

1971

EXPLORER



F-100/F-250
PICKUPS



PRICE REDUCED

UP TO **\$308***

Available in
Sport Custom
and Custom

Special Explorer Color-Matched Paint and Trim

EXTERIOR COLOR



Lime Gold Metallic



Medium Blue Metallic



Saddletan Metallic

INTERIOR TRIM



Special Green Random Striped Cloth



Special Blue Random Striped Cloth



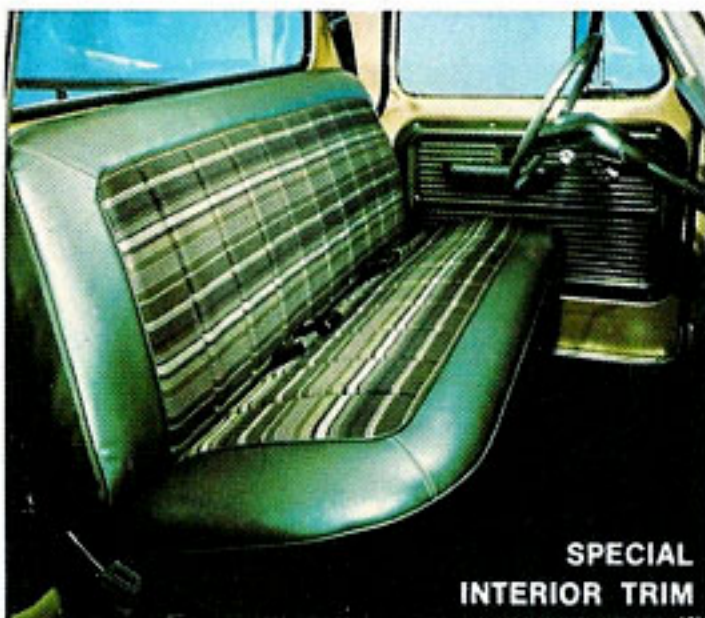
Special Ginger Random Striped Cloth

BOLSTER

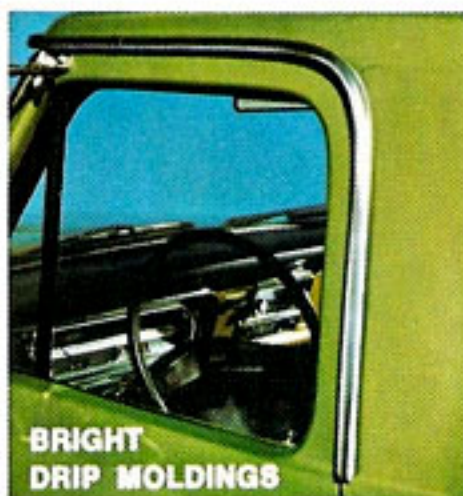
Metallic Green

Metallic Blue

Ginger



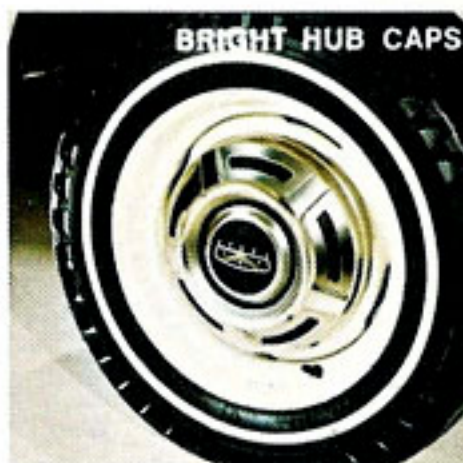
SPECIAL
INTERIOR TRIM



BRIGHT
DRIP MOLDINGS



BRIGHT
BUMPER GUARDS



BRIGHT HUB CAPS

EXPLORER PACKAGE "A"

- Choice of Medium Blue, Lime Gold or Saddletan Metallic Paints
- Special Random Striped Cloth Seat Trim in Unique Sew-Style (Blue, Green or Ginger)
- Full Foam Seat (Std. on Sport Custom)
- Bright Front Bumper Guards
- Bright Drip Moldings
- Bright Hub Caps
- Explorer Glove Box Ornament

F-100/F-250

PRICE
REDUCED **\$28***

(Only Package "A" is available on 4 x 4 models)



**BRIGHT
BOX RAILS**



SWING-LOK MIRRORS

EXPLORER PACKAGE "B" includes Package "A" plus . . .

- Bright Box Rails (F-100, 131" W.B. only)
- Bright Spear Molding
- Swing-Lok Mirrors
- Mag-Type Wheel Covers (F-100 only)



**BRIGHT SPEAR
MOLDING**

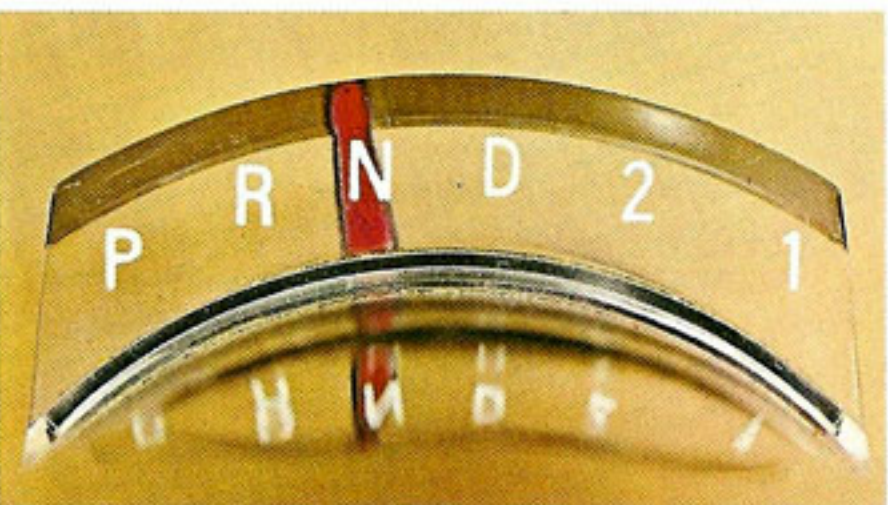


**MAG-TYPE WHEEL
COVERS**

PRICE REDUCED

F-100	F-250
\$75*	\$54*

Available on 115" W.B. models (Box Rails not included) at a Price Reduction of \$67.00*.



EXPLORER PACKAGE "C"

includes Packages
"A" and "B" plus . . .

- Cruise-O-Matic
- Power Steering

PRICE REDUCED

F-100	F-250
\$156*	\$148*

Available on 115" W.B. models (Box Rails not included) at a Price Reduction of \$148.00*.



EXPLORER PACKAGE "D"

includes Packages
"A", "B" & "C" plus . . .

- Air Conditioning
- Tinted Glass

PRICE REDUCED

F-100	F-250
\$308*	\$301*

Available on 115" W.B. models (Box Rails not included) at a Price Reduction of \$301.00*.

1971 FORD EXPLORER—THE MOST PICKUP FOR YOUR MONEY!

MODERN, MASSIVE STYLING

Rugged and masculine, yet with sparkling car-like glamour. Bright, rust-proof aluminum grille and chrome front bumper are standard. Elegant interiors, too, with the roomiest, quietest cabs in the industry.

EXCLUSIVE TWIN-I-BEAM

Unique front suspension with two forged I-Beams and two forged radius rods for extra durability, virtually no need for alignment. Independent coil springs and wide-stance design give smooth ride, and positive handling control.

DURABLE LEAF-TYPE REAR SUSPENSION

Ford's tough standard leaf-type rear springs—the type used by all big trucks—provide a stable ride on all kinds of roads with little or no sway or sag—loaded or unloaded.

EXCLUSIVE FLEX-O-MATIC

Only Ford has Flex-O-Matic rear suspension—a self-adjusting leaf-type spring, standard on F-250, optional with heavy-duty spring on F-100. A compensating shackle automatically adjusts the working length and stiffness of the spring to suit the load and road. Smoothest, most stable ride in light truck history whether loaded or empty.

ALL-STEEL WELDED PICKUP BOX

Ford's all-steel pickup box features welded construction for greater durability. Minimizes the problems of loosening parts, rust and snagging of cargo encountered in bolted construction. Typical of Ford's extra attention to durability throughout.

