



MERCURY | NEW DOORS OPENED

'08 Mercury Mountaineer





Mountaineer Premier in Silver Birch Metallic.

MAKE A GRAND ENTRANCE.

WITH MOUNTAINEER, FIRST IMPRESSIONS WILL BE LASTING ONES.

Your first step into new surroundings can leave quite an impression. So as Mountaineer Premier's available power-deployable running boards glide out to ease the way, rest assured that your entrance will not go unnoticed. Up front, the bold presence of Mountaineer's gleaming satin-aluminum-finish grille capably announces your arrival. Standard 17" machined-aluminum wheels on Mountaineer and 18" satin-aluminum chrome-clad wheels on Premier (shown) add to its already impressive stance. Red Light-Emitting Diode (LED) taillamps have clear lenses and artfully accented satin-aluminum-finish grilles, while subtle "Mercury" detailing sets off the bright step that anchors the rear bumper.



Mountaineer Premier leather-trimmed seats in Charcoal Black with Sand Alcantara inserts.

SOPHISTICATED STYLING. REMARKABLE COMFORT.

“What an absolutely beautiful-looking vehicle, inside and out,” says *AutoWeek*. For proof, just begin in Mountaineer Premier with the standard 10-way power driver seat and two-tone leather-trimmed seats in your choice of stunning Charcoal Black (shown) or Camel with Sand Alcantara® inserts. In the 2nd row, a standard 60/40 split seat completes the interior for 5-passenger models. For 6-passenger seating, select the available quad bucket seating with 2nd-row center console. And if you need seating for 7 (shown), Mountaineer can be outfitted with the 60/40 split seat in the 2nd row and the 50/50 split seat behind that. A manual-fold version of the 3rd-row seat is standard on Premier and optional on Mountaineer, while the handy, first-in-class¹ PowerFold™ 3rd-row seat is optional on Mountaineer Premier.

¹Truck-based midsize SUV class.



On Premier, a PowerFold 3rd-row seat is available as part of the 3rd-row Seat Elite Package.



Mountaineer's 2nd- and 3rd-row seats fold down to provide plenty of loadable room.



PACKAGED JUST RIGHT.

A host of new packages this year will help you tailor Mountaineer exactly to your liking. If you prefer pampering, select the available Comfort Package on Mountaineer and you'll be treated to heated, leather-trimmed bucket seats, a 10-way power driver seat with power lumbar, a 6-way power passenger seat and Dual-zone Electronic Automatic Temperature Control. On Mountaineer Premier, the available Amenities Package provides power-deployable running boards, a Universal Garage Door Opener and a Reverse Sensing System. If entertainment suits you more, the available Moon & Tune Elite Package on both models includes a power moonroof, an Audiophile® Sound System with 6-disc CD changer and SIRIUS Satellite Radio.¹ A courtesy 6-month subscription to the SIRIUS service is included.

¹Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information.



Available power-adjustable pedals.



Standard audio input jack inside the front center floor console.



Available heated, leather-trimmed seats.



Mountaineer Premier in Silver Birch Metallic. Shown with available equipment.

STRENGTH IN NUMBERS.

AVAILABLE 292-HP V-8 POWERS MOUNTAINEER PREMIER.

In the 2008 Mercury Mountaineer, the numbers really add up in your favor. The 4.6L 3-valve V-8 engine, available on Mountaineer Premier, tops the numbers list with 292 hp and 300 lb.-ft. of torque. Also providing assistance is the first-in-class, available 6-speed automatic transmission, whose evenly spaced gear ratios make the most of the V-8's powerband. On Mountaineer and Mountaineer Premier, a standard 4.0L V-6 engine is teamed with a wide-ratio 5-speed automatic transmission. With 210 hp and 254 lb.-ft. of torque, this clean-burning engine even meets strict Ultra Low Emissions Vehicle II (ULEV II) standards.

Mountaineer's Independent Rear Suspension features a compact, trailing-arm setup. It works with the front suspension and stiff frame to deliver a refined ride and excellent handling. Heightening that connectivity is Mountaineer's available full-time All-Wheel-Drive (AWD) system. This intuitive system smartly adapts to changing road and weather conditions as they occur, instantly transferring power to the axle with the best grip to help Mountaineer really hold the road.



Mountaineer Premier in Black with available equipment, including Chrome Package.

PUT A SHINE TO IT.

The available new Chrome Package allows you to clad your 2008 Mountaineer Premier in a liberal dose of chrome. Start up front with Premier's signature Mercury grille, now resplendent in chrome. Check out the reflective 18" bright chrome-clad wheels, the chrome sideview mirror caps and chrome roof-rack side rails. In the rear, chrome covers the taillamp surrounds, bumper insert plate and license plate appliqué. Chrome Mountaineer nameplates in the rear and on the side complete the package. Available only in Vivid Red Metallic, Vapor Silver Metallic and Black, a Mountaineer Premier with the Chrome Package will shine brightly.



SPECIFICATIONS

MOUNTAINEER

POWERTRAIN/FUNCTIONALITY

	MOUNTAINEER	MOUNTAINEER PREMIER
4.0L 2-valve SOHC V-6 engine with 5-speed automatic transmission	■	■
4-wheel power disc brakes with Anti-lock Brake System (ABS)	■	■
Class II trailer hitch receiver with 4-pin electrical connector and 3500-lb. towing capacity	■	■
Front and rear independent suspensions	■	■
Rear-wheel drive (4x2)	■	■

EXTERIOR

17" machined-aluminum wheels with P245/65R17 all-terrain BSW tires	■	
18" satin-aluminum chrome-clad wheels with P235/65R18 all-season BSW tires		■
Black roof rails	■	
Color-keyed running boards		■
Fog lamps	■	■
Intermittent rear wiper with washer	■	■
Keyless-entry keypad	■	■
Power, heated sideview mirrors with security approach lamps and color-keyed mirror caps	■	■
Privacy glass for rear doors, rear quarter windows and liftgate window	■	■
Satin-aluminum roof rails and exhaust tip		■
Solar-tinted windshield and front door glass	■	■
Speed-sensitive, intermittent windshield wipers	■	■

INTERIOR

1st-row cloth bucket seats with 6-way power driver seat, including manual lumbar and recline	■	
1st-row leather-trimmed bucket seats with Alcantara® inserts, 10-way power driver seat including power lumbar, and manual passenger seat		■
2nd-row fold-flat 60/40 split bench seat with 2-way adjustable head restraints and integrated seat restraints for middle passenger	■	■
3rd-row vinyl-trimmed 50/50 split bench seat		■
4-line message center with compass, distance-to-empty, outside temperature and other information	■	■
Auto-dimming rearview mirror	■	■
Color-keyed, leather-wrapped steering wheel with secondary audio and cruise controls	■	■
Dual-zone Electronic Automatic Temperature Control		■
Front center floor console with storage bin, power point and audio input jack; 2 front and 2 rear cupholders; front and rear power points; low heat vents and high air conditioning register	■	■
Illuminated visor vanity mirrors	■	■
Overhead console includes 2 map lights with dome function, sunglasses holder and garage door opener holder (except when Auxiliary Climate Control or moonroof is ordered)	■	■
Power door locks and windows with one-touch-up/-down driver-side feature	■	■
Premium AM/FM stereo/single-CD player and audio input jack (located in front center floor console)	■	■
Remote keyless-entry system with 2 key fobs, panic alarm button and illuminated-entry system	■	■
Tilt steering column	■	■

SECURITY/SAFETY

Intelligent Safety System™ with adaptive steering column; driver and front-passenger adaptive load-limiting retractors; driver and front-passenger front airbags ¹ with adaptive venting and front-passenger adaptive tether; driver and front-passenger front-seat side airbags; ¹ and Front-Passenger Sensing System AdvanceTrac® with RSC® (Roll Stability Control™)	■	■
Lower anchors and tether anchors for child-safety seats (LATCH) for all 2nd-row seating positions, and tether anchor for 3rd-row center position	■	■
Safety belts – 3-point safety belts for all seating positions	■	■
Safety Canopy™ System with side-curtain airbags for 1st- and 2nd-row-outboard passengers, with rollover sensor	■	■
SecuriLock® passive anti-theft ignition system	■	■
Tire Pressure Monitoring System	■	■

■ STANDARD □ AVAILABLE

MOUNTAINEER PREMIER

MOUNTAINEER PREMIER

AVAILABLE FEATURES

4.6L 3-valve SOHC V-8 engine with 6-speed automatic transmission		■
Color-keyed running boards	□	
Full-time All-Wheel-Drive (AWD) system	□	□
Leather-trimmed front bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar and recline		□
Leather-trimmed, heated front bucket seats with perforated leather inserts and 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit, and 6-way power passenger seat with manual lumbar		□
Power-adjustable pedals	□	□
Quad bucket seating ² with recline-and-fold feature, plus 2nd-row center floor console with 2 cupholders	□	□
Rear-Seat DVD Entertainment System – Overhead DVD player with 8" pull-down screen, 2 sets of wireless headphones and remote control		□
Reverse Sensing System	□	□
Roof-rail crossbars	□	□

AVAILABLE PACKAGES

3rd-row Seat Package – Includes 3rd-row 50/50 split bench seat and Auxiliary Climate Control with controls for driver and rear seat occupants	□	
3rd-row Seat Elite Package – Includes 3rd-row PowerFold™ 50/50 split bench seat and Auxiliary Climate Control with controls for driver and rear seat occupants		□
Amenities Package – Includes power-deployable running boards, Universal Garage Door Opener and Reverse Sensing System		□
Chrome Package – Includes 18" bright chrome-clad wheels and chrome grille, roof rails, mirror caps, taillamp surrounds, badging, beltline, bumper insert plate surround and license plate appliqué		□
Comfort Package – Includes leather-trimmed, heated front bucket seats with 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit; 6-way power passenger seat with manual lumbar; and Dual-zone Electronic Automatic Temperature Control	□	
Heated Package – Includes heated front bucket seats with perforated inserts and 10-way power driver seat, including power lumbar, recline, memory and easy entry/exit; 6-way power passenger seat with manual lumbar; and heated windshield		□
Moon & Tune Elite Package ³ – Includes power moonroof; Audiophile® Sound System with AM/FM stereo, 6-disc in-dash CD changer with MP3 capability, 7 premium speakers including an 8" subwoofer, 290-watts peak output and 6-month SIRIUS Satellite Radio ⁴ subscription	□	□
Navigation/Moon & Tune Package – Includes voice-activated, DVD-based Navigation System; power moonroof; Audiophile Sound System with AM/FM stereo, 6-disc in-dash CD changer with MP3 capability, 7 premium speakers including an 8" subwoofer, 290-watts peak output and 6-month SIRIUS Satellite Radio subscription		□
Trailer Tow Upgrade Package – Class III/IV trailer hitch receiver with 4-/7-pin electrical connectors	□	□



17" MACHINED-ALUMINUM STANDARD ON MOUNTAINEER



18" SATIN-ALUMINUM CHROME-CLAD STANDARD ON PREMIER



18" BRIGHT CHROME-CLAD AVAILABLE ON PREMIER WITH CHROME PACKAGE

¹Always wear your safety belt and secure children in the rear seat. ²Requires 3rd-row Seat Package or 3rd-row Seat Elite Package. Not available with cloth seats or Alcantara inserts. ³Includes medium overhead console when optioned with Auxiliary Climate Controls. ⁴Service not available in Alaska or Hawaii. See your Lincoln Mercury Dealer or contact SIRIUS at 1-888-539-7474 for more information. ©2007 SIRIUS Satellite Radio Inc. "SIRIUS," the SIRIUS dog logo and "The Best Radio on Radio" are registered trademarks of SIRIUS Satellite Radio Inc. Alcantara is a registered trademark of Alcantara Spa, Italy. Audiophile is a registered trademark of Audiophile, Inc.

SPECIFICATIONS
DIMENSIONS (1st/2nd/3rd row)

Wheelbase 113.7"
 Length 193.5"
 Width (excluding mirrors) 73.5"
 Height (with options) 72.8"
 Minimum running ground clearance 8.7"
 Head room 39.8"/38.7"/37.4"
 Leg room 42.4"/36.9"/34.9"
 Shoulder room 59.0"/58.9"/53.1"
 Hip room 55.4"/55.5"/45.3"

WEIGHTS AND CAPACITIES

Cargo volume, 5-passenger
 (behind 1st/2nd row) 85.8/45.1 cu. ft.
 Cargo volume, 7-passenger
 (behind 1st/2nd/3rd row) 83.7/43.9/13.6 cu. ft.
 Axle ratio 3.55:1 standard; 3.73:1 optional
 (required and only available on 4.0L V-6 with
 Trailer Tow Upgrade Package)

4.0L SOHC V-6

Horsepower 210 @ 5100 rpm
 Torque 254 lb.-ft. @ 3700 rpm
 Compression ratio 9.7:1

4.6L SOHC V-8

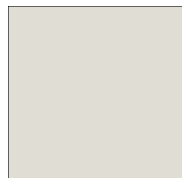
Horsepower 292 @ 5750 rpm
 Torque 300 lb.-ft. @ 3950 rpm
 Compression ratio 9.7:1

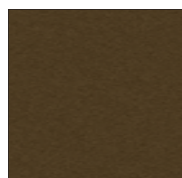
V-6 TOWING lbs.

4x2 standard 3500
 AWD standard 3500
 4x2 optional 5295
 AWD optional 5000

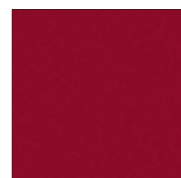
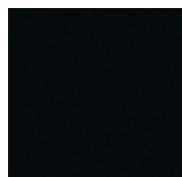
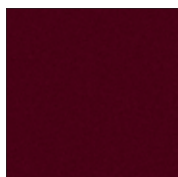
V-8 TOWING lbs.

4x2 standard 3500
 AWD standard 3500
 4x2 optional 7220
 AWD optional 7055

EXTERIOR PAINT COLORS

 WHITE SUEDE¹

 VAPOR SILVER^{1,2}

 STONE GREEN¹

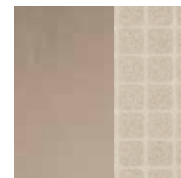

SILVER BIRCH


 VIVID RED²

 BLACK²


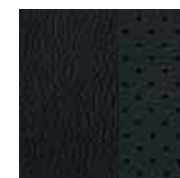
DARK CHERRY

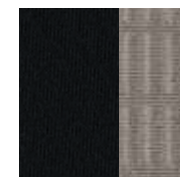

 WHITE CHOCOLATE
 TRI-COAT³

Mercury uses clearcoat paint for beauty and protection. All exterior paints are
 Metallic except for White Suede and Black. Colors are representative only.
¹New for 2008. ²Available on Chrome Package. ³Available on Premier only.

INTERIOR CLOTH/LEATHER COLORS

 CAMEL LEATHER
 SAND ALCANTARA®
 INSERTS ■

 CHARCOAL BLACK LEATHER
 SAND ALCANTARA
 INSERTS ■

 CAMEL LEATHER
 WITH PERFORATED
 INSERTS □ □

 CHARCOAL BLACK LEATHER
 WITH PERFORATED
 INSERTS □ □

 CAMEL CLOTH
 SAND CLOTH
 INSERTS ■

 CHARCOAL BLACK CLOTH
 MEDIUM LIGHT STONE
 CLOTH INSERTS ■

■ MOUNTAINEER ■ MOUNTAINEER PREMIER □ AVAILABLE



Get the ride you want. Whether you plan
 to lease or finance, you'll find the choices
 that are right for you at Ford Credit. Ask
 your Lincoln Mercury Dealer for details
 or check us out at www.fordcredit.com.

Ford Motor Company Insurance Services Get Ford Motor Company
 quality in your auto insurance. Our program offers industry-leading
 benefits and competitive rates. Call 1.877.367.3847, or visit us
 at www.fordvip.com for a no-obligation quote. Insurance offered
 by American Road Services Company (in CA, American Road
 Insurance Agency), a licensed agency and subsidiary of
 Ford Motor Company.

Ford Extended Service Plan For a purchase or lease, the Ford
 Extended Service Plan (ESP) gives you "Peace-of-Mind" protection
 designed to cover key vehicle components and protect you from the
 cost of unexpected repairs. Ask your dealer for an ESP, the only
 service contract backed exclusively by Ford and honored at all Ford
 Lincoln Mercury dealerships.

Peace of mind comes from a 3-year/36,000-mile bumper-to-bumper **New Vehicle Limited
 Warranty** that covers repair, replacement or adjustment of parts at no additional cost,
 as well as a 5-year/60,000-mile powertrain limited warranty which features no deductible and
 is fully transferable. Roadside Assistance for 5 years or 60,000 miles provides the security of
 knowing that help may be only a phone call away should you run out of fuel, lock yourself out
 of the vehicle or need towing. Your Lincoln Mercury Dealer will provide complete details.

Comparisons based on 2007 competitive models (Truck-based midsize SUV class), publicly available information and Ford certification data at time of release. Some features discussed may be optional. Vehicles shown may contain optional equipment. Features shown may be offered only in combination with other options or subject to additional ordering requirements or limitations. Dimensions shown may vary due to optional features and/or production variability. Following publication of the catalog, certain changes in standard equipment, options and the like, or product delays may have occurred which would not be included in these pages. Your Lincoln Mercury Dealer is the best source for up-to-date information. Lincoln Mercury reserves the right to change product specifications at any time without incurring obligations.