



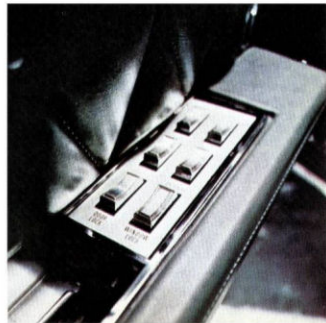
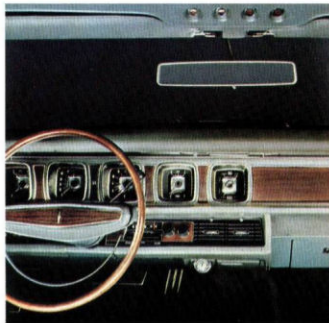
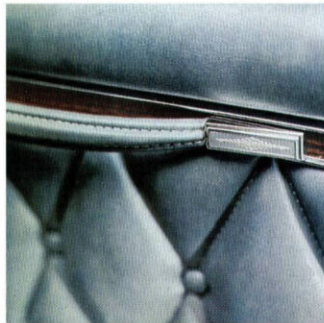
THE CONTINENTAL MARK III.

The most authoritatively styled, decisively individual motor car of this generation. From the Lincoln-Mercury Division of Ford Motor Company.



STANDARD EQUIPMENT—Your Continental Mark III has all these luxury features: □ 365 horsepower, 460 CID V-8 engine—the most advanced V-8 in the industry featuring the latest precision-engineered, lightweight, deep-breathing design □ Automatic transmission □ Power brakes □ Front disc brakes □ Power steering □ Power windows □ Power seat □ Concealed dual headlamps □ Dual exhausts □ Individually adjustable front seats □ Flow-Thru ventilation system □ Nylon carpeting □ Center folding armrests, front and rear □ Rear lamp monitoring system (tells you if your taillights, braking lights or turn signals are working) □ Plus, of course, a host of other standard luxury items befitting a motor car of Mark III's stature, and all of the Ford Motor Company Lifeguard Design Safety Features such as dual brake system with warning light and 4-way emergency flasher. **INTERIOR CHOICES**—Your interior is customized with

either simulated East Indian Rosewood or English Oak wood-grain appliqué on instrument panel, steering wheel and door panels, to blend with these upholstery schemes: In Lamont nylon fabric-and-vinyl—black, gray, blue, aqua, dark ivy or nugget gold. In optional leather-with-vinyl—black, red, gray, blue, aqua, parchment, saddle, dark ivy or nugget gold. **EXTERIOR CHOICES**—You can select your lustrous Mark III exterior finish from 21 available colors: Black, white, four shades of blue, two aquas, a range of green shades, yellow, gold, sand, beige, gray in three shades, champagne and burgundy. With custom pinstripe in eight complementary colors. **ADDITIONAL EQUIPMENT**—If you desire, you may select extra cost comfort features such as automatic climate control, tilt steering wheel, speed control, AM-FM radio with stereophonic sound, stereosonic tape system, vinyl roof, six-way power seat with reclining passenger seat.









While the information shown herein was in effect when approved for printing, Lincoln-Mercury Division reserves the right to discontinue, or change at any time, specifications or designs without notice and without incurring any obligations. Accessories and other equipment that are not standard equipment are optional at extra cost.

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