

the

59 FORDS



THE WORLD'S MOST BEAUTIFULLY PROPORTIONED CARS



AWARDED THE GOLD MEDAL
of the *Copula Français de l'Élégance*
AT THE BRUSSELS WORLD'S FAIR
"Pour proportions exceptionnelles
et la ligne élégante"

LADD FORD CO.

2499 LINCOLN BLVD.
VENICE, CALIF.

"THUNDERBIRD - NEST OF THE WEST"
TE 0-7224 *Jim Dalton* EX 8-6251

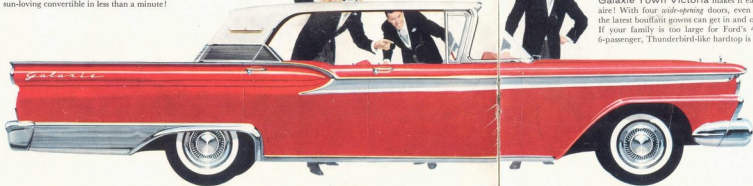
MARRIED IN STYLE TO THE THUNDERBIRD!



Galaxie Sunliner is the newest, most exciting version of the world's all-time favorite convertible. With a new rear window that's nearly 50% larger . . . and a top that folds down *completely flush* with the rear deck . . . this convertible brings you authentic Thunderbird elegance that no other car can offer . . . and at low Ford prices!



Galaxie Skyliner is the world's *only* retractable hardtop . . . another example of the years-ahead engineering you get in *every* Ford. Just like magic, the Skyliner converts easily and surely from all-steel hardtop to sun-loving convertible in less than a minute!



New Ford Galaxie



Galaxie Club Sedan is the *only* top-of-the-line 2-door conventional sedan in Ford's field. It has deep-pile carpets like the Thunderbird . . . and high-style door trim with fashion-contoured arm rests. Its standard engines (Six or Thunderbird V-8) thrive on *regular* gasoline, save you up to 5¢ a gallon compared to premium gas.



Galaxie Town Sedan gives you Thunderbird elegance in a 4-door *family* sedan! Its smart Thinline roof and rear window say Thunderbird *unmistakably!* You get Thunderbird comfort, too, with thick, *full-size* cushions. You never feel like you're sitting on the floor as in some competitive cars!

Galaxie Town Victoria makes it easy to live like a millionaire! With four *wide-opening* doors, even ladies in tight skirts or the latest bouffant gowns can get in and out with ease and grace. If your family is too large for Ford's 4-passenger T-bird, this 6-passenger, Thunderbird-like hardtop is for you!



Galaxie Club Victoria is Thunderbird in looks . . . Thunderbird in luxury . . . Thunderbird in everything but price! Unlike some competitive makes, this Galaxie 2-door hardtop offers *plenty* of head room in both seats—and *all six* passengers ride in comfort, not just the four corner passengers.



These new Fairlane 500 models are a picture of beautiful proportions. And they're beautifully proportioned for economy, too! New aluminized mufflers normally last *twice* as long as conventional types. Full-flow oil filtration means you change oil only every 4000 miles. Both standard engines thrive on *regular* gas. And new Diamond Lustre Finish is so durable you won't have to wax it—*ever!*

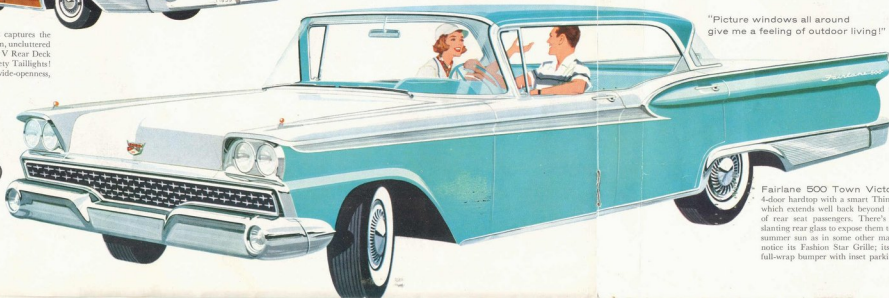
Fairlane 500 Club Sedan is a popular choice as a family car. It has comfortable seating for all six passengers—not just the four corner passengers as in some competitive makes. Whether you choose Six or Thunderbird V-8, both standard Ford engines are designed to thrive on *regular* gas!



"I've never driven a car that handles so gently!"



Fairlane 500 Club Victoria captures the spirit of the Thunderbird with its clean, uncluttered lines. Notice the beauty of its Flying V Rear Deck . . . highlighted by new Iris Eye Safety Taillights! This smart 2-door hardtop has a wide-openness, a straight-through look you'll love!



"Picture windows all around give me a feeling of outdoor living!"

Fairlane 500 Town Victoria is a 4-door hardtop with a smart Thinline Roof which extends well back beyond the heads of rear seat passengers. There's no long, slanting rear glass to expose them to broiling summer sun as in some other makes! And notice its Fashion Star Grille; its massive, full-wrap bumper with inset parking lights!

FAIRLANE 500 SERIES . . . lovely to look at . . . delightful to drive!



Fairlane 500 Town Sedan has four extra-wide doors for graceful entries and easy exits. And you have a choice of high-styled, color-keyed Luxury Lounge interiors . . . as well as thick Luxury-Loom carpeting. There's no car today that is so rich in luxury . . . so *reasonably* priced!

Presenting the FAIRLANE Series

The handsome new Fairlanes offer the same beautiful proportions as their sister series, the Fairlane 500's. And like all Fords for '59, they have longer-lasting new Tyrex cord tires. They're tougher, cooler running and smoother riding, too. Most surprising of all, these new Fairlane models are remarkably *low* in price!



"I sure love these easy-to-get-into Fords!"

Fairlane Town Sedan has four wide-opening doors that are up to 7" wider than last year! And like all Fords for '59, it offers new, simplified Fordomatic Drive. You get smooth, *instant* response when you want it . . . yet it's priced within reach of nearly every car buyer's budget.



Fairlane Club Sedan gives you "hardtop styling" at the price of a conventional 2-door sedan. And as with all 59 Fords, you get a choice of standard engines: Mileage Maker Six or Thunderbird V-8. Either delivers remarkable fuel economy on *regular* gas . . . saves you up to 5¢ on every gallon!

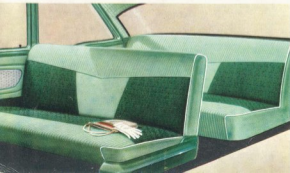
Here's the newest version of the lowest-priced, full-size cars in America! Compare Ford's Custom 300 models and we believe you'll agree: no other 1959 cars offer so much for so little money! Notice how they are tastefully styled and ornamented—not "stripped" like some competitive makes that sell for more! And now for the first time, these Custom 300's are exactly the same size and have the same wheelbase as the glamorous Fairlane 500 sedans. They give you plenty of room and comfort, too!



Custom 300 Business Sedan gives you all the penny-pinching economy, rugged dependability and comfortable riding qualities designed into every 59 Ford, yet it is priced *lowest* of all. It offers unusual value in modern, low-cost transportation . . . for big fleets . . . or for personal use.



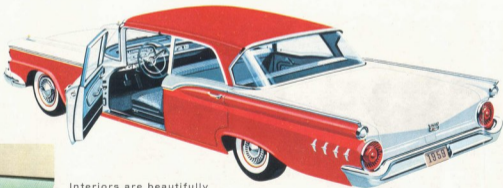
See all the extra storage space behind the 3-passenger front seat. This area has a level floor, 5 feet by 2½ feet. This is in addition to the big trunk space with counterbalanced deck lid.



THE CUSTOM 300 SERIES . . . LEADER IN ECONOMY



Custom 300 Tudor Sedan is a tastefully styled, fully powered, full-size family car—yet it's lower priced than comparable competitive models by far. As with all 59 Fords it has Thunderbird-design steering, closest thing yet to *power* steering.



Interiors are beautifully color-keyed and tastefully designed in Custom 300 models. Shown is medium green nylon upholstery in Random-Block pattern with light green ribbed vinyl trim. Note the attractive steel shields on both sides of the front seat—further evidence of Ford's quality in every detail.

Custom 300 Fordor Sedan Who would ever suspect that a modest Custom 300 price could bring you such 4-door convenience . . . such full-width, deep-cushion comfort for 6 passengers? This kind of superior *value* is the reason why nearly one-half of all cars sold in this economy class last year were Ford Custom 300's!

Hardtop styling in wagons by America's wagon specialists!

Here's the fresh new direction in station wagons: *Hardtop styling* . . . made possible by Ford's unique thin-pillar design!

To the right you see six big, beautiful new reasons why Ford designers are known across the country as station wagon specialists!

These new wagons bring you over 92 cu. ft. of loadspace with seats down . . . and comfortable, *sofa-wide* seating when they're up! Wide tailgate and big wrap-around liftgate pop open instantly with one, easy, single-handed motion—giving you a bigger opening for easier loading. No extra cranking or power equipment needed. And of the most popular three only Ford knows how to provide comfort and convenience—and still keep *all seats facing forward!*

With all their beauty and practicality, you'll find these 1959 Ford wagons are a masterpiece of underpricing!



9-passenger Country Squire



9-passenger Country Sedan



Ford Country Sedan



Country Sedan



Ford Ranch Wagon



Ranch Wagon

POWER ASSISTS

Power-Lift Windows! are just one of the luxuries that Ford puts at your finger tips. Windows are controlled by touching a button on each door, or by touching central control buttons on driver's door.



Power Front Seat moves at the touch of a button. Seat automatically goes forward, backward, up or down. It is as infinite position, posture-control seat with synchronized tilting back.



Power Steering has been improved further to cut your parking effort up to 85%, and assist you in all your driving. Yet you retain the "feel of the road" wherever you drive.



Power Brakes with low pedal position are the brakes you love to touch. Stopping takes up to 1/3 less effort. Makes driving in traffic far easier.



For all models except Business Sedan

GENUINE FORD ACCESSORIES FOR 1959



Signal-Seek Radio! automatically tunes in station in either direction of the dial. Town button (T) hunts local stations. Country (C) gives broad coverage for country driving. *Transistor-powered*



Console Range Radio is transistor-powered, yet moderately priced. Automatic push buttons give a choice of five preselected stations.



MagicAire Heater has an amazing "magic-bleed" design. Not only do you get heat more quickly, but its new finger-rip control gives you exactly the temperature you want—instantly!



Select-Air Conditioner has six registers strategically placed. You get refrigerated cooling, ventilating, heating and defrosting in one compact unit. (V-8's only)



Self-regulating electric clock crimes itself automatically each time you set it! The most functional design is accentuated by illuminated dial.



PolarAire Conditioner offers cool comfort at surprisingly low cost (V-8's only). Its "on-off" clutch controls air temperature automatically.



Adjust-O-Ring Mirror gives wide range of adjustment. Ring visor protects against rain, snow and mud.

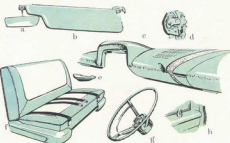


Visored Spotlight Mirror adjusts easily from inside car and gives right-and-left convenience.



New Inside Non-Glare Mirror is two inches wider; reflex off blindfold glare from oncoming headlights behind you.

SAFETY



Continuing studies by independent national safety authorities show that Ford's exclusive Lifeguard Design features do save lives and reduce injuries. For 1959 Ford offers:

- Lifeguard safety-swivel rearview mirror
- Lifeguard sun visors*
- Lifeguard cushioned instrument panel*
- Lifeguard door locks
- Lifeguard arm rests
- Seat belts*
- Lifeguard deep-center steering wheel
- Lifeguard Jr. safety locks*

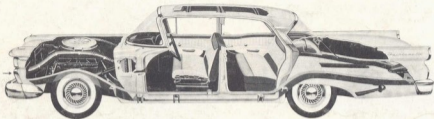
Full Tone Metal Radio • Rear Seat Speaker • Rear Deck Antenna • Retracting Heater and Defroster • Automatic Windshield Wiper-Wiper • Cocker-Ship Bumper Guards, Front or Rear • Sun Ray Wheel Covers • Wheel Cover Dress-Up Kit • Bright-Metal Front Bumper Extensions** • Beauty Guard Fender Shields • Bright-Metal Fender "Dress-Up" Kit • Flying Elipse Hood Ornament • Ribbed Bright-Metal Body Molding Insert (Fairlane) • Cork-Guard Body Molding • Sport Spare Wheel Carrier • Full-View Mirror • Inboard Full-View Mirror • Deluxe Rearview Mirror • Front License Plate Guard • License Plate Frames • Ditch Wing and Bumper-Mounted Exhaust Deflectors • Parking Brake Signal • Rear Deck Release (from driver's seat) • Backup Lights (Boltz and wiring)** • and many others

*Standard on Fairlane 500 and Galaxie models

**Standard on Galaxie models

*Optional at modest extra cost

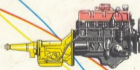
YOU RIDE SILENT, SOLID AND SECURE



... and here are some reasons why:

- New Ram-type system for superior body ventilation
- Forward-opening hood has new torsion bar hinge for easier, counterbalanced action with release control inside car for security
- New larger wrap-around windshield with sweep-back pillars for greater visibility
- Five roof cross braces welded to box section rails for a solid top having high strength and rigidity
- Clear-vision safety glass throughout with much greater area for full-circle visibility
- Front seat safety exchange locks the tracks to chassis frame. Deep, full-width seat adjusts 5" to 11 positions and is comfort-contoured for spacious support and relaxed seating posture
- Thick, resilient foam padding in front seat is standard in all models for luxurious, easy-chair riding comfort
- Silent-Grip body mounts to soak up road shock and noise
- Larger rocker panels and stronger double-ribbed floor pan with five sturdy cross members welded to bottom for increased rigidity
- Ford's husky frame bows out a full foot wider midway so passengers ride within the safety of heavy frame side rails
- Recessed full-width glass in back window of Galaxie and larger wrap-around glass in back window of other models give better rear visibility and a straight-through look
- New torsion bar hinging of the high-lift deck lid provides better counterbalancing, more trunk capacity (nearly 34 cu. ft. with space). Broad, low-level entrance makes for easy loading, and rubber seals and rain trough make trunk weatherproof
- Domed, ribbed wheelhouses supply solid foundation for roof rails, back panel and deck lid hinges
- The best insulation in Ford's line of cars includes a half inch of fibrous sound-absorption material in the entire roof, one inch of glass fiber, felt and finish board on the dash

NEW POWER . . . WHERE YOU CAN USE IT!



Mileage Maker Six is the only modern Six offered today. In the last two Mobilgas Economy Runs, its superior short-stroke, low-friction design powered a Ford to the most miles per gallon in class A! And it thives on regular gas! For really surprising gas economy, team it with new Fordomatic Drive.

Thunderbird 352 Special V-8 is one of 3 great Thunderbird V-8's for '69. Gives unusual responsiveness where you want it in the middle speed range: between 30 and 70 mph. This is power you can use! Team it with Ford's great Cruise-O-Matic Drive for the ultimate in automatic driving!



4 GREAT TRANSMISSIONS



Fordomatic Drive—is a simple, all-new, simplified automatic that's priced within nearly every car buyer's budget. With almost 1/4 fewer parts, upkeep costs are lower, too.



Cruise-O-Matic Drive with two separate driving stages is the most versatile automatic yet developed and, coupled with a gas-saving rear axle ratio, gives you "built-in" overdrive economy.



Conventional Drive—Here is the easiest, quietest manual shifting ever developed. To give you the utmost in economy, gear ratios are tailored to each engine. A lively performer.



Overdrive saves on gas while it saves your engine! Automatic 4th gear lets your engine load at 35 mph while you actually do 50 mph. Saves up to 15% on gasoline, too!

SPECIFICATIONS

Exteriors and Interiors: A total of 13 exciting body colors are available in amazing new Diamond Lustre Finish. All models come in Single Color, also in Style Tone or Conventional Two Tone color combinations except the Country Squire. Interiors are beautifully upholstered with patterned, leather-grained or new metallic vinyls, woven plastic or nylon fabrics, in colors to harmonize with exteriors. See complete selection at your Ford Dealer's.

Engines: 145-hp Mileage Maker Six—223-cu. in. displ., 3.62" bore x 3.60" stroke, 8.4 to 1 comp. ratio; regular fuel; manual choke. (For all models except Skyliner.)

200-hp Thunderbird 292 V-8 (Standard V-8 on all models)—292-cu. in. displ.; 3.75" bore x 3.50" stroke; 8.8 to 1 comp. ratio; regular fuel; low-silhouette 2-venturi carburetor; automatic choke.

225-hp Thunderbird 332 Special V-8 (Optional on all models)—332-cu. in. displ.; 4.00" bore x 3.30" stroke; 8.9 to 1 comp. ratio; premium fuel; low-silhouette 2-venturi carburetor; automatic choke.

300-hp Thunderbird 352 Special V-8 (Optional on all models)—352-cu. in. displ.; 4.50" bore x 3.50" stroke; 9.6 to 1 comp. ratio; premium fuel; low-silhouette 4-venturi carburetor; automatic choke.

Engine Features: For greater economy and longer life all engines have short-stroke, low-friction, Deep-Back design; free-turning overhead valves; Super-Filter air cleaner; full-pressure lubrication; vacuum-booster fuel pump; Full-Flow oil filter; 12-valve electrical system; Turbo-Action 18-amp. spark plugs and an exhaust system featuring a new aluminum muffler. Every V-8 engine is electronically balanced while operating under its own power for extra smoothness. Special V-8's feature zero-loh hydraulic valve lifters for quietness and Precision Fuel Induction for superior performance and economy.

Transmissions: 3-speed with gear ratios tailored to each engine, or optional Overdrive with automatic 4th gear. For all engines except 332 Special V-8. **New Fordomatic Drive** with torque converter and simplified planetary gear set for smooth, responsive automatic 2-speed operation in "D" range; it provides brisk start-up in low. Available with all engines. **Cruise-O-Matic Drive**, a high-performance automatic with two selective drive ranges—smooth 3-speed operation in "D1" range, starting in low for solid full-power getaways or 2-speed operation in "D2" range, starting in intermediate for gentle, gradual acceleration on ice, snow or loose gravel. Teams with specially tailored gear-assembly ratios for "built-in" overdrive economy. Available with all V-8's.

Suspension: Smooth-acting Sweep-Back, Angle-Poised, Ball-Joint front with new link-type stabilizer and variable-rate, outboard-mounted rear suspension for automatic ride control.

Rear Axle: Hypoid, semi-floating type with exclusive Deep-Offset straddle-mounted pinion for quieter operation, longer life.

Steering: Magic-Circle recirculating ball type, same as used on the Thunderbird. Lifeguard deep-center steering wheel.

Other Available Equipment: 1-Rest tinted safety glass • Manually operated 4-way front seat • Dress-up package—Tea Ball fender ornaments, bright-metal darts on rear quarter panels, right sun visor, front arm rests, cigarette lighter and color-keyed steering wheel with horn ring (Custom 300 and Ranch Wagons) • Sound deadener package • Four-Door only differential • Sure-Wipe 2-speed electric windshield wipers • Heavy-duty rear suspension (for wagon models) • Whislow tires.

Prices: All Power Assist and Accessories as well as some of the items illustrated or referred to in this folder are at extra cost. For the price of the model with the equipment you desire, see your Ford Dealer.

Comparative information in this folder was obtained from authoritative sources, but is not guaranteed. The specifications contained herein were in effect on the time this information was prepared. The Ford Motor Company reserves the right to discontinue models or any parts, or change specifications or design without notice and without obligation.