



1974 MERCURY STATION WAGONS

COLONY PARK
MARQUIS
MONTEREY
MONTEGO MX VILLAGER
MONTEGO MX



Mercury Colony Park Station Wagon

Colony Park



Mercury Colony Park with Grand Marquis Trim Option

Colony Park is as distinguished in the smoothness, quiet and comfort of its ride (steel-belted radial tires are standard) as in its notable look of luxury. Luxury not only on the outside, but in interiors too, as shown on the opposite page in the extra-cost Luxury Trim Option interior with Twin Comfort Lounge Seats in polyknit vinyl. This decor is available in medium blue, medium green and saddle. In super-soft all-vinyl it can be chosen in these colors plus black, tan and beige. This page shows the extra-cost Grand Marquis Luxury Trim Option with Twin Comfort Lounge Seats in vinyl with leather seating surfaces, available in tan.

Colony Park standard features include: 400-2V V-8 engine • Select-Shift automatic transmission • 3-way tailgate • Power front disc brakes • LR78 x 15 BSW steel-belted radials • Power steering • Power rear window • Impact resistant bumpers • Seat belt interlock system • Concealed windshield wipers • Power ventilation • Deluxe sound insulation • Electric clock • Deluxe steering wheel • Deluxe wheel covers • Automatic parking brake release • 100% nylon carpeting • Simulated woodgrain "yacht deck" paneling on bodysides and tailgate • Cargo area light • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.



Foreground: Mercury Monterey Station Wagon; Mercury Marquis Station Wagon in background.

Marquis and Monterey



Mercury station wagons for 1974 ride and handle as beautifully as they look—and their looks speak beautifully for themselves! Marquis offers most of Colony Park's luxury at an attractively lower price. Monterey affords maximum value in a full-size Mercury wagon. The standard Monterey all-vinyl interior is shown to the left. You may select from black, medium blue, medium green, tan and beige. Shown right is the Marquis wagon interior in all-vinyl, available in black, medium blue, medium green, beige, tan and saddle.

Monterey and Marquis standard features include: 400-2V V-8 engine • Select-Shift automatic transmission • 3-way tailgate • Power front disc brakes • JR78 x 15 BSW steel-belted radial tires • Power steering • Power rear window • Impact resistant bumpers • Seat belt interlock system • Concealed windshield wipers • Power ventilation • Automatic parking brake release • 100% nylon carpeting • Ford Motor Company Lifeguard Design Safety Features, such as integral lap and shoulder belts with individual lap and shoulder belt retractors and starter interlock for front outboard occupants • Note: Other equipment shown is optional.

In addition, the Marquis Station Wagon offers: Electric clock • Deluxe two-spoke steering wheel • Bright seat side shields • Cargo area light • Rear door light switches



Mercury Marquis Station Wagon standard interior.



Mercury Montego MX Villager, foreground; Montego MX Station Wagon, background.

Montego MX Villager and Montego MX



Here are the Montego wagons with exciting looks, willing to match their ride against any full-size station wagon going. When it comes to smoothness, easy handling and quiet, your Montego carries its own weight beautifully—and a load of cargo, too!

On the opposite page is illustrated the Montego MX Villager interior with Custom Trim Option and fold-down center armrest. Also shown is the standard Montego MX wagon interior with bench seat in all-vinyl.

Montego MX Villager and Montego MX Station Wagon features include: 302-2V V-8 engine* • Select-shift automatic transmission* • 3-way tailgate • Dual headlamps • Impact resistant bumpers • Front and rear bumper guards • Power disc brakes • Locking steering column • H78 x 14 BSW tires (HR78 x 14 on Montego MX Villager) • Deluxe sound insulation • Color-keyed deep loop carpeting • Ford Motor Company Lifeguard Design Safety Features • Note: Other equipment shown is optional.

In addition, the Montego MX Villager offers: Simulated woodgrain bodyside and tailgate paneling with bright moldings • Power tailgate window • HR78 x 14 steel-belted radials • Flight bench seat with center armrest • Simulated cherrywood on instrument panel cluster face.



Mercury Montego MX Station Wagon standard interior

Mercury for 1974—station wagon living at its fullest!

No matter what kind of station wagon life your family leads, you'll find a Mercury wagon ready to go calling or hauling in stride. From versatile 3-way tailgate, standard in all models, to wide-ranging and unique options, Mercury wagons possess great talents for suiting personal needs.



Mercury's 3-way tailgate in its role as a drop gate. Also swings away as a door. Standard on all Mercury wagons for '74.

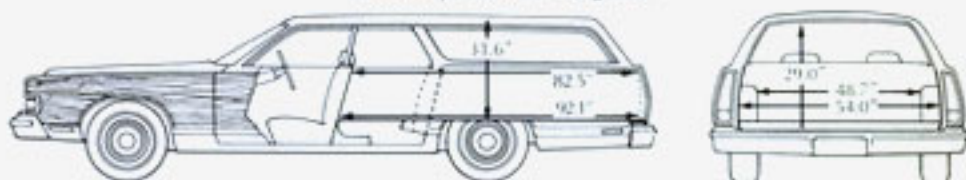


Dual center-facing rear seats are available as an option on all big Mercury wagons. Extra room for big families.



In Montego Villager and Montego MX wagons, the optional rear-facing 3rd seat permits two additional adult passengers.

Mercury Station Wagons



Take on full-size loads—whether people or parcels—and watch how beautifully Colony Park, Marquis or Monterey Station Wagons measure up to them.

Montego Station Wagons



Space projects come easy for the Montego MX Villager and Montego MX wagons—with load area ample enough to let you carry 4' x 8' panels flat, with tailgate down.

	Colony Park/ Marquis/ Monterey	Villager/ Montego MX
Wheelbase	121.0"	118.0"
Overall length	225.7"	223.1"
Overall width	79.8"	79.6"
Tread, front/rear	64.1"/64.3"	63.4"/63.5"
Cargo volume index, cu. ft. (2-seat models)	103.7*	91.0 (Villager)** 93.0 (Montego MX)**
Fuel tank capacity, gals.	21 approx.	21 approx.

*Includes 9.1 cu. ft. hidden volume. **Includes 8.1 cu. ft. hidden volume.

	Engines	Displacement (cu. in.)	Carburetor	Fuel
Colony Park	400-2V (std)	400	2-barrel	Reg.
Marquis	460-4V (opt)	460	4-barrel	Reg.
Monterey	302-2V (std)*	302	2-barrel	Reg.
Villager	351-2V (opt)	351	2-barrel	Reg.
Montego MX	400-2V (opt)	400	2-barrel	Reg.
	460-4V (opt)	460	4-barrel	Reg.

*351-2V V-8 engine and automatic transmission are required options in California.

More options especially for your Mercury wagon:* Luggage carrier with air deflector • Cornering lamps • Rear window washer • Deluxe cargo area trim • Lockable stowage compartment • Six-way power seats • Dual-facing rear seats • Rear-facing 3rd seat • Carpeted load floor mat • 3rd seat recreation table (when equipped with dual-facing seats) • Custom Trim Option • Grand Marquis Option • Luxury Trim Option.

*For availability on specific wagon models, see your dealer.

A Better Idea for Safety: Buckle Up!

Information herein was correct at time of printing. Lincoln-Mercury Division reserves the right to change or discontinue specifications or designs at any time without incurring any obligations. Some features shown or previously described are optional equipment available at extra charge. Some options are required in combination with other specified options.

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