



Bright Red



Bright Atlantic Blue



Twilight Blue



Silver Frost



Grabber Green



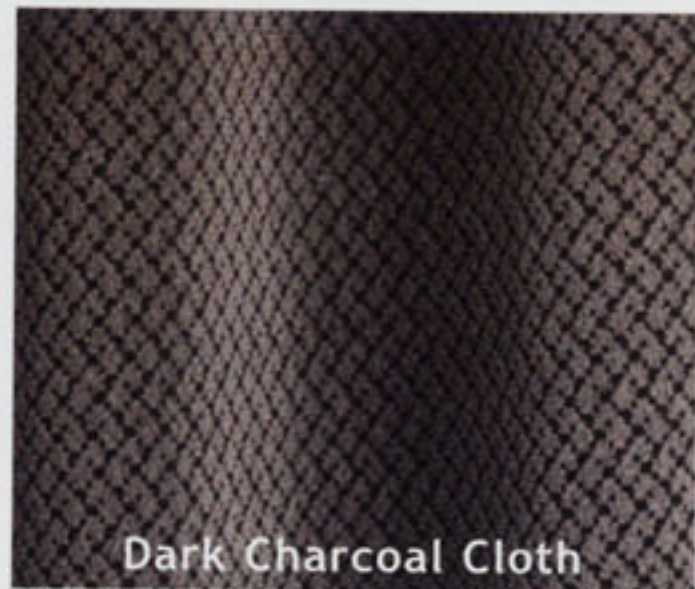
Black



Toreador Red

ZX2 features Clearcoat paint for beauty and protection. Colors shown are representative only. See your dealer for actual paint/trim options. Vehicles shown may contain optional equipment.





ZX2 definitely isn't the stuffed-shirt type. Its sporty, go-anywhere leather-trimmed seating selections are up for anything.

Or choose from some great "no-starch-thank-you" cloth seating options.

## ZX2 COLOR AND TRIM COMBINATIONS

|   | Medium Prairie Tan | Dark Charcoal |
|---|--------------------|---------------|
| Dark Shadow Grey Clearcoat Metallic     |                    | •             |
| Bright Red Clearcoat                    | •                  | •             |
| Toreador Red Clearcoat Metallic         | •                  | •             |
| Bright Atlantic Blue Clearcoat Metallic | •                  | •             |
| Twilight Blue Clearcoat Metallic        | •                  | •             |
| Grabber Green Clearcoat Metallic        | •                  | •             |
| Silver Frost Clearcoat Metallic         |                    | •             |
| Black Clearcoat                         | •                  | •             |
| Oxford White Clearcoat                  | •                  | •             |





# DEALER ACCESSORIES

Check out your dealer for these and other great Ford dealer-installed accessories.

Losing just one thing can ruin the fun for the day. ZX2 offers a cargo organizer that keeps things steady and ready to go.



Wear a black mask. It'll protect your paint from flying stones and all those kamikaze bugs.



Push the remote start button and start your ZX2, even from inside your home. When it's cold outside, it's the coolest.



As if you're not having enough fun in ZX2 itself, you can also get a removable roof rack that lets you take your other fun stuff with you.





## Ford Credit's Red Carpet Lease

Many lease managers have completed many hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease is the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive bumper-to-bumper no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our web site. To get more information before you visit your Ford Dealer, please visit us at [www.fordvehicles.com](http://www.fordvehicles.com). Likewise, to get details on various financing options available on your new Ford vehicle, please visit our web site at [www.fordcredit.com](http://www.fordcredit.com). Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.





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