

Your next car: 1970 Chrysler

with Torsion-Quiet Ride





The New Yorker 2-Door Hardtop

Your Next Car: The 1970 New Yorker.

It has always been the most luxurious Chrysler. Now, with Torsion-Quiet Ride, it is even more so. Elegance and tradition are shop-worn clichés in describing luxury cars; yet the discriminating buyer searches for these qualities in the pursuit of an exceptional automobile. The 1970 New Yorker amply rewards such search. It has an indefinable air of refinement. A feeling of sophisticated understatement coupled with modern efficiency.

If any one of the car's qualities is to be singled out for special

mention, it should be Torsion-Quiet Ride which blends torsion-bar suspension, Unibody and the Sound Isolation System for performance combined with silence. This in a car sprung from a tradition of silence. The eye runs to quieter styling facets. The new

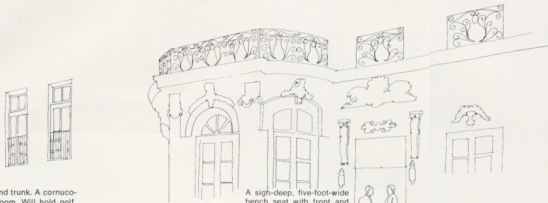
textured stainless steel body trim creating a longer, lower looking profile. The interior with its exciting new fabrics and color accents. The 1970 New Yorker is Chrysler's heritage of fine engineering and reputation of luxury carried to its tasteful conclusion.

Your next car should have this much class



The New Yorker 4-Door Hardtop

... with this much quiet authority.



The grand trunk. A cornucopia of room. Will hold golf clubs, suitcases, bags, bundles and holiday cheer. It's carpeted, too.

38 inches of front head room this year. Room enough to wear your most impressive hat. Tall people, here's to you.

A sigh-deep, five-foot-wide bench seat with front and rear pull-down center armrests. Perfect for the chairman. And members of the board.

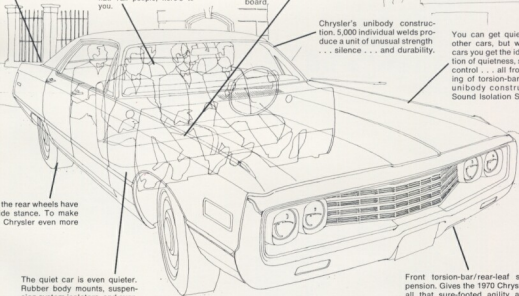
Chrysler's unibody construction. 5,000 individual welds produce a unit of unusual strength . . . silence . . . and durability.

You can get quiet rides with other cars, but with Chrysler cars you get the ideal combination of quietness, stability, and control . . . all from the blending of torsion-bar suspension, unibody construction, and Sound Isolation System.

This year the rear wheels have a new wide stance. To make your new Chrysler even more stable.

The quiet car is even quieter. Rubber body mounts, suspension system isolators, and over 25 square feet more of sound insulation material quiet road noise and vibrations. Chrysler's new Sound Isolation System.

Front torsion-bar/rear-leaf suspension. Gives the 1970 Chrysler all that sure-footed agility and confident handling.



The New Yorker is designed to show how the automotive concept can ensure flawless transportation without sacrificing high standards of styling and a certain élan.

The quiet riding New Yorker for 1970 boasts of a new wider stance. Chrysler engineers have positioned the rear wheels farther apart to enhance the car's

reputation for stability. You are given the responsiveness of power steering. The assurance of power brakes. TorqueFlite automatic transmission. And a 440 cubic inch V-8 engine gives you the power necessary to handle the authority of the New Yorker. These are standard features on the New Yorker.

Inside, you'll find seats covered with your choice of diamond patterned Cordova cloth in hues of dark blue, dark green, teal, gold and black. Over-five-foot-wide seats feature a front armrest on all models, a rear center armrest, on four-doors, and adjustable head restraints on the front seat. As on all new Chryslers, a steering

column lock. Turn your key and lock your steering wheel, ignition and transmission lever. You can add options like the 3-in-1 divided bench seat or an air conditioning system to ensure your complete comfort. If your next car is the ultimate in Chrysler luxury, the 1970 New Yorker is Your Next Car.



The New Yorker 4-Door Sedan



Steering column lock



Optional 3-in-1 bench seat in all-vinyl



Air conditioning





Photo © Chrysler Motors

Your Next Car: The 1970 Town & Country Wagon.

A heavy car made into a wagon. Without compromising. It's a pity that the word "wagon" is so misleading. Wagons were used to haul America's heaviest lumber. The four-horse variety. The only pioneering Chrysler's Town & Country wagon does is to

the area of luxury, comfort, and styling. And there's a mighty 6-8 engine to show it on effortlessly. By some, this has been called the industry's most beautiful engine. That's hard to argue by fact. The fourth size of a simulated

British Rosewood on the sides and across the tailgate and the facility of the Pressurized-ventilated vinyl inside the car are three reasons they were considered the best materials for the job they do.

The Town & Country was designed equally for work, for comfort, and for pleasure.

Look at the standard features. There's power steering. Power-assisted disc brakes. A big 360 cubic inch V-8 engine. Torque-Flite automatic transmission.

Front torsion-bar suspension. Special anti-rattle bars as we expect you to occasionally ride the Town & Country with winter-thing marks than average. After all, there's over 110.0 cubic feet of storage space in the two-wheeler

wagon. Copied, of course. With a lockable trunk storage compartment under the floor. By the way, if you're curious about the price, it now starts in thousands with real features.

Your Next Wagon should be this luxurious



Standard is the plush all-vinyl bench seat, with pull-down center armrest. Good for all your many journeys. And a practical option is the rear window wiper/washer, concealed in the tailgate.

...and this hard working.

There are covered storage compartments in each rear wheelhousing. Very handy for cameras, kits, or little bundles.

Chrysler's revolutionary airfoil. It keeps fumes out of the car when you open the rear window. And keeps the window clean when it's closed.

You'll surely want a bit of power for your Town & Country. You have it. A standard 383 cubic inch 290 horsepower V-8 engine with a 2-barrel carburetor. It runs on regular gas. Honest.

Double action tailgate. Opens out for people. Down for cargo. Of course, it's standard. So is the power tailgate window.

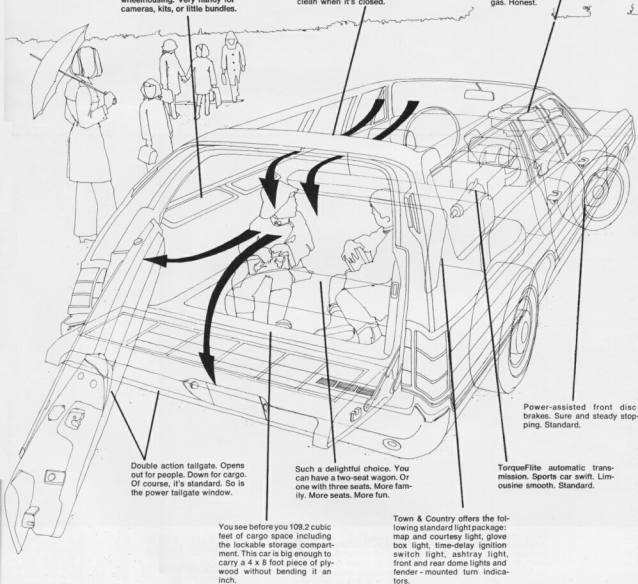
Such a delightful choice. You can have a two-seat wagon. Or one with three seats. More family. More fun.

You see before you 109.2 cubic feet of cargo space including the lockable storage compartment. This car is big enough to carry a 4 x 8 foot piece of plywood without bending it an inch.

Town & Country offers the following standard light package: map and courtesy light, glove box light, time-delay ignition switch light, ashtray light, front and rear dome lights and fender-mounted turn indicators.

Power-assisted front disc brakes. Sure and steady stopping. Standard.

TorqueFlite automatic transmission. Sports car swift. Limousine smooth. Standard.





300 4-Door Hardtop

Your Next Car: The 1970 Three Hundred.

Luxury car always. A broad-stanced sports car when you turn it on.

To use an idiom presently popular, the Three Hundred has it all. From Palm Beach to Watkins Glen the car is never out of place nor out of countenance. Take all the popular

adjectives; sleek, polished, swift, luxurious, glamorous, powerful, and you will find that they all apply to the Three Hundred. And with a 440 cubic inch, four-barrel V-8 engine, the Three Hundred is power. It is the latest in a line of performance cars that enhance

Chrysler's reputation for fine coach building and interior fitting. Aside from such features as hidden headlights and disappearing windshield wipers, the Three Hundred has a response which borders on amazing. The big

engine is linked to a TorqueFlite automatic transmission and answers brilliantly to every command of your foot or hand. The car's performance becomes an extension of your driving skill. No mean thing when you consider

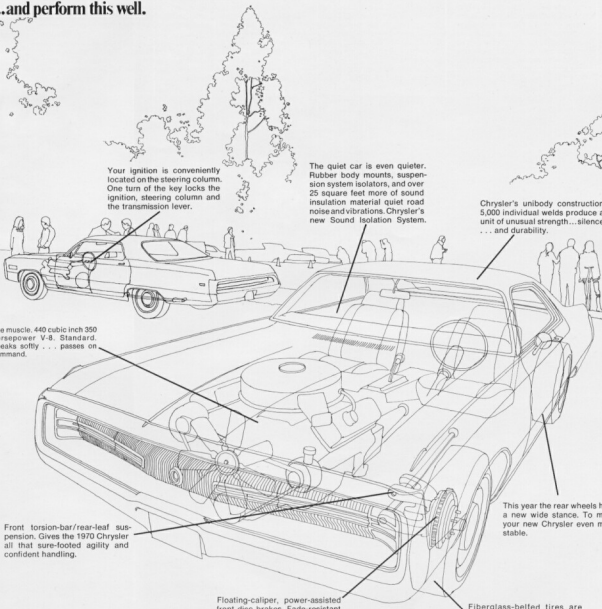
the suspension of the car. Consisting basically of a new wider rear track, front torsion bars and an anti-sway bar, it gives the Three Hundred and every other Chrysler an uncommon ability to take corners without excessive lean or

sway. The Three Hundred is not everyone's kind of car but when a man is looking for exhilarating performance married to more than basic comfort he would be well advised to drive this exceptional automobile.

Your Next Car should look this great



...and perform this well.



Your ignition is conveniently located on the steering column. One turn of the key locks the ignition, steering column and the transmission lever.

The quiet car is even quieter. Rubber body mounts, suspension system isolators, and over 25 square feet more of sound insulation material quiet road noise and vibrations. Chrysler's new Sound Isolation System.

Chrysler's unibody construction. 5,000 individual welds produce a unit of unusual strength... silence ... and durability.

The muscle. 440 cubic inch 350 horsepower V-8. Standard. Speaks softly . . . passes on command.

Front torsion-bar/rear-leaf suspension. Gives the 1970 Chrysler all that sure-footed agility and confident handling.

Floating-caliper, power-assisted front disc brakes. Fade-resistant for durability. Developed on the race car circuit. Now a Chrysler option for fast, controllable stops.

This year the rear wheels have a new wide stance. To make your new Chrysler even more stable.

Fiberglass-belted tires are standard. They're built to last. And your next car is a performance car that needs them.

The Chrysler 300. There is practically no limit to how luxurious you can make it. Choose from two- or four-door hardtops or the convertible. All-vinyl bucket seats are standard with cloth-and-vinyl buckets a comfortable option for hardtop models. The contoured bench seat in vinyl or cloth-and-vinyl with padded, pull-down center armrest is another great option for hardtops. With the standard

buckets you get the luxury of El Paso grain vinyl in elegant shades of dark green, saddle tan, white and black. With an additional light blue shade for convertibles. With the optional vinyl bench you choose from burgundy, light blue and black. And the optional cloth-and-vinyl bench in dark green, gold or black.

Now add more options. A floor-mounted console panel contain-

ing automatic transmission quadrant, ashtray, courtesy lights, cigar lighter, and a lockable storage compartment. Specify power windows. A power antenna. If you want luxury and opulence, Three Hundred can provide it.

For performance buffs, Three Hundred has options to make it even more responsive. Available is a big 440 TNT V-8 with 375 horsepower at 4600 revolutions

per minute, 4-barrel carburetor and dual exhausts. Front power disc brakes, too. And a heavy-duty suspension. For looks, add chrome-plated road wheels. And color-keyed vinyl body side moldings making your Three Hundred look even longer and lower. Three Hundred is Your Next Car if you are looking for optimum performance without sacrificing a highly-civilized sense of comfort.





Power windows



Optional cloth-and-vinyl bench seat



Automatic transmission



Standard all-vinyl bucket seats



Newport Custom 4-Door Sedan

Your Next Car: The 1970 Newport Custom.

Now you can move up a lot for just a little more. Newport Custom is one of those rare cars that speaks luxury with every line, yet stays affordable. You will sense this when you glimpse the swashbuckling streak

of chrome running the length of the car; when you see the distinctive rear-end treatment; when you enter an interior of supple vinyls and beautifully fitted Capetown Herringbone weaves; a lavish standard cloth-and-vinyl interior

in your choice of 5 colors, and in your choice of two- and four-door hardtops or a four-door sedan. Not one but two ashtrays placed conveniently beneath the lavishly padded, non-glare instrument panel. You can also get the kind

of extra touches that make a difference. Like an optional ignition light for the steering column lock that ends fumbling in the dark, turns on the moment you open the door. This kind of luxury

is just the beginning. Newport Custom's option list literally lets you customize to your heart's content. And it's still a Chrysler; a Chrysler with a sense of style and luxury in every feature.

Your Next Car should look this good



...and be this practical.

Chrysler instrumentation. Tiny floodlights produce a soft uniform light. Every switch and knob is visible as soon as you turn on your headlights. No mistaking the wipers for the defroster.

One turn of the key locks the ignition, the steering column and the transmission lever. All at once. Without you and your key, the car will go nowhere.

Torsion-bar/rear-leaf suspension, Unibody, and Sound Isolation System blend to create Chrysler's exclusive Torsion-Quiet Ride.



Mufflers and tail pipes on all engines are aluminized to resist corrosion. Come rain, sleet or snow they'll last.

Don't stop now but there are self-energizing, self-adjusting drum brakes here. And a dual braking system makes for Chrysler confidence.

Chrysler engineers recommend 36,000 miles between chassis lubrications.

Every Chrysler gets a 7-step dip-and-spray treatment to guard against rust. And the acrylic enamel finish needs only a cold water bath to keep its gloss.

Newport Custom. Customizing its exterior can be just as much fun as adding options to the interior. Fiberglass-belted tires are standard. They're built to last. Then you can dress up these tires with options like whitewalls and sporty, styled steel road wheels. And power-assisted front disc brakes. A vinyl roof in beautiful shades of champagne, white,

black, antique green or tortoise grain. The list goes on and on. Includes two-tone paint. A light package which includes fender-mounted turn signal indicators. Over 50 different options in all. If you want an affordable luxury car you can customize to your heart's content, the Newport Custom is Your Next Car.

Standard on 1970 Newport

Customs is the cloth-and-vinyl bench seat which is available in five different colors: light blue, gold, dark green, teal and black. A no-cost option, the vinyl bench is yours for the asking and can be ordered in light blue, burgundy and black. The 3-in-1 split bench is the optional seat, available on 4-door models in beige or burgundy cloth-and-vinyl or black

all-vinyl. You can also have as an option a push-button AM/FM Stereo Multiplex radio with remote speakers and 8-track stereo tape deck that surrounds you with sound. The Driver Aid Package provides a "Fasten Seat Belt" light, "Low Fuel" light and a "Headlights-on" buzzer for your convenience.





Driver Aid Package



Optional all-vinyl bench seat



Stereo tape deck





Newport 4-Door Hardtop

Your Next Car: The 1970 Newport.

Luxury cars should be this luxurious and this affordable. How luxurious is Newport? One look at the finely textured die cast grille and you've got the answer. A drive merely heightens the impression. Newport's remarkable

Torsion-Quiet Ride allows for top performance while it keeps noise out and quiet in. And the comfort of Newport's thickly padded cloth-and-vinyl seating (all-vinyl standard on convertibles) must be experienced to be believed. Yet,

despite all this luxury, Newport is surprisingly affordable to buy, and own. Its powerful 383 cubic inch V-8 saves you money by running on regular gas. Its chassis needs lubrication only after 36,000 miles. And it has fiberglass-

belted tires that'll probably last as long as you own your car. Proof that moving up to Chrysler luxury doesn't have to be an extravagance.

Your next car should look this out of reach



Newport 4-Door Sedan foreground; Newport Convertible background

...and be this close.

Imagine. The Newport is priced only a few dollars a month more than the most popular small cars, comparably equipped.

Yup. And here's something else: This year the rear wheels have a new wide stance. To make your Chrysler even more stable.

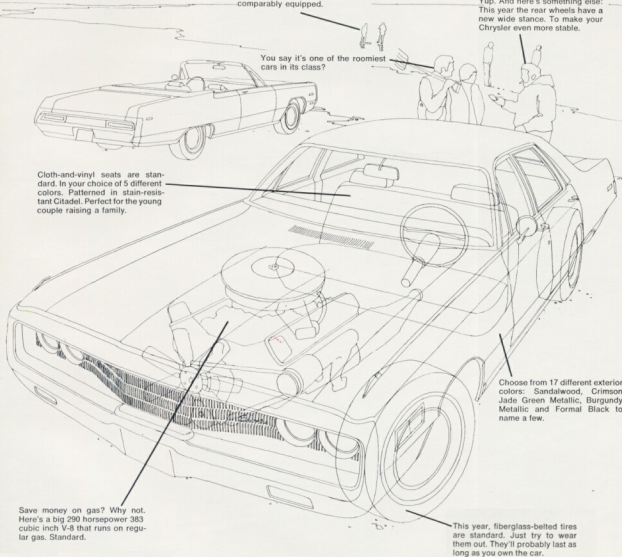
You say it's one of the roomiest cars in its class?

Cloth-and-vinyl seats are standard. In your choice of 5 different colors. Patterned in stain-resistant Citadel. Perfect for the young couple raising a family.

Choose from 17 different exterior colors: Sandalwood, Crimson, Jade Green Metallic, Burgundy Metallic and Formal Black to name a few.

Save money on gas? Why not. Here's a big 290 horsepower 383 cubic inch V-8 that runs on regular gas. Standard.

This year, fiberglass-belted tires are standard. Just try to wear them out. They'll probably last as long as you own the car.



Newport is built to be driven. Its torsion-bar suspension gives a true "big-car ride" without big-car lean and sway on curves. Like all Chryslers, every Newport gets a 7-step dip-and-spray treatment to guard against rust. The acrylic enamel finish needs only a cold water bath to keep its gloss. No wonder Newports hold their

value through the years.

Order your Newport as a two- or four-door hardtop, four-door sedan, or convertible. In your choice of 17 colors. While you drive, you're surrounded by beautiful stain-resistant Citadel patterned cloth-and-vinyl interior. In your choice of five different color combinations. In converti-

bles, an all-vinyl bench is standard, with a choice of three colors. All-vinyl seating is an option in all other Newports, with four colors to choose from. A new option available this year on all Chryslers is the "Low Fuel" warning light. All the usual optional power accessories are also available. Specify the electric door lock,

When the driver presses his lock down, the other doors automatically lock, too. And there's an optional Automatic Headlight Dimmer. If you're tired of clicking your brights on and off endlessly, this device will do it for you—automatically—whenever another car approaches. Available only with Safeguard Sentinel Lighting.



Newport 2-Door Hardtop



Electric door lock



Standard cloth-and-vinyl bench seat



Automatic headlamp dimmer



Your next car should have the assurance of luxury



... and the luxury of choice.

Bench Seats

New Yorker



Standard cloth-and-vinyl bench seat with pull-down center armrest (4-door model seat shown).

300



Optional cloth-and-vinyl or all-vinyl bench seat with pull-down center armrest.

Newport Custom



Standard cloth-and-vinyl (a) or optional vinyl bench seat (b), both featuring pull-down center armrests.

Newport



Standard cloth-and-vinyl bench seat (a) or optional all-vinyl bench seat (standard on convertibles) (b) both featuring driver and front seat passenger head restraints.

Town & Country



Standard vinyl bench seat with pull-down center armrest.

3-in-1 Bench



Optional cloth-and-vinyl (a), leather trimmed with vinyl (b), or all-vinyl (not shown) 3-in-1 divided bench seat with individual adjustment, passenger recliner, and center armrests (4-door models only).



Optional 3-in-1 divided bench seat with individual adjustment, individual center armrest, and passenger recliner available in cloth-and-vinyl or all-vinyl (4-door models only).



Optional 3-in-1 divided bench seat in cloth-and-vinyl or all-vinyl both featuring individual adjustment, individual center armrests and passenger recliner.

Buckets



Optional vinyl bucket seats, available on 2-door models only.



Standard all-vinyl bucket seats with folding center armrest. Cloth-and-vinyl bucket seats are optional (shown).



Optional vinyl bucket seats, available on 2-door models only.

Here are a few ways you can personalize Your Next Car:

Remote Control Outside Rearview Mirror (Left): A control on the door so you don't have to adjust your mirror manually while you're driving—or when it's raining or freezing cold outside (standard on New Yorker).

Cornering Light: Located on the fender, forward of the front wheel. At night when you make a turn, it illuminates the way with a bright spread of light.

AM Radio: The car radio. Practically an institution. Tune in some rock or soothing violins. It's always good company.

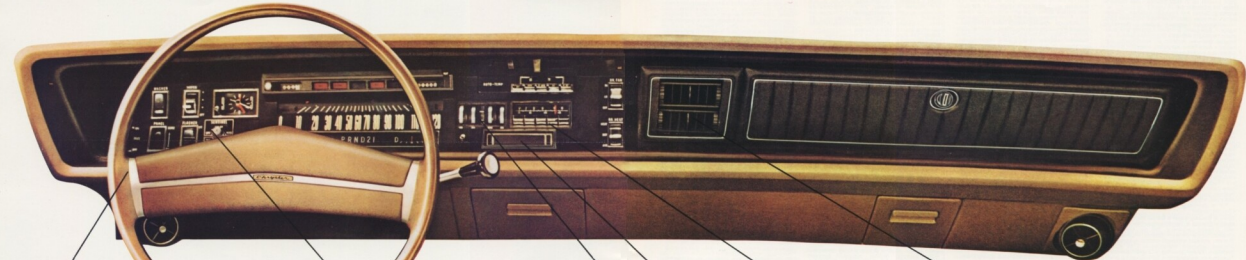
Front Bumper Guard: Nobody's perfect. So Chrysler protects you with a thick rubber guard for your front bumper. Now those little bumps and thumps don't jar you. The guard absorbs the bump and protects your grille.

6-Way Power Seat: A traditional luxury. With one finger you can move your seat in any of six different ways—insuring that half-inch adjustment that makes your driving position just right.

Time-Delay Ignition Switch Light: Goes on when you open the door and stays on for thirty seconds after you close it. Leads you to your column-mounted ignition switch. A feature of the optional light package.

Deep-dish Wheel Cover: The optional Deep-dish wheel cover is a great way to dress up your Next Car.

Rear Window Defogger: Circulating air through vents at the base of your window. Allowing you to have total vision in total weather conditions. Not available on Town & Country or convertibles.



Automatic Speed Control: Set it by tapping the button on the tip of the turn signal lever. Brake and the control disengages. It's a great option for long distance driving.

Optional Steering Wheels: Chrysler has two optional steering systems. The Deluxe wheel which incorporates a special Rim-Blow feature letting you sound the horn without taking your hands off the wheel. And the Tilt-A-Scope Steering Wheel. It moves forward, backward, up and down. Seven different ways in all. Letting you adjust the wheel to you. Tilt-A-Scope includes the special Rim-Blow feature, too.

Safeguard Sentinel Lighting: Turning on your headlights when it gets dark—even during a midday storm. And with the light of the sun your lights switch off. Then there's the special time-delay unit: When you turn your ignition off your headlights will remain on, within two minutes they will turn off. Use of this option makes it nearly impossible for you to leave your car parked for hours—day or night—with the headlights shining away. And it allows you time to get to the garage or the front door at night, with light to guide you. Then your headlights automatically put themselves to bed.



AM/FM Stereo Multiplex Radio with 8 Track Stereo Tape: Listen to your favorite music wherever you are. Just bring along your favorite tapes and your Chrysler will play them. The Stereo-FM Multiplex Radio can soothe you with music too or bring you the news of the day.

Auto-Temp Automatic Temperature Control: No matter whether it's 102 degrees or below zero outside, you can maintain the same temperature level inside your Chrysler year-around. Just set the Auto-Temp thermostat and forget it. Chrysler's Airtemp air conditioning will do the rest.

Buyer's Guide

New Yorker Buyer's Guide/Standard Equipment • Control & Performance: 440 cu. in. V-8 with 4-barrel carburetor, 350 hp, silenced air cleaner, single exhaust system • Cleaner Air System; exhaust emission control • TorqueFlite 3-speed automatic transmission • 70 amp/hr. battery • Power steering • Power drum brakes • Torsion-Quiet Ride • Self-adjusting brakes • J78 x 15 tires

Safety: See complete list on opposite page
Lighting: Door-actuated interior lights • Dome light • Time-delay ignition switch light • Glove box light • Map and courtesy light • Trunk light • Twin ashtray lights (front)

Instrumentation: Speedometer • Odometer • Tripometer • Fuel gauge • Alternator gauge • Oil pressure indicator light • Coolant temperature lights • High-beam indicator light

Interior Features: Fresh air heater with defroster (4 blower speeds) • Glove box • Electric clock • Simulated walnut instrument panel appliqué • Pleated cloth-and-vinyl bench seats with folding center armrests front and rear in 4-door models; front armrests only in 2-door models • Foam-padded seat cushions, front and rear • Door-to-door carpeting • Carpeted lower door trim panels • Two rear seat ashtrays • Rear cigar lighters (4-door models) • 3-spoke steering wheel • Partial horn ring

Exterior features: Fender-mounted turn signal indicators • Weather-protected door locks • Body accent paint stripes • Wraparound bumpers with integrated styling • Undercoating and hood insulator pad • Fully carpeted trunk • Wheel covers

Optional Equipment • Control and Performance: 440 cubic inch TNT V-8 with 4-barrel carburetor, high-performance camshaft, twin exhausts, and twin-snorkel air cleaner • 50 amp. alternator (std. with air cond.) • Sure-Grip differential • Automatic Speed Control • Disc brakes

Trailer-towing package: For towing loads from 2500 pounds up to 5500 pounds • See opposite page for complete list

Lighting: Driver Aid Package includes, "Fasten belts" reminder light, "Low Fuel" reminder light, "Headlights-on" warning signal • Cornering lights • Safeguard Sentinel Lighting and automatic headlight dimmer •

Interior features: Airtemp air conditioning with heater • Auto-Temp automatic control • All-vinyl contoured bucket seats with passenger recliner & folding center cushion armrest (2-dr. models) • Cloth-and-vinyl, all-vinyl or leather 3-in-1 divided front seat with passenger recliner and individual armrests (4-door models only) • Center console with simulated walnut paneling and lockable storage compartment (2-door models with buckets only) • 6-way power front seat adjusters • Power window lifts • Power vent windows (4-door models only) • AM push-button radio • AM/FM Search Tuner radio with foot button control • AM/FM Stereo Multiplex radio with remote speakers and 8-track stereo tape unit • AM radio with 8-track stereo tape unit complete with remote speakers • Front power-operated antenna • Rear seat speaker • 7-position Tilt-A-Scope steering wheel with Rim-Blow • Deluxe Rim-Blow steering wheel • Electric door locks • Rear window defogger • Rear seat heater with defroster system

Exterior features: Tinted glass • Remote trunk release • WSW tires • H70 Raised Letter tires • 15 inch Styled road wheels • Deep-dish wheel covers • Right-hand outside rearview mirror • Two-tone paint • Vinyl roof covering • Front and rear bumper guards • License plate frames • Spare tire cover • Door-edge protectors

For a complete options list, consult your Chrysler dealer.

Town & Country Buyer's Guide/Standard Equipment • Control & Performance: 383 cu. in. V-8 with 2-barrel carburetor, 290 hp, silenced air cleaner, single exhaust system • Cleaner Air System; exhaust emission control • TorqueFlite 3-speed automatic transmission • 59 amp/hr. battery • Power steering • Power brakes • Torsion-Aire suspension • Self-adjusting brakes • J78 x 15 tires

Safety: See complete list on opposite page
Lighting: Door-actuated interior lights • Glove box light • Front and rear dome lights • Time-delay ignition switch light • Map and courtesy light • Ash receiver lights

Instrumentation: Speedometer • Odometer • Tripometer • Fuel gauge • Alternatc. gauge • Oil pressure indicator light • Coolant temperature lights • High-beam indicator light

Interior features: Power tail gate window • Heater with defroster (4 blower speeds) • Glove box • Instrument panel appliqué with the look of walnut • All-vinyl bench seats with front seat center armrest • Foam-padded seat cushions, front and rear • Door-to-door carpeting • Carpeted lower door trim panels • Crank-type vent windows • Carpeted cargo deck • Stainless steel cargo sled strips • Lockable hidden storage compartment • 3-spoke steering wheel with partial horn ring and padded hub

Exterior features: Aerodynamic rear roof wind deflector • Simulated wood body-side and rear ornamentation (may be deleted) • Stainless steel wheel covers • Dual-action tail gate • Weather protected door locks • Fender-mounted turn signal indicators • Wraparound bumpers with integrated styling

Optional Equipment • Control & Performance: 383 cubic inch V-8 with 4-barrel carburetor, twin exhausts • 440 cubic inch V-8 with 4-barrel carburetor, 350 hp, twin exhausts • Sure-Grip differential • 70 amp/hr. battery (std. with 440 engine) • 50 amp. alternator (std. with air cond.) • Automatic Speed Control

Trailer-Towing Package: For towing loads from 2500 pounds up to 5500 pounds. For a complete list of components, see opposite page

Lighting: Driver Aid Package includes "Fasten belts" reminder light, "Low fuel" reminder light, "Headlights-on" warning signal • Cornering lights • Safeguard Sentinel Lighting and automatic headlight dimmer

Interior features: Airtemp air conditioning with heater (single or dual unit) • Auto-Temp automatic control • Cloth-and-vinyl or all-vinyl 3-in-1 divided front seat with passenger recliner and individual armrests • 6-way power front seat adjuster • Power window lifts • Power vent windows • AM push-button radio • AM/FM Search Tuner radio with foot button control • AM/FM Stereo Multiplex radio with remote rear speakers and 8-track stereo tape unit • AM radio with 8-track stereo tape unit with remote speakers • Front power-operated antenna • 7-position Tilt-A-Scope steering wheel with Rim-Blow • Deluxe Rim-Blow steering wheel • Electric door locks • Carpet protection mats • Electric clock

Exterior features: Rear window wiper/washer concealed in tail gate • Tinted glass • White sidewall tires • Door-edge protectors • Deep-dish wheel covers • Remote control outside mirror (left side) • Outside mirror (right side) • Roof luggage rack with adjustable tie-down bar • Tail gate assist handles • Front bumper guards • Rear step pads • License plate frames • Undercoating and hood insulator pad • Tail-gate scuff plate (std. on 3-seat model)

For a complete options list, consult your Chrysler dealer.

Chrysler 300 Buyer's Guide/Standard Equipment • Control and Performance: 440 cu. in. V-8 with 4-barrel carburetor, 350 hp, silenced air cleaner, single exhaust system • Cleaner Air System • TorqueFlite 3-speed automatic transmission • 70 amp/hr. battery • Torsion-Quiet Ride • Self-adjusting brakes • H78 x 15 tires

Safety: See complete list on opposite page
Lighting: Door-actuated overhead courtesy light (except convertible) • Turn signal indicator lights • Ash receiver light

Instrumentation: Speedometer • Odometer • Tripometer • Fuel gauge • Alternator gauge • Oil pressure indicator light • Coolant temperature lights • High-beam indicator light

Interior features: Heater with defroster (4 blower speeds) • Glove box • All-vinyl contoured bucket seats with center cushion armrest • Carpeted lower door trim panels • Foam-padded seat cushions, front and rear • Door-to-door carpeting • Two rear seat ashtrays • Crank-type vent windows (except 2-door hardtop) • 3-spoke steering wheel with partial horn ring

Exterior features: Power-operated concealed headlights • Weather-protected door locks • Full-length body accent paint stripe • Wrap-around bumpers with integrated styling • Wheel covers

Optional Equipment • Control & Performance: 440 cubic inch TNT V-8 with 4-barrel carburetor, high-performance camshaft, twin exhausts, and twin-snorkel air cleaner • 50 amp. alternator (std. with air cond.) • Front power disc brakes • Power steering • Power brakes • Trailer-towing package (see complete list on opposite page) • Sure-Grip differential • Heavy-duty suspension • Automatic Speed Control

Lighting: Driver Aid Package includes, "Fasten belts" reminder light, "Low Fuel" reminder light, "Headlights-on" warning signal • Cornering lights • Safeguard Sentinel Lighting and automatic headlight dimmer • Glove box light • Trunk compartment light • Map and courtesy light • Time-delay ignition switch light

Interior features: Airtemp air conditioning with heater • Auto-Temp automatic control • Cloth-and-vinyl bucket seats, passenger recliner and center cushion armrest (except convertibles) • All-vinyl or cloth-and-vinyl bench front seats with pull-down center armrest (except convertibles) • Center console with lockable storage compartment • 6-way power front seat adjusters • Power windows • Power vent windows (except 2-door hardtop) • AM push-button radio • AM/FM Search Tuner radio with foot button control • AM/FM Stereo Multiplex radio with remote speakers and 8-track stereo tape unit • AM radio with 8-track stereo tape unit with remote speakers • Front power antenna • Rear seat speaker • 7-position Tilt-A-Scope steering wheel with Rim-Blow • Electric door locks • Rear window defogger (except convert.) • Carpet protection mats • Rear seat heater with defroster system (except convertible) • Electric clock

Exterior features: Vinyl roof covering (except convertible) • Tinted glass • Remote trunk release • White sidewall tires • H70 x 15 Raised Letter tires • 15 inch Styled road wheels • Deep-dish wheel covers • Right-hand outside rearview mirror • Remote control outside rearview mirror (left) • Fender-mounted turn signal indicators (with light package) • Front and rear bumper guards • License plate frames • Trunk carpeting with spare tire cover. • Undercoating and hood insulator pad • Protective vinyl side molding

For a complete options list, consult your Chrysler dealer.

Newport Custom Buyer's Guide/Standard Equipment • Control & Performance: 383 cu. in. V-8 with 2-barrel carburetor, 290 hp, silenced air cleaner, single exhaust system • Cleaner Air System • 3-speed manual transmission • 59 amp/hr. battery • Torsion-Quiet Ride • Self-adjusting brakes • H78 x 15 tires

Safety: See complete list on opposite page
Lighting: Door-actuated overhead courtesy lights

Instrumentation: Speedometer • Odometer • Tripometer • Fuel gauge • Alternator gauge • Oil pressure indicator light • Coolant temperature lights • High-beam indicator light

Interior features: Heater with defroster (4 blower speeds) • Glove box • Cloth-and-vinyl bench seats with pull-down front center armrest • Foam-padded seat cushions, front and rear • Door-to-door carpeting • Carpeted lower door trim panel • Crank-type vent windows (except 2-door hardtop) • 3-spoke steering wheel with partial horn ring

Exterior features: Weather-protected door locks • Wheel covers

Optional Equipment • Control & Performance: 383 cubic inch V-8 with 4-barrel carburetor, twin-snorkel air cleaner, twin exhaust system • 440 cubic inch TNT V-8 with 4-barrel carburetor, high-performance camshaft, twin exhausts, and twin-snorkel air cleaner • TorqueFlite 3-speed automatic transmission • 70 amp/hr. battery (std. with 440 engine) • 50 amp. alternator (std. with air cond.) • Power disc brakes up front • Power steering • Power brakes • Trailer-towing package (see opposite page for complete list) • Sure-Grip differential • Heavy-duty suspension • Automatic Speed Control

Lighting: Cornering lights • Safeguard Sentinel Lighting and automatic headlight dimmer • Glove box light • Trunk compartment light • Map and courtesy light • Time-delay ignition switch light • Driver Aid Package includes, "Fasten belts" reminder light, "Low Fuel" reminder light, "Headlights-on" warning buzzer

Interior features: Airtemp air conditioning with heater • Auto-Temp automatic control • Cloth-and-vinyl or all-vinyl 3-in-1 divided front seat with passenger recliner, individual armrests (4-door models) • All-vinyl bench front seat with pull-down center armrest • 6-way power front seat adjuster • Power window lifts • Power vent windows (except 2-door hardtops) • AM push-button radio • AM/FM Search Tuner radio with foot button control • AM/FM Stereo Multiplex radio with remote speakers and 8-track stereo tape unit • AM radio with 8-track stereo unit with remote speakers • Front power antenna • Rear seat speaker • 7-position Tilt-A-Scope steering wheel with Rim-Blow • Deluxe Rim-Blow steering wheel • Electric door locks • Rear window defogger (except convertible) • Rear seat heater with defogger system (except convertible) • Carpet protection mats • Bright seat side shields (bench seats only, std. on convert.) • Foam front seat cushions • Electric clock

Exterior features: Vinyl roof covering (except convertible) • Tinted glass • Remote trunk release • WSW tires • H70 Raised Letter tires • Door-edge protectors • Styled road wheels • Deep-dish wheel covers • Fender-mounted turn signal indicators with light package • Remote control outside mirror (left side) • Right outside rearview mirror • Front and rear bumper guards • Bright upper door frames (4-door sedan only) • License plate frames • Trunk carpeting with spare tire cover • Undercoating and hood insulator pad • Two-tone paint (except convertibles) • Protective vinyl side moldings

For a complete options list, consult your Chrysler dealer.

wheel with Rim-Blow • Deluxe Rim-Blow steering wheel • Electric door locks • Rear window defogger • Rear seat heater with defroster system • Carpet protection mats • Electric clock

Exterior features: Vinyl roof covering • Tinted glass • Remote trunk release • White sidewall tires • H70 Raised Letter tires • Styled road wheels • Deep-dish wheel covers • Fender-mounted turn signal indicators (with light package) • Remote control outside rearview mirror (left-hand) • Right-hand outside rearview mirror • Front and rear bumper guards • License plate frames • Trunk carpeting with spare tire cover • Undercoating and hood insulator pad • Door-edge protectors • Two-tone paint

For a complete options list, consult your Chrysler dealer.

Newport Buyer's Guide/Standard Equipment • Control & Performance: 383 cu. in. V-8 with 2-barrel carburetor, 290 hp, silenced air cleaner, single exhaust system • Cleaner Air System • 3-speed manual transmission • 59 amp/hr. battery • Torsion-Quiet Ride • Self-adjusting brakes • H78 x 15 tires

Safety: See complete list on opposite page
Lighting: Door-actuated interior lights

Instrumentation: Speedometer • Odometer • Tripometer • Fuel gauge • Alternator gauge • Oil pressure indicator light • Coolant temperature lights • High-beam indicator light

Interior features: Heater with defroster (4 blower speeds) • Glove box • Cloth-and-vinyl bench seats (standard convertible) • Door-to-door carpeting • Two rear seat ashtrays • Crank-type vent windows (except 2-door hardtop) • 3-spoke steering wheel with partial horn ring

Exterior features: Weather-protected door locks • Wraparound bumpers with integrated styling • Wheel covers

Optional Equipment • Control & Performance: 383 cu. in. V-8 with 4-barrel carburetor, twin-snorkel air cleaner, twin exhaust system • 440 cubic inch TNT V-8 with 4-barrel carburetor, high-performance camshaft, twin exhausts, and twin-snorkel air cleaner • TorqueFlite 3-speed automatic transmission • 70 amp/hr. battery (std. with 440 engine) • 50 amp. alternator (std. with air cond.) • Front power disc brakes • Power steering • Power brakes • Sure-Grip differential • Heavy-duty suspension • Automatic Speed Control

Lighting: Driver Aid Package includes "Fasten belts" reminder light, "Low fuel" reminder light, "Headlights-on" warning signal • Cornering lights • Safeguard Sentinel Lighting and automatic headlight dimmer • Glove box light • Trunk compartment light • Map and courtesy light • Time-delay ignition switch light

Interior features: Airtemp air conditioning with heater • Auto-Temp automatic climate control • All-vinyl bucket seats with center cushion armrest (2-door models only) • All-vinyl bench front seat (standard in convertibles) • Center console and lockable storage compartment (with bucket seats only) • 6-way power front seat adjuster • Power window lifts • Power vent windows (except 2-door hardtop) • AM pushbutton radio • AM/FM Search Tuner radio with foot button control • AM/FM Stereo Multiplex radio with remote speakers and 8-track stereo tape unit • AM radio with 8-track stereo tape unit with remote speakers • Front power antenna • Rear seat speaker • 7-position Tilt-A-Scope steering wheel with Rim-Blow • Deluxe Rim-Blow steering wheel • Electric door locks • Rear window defogger (except convertible) • Rear seat heater with defogger system (except convertible) • Carpet protection mats • Bright seat side shields (bench seats only, std. on convert.) • Foam front seat cushions • Electric clock

Exterior features: Vinyl roof covering (except convertible) • Tinted glass • Remote trunk release • WSW tires • H70 Raised Letter tires • Door-edge protectors • Styled road wheels • Deep-dish wheel covers • Fender-mounted turn signal indicators with light package • Remote control outside mirror (left side) • Right outside rearview mirror • Front and rear bumper guards • Bright upper door frames (4-door sedan only) • License plate frames • Trunk carpeting with spare tire cover • Undercoating and hood insulator pad • Two-tone paint (except convertibles) • Protective vinyl side moldings

For a complete options list, consult your Chrysler dealer.

Specifications

The body is one piece—a unit of welded structural steel frame members, body braces, sills, and metal panels. Over 5,000 individual welds produce a Unibody of unusual strength—and silence. Each welded Unibody is dipped and sprayed 6 times in a series of cleansing, rinsing, and rust-inhibiting chemical baths. A 7th step is immersion in a special corrosion-resistant primer that covers both inside and outside of all lower body sheet metal and structural members.

The unibody construction combined with Chrysler's exclusive Sound Isolation System has made the quiet cars even quieter for 1970. Add to these features the stability of Chrysler's torsion-bar suspension and you have Torsion-Quiet Ride.

Chrysler's standard and optional engines are advanced-design overhead valve V-8s. Fuel burning efficiency is obtained by using wedge-shaped combustion chambers. Pistons are lightweight aluminum, with steel struts for heat expansion control. Connecting rods and crankshaft are of forged steel. Tappets are operated hydraulically. Exhaust valves of hardened alloy-steel are heat-resistant, and they rotate to equalize wear and provide extended valve life. Mufflers and tail pipes on all engines are aluminized to resist corrosion. (See engine chart below.)

All Chryslers have a dual braking system—one for front wheels, the other for rear wheels. Each system serves as a back-up should a pressure loss develop in the other. Chrysler brakes self-adjust whenever they are applied while the car is backing up. Power-assisted front disc brakes are optional on all models. Total swept area is 392.7 sq. in. Power-assisted drum brakes are standard on New Yorker and Town & Country, optional on other models. Effective brake lining area is 216.4 sq. in. for Newport, Newport Custom and 300, 220.1 sq. in. for New Yorker and Town & Country.

The parking brake is connected to cables that apply the rear wheel brakes. A signal light notifies the driver when the parking brake is on. A more complete burning of the fuel-air mixture in combustion chambers, as provided by the Cleaner Air System, results in reduction of unburned hydrocarbons and carbon monoxide concentrated in the exhaust system. The System consists primarily of:

- An altered distributor that retards spark at idle.
 - A modified carburetor which gives lean fuel/air mixture at idle.
 - Modifications to the combustion chamber design, induction and exhaust systems.
 - Heated carburetor air inlet to permit a leaner mixture.
- Chrysler's radiator and block, including heater, have a full 16 quart coolant capacity (17 quart with 440 engine). Capacities are increased by 1 quart on engines with air conditioning. A thermostatic by-pass control and pressure vent radiator cap regulate temperatures automatically.
- Chrysler's 12-volt battery is rated at 59-ampere-hours (70-ampere-hours with 440 engine). Alternator is rated at 37 amperes. Circuit breakers keep vital electric units operating even when "shorting" occurs. The concealed windshield wipers are powered by either a 2-speed or an optional 3-speed motor. (3-speed standard on New Yorker and Town & Country.)
- An automatic choke and mechanical fuel pump govern the fuel flow on all Chryslers. Tank capacity: 23 gallons on Town & Country; 24 gallons on all other models.
- There are 2 fuel filters—a woven plastic 40 micron filter in the gasoline tank and a replaceable 15 micron paper filter in the fuel line between the fuel pump and the carburetor.
- A smooth, fully-synchronized, 3-speed manual transmission is standard on Newports and Newport Customs. Synchronizer springs are stainless steel. Outside clutch diameter is 11 inches. A permanently lubricated ball bearing serves as the release bearing. The TorqueFlite automatic 3-speed transmission is standard on Town & Country, 300, and New Yorker, optional on Newport and Newport Custom. TorqueFlite's torque converter combines with a balanced 3-speed gear assembly to

provide consistently smooth and economical shifting. Special transmission oil, installed at the factory, stays thin at low temperatures to provide easier cold-weather starting and smoother operation.

- You can get quiet rides with other cars, but with Chrysler cars you get the ideal combination of quietness, stability and control . . . all from the blending of unibody construction, Sound Isolation System and torsion-bar suspension. We call it Torsion-Quiet Ride and it's on every hardtop and sedan we build. This ride, while very quiet and comfortable, is not achieved at the sacrifice of handling. Front torsion bars along with asymmetrically - mounted rear leaf springs and a front stabilizer bar result in a flat, stable ride which gives you an ease of mind to accompany your ease of ride.

Tires: New Yorker and Town & Country, J78 x 15. All other models, H78 x 15. Rims: Town & Country, 6½ inches. New Yorker and 300, 6.0 in. All other models, 5½ in.

Trailer-Towing Package
Your Chrysler is built strong enough to pull up to 2,500 pounds. A trailer-towing package, available as an option, permits towing up to 5,500 pounds. TorqueFlite transmission and a frame-mounted load-equalizing hitch are required. The components provided in the trailer-towing package are:

- Maximum Capacity Cooling System: high capacity radiator, larger transmission-oil cooler, 7-blade fan, fan shroud.
- Heavy-Duty Suspension: heavy-duty torsion bars, large diameter sway bar, heavy-duty rear leaf springs, high control shock absorbers.
- Wide Safety-Rim Wheels: heavy-duty rims. 6½ in. in Town & Country, 6.0 in. in all other models.
- Heavy-Duty Performance Axle: 3.23 to 1 ratio.
- Heavy-Duty Turn Signal Flasher.
- Heavy-Duty Stop Lamp Switch: increases switch life.

Chrysler Standard Safety Features
For 1970, Chrysler has met or exceeded the more than 50 Federal safety standards. Among the safety features in 1970 Chryslers are these:

- Windshield wiper system with an articulated left blade which clears a substantially greater glass area in front of the driver than conventional blade.
- Dual Braking System.
- Padded instrument panel and sun visors.
- Dual-Ridge Safety-Rim wheels.
- Energy-absorbing front seat backs.
- Car operating and accessory controls grouped close to the steering column for easy accessibility.
- Roadside Warning flashers.
- Parking brake and service brake system warning lights.
- Side marker lights and reflectors.
- Turn signal indicator lights.
- Back-up lights.
- Aerodynamic wind reflector on roof of station wagons to keep tail-gate window clear.
- Outside mirror (left side).
- Inside Day/Nite mirror with Safety Action arm.
- Soft window control knobs.
- Safety-Action inside door handles.
- Folding top linkage for convertibles designed to minimize exposure of sharp edges and protrusions.
- Lap belts, 3 sets front (except bucket seats), 3 sets rear, and 2 in 3rd seat of wagons.
- Shoulder belts, left and right front (except convertible).
- Windshield defroster and defogger.
- Glare-resistant finish on reflecting surfaces.
- Inside door-locking push buttons on all two-door models—located forward for easy access to driver and front seat passenger.
- Non-override door locks on all doors except driver's.
- Interlocking safety door latches.
- Multispeed electric windshield wipers and electric windshield washers.
- Steering column ignition lock.
- Improved fuel tank, filler pipe and connection, and attachment methods.
- Head restraints.

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- Turn signal indicator lights.
- Back-up lights.
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- Outside mirror (left side).
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- Soft window control knobs.
- Safety-Action inside door handles.
- Folding top linkage for convertibles designed to minimize exposure of sharp edges and protrusions.
- Lap belts, 3 sets front (except bucket seats), 3 sets rear, and 2 in 3rd seat of wagons.
- Shoulder belts, left and right front (except convertible).
- Windshield defroster and defogger.
- Glare-resistant finish on reflecting surfaces.
- Inside door-locking push buttons on all two-door models—located forward for easy access to driver and front seat passenger.
- Non-override door locks on all doors except driver's.
- Interlocking safety door latches.
- Multispeed electric windshield wipers and electric windshield washers.
- Steering column ignition lock.
- Improved fuel tank, filler pipe and connection, and attachment methods.
- Head restraints.

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- Windshield defroster and defogger.
- Glare-resistant finish on reflecting surfaces.
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- Steering column ignition lock.
- Improved fuel tank, filler pipe and connection, and attachment methods.
- Head restraints.

Chrysler's exterior colors. All 17 shades you can choose from when you buy Your Next Car.



1970 Engine Availability

Displacement	ENGINE					MODEL			
	Carb.	Camshaft	Comp. Ratio	Air Cleaner	Exhaust System	Newport & Newport Custom	300	Town & Country	New Yorker
383	1, 2-bbl.	256-260-32	8.7	Silenced	Single	Std.	•	Std.	•
			9.5	Double Snorkel	Dual	Opt. (a)	•	Opt.	•
440	1, 4-bbl.	256-260-32	9.7	Silenced	Single	•	Std.	•	Std.
			9.7	Double Snorkel	Dual	•	•	Opt.	•
		268-284-46				Opt.	Opt.	•	Opt.

(a) With automatic transmission only.

Major Dimensions — 1970 Models

	EXTERIOR					INTERIOR									
	Wheel-base	Track		Overall	Knee Room	Effective Head Room		Seat Height		Leg Room		Shoulder Room			
		Front	Rear			Length	Width	Height (a)	Front	Rear	Front		Rear	Front	Rear
Newport, Newport Custom					56.3	38.7	37.9					63.2	7.6		
300 (4-Door Hardtop)	124	62.1	62.0	224.7	79.1	55.5	38.1	37.2	9.2	11.5	41.8	42.2	63.4	62.8	7.6
New Yorker						56.6	38.6	37.9				63.2	7.6		
Town & Country	122	62.1	63.4	224.8	79.1	57.9	40.4	40.1	9.2	11.9	41.8	39.4	63.4	63.0	5.7

NEW YORKER



4-Door Sedan

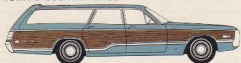


4-Door Hardtop



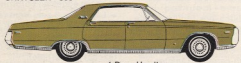
2-Door Hardtop

TOWN & COUNTRY WAGON

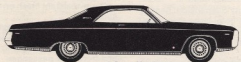


2 seat 3 seat

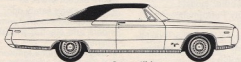
CHRYSLER "300"



4-Door Hardtop



2-Door Hardtop

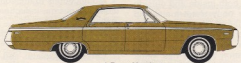


Convertible

NEWPORT CUSTOM



4-Door Sedan



4-Door Hardtop



2-Door Hardtop

NEWPORT



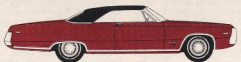
4-Door Sedan



4-Door Hardtop



2-Door Hardtop



Convertible

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Motors Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials and to change or discontinue models.



To keep your Chrysler in top condition,
have it serviced by the man who knows
it best—your Chrysler Dealer.



Form No. 61-006-0033
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CHRYSLER

