

Youth comes twice in life.
When you're young and
when you want to be.

THE 1966 CHRYSLER

is built for both.

There are many logical reasons for buying a Chrysler. But if you feel great all over when you look at one, who cares about logic?





300 2-Door Hardtop in Scorch Red with White Vinyl-Covered Roof

The Chrysler 300 is going to be very hard to resist. Wouldn't you say?

Let us tell you about this car.

You couldn't find a better example of what Chrysler is all about this year.

Everything says youth. Vitality.

It's got a look that's crisp. Clean. The

most powerful array of V-8s ever offered in Chrysler history. Four to be exact. They range from a 383 cubic incher that runs on regular fuel, to a potent 440 TNT with twin exhausts and twin snorkels. What are snorkels?

They are horns that supply the carburetor with fresh air—do great things for performance!

Now, sit in this '66. Look around you. Luxury touches everywhere. Even the lower

door panels are carpeted. New shell bucket seats have wider seat cushions. Higher seat-backs. Thick foam padding. Looks incredibly rich. (It's a Chrysler, isn't it?)

The upholstery is a special knit-back

vinyl, so close to leather we could call it that and you'd believe us. No extra charge.

Think about it for a minute. How'd you like to feel that exhilarating kick you experienced when you bought your first

new car? Then do the thing people who want to be young are doing these days.

Go drive a Chrysler.

1966 is Chrysler's year for young ideas. Make it yours.

Put a little zing into the neighborhood.

Take a 300 home to your best gal. Zing!

Just the sight of this Chrysler cruising down your street will impress a lot of people. (It's that good looking.) But, that's nothing compared to what you'll be feeling as you drive.

There's not another car like the 300. Inside. Or out.

Every 300 carries as standard equipment a 383 cubic inch V-8 with 4-barrel carburetor. (Enough power for safe passing on any road.)

For the sports-minded, there's an optional console with the most copied automatic transmission in the business—Chrysler's TorqueFlite.

Now, let's take another look at what makes the 300 stand out, even among its own.

There's a little something special here, no matter what the view. Every model—2-door hardtop, 4-door hardtop, and convertible—has a distinctive roofline.

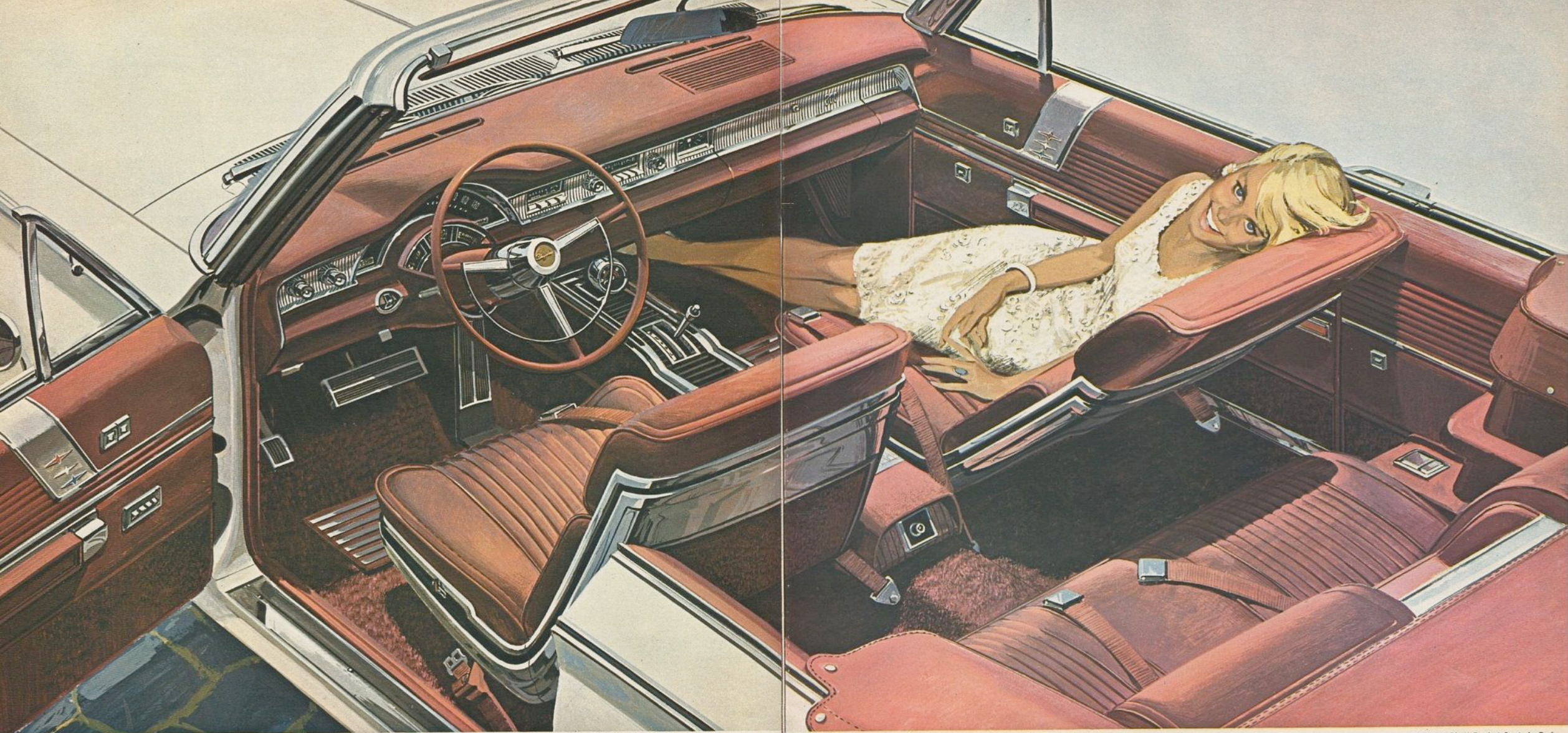
New taillights wrap completely around.

The grille is pure excitement.

Even the hood seems to hint at the sting you'll find underneath.

And inside—ahh, the inside! But more about that on the next page.





All-Vinyl Shell Bucket Seats in Red

On the other side of a 300 door you'll find all sorts of youthful thinking.

Fresh ideas by the bucketsful.

Like Chrysler's shell buckets with their new slim silhouette. Racy looking, yet engineered to give you deep lounge-chair comfort.

They're covered from head to foot in supple, animal-grain Cologne vinyl. The

resemblance to genuine leather is remarkable.

Pick a bucket seat color. There are six: blue, red, tan, white, black and silver.*

For those who prefer the combination of cloth and vinyl, Chrysler has it for you in jacquards—in several colors.

And, if hand-rubbed leather is your weakness, there's that, too, in red metallic or black. A bit extra, of course.

If you decide not to order the optional console, there's a consolation prize—you can have your buckets and still put 3 people up front. Simply flip up the center

armrest, and presto—you've got yourself a full-width seat. That's the kind of magic you can expect from Chrysler, and it's standard equipment in 300s.

You can even order removable headrests for driver and passenger. Or, an infinitely adjustable reclining bucket seat,

with 4-position hideaway headrest for your front seat companion. The extra comfort is well worth the moderate investment. This bucket seat option is available in leather or cloth and vinyl.

Even Chrysler's new door handles are unique. They look and work like the buckle

on a safety belt. Open quickly, yet help guard against accidental opening of any door by driver or passenger.

Convinced 300 is for you? Wonderful! Now wait'll you read what it does on the road.

*2-door hardtop and convertible only.



**By instinct, man
craves excitement.
It's a simple law.
Chryslers are built by it.**

There's a new tone of voice to Chrysler's V-8s this year.

Make no mistake. They're still kin to the mighty breed of racing engines that set performance records at Indianapolis, Watkins Glen and Le Mans a few years back.

But, they're a chip off the new block. Younger. More vital. The most powerful group of V-8s ever offered in Chrysler history.

Take the 383 cubic inch. (Our smallest!) Matched pistons, overhead valves, two-barrel carburetor. And it runs on regular gasoline! (You can also order it with an optional 4-barrel carburetor with silenced air cleaner.)

And the choices get bigger.

There's Chrysler's 440 cubic inch job. Brand-new. With an extra large bore size. It packs a wallop only Chrysler knows how to give a car.

Now, if you really want to talk performance, let's talk about the optional 440 TNT. It's going to raise a lot of eyebrows.

Here's what makes it so exciting: 480 lb. ft. max. torque at 3200 rpms. Compression ratio of 10.1 to 1. Twin exhausts. Twin snorkels. (Those are the air horns, remember? They draw in the air that turns this engine into a banshee.)

So if it's excitement you're looking for, you've come to the right place.

The 1966 Chrysler Newport—priced to make young dreams come true.

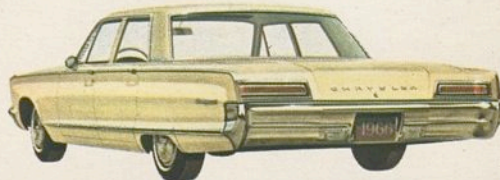
Newport 4-Door Hardtop in Formal Black



Young dreams are inevitably big — and expensive. Newport is big, too. But expensive — it isn't.

In fact, it's our easiest-to-own line. Priced only a few dollars a month more than the most popular smaller cars, comparably equipped. (You sure didn't think that when you saw it for the first time, did you?)

Yet that small difference in price actually includes those important features that most people order with their new cars: power steering, power brakes, automatic transmission, radio, heater, seat belts — front and rear. White wall tires. Even a standard 383 cubic inch V-8 engine that runs on regular fuel.



Newport 4-Door Sedan in Ivory

Newport 4-Door, Six-window Town Sedan in Haze Green Metallic



Let's not forget the little things, either. There's a padded instrument panel inside, new safety door handles, door-to-door carpeting; and back-up lights outside—all included as standard equipment.

As for models, you wish and you command. There are five to choose from. 2-door hardtop. 4-door hard-

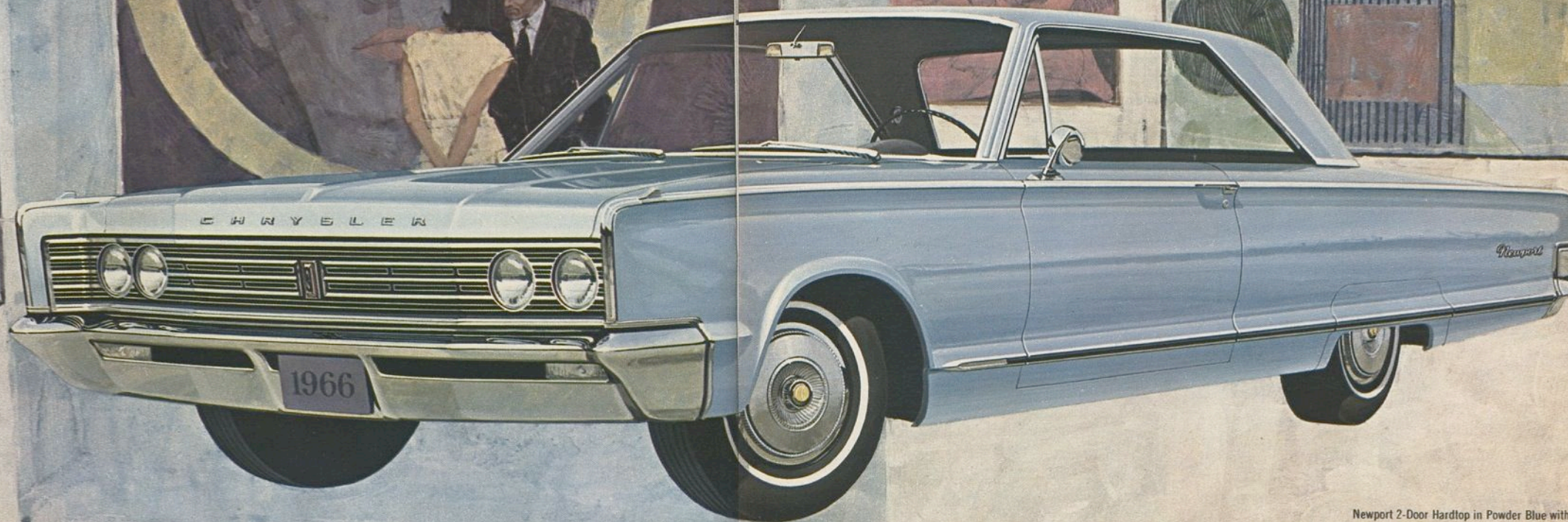
top. Convertible. 4-door sedan. And a 4-door, six-window town sedan.

Now that you know how easy a Chrysler is to own, maybe you're wondering what else there is to know about Newport.

Plenty.
Turn the page and see.



Newport Convertible in Scorch Red



Newport 2-Door Hardtop in Powder Blue with Black Color Sweep

Probably the most important fact about a low-priced Newport is this:

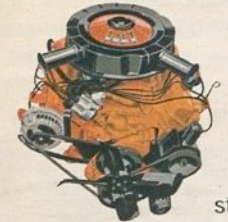
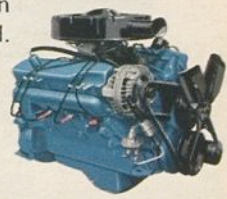
it's a full-size Chrysler any way you look at it.

And how can you help but look at it? A 1966 Chrysler Newport certainly is a proud way to get a lot more car for your money.

Take this matter of size. We believe when you buy a big-car name, you should get a genuine big car. So, we don't build any small models and hang the Chrysler name on them. Every Newport is a full-size Chrysler.

So exactly how big is Newport? It's eighteen feet of exceptional comfort and two tons of security. (We don't believe in skimping.)

What's it take to move this much Chrysler? A 383 cubic inch V-8 with 2-barrel carburetor does very nicely. And, because it's engineered for maximum efficiency, you get another bonus: It runs on regular gasoline. And it's standard. (A 4-barrel version is yours for a few dollars more.)



Of course, if you're looking for still more performance, you'll want the optional 440 TNT 4-barrel with twin snorkels and twin exhausts. Even at highway cruising speeds, there's plenty of reserve power for safer passing.

Now look inside a Newport. There's enough room for a family reunion. With hats on.

The seats are almost five feet across. There's an abundance of leg room. Hip room. Shoulder room. Door openings are wide. And high. All not-so-fringe benefits of a genuine full-size car.

How do you personalize this much room in any car? With more than 370 different color and trim combinations. That's right. You'll find out all about it on the next page.



Newport 4-Door Hardtop in Daffodil Yellow with Black Vinyl-Covered Roof

Since the '65 broke all sales records, think what this one will do.

Better still, think of what it'll do for you. In terms of beauty. Comfort. Luxury. (So let's indulge ourselves for a minute.)

To begin with, there are 39 different Newport interior trim and color combinations. 20 cloth-and-vinyl. 19 vinyl. (The vinyl choices are standard on the convertible and Town Sedan, extra cost on other Newports.)

Together with the 20 exterior Newport colors, they give you over 370 combinations.

Now look at the goods. There's Corinth cloth; it looks like you spent more than you really did. Subtle Calais, with a youthful Spanish touch. The fresh, rug-

ged weave of Concord. So simple and beautiful you'll wonder why no one ever thought of it before. And supple vinyl that makes some of the better hand luggage look a little sheepish.

Bench-type front seats (with thick foam cushions) are standard on 2- and 4-door hardtops, and both sedans.



Cloth-and-Vinyl Bench Seat Standard on all Hardtops

The Newport convertible carries a vinyl bench seat with pull-down armrest. (It combines the room of a 3-passenger bench seat with the personalized seating of buckets when you pull down the armrest.)

If you've picked a two-door hardtop, you can order our shell bucket seats, upholstered in vinyl, at extra cost. They're exactly the same type as those in our 300 series.



Cloth-and-Vinyl Bench Seat Standard on Four-Window Sedans

As you sink slowly into the luxury of a Newport seat, glance around at what other luxuries you can expect out of life.

Or, read about them on the next page.



All-Vinyl Bucket Seat Optional on 2-Door Hardtops Only



Newport 4-Door Sedan in Crystal Blue Metallic with Black Color Sweep

Newport 4-Door, Six-window Town Sedan in Royal Turquoise Metallic with Black Color Sweep

What kind of people own Newports?

They were probably a lot like most of us before they bought their Chrysler. You know, always getting caught at parking meters without the right change.

Now they never even think about it. It's one of several little aggravations in life you eliminate when you own a '66 Chrysler. A coin-sorter keeps parking money handy in a convenient pull-out center tray located in the instrument panel. Two ashtrays and a cigarette lighter are alongside.

The glove box holds a hidden tissue dispenser and a sliding map tray. And the kind of usable room you read about but never expect to see.

Cup recesses in the door hold refreshments steady. Ever juggle a cup of coffee and two malts in one hand while you fumble for change with the other? (Then you know how handy a cup holder can be.)

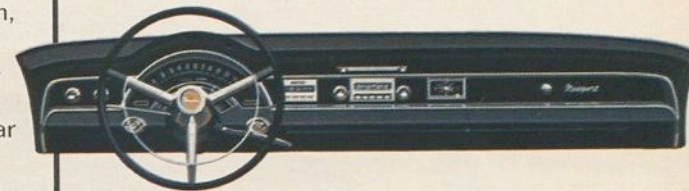
Now, let's talk about a few of the other things that make a Chrysler so special.

Check Chrysler's new inside door handles. They make opening the door a breeze — yet work in a way that helps prevent accidental door openings.

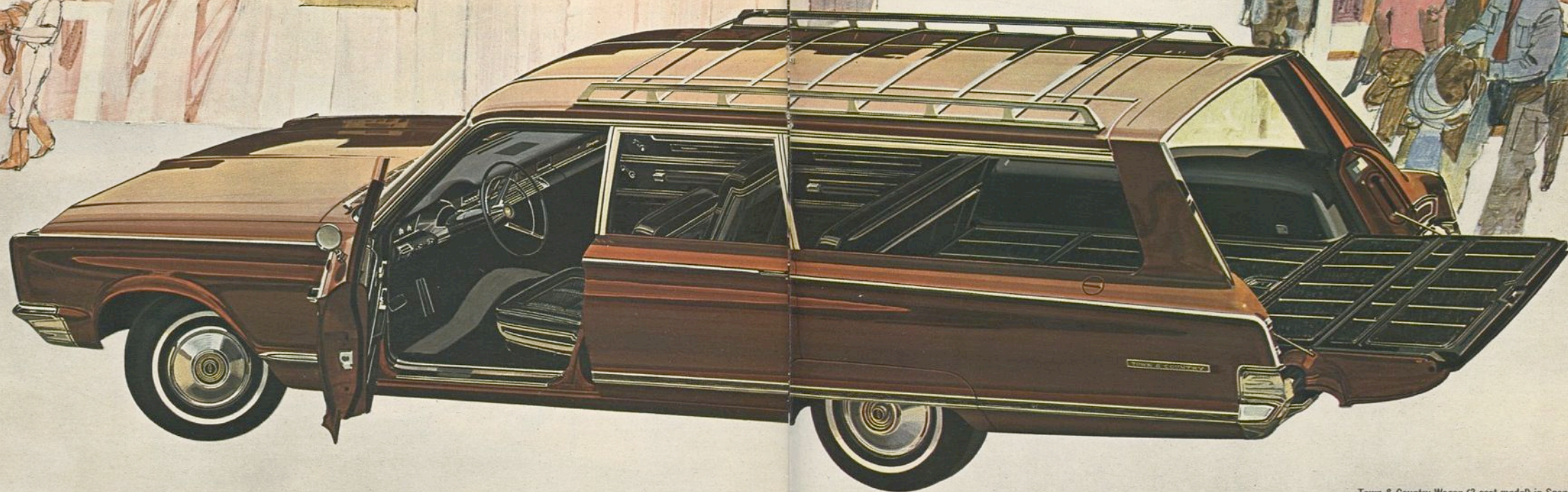
Then there are the back-up lights, padded dash, outside mirror, windshield washers, variable speed wipers, directional signals—and Safety-Rim wheels—standard equipment on every Chrysler.

And, of course, seat belts in both front and rear compartments.

So, what kind of people own Newports?
Oh, the kind who like to get a lot more car for a little more money — and have found out how to do it.



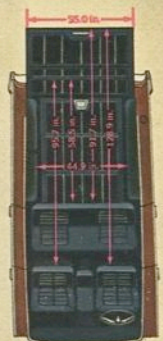
Newport Convertible in Spice Gold Metallic with Black Color Sweep



Town & Country Wagon (2-seat model) in Spanish Red Metallic

Now meet Chrysler's new Town & Country Wagon.

Chrysler's Town & Country is big about luxury. One of the biggest wagons in the medium-price class. 97 cubic feet of cargo space, or 107 if you choose our two-seater model. Almost enough room inside for an echo.



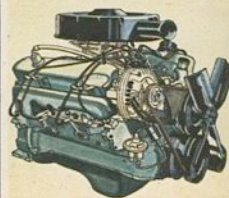
Chrysler's Town & Country is big about luxury, too. All-vinyl (or cloth and vinyl, if you'd rather,) bench seats are standard. Color them blue, red or tan. (Cloth-and-vinyl bench seats come in black.) Padded dash, door-to-door carpeting are two other extras you get as standard.



If you prefer optional shell bucket seats with your Town & Country, you get nothing but the best. Shell buckets are all-vinyl with a recliner for front seat passengers—plus a hideaway headrest. Even seat-backs are carpeted.



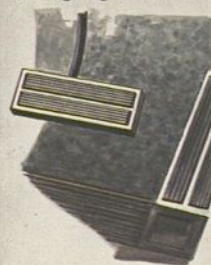
It's what's up front that counts. That goes double for wagons. So, Chrysler's Town & Country carries a brute 383 cubic inch V-8 that runs on regular gas as standard equipment. (A 4-barrel carburetor is optional.) Or, you can get a 440 cubic inch with twin snorkels and twin exhausts. A lot of wallop for a little extra.



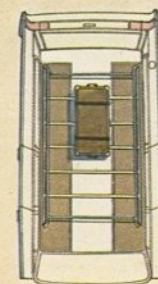
The best baby-sitter in the world is our 3-seat Town & Country model. You can put the kids into the rear-facing third seat. (Which can be folded into the floor when you don't need it.) Then let them count cars. They're comfortable. (Plenty of leg room.) They're safe. And you're ready for a pleasant trip.



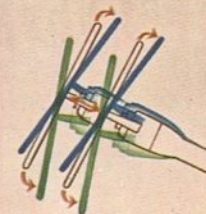
Most other wagons charge you extra for things we consider necessities on a wagon. Power steering, power brakes and automatic transmission are standard. So is an electric tailgate window lift—and you'll even find carpeting in the cargo compartment. (Talk about going first class!)



There are roof racks, and there are roof racks. This Town & Country option is in a class by itself. Giant extruded aluminum rack has two sliding tiedown bars to secure any size load.



Wife shorter than you? Then you'll want to order an optional Tilt-A-Scope steering wheel. It tilts up and down into five different positions; telescopes in and out more than two-and-one-half inches. She'll love it.



Standard with every Chrysler Town & Country: The little things that mean so much to any wagon owner. A beam-like cargo stop to keep things from shifting. Back-up lights. Windshield washers and variable speed wipers. Map and courtesy lights. Sun visors. And much more. (There's nothing like a Chrysler Town & Country.)



Remember this first impression.
That's how people will see you in New Yorker.

Still, looks alone don't make a car luxurious. What's underneath counts every bit as much. And that's where New Yorker really shows its class. It has more standard luxury features than you'll find in most cars. A couple dozen in fact. Including: power steering, power brakes, a TorqueFlite automatic transmission—and a 440 cubic inch V-8 with silenced air cleaner. (Quite frankly, cars in this class don't usually carry this much standard V-8 power. But then this is a New Yorker—and mere adequacy is never enough.) Surprisingly, there are still a few things you may want to consider for optional equipment. Convenience features like a power-operated trunk release, or power vent windows. Comfort features like air conditioning and a rear air-and-heat system. (You'll never have any more complaints from back-seat drivers. You can now give them the exact degree of heat they want—while you choose your own range of comfort.) Now, what kind of New Yorker would you like? We have 2-door hardtops, 4-door six-window sedans, and 4-door hardtops. (Like the one to your right.) Look them all over. You'll find the rest of our New Yorkers on the next page.

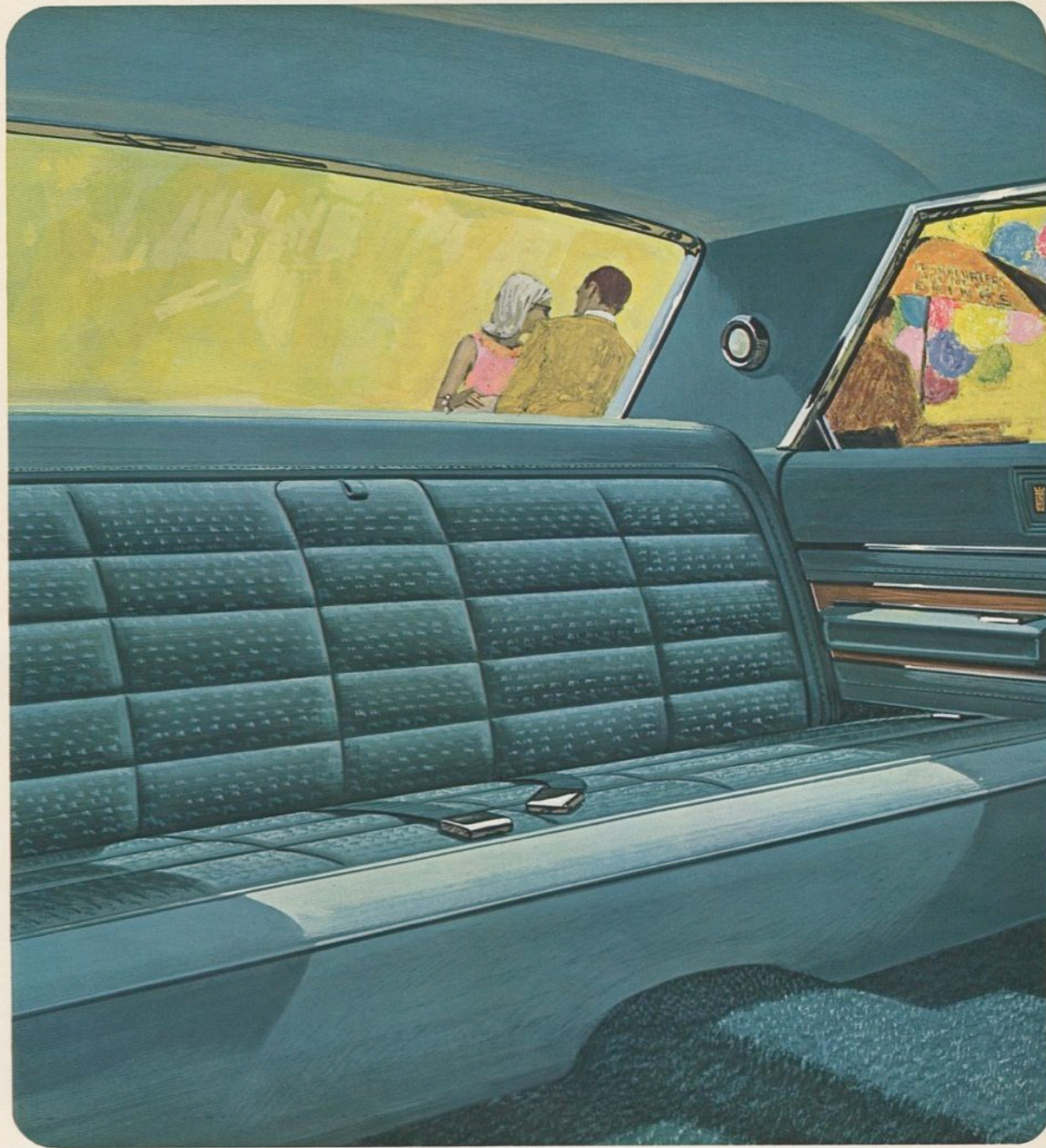




New Yorker 2-Door Hardtop in Lilac
New Yorker 4-Door Hardtop in Haze Green Metallic
New Yorker 4-Door, Six-window Town Sedan in Powder Blue

Now for a look at New Yorker's interior luxuries, turn the page.





New Yorker Interior in Turquoise

Inside,
New Yorker's superiority is even more apparent
to those who have owned other luxury cars.

That's the beauty of it. Take New Yorker's seats. Even at quick glance they're unlike any you've ever experienced. You sit up high. Sink deeply. Now lean back. No, you're not at home. It only feels that way. There are coil springs under that thick foam—50 of them—to give you the kind of lounge chair comfort unusual even among luxury cars. Next, look at the carpeting few homes can afford. It's loop pile of a sophisticated blend. (Backed with a plastic coat so no moisture will ever seep through.) And it literally surrounds you. Door-to-door, along lower front doors, up the backs of optional bucket seats, along the trunk floor. Rub your hand over the upholstery. Camden jacquard cloth



with more threads to the inch. Beautiful in blue, green, turquoise, red and tan. Finally, notice the look of hand-rubbed walnut. Not just a dab here and a flourish there. But a 5-foot sweep along the dash. 30-inch panels on both front and rear doors. Even steering wheel spokes have simulated walnut inlays. A leisurely drive will reveal still other New Yorker luxuries to you. Take one. Soon.

Now comes the time to get personal with your Chrysler.

(These popular Chrysler options can add a lot of pleasure to your driving.)

Chrysler's new 440 V-8 power pak engine is aptly called the 440 TNT. Has 4-barrel carburetor, twin snorkels and twin exhausts. Optional on all models.

Spoil yourself with Chrysler's Tilt-A-Scope steering wheel. Moves in, out; tilts up, down. Available with power steering and automatic transmission only.

Safeguard Sentinel lighting lets you get safely inside house. Keeps car lights on a full two minutes after you have parked. Optional on all models.

Chrysler's new power disc brakes up front make stopping even faster, surer. Ideal for super highways and mountain driving. Self-adjusting. Optional on all models.

Add a racy touch to your Chrysler with these sculptured deep-dish wheel covers. They're different for each series. Available on all models except Town & Country.

Emergency flasher tells other drivers or road patrol that something is amiss. Front directional lights and taillights flash simultaneously. Optional on all models.

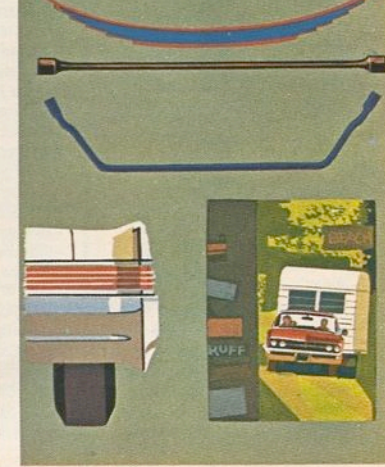
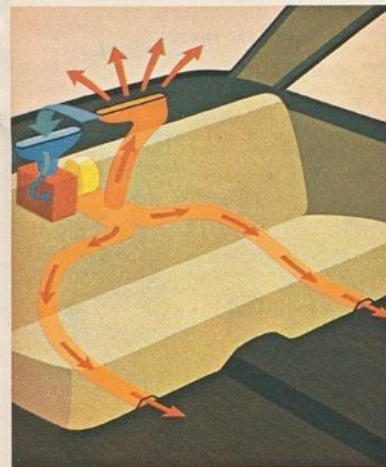
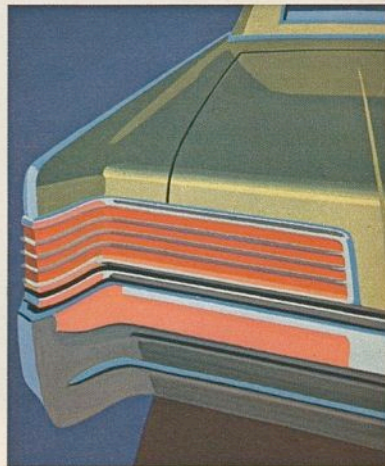
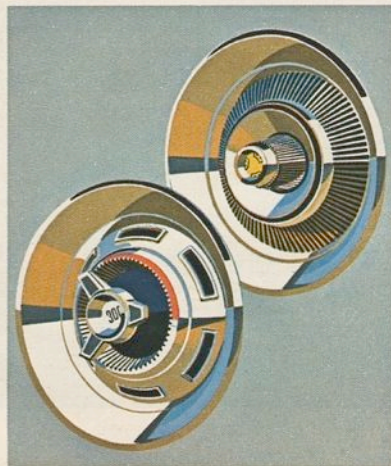
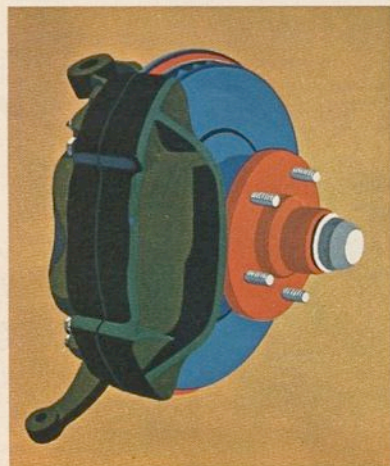
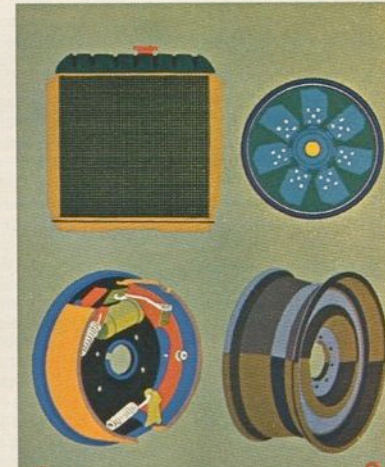
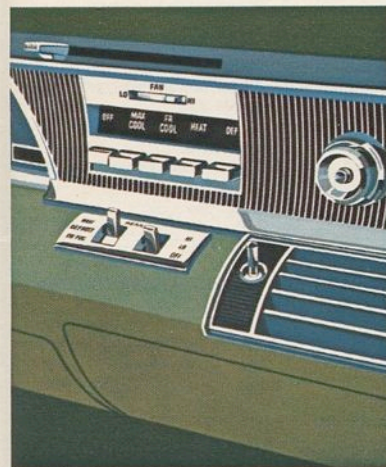
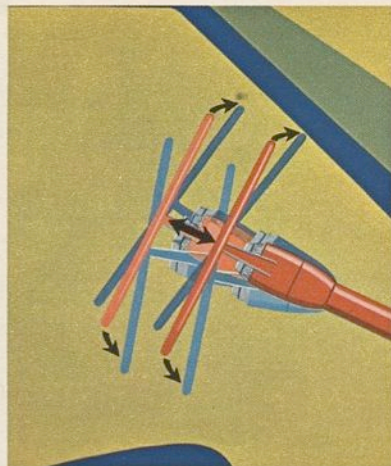
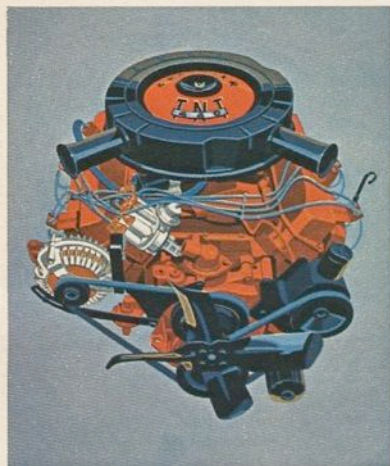
If it'll cool an average room, think what this Airtemp air conditioner will do for your Chrysler. You may also order a special dual unit—Town & Country Wagons only.

A radio for every taste. Search-tune AM with bar, foot controls. AM/FM transistorized. Or pushbutton type. Rear speaker, reverberator available except on wagons.

Expect to be towing loads up to 5,500 lbs.? Chrysler offers you a complete, custom-engineered towing package designed for the job. It includes a high-capacity cooling system, beefed-up suspension, heavy-duty power brakes, wide-rim wheels, over-size tires plus other heavy-duty components. Even if you just tote a small trailer or boat, there's a book you'll want to ask for. It's full of useful information and is free at your Chrysler dealer's. Get one.

Keep back seat passengers happy with the rear air-and-heat system. Unit includes rear-window defogger and defroster. All models except convertibles and wagons.

Sure-Grip differential assures you of traction, not tire spinning. When one wheel is stuck—power goes to the one with grip. Gets you out of trouble. All models.



Here's what's standard and what's optional for

the Chrysler you've picked.



NEWPORT (5 models to choose from)

What's standard:

383 cubic inch V-8 with 2-bbl. carb. (regular fuel)
Synchronized 3-speed manual transmission
Heater with defroster (4 blower speeds)
Back-up lights
Pull-out center drawer in dash (holds coin sorter, storage compartment, twin ashtrays, cigar lighter)
Glove box (with tissue dispenser, sliding map tray)
Instrument panel padding
Deep pile door-to-door carpeting
Directional signals
Outside mirror (left side manually operated)
Six-way manually-adjustable seat
Front and rear seat belts (Retractable feature optional)
Foam-padded front seat cushions
Inside rearview mirror
Sun visors
Rear ashtrays
Crank handle vent windows
Automatic courtesy and map light (convertible only)
Dome light (4-door sedans only)
Variable-speed windshield wipers
Electric windshield washers
Closed crankcase ventilation system
New safety door handle (inside)
Weather-protected door and deck-lid locks
Double-tracked aluminum body side molding, paint insert optional
Rear pillar lights on hardtops
Safety-Rim wheels
Ash receiver light (left side)
Ignition switch light
Trip odometer
Door actuated interior lights

What's optional:

383 cubic inch V-8 with 4-bbl. carb.
440 cubic inch TNT V-8 with 4-bbl. carb., twin exhausts, twin snorkels
TorqueFlite automatic transmission
Air conditioner-heater (available only with power steering and brakes)
Auto-Pilot (available with power steering and automatic transmission only)
Shell bucket seats with center arm-

rest (3 passenger front seating) (2-door hardtops only)
Console with bucket seats (not available with manual 3-speed transmission) (2-door hardtop only)
Performance Indicator (with console only)
Disc brakes, front only (power) (special brake booster, 15-inch wheels and tires mandatory)
Power seat (6-way/bench or bucket)
Power windows
Power steering
Power brakes
Power vent windows
AM radio
AM Search-Tune Pedal Control Radio
AM-FM radio
Rear seat speaker
Reverberator
Rear power antenna
Electric clock
Electric door locks
Rear window defogger (except convertible)
Rear air-and-heat system (defogger and defroster included, except convertible)
Emergency warning flasher
Parking brake warning light
Applied headrests (for bucket seats)
Black or white vinyl-covered roof (hardtops and Town Sedan)
Deluxe steering wheel with simulated wood grain inserts
Fender-mounted turn signal indicators
Tinted windshield
Tinted glass (all windows)
Luggage lid, vacuum release
Trunk compartment light
Glove box light
Map courtesy light (standard on convertible)
Ash receiver light (right side)
Inside prismatic mirror (Day/Nite type)
Vanity mirror
Outside remote control mirror (left side)
Two-tone exterior colors (one must be color-keyed to interior) on sedans
Trailer-towing package
Safeguard Sentinel lighting
Tilt-A-Scope steering wheel
Deep-dish or deluxe wheel covers
Undercoating and hood silencer pad
Heavy-duty suspension & brakes
Sure-Grip differential



300 (3 models to choose from)

What's standard:

383 cubic inch V-8 with 4-bbl. carb., silenced air cleaner
Synchronized 3-speed manual transmission
Shell bucket seats with armrest (3 passenger front seating)
Heater with defroster (4 blower speeds)
Back-up lights
Pull-out center drawer in dash (holds coin sorter, storage compartment, twin ashtrays, cigar lighter)
Glove box (with tissue dispenser and sliding map tray)
Instrument panel padding
Deep pile door-to-door carpeting
Carpeted lower door trim panels
Carpeted bucket seat backs
Directional signals
Inside rearview mirror
Outside mirror (left side manually operated)
Six-way manually-adjustable seat
Front and rear seat belts (Retractable feature optional)
Foam-padded bucket seat cushions
Exterior molding package
Sun visors
Rear ashtrays
Crank handle vent windows
Ash receiver light (left side)
Rear pillar lights (hardtops only)
Ignition switch light
Deluxe wheel covers
Variable speed wipers
Electric windshield washers
Closed crankcase ventilation system
New safety door handles (inside)
Weather-protected door and deck-lid locks
Trip odometer
Safety door reflectors

What's optional:

440 cubic inch TNT V-8 with 4-bbl. carb., twin exhausts, twin snorkels
TorqueFlite automatic transmission
Air conditioner-heater (available only with power steering and brakes)
Auto-Pilot (with power steering and automatic transmission only)
Console (not available with manual 3-speed transmission)
Performance Indicator (with console only)

Bucket seats with passenger recliner and headrest (hideaway). Leather or cloth-and-vinyl
Applied headrests, left and right side
Disc brakes, front only (power) (special brake booster, 15-inch wheels and tires mandatory)
Power seat (six-way/bucket)
Power windows
Power steering
Power brakes
Power vent windows
AM radio
AM Search-Tune Pedal Control Radio
AM-FM radio
Rear seat speaker
Reverberator
Rear power antenna
Electric clock
Electric door locks
Rear window defogger (except convertible)
Rear air-and-heat system (defogger and defroster included, except convertible)
Emergency warning flasher
Parking brake warning light
Black or white vinyl-covered roof (hardtops only)
Tinted windshield
Tinted glass (all windows)
Map courtesy light (standard on convertible)
Luggage lid, vacuum release
Trunk compartment light
Glove box light
Ash receiver light (right side)
Inside prismatic mirror (Day/Nite type)
Vanity mirror
Outside remote control mirror (left side)
Two-tone exterior colors
Trailer-towing package
Undercoating and hood silencer pad
Safeguard Sentinel lighting
Tilt-A-Scope steering wheel
Deep-dish wheel covers
Heavy duty suspension and brakes
Sure-Grip differential
Deluxe steering wheel with simulated wood grain inserts
Fender-mounted turn signal indicators



NEW YORKER (3 models to choose from)

What's standard:

440 cubic inch V-8 with 4-bbl. carb., silenced air cleaner, single exhaust
TorqueFlite automatic transmission
Power steering
Power brakes
Heater with defroster (4 blower speeds)
Back-up lights
Pull-out center drawer in dash (holds coin sorter, storage compartment, twin ashtrays, cigar lighter)
Glove box with tissue dispenser, sliding map tray
Electric clock
Walnut grain applique on door trim panel
Front pull-down center armrest (except 2-dr. hardtop)
Rear pull-down center armrest
Padded instrument panel with simulated walnut grain applique
Door-to-door carpeting
Carpeted lower door trim panels
Luggage compartment carpeting
Parking brake warning light (in instrument cluster)
Trunk compartment light
Prismatic inside rearview mirror (Day/Nite type)
Fender-mounted turn signal indicators
Rear pillar lights (hardtops only)
Outside mirror (left side manually operated)
Six-way manually adjustable seat
Front and rear seat belts (Retractable feature optional)
Foam-padded seat cushions
Sun visors
Rear ashtrays
Dome light (4-door sedan only)
Ignition switch light
Glove box light
Map courtesy light
Undercoating and hood silencer pad
Deluxe wheel covers
Padded-vinyl applique on hardtops (outside)
Crank handle vent windows
Variable speed wipers
Electric windshield washers
Closed crankcase ventilation system
New safety door handles (inside)
Weather-protected door and deck-lid locks
Trip odometer

Deluxe steering wheel with simulated wood grain inserts

What's optional:

440 cubic inch TNT V-8 with 4-bbl. carb., twin exhausts, twin snorkels
New shell bucket seats with passenger recliner and headrest (hardtops only)
Applied headrest with buckets (left side only)
Air conditioner-heater (available only with power steering and brakes)
Auto-Pilot
Console (hardtops only)
Performance Indicator on hardtops (with bucket seats and console only)
Disc brakes, front only (power) (special brake booster, 15-inch wheels and tires mandatory)
Power seat (6-way/bench or bucket)
Power windows
Power vent windows
AM radio
AM Search-Tune Pedal Control Radio
AM-FM radio
Rear seat speaker
Safeguard Sentinel lighting
Emergency warning flasher
Tilt-A-Scope steering wheel
Deep-dish wheel covers
Reverberator
Rear power antenna
Electric door locks
Rear window defogger
Rear air-and-heat system (defogger and defroster included)
Black or white vinyl-covered roof (Town Sedan only)
Tinted windshield
Tinted glass (all windows)
Luggage lid, vacuum release
Vanity mirror
Outside remote control mirror (left side)
Front bumper guards
Two-tone exterior colors, except hardtops (one must be color-keyed to interior)
Trailer-towing package
Sure-Grip differential



TOWN & COUNTRY (2 models to choose from)

What's standard:

383 cubic inch V-8 with 2 bbl. carb. (regular fuel)
TorqueFlite automatic transmission
Power steering
Power brakes
Heater with defroster (4 blower speeds)
Back-up lights
Pull-out center drawer in dash (holds coin sorter, storage compartment, twin ashtrays, cigar lighter)
Glove box with tissue dispenser and sliding map tray
Electric tailgate window lift
Instrument panel padding
Door-to-door carpeting
Carpeted cargo area
Fender-mounted turn signal indicators
Outside mirror (left side manually operated)
Six-way manually adjustable front seat
Front and rear seat belts (Retractable feature optional)
Foam-padded front seat cushions
Bench seats (with pull-down armrest) front only
Inside rearview mirror
Sun visors
Rear ashtrays
Crank handle vent windows
Dome light (center)
Dome light (center-rear)
Ignition switch light
Glove box light
Parking brake warning light
Variable-speed wipers
Electric windshield washers
Closed crankcase ventilation system
New safety door handles (inside)
Weather-protected door and tailgate locks
Lockable floor compartment in two- and three-seat wagons
Simulated wood-grain exterior trim
Simulated wood-grain instrument panel
Deluxe wheel covers
Rear bumper guards with step pads (3-seat wagon only)
Map courtesy light
Beam-like cargo stop to keep things from shifting

What's optional:

383 cubic inch V-8 with 4-bbl. carb.
440 cubic inch V-8 TNT with 4-bbl. carb., dual exhausts, twin snorkels
Shell bucket seats with passenger recliner and headrest
Applied headrest with buckets (left side only)
Air conditioner-heater
Dual air conditioners
Auto-Pilot
Disc brakes, front only (power) (special brake booster, 15-inch wheels and tires mandatory)
Power seat (6-way/bench or bucket)
Power windows
Power vent windows
AM radio
AM Search-Tune Pedal Control Radio
AM-FM radio
Electric door locks
Emergency warning flasher
Tinted windshield
Tinted glass (all windows)
Luggage roof rack
Tailgate assist handles
Vanity mirror
Inside prismatic mirror (Day/Nite type) standard with dual air conditioners
Outside remote control mirror (left side)
Outside right side manual mirror
Front bumper guards
Two-tone exterior colors, one must be color-keyed to interior
Trailer-towing package
Safeguard Sentinel lighting
Tilt-A-Scope steering wheel
Electric clock
Undercoating and hood silencer pad
Heavy-duty suspension and brakes
Sure-Grip differential
Deluxe steering wheel with simulated wood-grain inserts

What makes a Chrysler a Chrysler

(1) ENGINES—All overhead valve 90-degree lateral V-8s; Newport and Town & Country Wagons: FirePower 383. Displacement, 383 cu. in. Bore and stroke, 4.25 x 3.38 in. Compression, 9.2 to 1. Two-barrel carb. Runs on regular gas. Chrysler 300: FirePower 383 XP (Extra Power). Displacement, 383 cu. in. Bore and stroke, 4.25 x 3.38 in. Compression, 10.0 to 1. Four-barrel carb. New Yorker: FirePower 440. Displacement, 440 cu. in. Bore and stroke, 4.32 x 3.75 in. Compression, 10.1 to 1. Four-barrel carb. Optional on all Chryslers: FirePower 440 TNT. Displacement, 440 cu. in. Bore and stroke, 4.32 x 3.75 in. Compression, 10.1 to 1. Four-barrel carb. Twin exhausts, twin snorkels. **(2) Transmissions**—Torque-Flite fully automatic torque converter with 3-speed gear set and "park" position. Standard on New Yorker and Town & Country, available on Newport, 300. Heavy duty manual 3-speed transmission standard on Newport and 300 models. **(3) Suspension**—All models have an improved torsion-bar suspension, designed to give a softer ride. Compression-type front ball joint. High chrome-steel torsion-bars in front. Long (62-inch) leaf springs at the rear. Low-deflection sway-bar. Vertically mounted Oriflow shock absorbers at all four wheels. **(4) Tires**—8.25 x 14 tires on Newport. 8.55 x 14 on 300 and New Yorker. Town & Country Wagons: 9.00 x 14 tires. With disc brakes: 8.45 x 15 tires on Newport, 300, and New Yorker. 8.45 x 15 H.S. on Town & Country Wagons. **(5) Fuel System**—Automatic intake manifold heat control, automatic choke, dual filtration units. Fuel capacity, 25 gallons (22 gallons in Wagons). Aluminized muffler for 25% longer life. **(6) Electrical systems**—Battery: 12 volt; 78-plate, 70 amp. hr. leak-resistant, one-piece cover. Alternator: 35 amp. (46 amp. with air conditioner). 5-roller clutch starter motor, 50% higher capacity. Water-resistant ignition. Parallel-action, variable-speed electric windshield wipers with air-foil wiper arms. Windshield washers. Fender-mounted turn signal indicators (optional on Newport and regular 300). Back-up lights

standard. **(7) Cooling system**—Thermostatic by-pass control. Pressure-vent radiator cap. Coolant capacity, 17 quarts in heater-equipped models (16 quarts without heater). **(8) Brakes**—Servo-Contact type. Self energizing. Self-adjusting. Cycle-bonded lining. Drum diameters: 11 in. on all models. Total lining area is 234.1 square inches for Chrysler 300, New Yorker, and Town & Country models; 223.4 for all Newports. Power brakes standard on New Yorker and Town & Country, available at extra cost on Newport and 300 models. Disc brakes up front (power operated) available on all models at extra cost. **(9) Steering**—Manual steering gear. Recirculating-ball design with improved efficiency, reduced steering effort. Isolated flexible coupling reduces transmission of vibration from road to wheel. Constant-Control power steering standard on New Yorker and Town & Country, optional on Newport and 300 models. **(10) Drive**—Hotchkiss drive through rear springs. Flanged rear axle has tapered roller bearings. Fatigue resistant extruded shaft. Hypoid gear has 2.76 to 1 ratio with TorqueFlite on Newports, New Yorkers and Town & Country models. 3.23 to 1 on Newports with manual transmission, and all 300's. **(11) Dimensions**—Wheelbase: 124.0" all models except wagons (121"). Overall length: Newports and New Yorkers, 219". Town & Country Station Wagons, 219" (2-seat); 219.7" (3-seat). 300 models, 221.9". Overall width all models except wagons: 79.5". Town & Country, 79.4". Height: Newport Sedans, 55.5". New Yorker Sedan, 55.7". Town & Country, 56.8". 2-Door Hardtops: Newport, 54.1". 300, 54.6". New Yorker, 55.2". 4-Door Hardtops: Newport, 54.8". 300, 55.2". New Yorker, 55.2". Convertibles: Newport, 55.1". 300, 55.5". Tread Front: 62.0"; Rear, 60.7". Town & Country Tread Front 62.2"; Rear 61.0". Station Wagon Loading Dimensions: Load length from back of front seat to lowered gate, 128.9"—to closed gate, 95.7". Maximum width at floor, 55". Maximum height at axle, 31.8". Tailgate width at beltline, 54.2". Tailgate height from ground, 22.5".

Move up to Chrysler

CHRYSLER'S 5-YEAR/50,000-MILE WARRANTY WITH THIS COVERAGE: Chrysler Corporation warrants, for 5 years or 50,000 miles, whichever comes first, against defects in materials and workmanship and will replace or repair at a Chrysler Motors Corporation Authorized Dealer's place of business, without charge for required parts and labor, the engine block, head and internal parts, intake manifold, water pump, transmission case and internal parts (excluding manual clutch), torque converter, drive shaft, universal joints, rear axle and differential, and rear wheel bearings of its 1966 automobiles, provided the owner has the engine oil changed every 3 months or 4,000 miles, whichever comes first, the oil filter replaced every second oil change and the carburetor air filter cleaned every 6 months and replaced every 2 years, and every 6 months furnishes to such a dealer evidence of performance of the required service, and requests the dealer to certify (1) receipt of such evidence and (2) the car's then current mileage.

We all share in Customer Care



In keeping with Chrysler's continuing program of engineering advancement, all prices, specifications, equipment and colors subject to change without notice and without obligation to make changes on cars already produced.

