

THE NEW

COMET

S-22 !!!

See the New COMET S-22 . . . and take your seat in the newest, niftiest interior under the smartest roof in the compact field!

Foam-contoured bucket seats up front (adjust them separately). Vinyl-clad steel console with hinged-door glove box in between front bucket seats. Full-width, foam-padded back seats. Rich, durable Morocco-grain vinyl coverings on seats and door panels. Deep, loop-yarn carpeting. De luxe armrests, front and rear. Choice of ten exterior, five interior colors. Tasteful ornamentation. De luxe steering wheel and horn ring. De luxe wheel covers. De luxe door and quarter trim panels. Extra insulation—protects against sound and weather. Factory-applied undercoating. Plus—cigarette lighter, front-door courtesy light switches, bright metal door and window frames.

Comet S-22's beautiful combination of interior appointments and exterior styling make it one of the most thoroughly luxurious compacts you can own. A close look . . . an eye-opening ride . . . will convince you.

...and Comet **S-22** gives you all the added standard features that make Comet your best compact-car buy!

Comet's fine-car styling is matchless. It looks long, clean and crisp with discreet chrome to accent lines smartly and Comet's styling is not merely skin-deep; there's lots more inside . . . fine-car touches all around. Now, discover even greater luxury and smartness in Comet S-22!

The first family-size compact. Longer wheelbase . . . up to 7.5" longer than other compacts . . . means more Comet room, not only in pleasurable, comfortable seating space but in over 28 cu. ft. of trunk space—up to twice as much as other compacts.

Its big-car ride makes the comfort difference. Extra wheelbase length gives Comet a road-leveling ride. This steady, big-car smoothness, aided by refined new suspension and easier-action springs makes Comet's ride better, steadier than many standard cars. And Comet parks as easy as a tricycle!

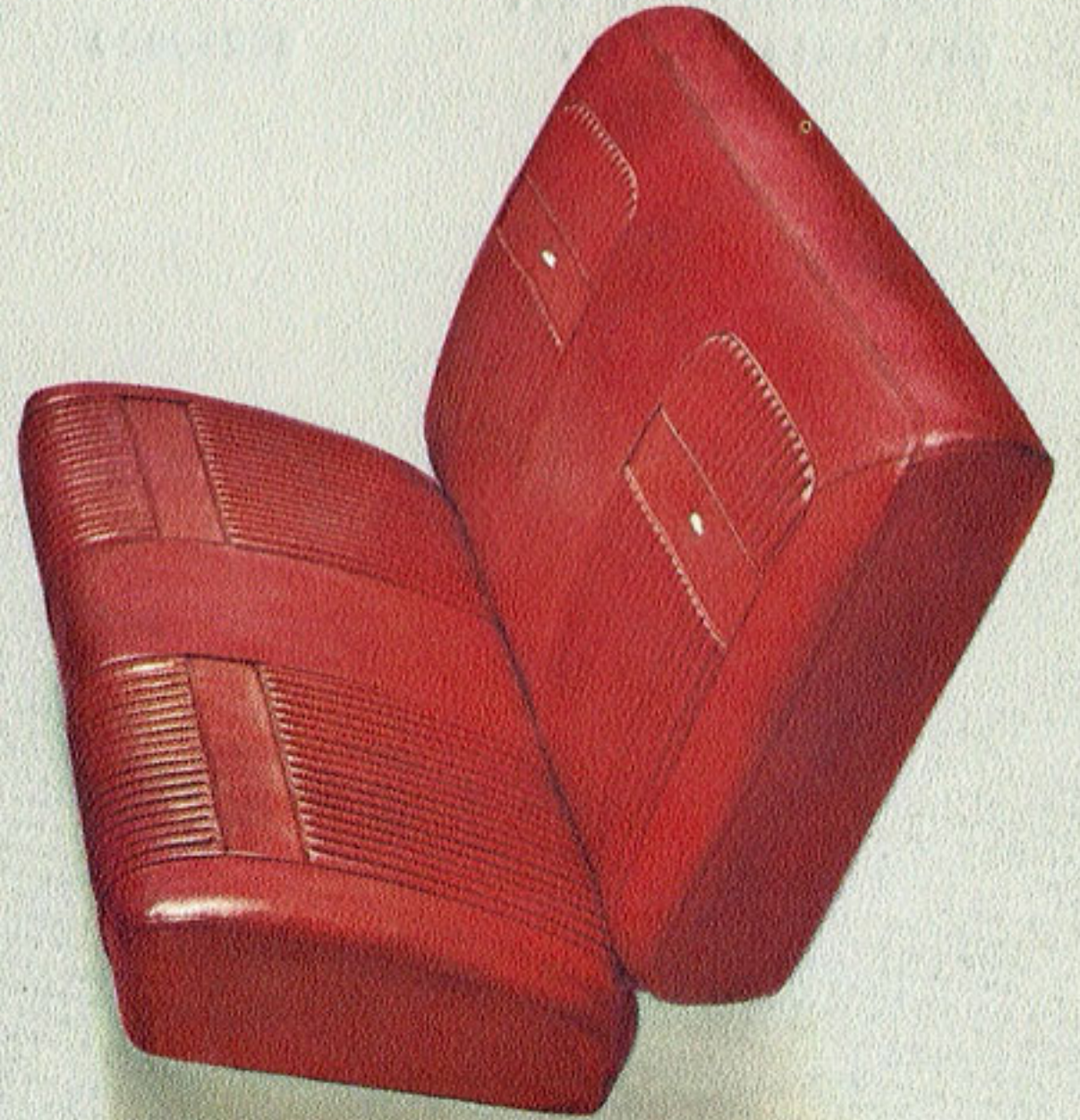
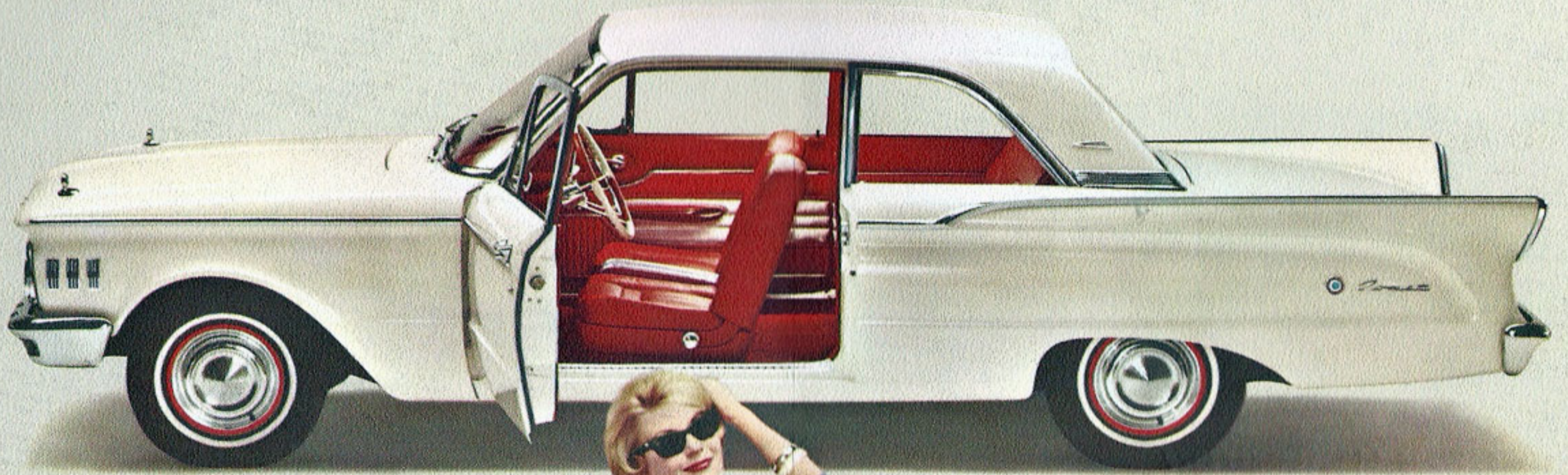
Choose from two performance-proved engines. Comet offers two engines—the optional, high-performance Thrift Power 170 and the standard Thrift Power Six. The Thrift Power 170 engine gives 11% faster highway passing, 22% better acceleration on hills.

Talk about economy and you're talking Comet. You change Comet oil only every 4,000 miles, get better tire mileage, save on license and insurance. And Comet's Super-Enamel finish won't cost you a cent for waxing . . . never needs it!

Lasting quality, even where it doesn't show. Comet is quality, inside and out. Unit-built to keep quiet, stay sturdy and durable. Comet also has rustproofed vital underbody parts, thorough soundproofing and an aluminized muffler.

Ask one of our salesmen for a demonstration ride in Comet S-22!

Comet S-22 interiors are truly handsome and distinctive. Bucket front seats are contoured. Back seats are full width, foam-padded. Deep-pile, wall-to-wall carpeting is color-mated to the interior. Attractive front-seat console houses a convenient, hinged glove box.



Now...even greater luxury in Comet
S-22! Discover the spirit...the style
...the pride of ownership that can be
yours so easily. It's America's newest
personal compact with fine-car flair!

STIVERS Lincoln-Mercury

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