



THE IMPERIAL LE BARON CHATEAU TOUR





The LeBaron Tour of the Chateau country begins and ends in Paris. Roam the city by day and by dark. The Eiffel Tower, Notre Dame, The Latin Quarter, Pigalle. Then, proceed into Burgundy, one of the world's great wine regions. At night, retire to manors like Le Prieure, nestled in the Loire Valley. This is but a sample of what awaits on this 14-day tour.

There will be an Imperial, with chauffeur, to greet your TWA flight. An English-speaking guide to show you the true France. One of the finest hotels in Paris. And every detail is taken care of before you leave America.

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#### Napoleon wept here

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Does Versailles interest you? Or, Malmaison? They're scheduled for the third day as your first excursion into the French countryside.

Versailles, palace supreme of French royalty at the height of its glory, took more than 50 years to build.

Malmaison was, of course, where Napoleon Bonaparte and Josephine lived before he became Emperor.

It was also the last place he visited before exile. His army destroyed, his empire shattered, Napoleon came here to savor his France one last time—and to weep.

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#### Pamper your palate

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Throughout your tour, dining will be an epicurean experience. You will lunch at the famed Pavillon Henry IV, Enjoy dinner at the Tour d'Argent, Le Prieure Manor House and Grand Hotel du Lion d'Or.

Try supreme of salmon trout en papillote. Caress an Hospices de Beaune marc 1880 wine with your tongue. Then, you will know why the French are considered le bon Dieu of gastronomic arts.

Of course, our arrangements are flexible, so that you also may dine at restaurants of your own choosing.

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#### Half-buried foxholes

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On the seventh day you will depart for Normandy, Omaha beach, Arromanches. St-Lô. Wander the beaches and observe the scars suffered when thousands of GI's fought the greatest war in history just 21 years ago.

The next day, you drive to Mont-St-Michel, the famed island fortress-monastery which dates back to 1228.

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#### Fine wines and famous castles

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On the ninth day, you begin your five-day travel deep into Chateau country. Tour famous castles such as Chinon, where Joan of Arc recognized the disguised king. Visit the Renaissance cities of Tours, Amboise, Blois and Chambord. See Dijon and Reims.

The wines of these provinces are as celebrated as their architecture. The exceptional whites of Mont-Louis-sur-Loire and Rochecorbon. And the reds of Chinon and Bourgueil: most satisfactory with meat and game.

Back to Paris—there is more to be done. Shopping, sleeping, strolling, for

example. A night at the Lido, perhaps. And, for madame—a coiffure styling and set at a leading Paris beauty salon.

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#### When do you leave?

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The fact is, you may already have won this—and much more—in your two-week Imperial LeBaron Chateau Tour of France. Find out. Take a few moments to visit your nearby Imperial dealership today.

✚ Your car for the Chateau Tour will be an Imperial LeBaron, the most luxurious of domestic Imperials.

This is one of America's most spacious luxury cars. It is also the quietest. And, it is definitely an automobile that need not be chauffeur-driven to be enjoyed.

LeBaron's obsessive attention to detail is also worth noting: long sweeps of 100-year claro walnut, individual rear-seat reading lamps, a carpeted spare-tire cover, for example.

Six-way power seat, power windows, power brakes, power steering—even power vent windows are included among its forty-eight standard equipment features.





Chateau de Chambord