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04 | Crown Victoria



Hiller Ford

HERE'S THE INFORMATION YOU REQUESTED.



Five-star luxury.

Crown Victoria lets you enjoy classic luxury every day. The ride is effortlessly smooth, thanks to a standard 224-hp V8 engine that produces 275 lbs.-ft. of torque. Its rear-wheel-drive system gives it extra power and controlled handling you can count on. And options like 8-way power seats, for both driver and front passenger are standard features on the LX and LX Sport. And so is spaciousness. Trim the seats in premium leather (shown here in LX Sport's Dark Charcoal leather trim). Available power adjustable pedals let you find the most comfortable driving position for your height. The optional LX Premier Group offers an instrument panel with trip minder computer and electronic instrumentation, as well as a leather-wrapped steering wheel. The woodgrain appearance trim adds style. It's refinements such as these that continue to make Crown Victoria a classy car with exceptional value.

Crown Victoria Lineup Overview

CROWN VICTORIA



Full-size luxury at a landmark value.

In addition to the standard features on every Crown Victoria model, listed below are a few of the key features included on the base model.

- 4.6L SOHC V8.
- Full-size 6-passenger seating
- Personal Safety System
- Anti-lock brakes

MSRP: **\$24,345***

EPA estimated mpg: **17 city / 25 highway****

Where comfort reigns supreme.

In addition to the standard features on every Crown Victoria model, listed below are a few of the LX features that are upgrades over the base model.

- Remote Keyless Entry with Smart Lock
- Multi-function overhead console
- AM/FM Stereo with single CD player
- Available Premier Group equipment



MSRP: **\$27,370***

EPA estimated mpg: **17 city / 25 highway****

LX SPORT



Powerful and packed with amenities.

In addition to the standard features on every Crown Victoria model, listed below are a few of the LX Sport features that are upgrades over the LX.

- AM/FM Stereo w/Cassette & Single CD Player
- Higher-output 4.6L SOHC V8
- LX Sport Handling & Performance Package
- P235/55R17 all-season BSW tires on 17-inch 5-spoke alloy wheels
- 5-Passenger Seating, with Driver/Passenger Power Lumbar Seats, center console and floor shift

MSRP: **\$30,315***

EPA estimated mpg: **17 city/25 highway****

* Starting Manufacturers Retail Price, excluding taxes, title and registration fees. Optional equipment not included.

** EPA estimated city/highway mpg based on base engine/transmission configuration.

† Always wear your safety belt and secure children in the rear seat.

Ford Crown Victoria vs. Buick Le Sabre

Ford Crown Victoria is a great car at an exceptional value, but how does it fare over its competitors? Take a look and see how Crown Victoria does next to the Le Sabre. And for even more comparisons, visit www.fordvehicles.com.

SPECIFICATIONS	2004 Ford Crown Victoria LX Sport	2004 Buick Le Sabre Custom
Standard Seating	5	6
Automatic Climate Control	Standard	Not Available
AM/FM Radio	Standard	Standard
Cassette Player	Standard	Optional
CD Player	Standard	Standard
Power Windows	Standard	Standard
Power Door Locks	Standard	Standard
Manual Transmission	Not Available	Not Available
Automatic Transmission	Standard	Standard
2-Wheel ABS Brakes	Not Available	Not Available
4-Wheel ABS Brakes	Standard	Standard
Rear Suspension	Standard	Standard
Horsepower@RPM	239@4750	205@5200
Torque@RPM	276@4000	230@4000
Brakes (rear)	Disc	Disc
Wheelbase (in.)	114.7	112.2
Front Head Room (in.)	39.4	38.8
Front Leg Room (in.)	92.5	42.4
Warranty, Basic (months)	36	36
Warranty, Basic (miles)	36,000	36,000



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Five-star safety.

Safety has always been at the forefront of our engineering. As a result, Crown Victoria has received the highest government frontal crash safety rating – a five-star rating for both the driver and right-front passenger seating positions – which makes it the eighth year (1996 to 2003) in a row. This is one of the most impressive safety performances of any vehicle available.

What's behind that performance? The sophisticated Personal Safety System™, for one. It has sensors that calculate the driver's seat position relative to the steering wheel, set the proper level of airbag inflation and not only recognize safety belt use, but the severity of the crash as well. Plus, predesignated crumple zones, body-on-frame construction and available side impact airbags* ensure you'll feel secure every time you drive.

* Side impact airbags available on LX and LX Sport. Always wear your safety belt and secure children in the rear seat.

Featured Specifications - Interior Features

SEATING	Crown Victoria	LX	LX Sport
3-passenger split bench front seat in cloth with 8-way power driver seat	S	-	-
3-passenger split bench front seat in luxury cloth with 8-way power driver seat	-	S	-
Individual seats with leather trim and 8-way power driver and passenger seats and lumbar support	-	-	S
3-passenger split bench front seat with leather seating surfaces (no-cost option in LX)	-	O	-

CLIMATE CONTROL	Crown Victoria	LX	LX Sport
Air conditioning, manual	S	S	-
Air conditioning, automatic temperature control	-	O	S
Rear seat heat ducts	S	S	S

ENTERTAINMENT SYSTEMS	Crown Victoria	LX	LX Sport
Electronic AM/FM stereo with cassette player	S	-	-
Electronic AM/FM stereo with single CD player	-	S	-
Electronic AM/FM stereo with single CD/cassette player	O	O	S
Electronic AM/FM stereo with six-disc CD changer (trunk-mounted)	-	O	O

INSTRUMENTATION	Crown Victoria	LX	LX Sport
Standard gauges: trip odometer, volt, oil pressure, temperature and fuel	S	S	S
Electronic instrumentation: Tripminder [®] computer and electronic digital instrumentation (requires Premium Package)	-	O	-
Warning lights: overdrive off, airbags, door ajar, battery, oil pressure, brake, check engine, low fuel, and safety belt reminder	S	S	S
Warning lights: traction control, active indicator, and air suspension off indicator	O	O	O
Digital clock in radio	S	S	S

DRIVER ASSISTANCE	Crown Victoria	LX	LX Sport
Tilt steering column	S	S	S
Speed control	S	S	S
Interval windshield wipers	S	S	S
Headlamps, wipers-activated with autolamp automatic on with delayed off feature	S	S	S
Power adjustable brake and accelerator pedals	O	O	O
Driver's footrest	S	S	S
Leather wrapped steering wheel with audio/climate controls	-	O	S
Floor shifter with leather-wrapped handle and overdrive lockout button	-	-	S
Battery Saver feature	S	S	S

PASSENGER COMFORT	Crown Victoria	LX	LX Sport
Front passenger and two rear grab handles	S	S	S
Front seat dual fold-down armrests	S	S	-
Front shoulder safety belt height adjusters	S	S	S
Rear seat center fold-down armrest	-	S	S

REARVIEW MIRRORS	Crown Victoria	LX	LX Sport
Power remote-control mirrors	S	S	S
Power heated remote-control mirrors	O	O	O
Auto-dim inside mirror	-	O	S

CONSOLES	Crown Victoria	LX	LX Sport
Overhead console with compass and dome/map light	-	S	S
Center console with padded armrest, concealed powerpoint, dual cupholders, and center stack mini storage bin	-	-	S
Rear center console with two cupholders and armrest	-	S	S

CUPHOLDERS	Crown Victoria	LX	LX Sport
Dual ashtray-mounted cupholders	S	S	S
Rear seat cupholders	-	S	S

STORAGE AREAS	Crown Victoria	LX	LX Sport
Integral front door map pockets	S	S	S
Front seat back map pockets	S	S	S
Deep well trunk	S	S	S

OTHER CONVENIENCE ITEMS	Crown Victoria	LX	LX Sport
Power windows with express down driver's window	S	S	S
Power Lock Group: power door locks, remote control electric decklid release	S	S	S
Illuminated Entry with theater dimming feature	S	S	S
Valet key	S	S	S
Cigarette lighter	S	S	S

CARGO CARRYING AID	Crown Victoria	LX	LX Sport
Trunk storage unit	-	O	O

FLOOR COVERING	Crown Victoria	LX	LX Sport
Front floor mats	S	S	S

WINDOWS AND GLASS	Crown Victoria	LX	LX Sport
Solar-tinted semi-flush glass	S	S	S
Laminated side glass	-	O	O

COMFORT AND CONVENIENCE PACKAGES	Crown Victoria	LX	LX Sport
LX Premier Group: power passenger seat, AM/FM stereo with single CD/cassette players, electronic automatic temperature control, leather-wrapped steering wheel with audio controls, and auto-dim rearview mirror	-	O	-

Featured Specifications - Exterior Features

LIGHTING	Crown Victoria	LX	LX Sport
Aero headlamps with long-life crystalline krypton bulbs	S	S	S

PAINT	Crown Victoria	LX	LX Sport
Clearcoat paint with anti-chip primer and lower bodyside urethane protection	S	S	S

Featured Specifications - Power and Handling

ENGINES	Crown Victoria	LX	LX Sport
4.6L SEFI engine with electronically controlled automatic overdrive transmission	S	S	-
4.6L SEFI engine, Higher-output, with electronically controlled automatic overdrive transmission	-	O	S
Engine controls (EEC-V)	S	S	S

FUEL SYSTEM	Crown Victoria	LX	LX Sport
Sequential electronic fuel injection, multiple port	S	S	S
Fuel tank: 19-gallon	S	S	S

STEERING	Crown Victoria	LX	LX Sport
Power rack-and-pinion steering	S	S	S
FRONT SUSPENSION	Crown Victoria	LX	LX Sport
SLA (short and long-arm) front suspension with stabilizer bar	S	S	S
REAR SUSPENSION	Crown Victoria	LX	LX Sport
Watt's linkage rear suspension	S	S	S
DRIVE SYSTEM	Crown Victoria	LX	LX Sport
Rear wheel drive	S	S	S
WHEELS	Crown Victoria	LX	LX Sport
Chrome cross-spoke locking wheel covers	S	-	-
Wheels, 16" alloy split spoke	-	S	-
Wheels, 17" alloy 5-spoke	-	-	S
TIRES	Crown Victoria	LX	LX Sport
P225/60SRx16 BSW all-season tires	S	S	-
P235/55R17 BSW all-season tires	-	-	S
P225/60SR16 WSW all-season tires	O	O	-
Mini spare tire	S	S	S
P225/60TR16 BSW all-season touring tires (included in Performance/Handling Package) on LX	-	O	-
16" conventional spare tire	O	O	O
HANDLING PACKAGES	Crown Victoria	LX	LX Sport
Handling Package: P225/60TR16 BSW touring tires (LX); P235/55HR17 tires (LX Sport); revised springs, shocks and stabilizer bar; 16" cast aluminum wheels (LX); rear air suspension; dual exhaust system; 3.27 rear axle	-	O	S

Featured Specifications - Safety and Security

OCCUPANT PROTECTION	Crown Victoria	LX	LX Sport
Personal safety system: crash severity sensor, safety belt pretensioners, seat position sensors, and dual stage airbags [†]	S	S	S
Side impact front airbags [†]	-	O	O
Child safety rear door locks	S	S	S
ACCIDENT AVOIDANCE	Crown Victoria	LX	LX Sport
4-Wheel Anti-Lock Braking System	S	S	S
All-Speed Electronic Traction Control with Panic Brake Assist	O	O	O
ANTI-THEFT OR SECURITY	Crown Victoria	LX	LX Sport
SecuriLock™ Passive Anti-Theft System	S	S	S
Remote Keyless Entry System with Smart Locks	O	S	S

S = Standard O = Optional - = Unavailable

Ford Division reserves the right to change product specifications at any time without incurring obligations.

[†] Always wear your safety belt and secure children in the rear seat.

Color Options & Wheel Styles



16" Steel Wheel



16" Split-Spoke
Aluminum Wheel



17" 5-Spoke
Aluminum Wheel



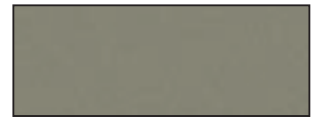
Vibrant White



Arizona Beige Metallic



Dark Toreador
Red Metallic



Spruce Green Metallic



Light Ice Blue Metallic



Dark Blue Pearl Metallic



Silver Birch Metallic



Midnight Grey Metallic



Black

Dealer Accessories

Your local Ford Dealer has just the right car for you, plus a host of accessories to tailor it perfectly to your needs.

Trunk Organizer

The trunk organizer allows you to separate the clutter and maximize your use of trunk space. Individual compartments ensure that you can keep items in place, and a cover lets you stow more on top.



Roadside Emergency Kit

In case of a roadside emergency, you're covered with this highway safety kit. Items are self-contained in a convenient canvas bag, and include a reflective triangle, flashlight (batteries included), fire extinguisher, bungee cords, thermal blanket and more.

Keyless Entry

This keyless entry pad will open your vehicle door for you with a programmed code. And because it operates by radio frequency, you won't need hardware to mount it.



Why Ford Credit?

At Ford Credit, auto financing is our specialty. Whether you purchase or opt for a Red Carpet Lease, we offer a range of terms and features that make your experience hassle-free. Contact your local Ford Dealer or visit us on the Web at www.fordcredit.com.



Roadside Assistance

Every new Ford includes the assurance of a 24-hour emergency Roadside Assistance Program provided during the 3-year/36,000-mile limited warranty period. Ask your Ford Dealer for complete details on this program, which includes such services as fuel delivery, tire change, jump start, or even help when you're locked out of your vehicle.

New Vehicle Limited Warranty

Under the New Vehicle Limited Warranty, you receive bumper-to-bumper coverage for 3 years/36,000 miles with no deductible. You also receive corrosion perforation coverage for five years with unlimited mileage and no deductible. Ask your Ford Dealer for a copy of the warranty.