



2015  
**EXPLORER**



Go Further



Get away.  
Together.



Click to see how Explorer  
takes you there.

Limited. White Platinum Tri-coat Metallic. Available equipment.

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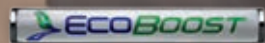


## Best highway efficiency in the class!

Go further in the 2015 Ford Explorer. Powered by our state-of-the-art 2.0L EcoBoost® engine and 6-speed automatic transmission,<sup>2</sup> Explorer has the best EPA-estimated highway mpg of any non-hybrid engine in its class.

**Lively acceleration and passing** are also yours to enjoy whenever you wish, courtesy of the impressive low-end torque produced by this turbocharged, direct-injection powerhouse.

**Spirited and smart**, the 2.0L also features precisely tuned twin independent variable camshaft timing (Ti-VCT) technology, which contributes to its power output as well as its outstanding fuel efficiency.



**CLASS-BEST**  
EPA-ESTIMATED RATING



**28 HWY MPG<sup>1</sup>**

TURBOCHARGED



**270 LB.-FT.<sup>3</sup>**

**240 HP<sup>3</sup>**



Limited. Tuxedo Black. Available equipment.

<sup>1</sup>EPA-estimated rating of 20 city/28 hwy/23 combined mpg, 2.0L EcoBoost, FWD. Actual mileage will vary. Class is Non-Hybrid Large Utilities. <sup>2</sup>Available feature. <sup>3</sup>Using 93-octane fuel.

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## Top-of-the-line performance.

Explorer Sport offers you an exhilarating ride courtesy of its 365 hp<sup>1</sup> and 350 lb.-ft. of torque<sup>1</sup> – best-in-class<sup>2</sup> among V6 engines. Powered by a twin-turbocharged, direct-injection 3.5L EcoBoost<sup>®</sup> engine, Sport also has an EPA-estimated rating of 22 hwy mpg.<sup>3</sup>

**For precise control,** Sport features our 6-speed SelectShift<sup>®</sup> automatic transmission with racing-inspired paddle shifters.

**Riding on a responsive,** fully independent sport-tuned suspension, Explorer Sport also gets an upgraded front strut tower support and wider wheels for enhanced driving dynamics.

**Its powerful stance** is accentuated by 20" machined aluminum wheels, blackout-treatment on the headlamps and taillamps, an Ebony Black-painted grille topped with "EXPLORER" lettering across the hood, and an Ebony Black-painted liftgate appliqué.

**The signature Sport look** also includes a uniquely styled leather-trimmed interior. From its heated, 10-way power driver's seat to the Audio System from Sony<sup>®</sup> with 12 speakers and HD Radio<sup>™</sup> Technology, Sport is equipped to deliver the ultimate Explorer experience.



Go for a spin  
in a Sport



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*Sport. Ingot Silver. Available equipment.*

<sup>1</sup>Using 93-octane fuel. <sup>2</sup>Class is Large Utilities. <sup>3</sup>EPA-estimated rating: 16 city/22 hwy/18 combined mpg, 3.5L EcoBoost, 4WD. Actual mileage will vary.

## Revel in its strength, stability and style.

High winds, steep grades and other common towing challenges are no match for Explorer.

**The standard 3.5L Ti-VCT V6 engine** can be paired with the Class III Trailer Tow Package (standard on Explorer Sport), empowering you to tow up to 5,000 lbs.<sup>2</sup>

**To help you maintain control** of both the vehicle and your trailer, standard trailer sway control automatically reduces engine speed and selectively applies the brakes if trailer sway is detected.<sup>3</sup>

**On boat launch ramps** and at traffic lights, you'll find standard hill start assist<sup>4</sup> particularly useful. It helps prevent Explorer from rolling downhill as you transition from the brake to the accelerator, whether you're negotiating an incline in Drive or in Reverse.

**A new look for 2015**, the XLT Appearance Package gives your Explorer a Magnetic-painted grille, sideview mirror caps and liftgate appliqué, along with body-color door handles, unique 20" machined aluminum wheels with painted pockets, leather-trimmed seats with Miko<sup>®</sup> suede inserts, and more.

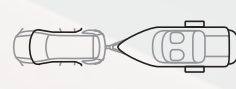


**5,000 LBS.**



**MAX. TOWING<sup>2</sup>**

**CONTROLS**



**SWAY**

**HILL START**



**ASSIST**

*XLT, Deep Impact Blue, XLT Appearance Package. Available equipment.*

<sup>1</sup>Available feature. <sup>2</sup>When properly equipped. <sup>3</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions. <sup>4</sup>Driver-assist features are supplemental and do not replace the driver's judgment.

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## Dial up your capability.

Ready to explore? Pick your path. Then simply turn the dial to match the conditions outside. Our Intelligent 4WD with Terrain Management System™<sup>1</sup> helps Explorer give you seamless shift-on-the-fly confidence.

**Snow, Gravel, Grass** optimizes traction and control on a wide array of slippery surfaces.

**Sand** allows aggressive wheel spin to help you stay on top.

**Mud, Rut** lets the tires spin a bit if needed to help keep you on the go.

**Normal** is ideal for everyday driving on wet or dry paved roads.

**Hill Descent Control™<sup>2</sup>** (center button) regulates your speed on steep declines, so you can concentrate on maneuvering.



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<sup>1</sup>Available feature. <sup>2</sup>Driver-assist features are supplemental and do not replace the driver's judgment.



Fold seats  
& add cargo



## Fill its spacious cabin with up to 7 people.

Or fold the standard 2nd-row 60/40 split seat and class-exclusive PowerFold<sup>®1</sup> 3rd-row seat flat, and pack up to 80.7 cu. ft. of gear in back.

**To help ease cargo loading,** Explorer offers you a power liftgate.<sup>1</sup> And even with all rows occupied, you can stow up to 21.0 cu. ft.<sup>2</sup> of cargo behind its 3rd-row seat.

**Heated and cooled, 10-way power** 1st-row seats<sup>1</sup> help comfort you. While 2nd-row riders can enjoy bucket seats<sup>1</sup> with a 2nd-row center console,<sup>1</sup> or with a pass-through to the 3rd row.

**With the most 2nd-row head room** in its class, unsurpassed 3rd-row leg room, and a dual-panel moonroof,<sup>1</sup> this thoughtfully crafted space is sure to please one and all.

<sup>1</sup>Available feature. <sup>2</sup>Including rear seat well.



## Take command with voice-activated simplicity.

Ford SYNC<sup>®1</sup> with 911 Assist<sup>®</sup> delivers hands-free calls, Bluetooth<sup>®</sup>-streaming music and more with simple voice commands. Once paired, it can download contacts and play music from your smartphone. It can also access your MP3 player, USB or iPod.<sup>®</sup> SYNC AppLink<sup>™2</sup> lets you control Pandora,<sup>®</sup> iHeartAuto,<sup>™</sup> SiriusXM<sup>®</sup> and select other apps by voice too. SYNC with MyFord Touch<sup>®3</sup> adds an 8" color LCD touch screen and much more. SYNC. Say the word.

**SiriusXM<sup>®3</sup> lets you enjoy commercial-free music**, plus sports, news, entertainment, and every premium channel with your 6-month All Access trial subscription.<sup>4</sup> The voice-activated Navigation System<sup>3</sup> also includes a 5-year subscription to SiriusXM Traffic and Travel Link<sup>®</sup> services.<sup>3</sup> These features provide detailed traffic information on accidents, construction, and road closures, plus local and national weather forecasts, fuel prices and more.

| SYNC

(((SiriusXM)))

*Limited. Charcoal Black leather trim. SYNC with MyFord Touch. Available equipment.*

<sup>1</sup>Available feature. Driving while distracted can result in loss of vehicle control. Only use SYNC/MyFord Touch/other devices, even with voice commands, when it is safe to do so. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones. <sup>2</sup>SYNC AppLink is available on select models and compatible with select smartphone platforms. SYNC AppLink is not compatible with MyFord Touch. Commands may vary by phone and AppLink software. <sup>3</sup>Available feature. <sup>4</sup>Trial subscription also includes access to SiriusXM Internet Radio on your computer, smartphone or tablet. Satellite and Internet Radio lineups vary slightly.

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## Explore the many ways it assists.

Using ultrasonic sensors and sophisticated radar, advanced driver-assist technologies<sup>1</sup> on Explorer can help you parallel park, avoid collisions and more.

**Take the stress out of parallel parking** with class-exclusive active park assist.<sup>1</sup> This system not only helps you find a spot, it actually steers the vehicle into place while you control the gear shifter, and brake and accelerator pedals.

**Stay alert to traffic detected in blind spots** thanks to BLIS<sup>®</sup> (Blind Spot Information System) with cross-traffic alert.<sup>1</sup> It helps warn you using lights embedded in the sideview mirrors.<sup>2</sup>

See how it all works



**Get a heads-up** from adaptive cruise control and collision warning with brake support.<sup>1</sup> This system helps maintain your choice of 4 preset gaps from the vehicle in front of you and can alert you to a potential collision. If one is detected, it flashes a warning on the windshield, sounds an alarm, and preps the braking system to help.

**Maintain your lane** with help from our Lane-Keeping System.<sup>1,3</sup> It can detect lane markings with a forward-facing camera, and can send vibration pulses to the steering wheel and apply steering torque if needed, prompting you to steer back toward center. There's also a Driver Alert System<sup>1</sup> that displays a coffee cup icon if it detects you could use a break.



<sup>1</sup>Available feature. Driver-assist features are supplemental and do not replace the driver's judgment.  
<sup>2</sup>BLIS replaces standard integrated blind spot mirrors. <sup>3</sup>Lane-Keeping System does not control steering.



## Venture out with confidence.

In addition to its 7 standard airbags, Explorer also offers inflatable rear safety belts<sup>1</sup> in its 2nd-row outboard seating positions – the first of their kind in automotive production.

**Parents of teens** can encourage smart driving habits with our exclusive MyKey,<sup>®</sup> which lets you block calls and text messages while driving.

**If it senses you're taking a curve too quickly,** Curve Control helps reduce the vehicle's speed by up to 10 mph in approximately 1 second.<sup>2</sup> It's standard as part of AdvanceTrac<sup>®</sup> with RSC<sup>®</sup> (Roll Stability Control<sup>™</sup>).

**For a comprehensive list** of Safety & Security features on every Explorer, please turn the page.

FRONT-PASSENGER



KNEE AIRBAG

INFLATABLE



2ND-ROW SAFETY BELTS<sup>1</sup>



CURVE CONTROL

Limited. Ingot Silver. Available equipment.

<sup>1</sup>Available feature. <sup>2</sup>Remember that even advanced technology cannot overcome the laws of physics. It's always possible to lose control of a vehicle due to inappropriate driver input for the conditions.

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# Explorer Specifications



## Engines/EPA-Estimated Ratings & Dimensions

### 3.5L Ti-VCT V6

290 hp @ 6,500 rpm  
255 lb.-ft. of torque @ 4,000 rpm

6-speed SelectShift® automatic  
FWD 17 city/24 hwy/20 combined mpg  
4WD 17 city/23 hwy/19 combined mpg

### 2.0L EcoBoost® I-4

240 hp @ 5,500 rpm<sup>1</sup>  
270 lb.-ft. of torque @ 3,000 rpm<sup>1</sup>

6-speed automatic  
FWD 20 city/28 hwy/23 combined mpg

### 3.5L EcoBoost V6

365 hp @ 5,500 rpm<sup>1</sup>  
350 lb.-ft. of torque @ 3,500 rpm<sup>1</sup>

6-speed SelectShift automatic  
4WD 16 city/22 hwy/18 combined mpg

### Exterior

Wheelbase	112.8"
Length	197.1"
Height	69.5"
Width – Excluding mirrors	78.9"
Width – Including mirrors	90.2"
Width – Mirrors folded	82.5"
Liftover height	31.1"

### Interior

	1st/2nd/3rd Row
Head room	41.4"/40.5"/37.8"
Shoulder room	61.3"/61.0"/50.8"
Hip room	57.3"/56.7"/40.7"
Leg room	43.1" max./39.8"/33.2"

### Capacities (cu. ft.)

Passenger volume	151.7
Cargo volume behind 1st row	80.7
Cargo volume behind 2nd row	43.8
Cargo volume behind 3rd row <sup>2</sup>	21.0
Fuel tank (gal.)	18.6
Max. towing (lbs.) <sup>3</sup>	5,000

Tour the  
full gallery



## Standard Features

### Mechanical

4-wheel disc Anti-Lock Brake System (ABS)  
18.6-gallon fuel tank  
Cruise control  
Easy Fuel® capless fuel filler  
Electric power-assisted steering  
Hill start assist  
Independent front and rear suspension  
Trailer sway control

### Seating

1st-row bucket seats  
2nd-row 60/40 split fold-flat seat with fore/aft adjustable 40 section  
3rd-row 50/50 split fold-flat seat

### Interior

1st-, 2nd- and 3rd-row dome/map lights  
1st-row center console with armrest and storage  
12-volt powerpoints (2 in 1st row, 1 in 2nd row and 1 in rear cargo area)  
Accessory delay for power features  
Adjustable driver and front-passenger sun visors with covered vanity mirrors  
Air conditioning with auxiliary rear controls  
Cabin air filter  
Cargo area hooks  
Front-passenger (1) and B-pillar (2) assist handles  
Load floor tie-down hooks  
Overhead console with sunglasses holder  
Power door locks  
Power windows  
Rear-window defroster  
Steering wheel-mounted cruise, audio, and 5-way MyFord® controls (2)  
Tilt/telescoping steering column

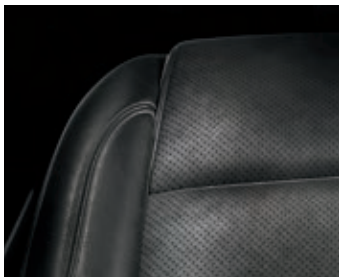
### Exterior

Automatic headlamps  
Bi-functional projector-beam halogen headlamps  
Dual chrome exhaust tips  
LED taillamps  
Power sideview mirrors with integrated blind spot mirrors  
Privacy glass (rear doors, rear quarter windows and liftgate window)  
Rear spoiler  
Roof-mounted antenna  
Windshield wipers – Front: speed-sensitive, variable-intermittent with washer; rear: 2-speed with washer

### Safety & Security

Personal Safety System™ for driver and front passenger includes dual-stage front airbags<sup>4</sup>; safety belt pretensioners, safety belt energy-management retractors, safety belt usage sensors, driver's seat position sensor, crash severity sensor, restraint control module and Front-Passenger Sensing System  
AdvanceTrac® with RSC® (Roll Stability Control™) and Curve Control  
Autolock  
Battery saver with headlamps-off delay  
Belt-Minder® front safety belt reminder  
Child-safety rear door locks  
Front height-adjustable shoulder safety belts  
Front-passenger knee airbag<sup>4</sup>  
Front-seat side airbags<sup>4</sup>  
Illuminated Entry System  
LATCH – Lower Anchors and Tether Anchors for Children (2nd-row outboard and 3rd-row passenger-side seating positions)  
MyKey®  
Safety Canopy® System with side-curtain airbags<sup>4</sup> and rollover sensor  
SecuriLock® Passive Anti-Theft System  
SOS Post-Crash Alert System™ unlocks doors, flashes hazard lights and sounds horn after airbag deployment or safety belt pretensioner activation in certain collisions<sup>5</sup>  
Tire Pressure Monitoring System (excludes spare)

Dimensions may vary by trim level. <sup>1</sup>Using 93-octane fuel. <sup>2</sup>Including rear seat well. <sup>3</sup>Maximum weight shown is for properly equipped vehicle with required equipment and a 150-lb. driver. Weight of additional options, equipment, passengers and cargo must be deducted from this weight. For additional information, see your Ford Dealer. <sup>4</sup>Always wear your safety belt and secure children in the rear seat. <sup>5</sup>SOS hardware may become damaged or the battery may lose power in a crash, which could prevent operation. Not all crashes will activate an airbag or safety belt pretensioner.



## Explorer

**Equipment Group 100A**  
Includes all standard features, plus:

### Mechanical

3.5L Ti-VCT V6 engine  
6-speed SelectShift® automatic transmission  
58-amp-hr battery  
175-amp alternator  
Front-wheel drive (FWD)

### Seating

1st-row bucket seats with 2-way adjustable head restraints and 6-way power driver's seat with manual lumbar  
Cloth seats

### Interior

1st- and 2nd-row carpeted floor mats  
1st- and 2nd-row door-sill scuff plates with embossed Explorer logo  
AM/FM stereo/single-CD player with MP3 capability and 6 speakers  
Manual day/night rearview mirror  
MyFord® with 4.2" color LCD displays in instrument cluster and center stack, and media hub with auxiliary audio input jack  
Power windows with one-touch-down driver's side window feature

### Exterior

18" painted aluminum wheels with P245/60R18 all-season BSW tires  
Black door handles, sideview mirrors, roof-rack side rails, lower bodyside cladding and wheel-lip moldings  
Foundry Gray-painted grille  
Remote Keyless Entry System with 2 integrated keyhead transmitter remotes

### Available Options & Package

2.0L EcoBoost® I-4 engine with 6-speed automatic transmission (n/a with Intelligent 4WD, Class III Trailer Tow Package or SelectShift automatic transmission)  
All-weather floor mats  
Ash cup/coin holder with lighter element  
Cargo security cover  
**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Ford SYNC® voice-activated, in-vehicle connectivity system includes USB port in media hub (requires SiriusXM® Satellite Radio)

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)

Rear bumper protector  
Rear cargo well protector  
Roof-rail crossbars  
SiriusXM Satellite Radio  
Splash guards

## XLT

**Equipment Group 200A**  
Includes all Explorer features, plus:

### Mechanical

200-amp alternator  
Heavy-duty front and rear brake calipers  
Perimeter alarm

### Seating

6-way power front-passenger seat with manual lumbar  
Unique cloth seats

### Interior

Compass  
Illuminated visor vanity mirrors  
Leather-wrapped steering wheel and shift knob  
Power windows with front one-touch-up/-down feature  
SiriusXM Satellite Radio with 6-month trial subscription  
SYNC voice-activated, in-vehicle connectivity system (includes USB port in media hub)

### Exterior

Black lower bodyside cladding with chrome accents  
Chrome door handles  
Fog lamps  
Gloss Black, heated sideview mirrors with LED turn signal indicators and security approach lamps  
Reverse Sensing System  
Satin Silver-finish grille  
SecuriCode™ invisible keypad  
Silver roof-rack side rails

### Available Equipment Groups

**Equipment Group 201A** – Auto-dimming rearview mirror + Premium Audio System with 9 speakers + rear view camera + dual-zone electronic automatic temperature control + **Driver Connect Package** includes SYNC with MyFord Touch® voice-activated, in-vehicle connectivity system, which includes SYNC Services<sup>1</sup> for Traffic, Directions and Information; two 4.2" color LCD configurable displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports and an SD card reader

**Equipment Group 202A** – Includes all content of 201A + **Comfort Package** includes leather-trimmed seating surfaces; 10-way power, heated driver's seat; and 6-way power, heated front-passenger seat

### Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 20" wheels, Intelligent 4WD, Class III Trailer Tow Package or SelectShift automatic transmission)

20" polished aluminum wheels (requires 201A or 202A; n/a with 2.0L EcoBoost engine)

2nd-row bucket seats (requires 202A)

2nd-row center console (requires 2nd-row bucket seats and 202A)

All-weather floor mats

Ash cup/coin holder with lighter element

**BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions (requires 201A or 202A)

Cargo security cover

**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Dual headrest DVD by INVISION™<sup>2</sup>

Dual-panel moonroof (requires 201A or 202A)

Intelligent 4WD with Terrain Management System and Hill Descent Control (n/a with 2.0L EcoBoost engine)

Power liftgate (requires 201A or 202A)

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link® with 5-year subscription (requires 201A or 202A)

Wheel lock kit (requires 201A or 202A and 20" wheels)

**XLT Appearance Package** includes leather-trimmed seating surfaces with Miko® suede inserts and contrast stitching; carpeted floor mats with unique badging; 20" machined aluminum wheels with painted pockets; black bodyside cladding and roof-rack side rails; body-color door handles; and Magnetic-painted grille, sideview mirror caps and liftgate appliqué (requires 202A; n/a with 2.0L EcoBoost engine)



18" Painted Aluminum  
Standard: Explorer & XLT



20" Machined Aluminum  
with Painted Pockets  
Included: XLT Appearance Package



20" Polished Aluminum  
Available: XLT

XLT. Charcoal Black leather trim. Available equipment.

XLT. Heated sideview mirrors with LED turn signal indicators and security approach lamps.

XLT Appearance Package. Magnetic-painted grille.

XLT Appearance Package. Charcoal Black leather trim with Miko suede seats.

<sup>1</sup>SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. <sup>2</sup>Ford Licensed Accessory.

# Limited

## Equipment Group 300A

Includes all XLT features, plus:

### Mechanical

72-amp-hr battery

Intelligent Access with push-button start

Remote Start System

### Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) with memory feature, and 6-way power front-passenger seat with manual lumbar

2nd-row 60/40 split fold-flat seat with heated outboard seats, fore/aft adjustable 40 section, and armrest with dual cupholders

Leather-trimmed seating surfaces

### Interior

1st- and 2nd-row door-sill scuff plates with bright Explorer logo

110-volt power outlet

Ambient lighting

Audio System from Sony® with 12 speakers and HD Radio™ Technology

Auto-dimming rearview mirror

Cargo net

Dual-zone electronic automatic temperature control

High-gloss Black center stack accents

MyFord Touch® with two 4.2" color LCD configurable displays in instrument cluster; 8" color LCD touch screen in center stack; and media hub with 2 USB ports and an SD card reader

Olive Ash Dark Brown wood-appearance instrument panel appliques

Power-adjustable pedals with memory

Rear view camera

SYNC voice-activated, in-vehicle connectivity system with SYNC Services<sup>1</sup> for Traffic, Directions and Information

Universal garage door opener

### Exterior

20" painted aluminum wheels with P255/50R20 all-season BSW tires

Body-color grille

Body-color, power-folding, heated sideview mirrors with LED turn signal indicators, security approach lamps and driver's side memory

## Available Equipment Groups

**Equipment Group 301A** – Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + power liftgate + heated steering wheel + power-tilt/-telescoping steering column + **Luxury Seating Package** includes PowerFold® 3rd-row seat, perforated leather-trimmed seats, heated and cooled front seats, and 10-way power front-passenger seat with power lumbar

**Equipment Group 302A** – Includes all content of 301A + active park assist + Lane-Keeping System + rain-sensing windshield wipers + HID headlamps with auto high beams + **BLIS® Plus Inflatable**

**Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

**Equipment Group 303A** – Includes all content of 302A + 2.0L EcoBoost® I-4 engine with 6-speed automatic transmission + 3.51:1 axle ratio + P245/50R20 Pirelli™ tires

## Available Options & Packages

2.0L EcoBoost I-4 engine with 6-speed automatic transmission (n/a with 302A, Intelligent 4WD, Class III Trailer Tow Package or SelectShift® automatic transmission)

20" polished aluminum wheels (requires 301A, 302A or 303A)

2nd-row bucket seats (includes power-assist fold on 301A, 302A and 303A)

2nd-row center console (requires 2nd-row bucket seats)

Adaptive cruise control and collision warning with brake support (requires 301A, 302A or 303A)

All-weather floor mats

Ash cup/coin holder with lighter element

**BLIS Plus Inflatable Rear Safety Belt Package**

Cargo security cover

**Class III Trailer Tow Package** includes engine oil cooler and 7-/4-pin wiring harness (n/a with 2.0L EcoBoost engine)

Dual headrest DVD by INVISION™<sup>2</sup>

Dual-panel moonroof

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™ (n/a with 2.0L EcoBoost engine)

Power liftgate (300A only)

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription (300A only)

Wheel lock kit



Charcoal Black leather trim with perforated inserts. Equipment Group 301A.<sup>3</sup>

Intelligent Access with push-button start.

Rear view camera.

2nd-row 110-volt power outlet.

Rain-sensing windshield wipers.<sup>3</sup>



20" Painted Aluminum Standard



20" Polished Aluminum Available

<sup>1</sup>SYNC Services varies by trim level and model year and may require a subscription. Traffic alerts and turn-by-turn directions available in select markets. Message and data rates may apply. Ford Motor Company reserves the right to change or discontinue this product service at any time without prior notification or incurring any future obligation. <sup>2</sup>Ford Licensed Accessory. <sup>3</sup>Available feature.

# Sport

## Equipment Group 400A

Includes all XLT Equipment Group 202A features, plus:

### Mechanical

3.5L EcoBoost® V6 engine

6-speed SelectShift® automatic transmission with paddle shifters

**Class III Trailer Tow Package** includes 7-/4-pin wiring harness

Intelligent 4WD with Terrain Management System™ and Hill Descent Control™

Sport-tuned suspension

### Seating

1st-row heated bucket seats with 4-way adjustable head restraints, 10-way power driver's seat (including power lumbar and recline) and 6-way power front-passenger seat with manual lumbar

2nd-row 60/40 split fold-flat seat, fore/aft adjustable 40 section, and armrest with dual cupholders

Leather-trimmed seating surfaces

PowerFold® 3rd-row seat

### Interior

1st- and 2nd-row carpeted floor mats with unique badging

1st-row door-sill scuff plates with illuminated Explorer logo

Audio System from Sony® with 12 speakers and HD Radio™ Technology

Cargo net

Dark Galvano instrument panel and door-trim appliqué

### Exterior

20" machined aluminum wheels with painted pockets and P255/50R20 all-season BSW tires

Black lower bodyside cladding and roof-rack side rails

Blackout treatment on headlamps and taillamps

Body-color door handles

"EXPLORER" hood lettering

"SPORT" liftgate badge

Unique Ebony Black-painted grille and liftgate appliqué

## Available Equipment Group

**Equipment Group 401A** – Voice-activated Navigation System with integrated SiriusXM® Traffic and Travel Link® with 5-year subscription + power liftgate + power-folding, heated sideview mirrors + power-adjustable pedals with memory + heated steering wheel + power-tilt/-telescoping steering column + heated and cooled front seats + driver's seat memory feature + 10-way power front-passenger seat with power lumbar + Intelligent Access with push-button start + Remote Start System + ambient lighting + universal garage door opener + 110-volt power outlet + **BLIS® Plus Inflatable Rear Safety Belt Package** includes BLIS (Blind Spot Information System) with cross-traffic alert, and inflatable rear safety belts in 2nd-row outboard seating positions

## Available Options & Package

2nd-row bucket seats with power-assist fold feature

2nd-row center console (requires 2nd-row bucket seats)

Adaptive cruise control and collision warning with brake support (requires 401A)

All-weather floor mats

Ash cup/coin holder with lighter element

**BLIS Plus Inflatable Rear Safety Belt Package**

Cargo security cover

Dual headrest DVD by INVISION™<sup>1</sup>

Dual-panel moonroof

P265/45ZR20 summer-only tires<sup>2</sup>

Power liftgate

Rear bumper protector

Rear cargo well protector

Roof-rail crossbars

Splash guards

Voice-activated Navigation System with integrated SiriusXM Traffic and Travel Link with 5-year subscription

Wheel lock kit



Charcoal Black leather trim with Sienna perforated inserts. Equipment Group 401A<sup>3</sup> Available equipment.

"EXPLORER" hood lettering. Ebony Black-painted grille.

Blackout-treatment taillamps. "SPORT" liftgate badge.

20" machined aluminum wheels with painted pockets.



20" Machined Aluminum with Painted Pockets Standard

<sup>1</sup>Ford Licensed Accessory. <sup>2</sup>Ford does not recommend using summer tires when temperatures drop to approximately 40°F or below (depending on tire wear and environmental conditions) or in snow/ice conditions. If the vehicle must be driven in these conditions, Ford recommends using all-season or snow tires. <sup>3</sup>Available feature.

## Exteriors



White Platinum Tri-coat Metallic



Oxford White



Ingot Silver



Ruby Red Tinted Clearcoat Metallic



Bronze Fire Tinted Clearcoat Metallic



Deep Impact Blue



Caribou



Magnetic

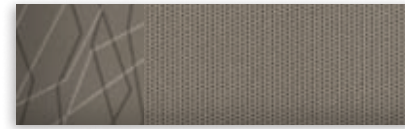


Dark Side



Tuxedo Black

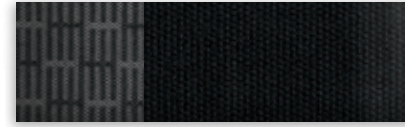
## Interiors



1 Medium Light Stone Cloth



2 Medium Light Stone Cloth



3 Charcoal Black Cloth



4 Medium Light Stone Leather



5 Charcoal Black Leather



6 Charcoal Black Leather with Miko® Suede Perforated Inserts



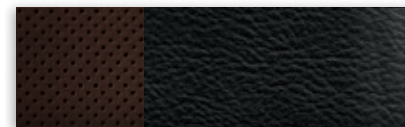
7 Medium Light Stone Leather with Perforated Inserts



8 Charcoal Black Leather with Pecan Perforated Inserts



9 Charcoal Black Leather with Perforated Inserts



10 Charcoal Black Leather with Sienna Perforated Inserts

Bring these colors to life



Exteriors	Interiors												
	Explorer	XLT				Limited				Sport			
White Platinum Tri-coat Metallic <sup>1</sup>		2	3	4	5	6	4	5	7	8	9	9	10
Oxford White	1	2	3	4	5	6							
Ingot Silver	1	2	3	4	5	6	4	5	7	9		9	10
Ruby Red Tinted Clearcoat Metallic <sup>1</sup>	1	2	3	4	5	6	4	5	7	9		9	10
Bronze Fire Tinted Clearcoat Metallic <sup>1</sup>		2	3	4	5	6	4	5	7	9			
Deep Impact Blue	1	2	3	4	5	6	4	5	7	8	9		
Caribou		2	3	4	5	6	4	5	7	8	9		
Magnetic		2	3	4	5	6	4	5	7	8	9	9	10
Dark Side		2	3	4	5	6	4	5	7	9			
Tuxedo Black	1	2	3	4	5	6	4	5	7	8	9	9	10

<sup>1</sup>Additional charge. Colors are representative only. See your dealer for actual paint/trim options.

4, 5 Requires Comfort Package on XLT 6 Requires XLT Appearance Package  
7, 8, 9 Requires Luxury Seating Package on Limited



*XLT in Ruby Red Tinted Clearcoat Metallic customized with smoked hood and side window deflectors, molded splash guards, roof-mounted crossbars, and cargo box by THULE®¹*

*Dual headrest DVD by INVISION™¹*

*All-weather floor mats*

*Remote Access*

*Cargo security shade, cargo area protector and rear bumper protector*

**Exterior**

- Full vehicle cover¹
- Hood protector¹
- Locking fuel plug
- Racks and carriers¹
- Splash guards
- Sportz® tent¹
- Trailer towing accessories
- Wheel lock kits

**Interior**

- Ash cup/coin holders
- Cargo organizers and protectors
- Carpeted floor mats
- In-vehicle safe¹
- Interior console
- Interior light kit
- Protective seat covers¹

**Electronics**

- Keyless entry keypad
- Portable DVD rear-seat entertainment systems¹
- Remote start systems
- Warning sensor systems¹



accessories.ford.com

¹Ford Licensed Accessory.



Learn more about  
your Explorer



2015  
**EXPLORER**



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**New Vehicle Limited Warranty.** We want your Ford Explorer ownership experience to be the best it can be. Under this warranty, your new vehicle comes with 3-year/36,000-mile bumper-to-bumper coverage, 5-year/60,000-mile Powertrain Warranty coverage, 5-year/60,000-mile safety restraint coverage, and 5-year/unlimited-mile corrosion (perforation) coverage – all with no deductible. Please ask your Ford Dealer for a copy of this limited warranty.

**Roadside Assistance.** Covers your vehicle for 5 years or 60,000 miles, so you have the security of knowing that help may be only a phone call away should you run out of fuel, lock yourself out of the vehicle or need towing. Your Ford Dealer can provide complete details on all of these advantages.

**Ford Credit.** Get the ride you want. Whether you plan to lease or finance, you'll find the choices that are right for you at Ford Credit. Ask your Ford Dealer for details or check us out at [fordcredit.com](http://fordcredit.com).

**Ford Extended Service Plan.** For a purchase or lease, the Ford Extended Service Plan (ESP) gives you peace-of-mind protection designed to cover key vehicle components and protect you from the cost of unexpected repairs. Ask your dealer for a Ford ESP, the only service contract backed exclusively by Ford and honored at all Ford Lincoln dealerships.

**Insurance Services.** Get Ford Motor Company quality in your auto insurance. Our program offers industry-leading benefits and competitive rates. Call 1-877-367-3847, or visit us at [fordvip.com](http://fordvip.com) for a no-obligation quote. Insurance offered by American Road Services Company (in CA, American Road Insurance Agency), a licensed agency and subsidiary of Ford Motor Company.

**Genuine Ford Accessories** will be warranted for whichever provides you the greatest benefit: 24 months/unlimited mileage, or the remainder of your Bumper-to-Bumper 3-year/36,000-mile New Vehicle Limited Warranty. Ford Licensed Accessories (FLA) are warranted by the accessory manufacturer's warranty. Ford Licensed Accessories are fully designed and developed by the accessory manufacturer and have not been designed or tested to Ford Motor Company engineering requirements. Contact your Ford Dealer for details and/or a copy of all limited warranties.

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