



no boundaries



03 EXCURSION



LIMITED

Finally, an SUV that does it all – Excursion. At the top is Excursion Limited. This bigger-than-life SUV is actually anything *but* limited. With class-leading interior volume and cargo space, it provides true comfort that certainly won't limit your lifestyle. As the most luxurious Excursion, the Limited features a sleek, monochromatic exterior and a comprehensive array of standard interior amenities: premium leather seating surfaces, heated front seats, redundant steering wheel audio and climate controls, memory driver's seat, a 6-disc in-dash CD player, even power adjustable accelerator and brake pedals with memory. Its comfort and capability make your life easier, while its Low Emissions Vehicle status and 85% recyclability make it easy on the environment. This Excursion simply surrounds you with luxury, strength and confidence. With all these virtues, maybe it should have a new name: Excursion *Unlimited*.



EDDIE BAUER

Take Excursion's considerable capabilities, add plush accommodations, and outfit them in distinctive Eddie Bauer style. Arizona Beige is the signature tone, setting off the illuminated running boards, cladding, bumpers and grille. Unique aluminum wheels complete the rugged exterior look. Inside, two-tone leather seating surfaces in Medium/Dark Parchment are exclusive to this edition. But no Excursion is built just for show. The optional 7.3L Power Stroke® diesel V8 powerplant delivers 525 lb.-ft. of torque – the best in the class. Here's something else you might not expect: a standard reverse sensing system that alerts you to closing distance as you back toward an object. The Excursion Eddie Bauer Edition: It's the perfect combination of "doing it all," and "looking good doing it."



XLT PREMIUM

Like every Excursion, the XLT Premium has a standard Class IV hitch receiver and heavy-duty towing package. Properly equipped, Excursion can tow up to 11,000 lbs. Body-on-frame construction, complemented by Excursion's new shocks and front jounce bumpers, delivers a smooth, solid ride. Loading or unloading is smooth, too, thanks to the convenient rear Tri-Panel™ Door System. The rear liftglass and split swing-out tailgate create one huge opening with no pillar to block your view. And the handy folding, removable 3rd-row seat lets you take more people or more gear, depending on your needs. The Excursion XLT Premium: It's hard to believe an SUV this strong can be so versatile and comfortable as well.



Excursion XLT Premium in True Blue Metallic. Shown with optional trailer tow mirrors.



Excursion Limited in Medium Parchment leather. Shown with optional 2nd-row captain's chairs.



Excursion Eddie Bauer in two-tone Medium/Dark Parchment leather. Shown with optional 2nd-row captain's chairs.



Excursion XLT Premium in Medium Flint. Also available in Medium Parchment. Shown with optional leather seating surfaces. Cloth trim is standard.

INTERIOR

Excursion offers more interior room than any SUV in the class, with a myriad of flexible seating configurations to suit your varying needs. Up front, dual power captain's chairs provide a commanding view (XLT Premium, Eddie Bauer and Limited). Eddie Bauer and Limited offer available captain's chairs in the 2nd row as well, while other models feature a standard 60/40 split bench with dual recliners. The versatile 3rd-row bench carries three in comfort; it can be folded or removed for more cargo space. Of course, nothing takes a back seat to luxury: power adjustable accelerator and brake pedals with memory, power front heated seats with memory settings on the driver's side, electronic automatic temperature control, a 6-disc in-dash CD player and redundant steering-wheel audio and A/C controls are all standard on the Excursion Limited.



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EXCURSION

POWER PORT

COMFORT+CONVENIENCE



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1 The available **trailer tow mirrors** are not only power operated, but also heated, fold-away and telescopic for excellent visibility and flexibility.

2 In addition to the passenger's side 1st-row grab handle, a **driver's side grab handle** is new for 2003. Grab handles in the 2nd row are also standard.

3 **Memory controls** for the 6-way power driver's seat and power adjustable pedals are standard on Limited.

4 **Redundant controls** for the temperature, fan and audio system let you keep your eyes on the road and your hands on the wheel. Standard on Limited.

5 A **6-disc CD player** lets you load music right into the in-dash system and includes 6 premium speakers. Standard on Limited; available on XLT models and Eddie Bauer.

6 An **Electronic Automatic Temperature Control system** allows you to set the temperature and forget it. The system will maintain it just the way you like it. Standard on Eddie Bauer and Limited.



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7 Four **power points** on XLT Value, and five on XLT Premium, Eddie Bauer and Limited, allow you to plug in almost anywhere.

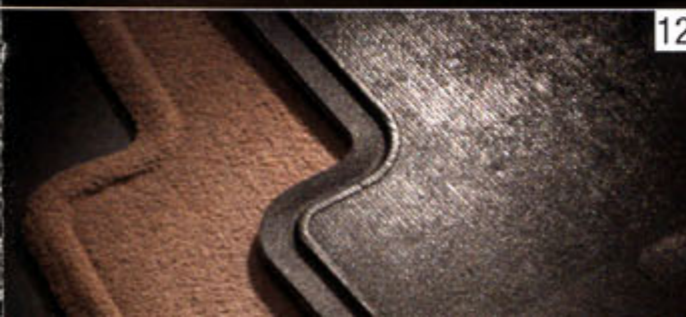
8 Up to **8 cupholders** means that you and your passengers will always have a place for beverages.

9 A **rear-seat DVD player** with a flip-down 7" LCD screen and two headphones is available on XLT Premium, Eddie Bauer and Limited.

10 The **overhead console** on XLT Premium, Eddie Bauer and Limited models provides a compass, trip computer and sunglasses/garage door opener compartment, as well as auxiliary A/C controls, front map lights and power rear-quarter window controls. Limited models add Homelink® on the driver's visor, which includes a universal transmitter.

11 **Power front seats** are standard on XLT Premium, Eddie Bauer and Limited (which also includes 2-position driver's side memory). **Heated front seats** are standard on Limited, optional on Eddie Bauer. All are 6-way adjustable.

12 The **new reversible rear cargo mat** is plush carpet backed by durable, easy-to-clean rubber. Standard on Limited.



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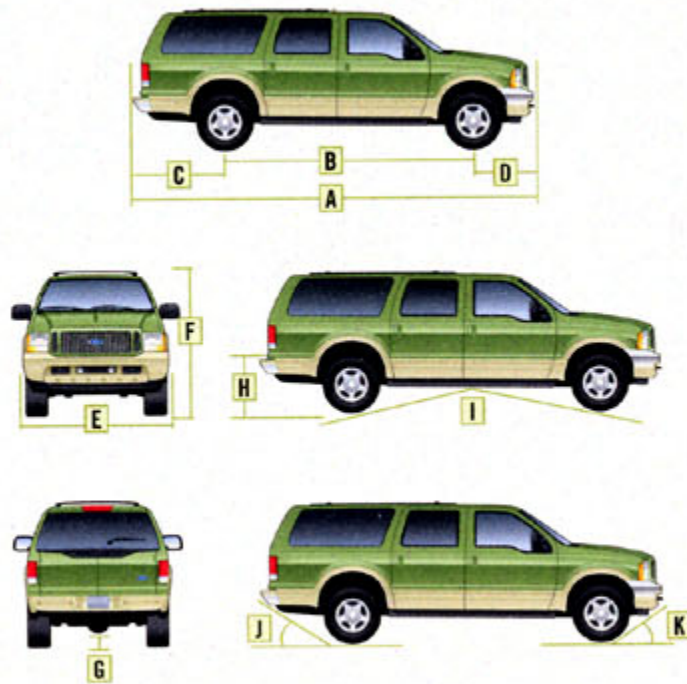


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13 **Power adjustable accelerator and brake pedals** help maintain the optimum relationship between driver and controls. Standard on Eddie Bauer and Limited, available on XLT models. On Limited, they include memory for two positions.

Whether it's a trip across town or across the country, Excursion offers a long list of standard features and optional toys so you can relax and enjoy the ride. A remote keyless entry system with driver's door keypad gets you in, even without your keys. Illuminated running boards on XLT Premium, Eddie Bauer and Limited models light the way. For more security, Excursion's SecuriLock™ system uses a coded ignition key to help protect against theft. And privacy glass* lets you see the world, without the world seeing you. Power windows with rear-window lockout and child safety rear door locks are a real comfort if kids are on board. Too hot in back? Rear-seat passengers have their own air conditioning. An AM/FM CD/cassette audio system lets you play your favorites (even oldies). Upgrade to the premium audio system for 6-CD convenience. And for the ultimate in on-board entertainment, order the first factory-installed DVD player available in the class.

*Rear glass only. Not available on 1st row driver and passenger.



Exterior	4x2/4x4
A. Overall length	226.7"
B. Wheelbase	137.1"
C. Overhang - rear	52.3"
D. Overhang - front	37.4"
E. Overall width	79.9"
F. Height (includes roof rack)	77.2"/80.2"
G. Ground clearance (rear axle)	8.1"
H. Load floor height	36.1"/39.2"
I. Ramp breakover angle	6.8°/7.0°
J. Angle of departure	11.6°/15.1°
K. Angle of approach	20.3°/25.0°
Interior	
1st row	
Head room	41.0"
Shoulder room	68.3"
Hip room	67.5"
Leg room	42.3"
2nd row	
Head room	41.0"
Shoulder room	67.0"
Hip room	66.9"
Leg room	40.5"
3rd row	
Head room	38.6"
Shoulder room	64.9"
Hip room	52.5"
Leg room	39.0"
Cargo (cu. ft.)	
Maximum cargo volume	146.4
Behind 2nd row	100.7
Behind 3rd row	48.0

STANDARD FEATURES

Mechanical

- 4-speed heavy-duty automatic transmission
- 4-wheel anti-lock braking system (ABS)
- 4-wheel power disc brakes
- Battery saver
- Body-on-frame construction
- Electronic shift-on-the-fly 4-wheel-drive system (4x4 models only)
- Fail-safe cooling system*
- Fuel tank - 44-gallon capacity
- LT265/75R16 all-season 9-ply tires (4x2); all-terrain (4x4)
- Spare - Full-size tire with steel wheel
- Speed-sensitive variable-assist power steering
- Stabilizer bars - Front
- Suspension - Front: Independent Twin I-Beam; rear: leaf springs

Safety/Security

- Airbags - Driver and right-front passenger
- Autolock - Doors lock automatically when driving
- Belt-Minder™ safety belt reminder
- BlockerBeam™ - Front bumper underride protection system
- Rear upper tether and lower anchors for child safety seats (outboard seating positions)
- Remote keyless entry system with driver's door-mounted keypad
- Safety belts - With automatic locking retractors (ALR) and 1st-row pretensioners
- SecuriLock™ - Passive anti-theft system
- Side intrusion door beams

Seating

- 1st- and 2nd-row head restraints on outboard seating positions
- 2nd-row 60/40 split-bench seat - Dual reclining with center armrest
- 3rd-row folding bench seat - Removable

Interior

- Air conditioning - Front and rear with rear auxiliary controls
- Cargo net with tie-downs
- Coat hooks
- Cupholders - 4 (XLT Value), 8 (XLT Premium, Eddie Bauer and Limited)
- Electrochromic auto-dimming rearview mirror
- Floor mats - Front and rear
- Grab handles - Driver and passenger side, 1st and 2nd rows
- Instrumentation - Oil pressure, coolant temperature, speedometer/odometer, tachometer, fuel gauge
- Leather-wrapped steering wheel
- Overhead console - With front auxiliary A/C controls, sunglasses/garage door opener holder and front dome/map lights
- Power door locks with rear door child safety locks
- Power points - 4 (XLT Value), 5 (XLT Premium, Eddie Bauer and Limited)
- Power windows - With one-touch-down driver's side feature
- Rear defroster
- Rear floor air ducts
- Shoulder belt height adjusters - 1st- and 2nd-row outboard positions
- Speed control
- Tilt steering column
- Visor vanity mirrors - Dual illuminated
- Windshield wipers/washers - Front speed-sensitive intermittent, rear intermittent

Exterior

- Headlamps - Crystalline
- Keyless entry keypad
- Lower bodyside cladding - Platinum on XLT, Arizona Beige on Eddie Bauer, body color on Limited (includes wheel-lip moldings on Eddie Bauer and Limited)
- Power heated outside mirrors
- Privacy glass
- Rear Tri-Panel™ Doors
- Roof rack

Running boards

Tow hooks - Front

Trailer tow - Heavy-duty package with Class IV hitch receiver, 7-pin wiring harness and connector, and trailer brake wiring kit

*Distance traveled with limited engine power depends on vehicle load, terrain and ambient temperature.

MODEL-SPECIFIC FEATURES/OPTIONS

	XLT Value 4x2 or 4x4	XLT Premium 4x2 or 4x4	Eddie Bauer 4x2 or 4x4	Limited 4x2 or 4x4
Mechanical				
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	5.4L SOHC Triton™ V8 engine (see engine chart on page 12)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	6.8L SOHC Triton V10 engine
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	7.3L Power Stroke® diesel V8 engine
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16" chrome steel wheels (XLT Value design)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	16" aluminum wheels (XLT Premium design)
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	16" aluminum wheels (Eddie Bauer design)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	16" aluminum wheels (Limited design)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Limited slip rear axle
Safety/Security				
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Autolamp - Automatic on/off headlamps
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Integrated signals in power outside mirrors
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Reverse sensing system
Seating				
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1st-row 40/20/40 cloth split-bench seat with driver-side manual lumbar
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	1st-row captain's chairs (with power driver-side lumbar on Eddie Bauer and Limited)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	1st-row heated seats
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	2nd-row captain's chairs with inboard armrests
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Leather seating surfaces ¹
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Leather seating surfaces ¹ - Premium (two-tone on Eddie Bauer)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Memory driver's seat
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Power driver and front passenger seats - 6-way
Interior				
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	AM/FM stereo with single CD/cassette player
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	AM/FM stereo with 6-disc in-dash CD player
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Cargo mat - Reversible (dual-sided carpet/rubber)
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Cherry woodgrain appliqué accents
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Electronic automatic temperature control (includes outside temperature)
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Floor console - Storage bin, rear audio controls and cupholders
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Homelink® universal transmitter
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Overhead console - With standard equipment plus compass, trip computer and power rear-quarter window controls (also outside temperature readout on XLT Premium)
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Power adjustable accelerator and brake pedals
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Power adjustable accelerator and brake pedals with memory
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Power rear-quarter windows
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Rear-seat audio controls for volume, media, memory and seek
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Rear-seat DVD entertainment system ¹¹ - Includes 7" flip-down LCD color monitor, two 8" wired stereo headphones, remote control and input for home video system
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Steering wheel with redundant audio and climate controls
Exterior				
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Fog lamps
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Illuminated running boards - Black
<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Illuminated running boards - Arizona Beige (Black on Black Limited)
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Power, heated, manually telescoping/folding trailer tow mirrors

■ Standard Select Availability □ Optional — Not Available

¹Vinyl 3rd row. ¹¹Requires 6-disc CD player.

INTERIOR/EXTERIOR COMBINATIONS

		Medium Parchment
		Medium/Dark Parchment Two-Tone
		Medium Flint
		XLT
■	■	Oxford White
■	■	Red Fire Metallic
■	■	Aspen Green Metallic
■	■	Medium Wedgewood Blue Metallic
■	■	True Blue Metallic
	■	Silver Birch Metallic
■	■	Black
		Eddie Bauer
■	■	Oxford White
■	■	Red Fire Metallic
■	■	Estate Green Metallic
■	■	Aspen Green Metallic
■	■	True Blue Metallic
■	■	Mineral Grey Metallic
■	■	Black
		Limited
■	■	Aspen Green Metallic
■	■	Mineral Grey Metallic
■	■	Black



Red Fire Metallic

Oxford White



Estate Green Metallic



Aspen Green Metallic



Medium Wedgewood Blue Metallic



True Blue Metallic



Silver Birch Metallic



Mineral Grey Metallic



Black



Medium Parchment Cloth



Medium Flint Cloth

Standard on XLT Value/Premium



Medium Parchment Leather



Medium Flint Leather

Optional on XLT Premium



Premium Medium/Dark Parchment Two-Tone Leather Standard on Eddie Bauer



Premium Medium Parchment Leather Standard on Limited



6.8L SOHC Triton™ V10 Engine



7.3L Power Stroke® Diesel Engine

	5.4L SOHC Triton V8 Engine	6.8L SOHC Triton V10 Engine	7.3L Power Stroke Diesel Engine
Horsepower (hp @ rpm)	255 @ 4500	310 @ 4250	250 @ 2600
Torque (lb.-ft. @ rpm)	350 @ 2500	425 @ 3250	525 @ 1600

4x2			
XLT Value	■	■	■
XLT Premium	■	■	■
Eddie Bauer	■	■	■
Limited	■	■	■
4x4			
XLT Value	■	■	■
XLT Premium	■	■	■
Eddie Bauer	■	■	■
Limited	■	■	■

■ Available

Maximum Loaded Trailer Weight* (lbs.) – Automatic Transmission			
Engine	Axle Ratio	4x2	4x4
5.4L SOHC V8	3.73	6200	—
	4.10	7700	7200
6.8L SOHC V10	3.73	10,000	9600
	4.30	10,500	11,000
7.3L Diesel	3.73	10,500	11,000

*Maximum capabilities shown are for properly equipped vehicles with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer.

WHEELS



16" XLT Value Chrome Steel Wheel



16" XLT Premium Aluminum Wheel



16" Eddie Bauer Aluminum Wheel



16" Limited Aluminum Wheel

DEALER ACCESSORIES

- 1 Chrome tubular step bars are functional while giving your Excursion a distinctive look.
- 2 Remote start allows you to start your Excursion from up to 500 ft. away.
- 3 Rear door storage bins keep cargo conveniently in place and out of the way.
- 4 Slush mats are made of heavy-duty rubber with deep channels to collect dirt and mud. Rinse them off when you're through.
- 5 Pack up more gear, safari-style, with the Yakima® MegaWarrior. It can handle almost anything from luggage to a kayak.



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American Quarter Horse Association

Ford Motor Company is the **Official Truck of AQHA**, the **Official Car of AQHA**, the **Official SUV of AQHA**, and a sponsor of certain AQHA events and promotional activities.



Proud Partners of America's National Parks

Ford Motor Company is a **Proud Partner of America's National Parks**. Ford is working closely with the National Park Foundation and the National Park Service to help develop innovative transportation and environmental solutions that enable visitors to enjoy National Parks without compromising their beauty.



Environmentally Responsible

"Tread Lightly!" is an educational program designed to increase the awareness of land-use regulations and responsibilities in our wilderness areas. Ford joins the U.S. Forest Service and the Bureau of Land Management in encouraging you to preserve our national forests and other public and private lands by "treading lightly."



Ford Credit and Red Carpet Lease

Many lease managers have completed several hours of training in a Red Carpet Lease program designed to make us the best in the business. We think you'll find a Red Carpet Lease the best way to lease.

Under the New Vehicle Limited Warranty, you'll receive Bumper-to-Bumper, no-deductible coverage on your new Ford vehicle for 3 years/36,000 miles. You'll also receive unlimited-mileage, no-deductible corrosion perforation coverage for five years. Ask your Ford Dealer for a copy of this warranty.

During its 3-year/36,000-mile limited warranty period, every new Ford vehicle includes the assurance and support of a 24-hour emergency Roadside Assistance program. Roadside Assistance includes such services as fuel delivery, tire changes, jump starts, and help when you are locked out of your vehicle. Ask your Ford Dealer for complete details about this program.

Complete information on our vehicle lineup is available on our website. To get more information, please visit us at **www.fordvehicles.com**. Likewise, to get details on various financing options available on your new Ford vehicle, please visit **www.fordcredit.com**. Doing so can give you a head start before talking to your Ford Dealer about financing your new Ford vehicle.

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no boundaries

FORD. NO BOUNDARIES. WHEN YOU LIVE WITH SPIRIT AND PASSION, THE POSSIBILITIES OF LIFE AND ACHIEVEMENT ARE LIMITLESS. THERE ARE NO BOUNDARIES. EVERY PRODUCT FORD MOTOR COMPANY DESIGNS AND BUILDS IS THE DIRECT RESULT OF 100 YEARS OF THAT SPIRIT AND PASSION. IT WAS PRESENT WHEN HENRY FORD FOUNDED THE COMPANY IN 1903 AND WHEN THE FIRST AUTOMOBILE ROLLED FROM HIS WORKSHOP. TODAY, IT IS MORE ALIVE THAN EVER. THERE ARE NO BOUNDARIES TO OUR ENDLESS DRIVE TO TURN A NO INTO A RESOUNDING YES. TO GO BEYOND WHAT WE THOUGHT WAS POSSIBLE. TO CREATE AN ARRAY OF VEHICLES THAT HELP PROVIDE A PLACE WHERE FAMILY AND FRIENDS CAN CONNECT WITH EACH OTHER AS WELL AS WITH THEIR COMMUNITY. AND THERE ARE NO BOUNDARIES TO OUR DEDICATION – STRIVING TO BRING YOU THE HIGHEST QUALITY, MOST EXCITING, BEST ENGINEERED, MOST RELIABLE PRODUCTS IN THE WORLD.



Ford Motor Company
100 YEARS