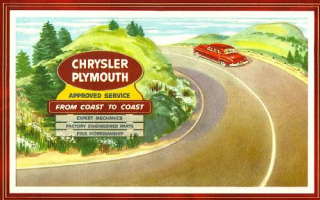




SARATOGA • NEW YORKER • TOWN AND COUNTRY

Finest in the fine car field



**CHRYSLER
PLYMOUTH**

APPROVED SERVICE

FROM COAST TO COAST

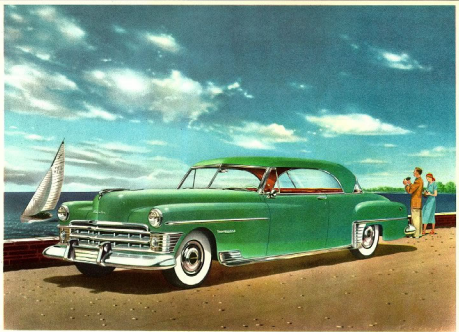
EXPERT MECHANICS

FACTORY ENGINEERED PARTS

FINE WORKMANSHIP

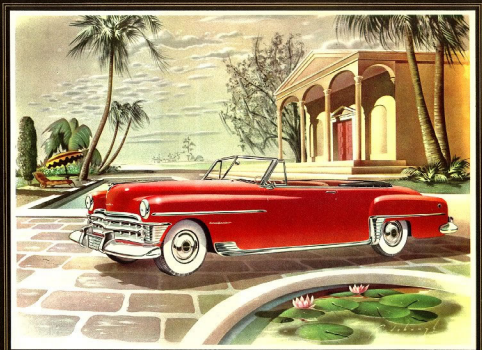


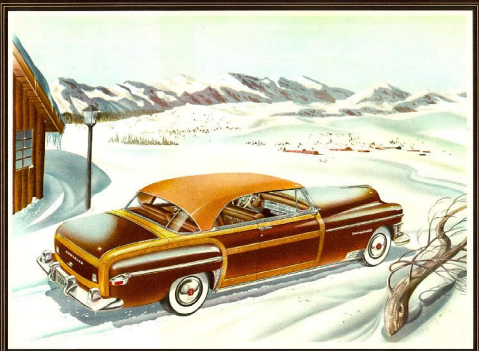




THE NEW YORKER NEWPORT with CALIBRAC window







Comfortable, Commodious...and so Completely Charming



The beautiful Chrysler Club Coupe, available in both the New Yorker and Saratoga Models, is a great favorite with the women. It is so safe for the children . . . so easy to drive and park . . . so spacious . . . and so beautifully and tastefully appointed.

The New Yorker and Saratoga Models are identically the same car mechanically . . . their only difference is of interior design and appointments.

The illustration on the left shows the rich tan stripe broadcloth interior of the Saratoga, one of several exquisite upholstery materials from which to choose. And the New Yorker has an even wider selection of fine, leatherlike fabrics to permit you to tailor the car to your taste.

Also illustrated is the beautiful instrument panel which has many convenience and safety features that are appreciated more and more with every mile of driving your Chrysler.

The Safety-Cushion Dash Panel, an exclusive Chrysler feature, extends the full width of the front compartment. It is made of thick firm rubber, covered with leather, and affords great protection to children or front seat passengers in case of a sudden stop. All instruments are grouped in a cluster for quick reading at a glance. Control knobs are within easy reach.



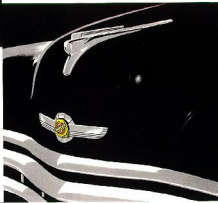


710 COMMONWEALTH AVENUE
BOSTON 15, MASS. ASPENWALL 7-4500
New England's Original and Largest
CHRYSLER-PLYMOUTH DEALER

the most
beautiful

Chrysler

ever designed...in every way



**CHRYSLER ROYAL
AND WINDSOR MODELS**



This spacious rear window is made in three pieces of curved glass. It extends around the roof to both sides—giving greater visibility to the rear and helping to eliminate corner blind spots. Clever design details are a new Chrysler hallmark.

Chrysler

BREATHING BEAUTY



There's luxurious motoring for the entire family in this beautiful Windsor Four-Door Sedan. It's big and roomy, and designed for your comfort. Doors open extra wide, and are held open, for ease of getting in and out. And there are padded armrests, convenient assist handles and many other features that make the Chrysler car such a completely satisfying car to drive and ride in. The Sedan is available also on the Royal Model.

**WINDSOR
FOUR DOOR
SEDAN**

Chrysler

SPARKLING STYLE



More's luggage space enough for even the longest trip! The flush floor permits easy loading. The counterbalanced lid opens and closes easily, and a light goes on automatically. The space is easily accessible at the right.



**WINDSOR
CLUB
COUPE**

Since you've this freshly styled Club Coupe and you'll find an interior as spacious as most sedans! For here is luxurious riding comfort for as many as six passengers. And there's ample headroom and legroom for even a six-footer! Equally at home in city traffic, on country lanes, or far highway, it is the ideal car for business use, family use



Flexibly adjusted! You can see out in all directions in the Newport, for there is practically nothing to interfere with your vision. Door pillars have been eliminated—windshield pillars are unusually narrow—and the rear of the roof collapses almost entirely of the curved glass CLEARVIEW window.

Chrysler

SUPERLATIVE SMARTNESS



THIS STUNNING Windsor Newport will be the center of attraction wherever you go! Styled with the low-sweep, road-hugging lines of a Convertible, it has a permanent solid-steel top that gives it the comfort and convenience of a Sedan. Its distinctive styling is further enhanced by the graceful three-piece CLEARVIEW rear window, with smart chrome division bars, that forms a complete arch around the roof.

**WINDSOR
NEWPORT**

Chrysler

SUPREME LUXURY

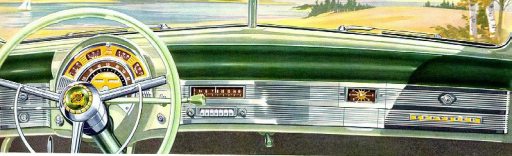


utmost privacy for the Limousine passengers is assured by an electrically-operated glass partition, push-button controlled from the rear seat. The cushioned auxiliary seats fold forward into the front seat back, out of the way when not in use.



**WINDSOR
LIMOUSINE**

Distinguished—distinctive—this luxurious Limousine provides extra length and added comfort for those who prefer a chauffeur-driven motor car. The front compartment is upholstered in fine black leather, and the spacious rear compartment accommodates two cushioned auxiliary seats for extra passengers. An 8-Passenger Sedan. In both the Road and Windsor Models, is also available on this chassis.



The beautiful Chrysler instrument panel is designed for safe, easy driving. Gauges are grouped in the safety-free instrument cluster for quick, easy reference. Switches are the simple rotary type, and are placed below the dash. The exclusive Chrysler Safety Custom Dash—a double-covered pad of soft, grained rubber—extends around the top of the dash and reflects pressure against dangers of sudden stops.

Everything possible that contributes to both passenger comfort and convenience is included in the equipment of the 11 cubic foot Van-Door Sedan interior. There are padded armrests on all doors, a folding center console for the rear seat, handy climate control controls, a 3-way rear window, convenient coat hooks, and a device in both compartments. Illustrated is the beautiful turquoise blue and grey upholstery combination.



Tailored to You

A nice assortment of beautiful upholstery fabrics in a variety of colors that challenges the window are available for personal selection. Literally, your Chrysler interior can be tailored to your taste!

Window selections include several charming two-tone combinations of finest broadcloth, a gray stripe broadcloth, and a gorgeous highlander plaid with red leather (at slight extra cost). For the Royal, there are three smart chair-stripe broadcloths.



Three different interior appointments—in a variety of combinations and colors—are offered for individual selection. Illustrated is the beautiful red leather combination (right extra cost).



The top is automatically operated by a powerful electric motor so that it goes up or down quickly—in a matter of seconds—at the touch of a lever. You can do this without starting the engine.



STEP BEHIND the wheel of this beautiful Windsor Convertible and head for the open road if you want to find out what real motoring is like! You'll thrill to the power-packed performance of the mighty Spitfire High-Compression Engine—you'll marvel at the magic of the satin-smooth Prestomatic Fluid Drive Transmission—and you'll fall in love with the sweetest running car in America!

Chrysler
A DREAM TO DRIVE

**WINDSOR
CONVERTIBLE
COUPE**