

The Complete Ford Car Line for 1975

Thunderbird

*Could it be the best
luxury car buy in America?*

Ford LTD

New, luxurious standard-size cars.

Elite

*A mid-size car
in the Thunderbird tradition.*

Torino

The solid mid-size.

Granada

Elegance in a new, efficient size.

Mustang II

Our small, sporty personal car.

Maverick

The proven family compact.

Pinto

Our basic little economy car.

The closer you look, the better we look.

FORD LTD

New, luxurious standard-size cars.

Introducing Ford LTD Landau, a logical alternative to longer, heavier, more expensive luxury cars. Concealed headlamps, vinyl roof, Convenience Group, front cornering lamps, wide color-keyed bodyside moldings, fender peak moldings are just a few of its many fine-car features. Landau 4-Door Pillared Hardtop shown here in Silver Blue Glow (Code 3M).



LTD Brougham 2-Door Pillared Hardtop. Note the distinctive-looking new center pillar window. Shown above in Dark Blue Metallic (Code 3G).



Salon elegance once available only in the finest road cars is now yours with the optional Landau Luxury Group: Split bench seats with reclining passenger seat. Impeccably tailored upholstery. Shag carpeting. Door and seatback assist straps. Digital clock. Burled walnut woodtone applique. Illuminated visor vanity mirror. The list goes on and on. Shown in Blue (Code KB).

For 1975, we're introducing two distinguished new kinds of LTD's: The elegant new Ford LTD Landau—a brand-new luxurious standard-size car that's almost a foot shorter and hundreds of pounds lighter than many costlier cars. And the newly styled Ford LTD—with traditional LTD value at a new base-car price.

Eight new Ford LTD's to choose from: 2 Landaus, 2 Broughams, 2 LTD's. And 2 handsome Wagon models, including the Country Squire, the luxury wagon leader. All are beautifully equipped and engineered with traditional LTD quality and quiet. All have steel-belted radial tires, solid state ignition and other Ford service-saving features. If you're looking for full-size luxury at reasonable cost of ownership, see the new 1975 Ford LTD's. The closer you look, the better we look.

NOTABLE STANDARD FEATURES—FORD LTD

Functional: 351 CID V-8 with Solid State Ignition (400 CID V-8 Squire, LTD Wagons)
 SelectShift Cruise-O-Matic Power steering Power front disc brakes Power ventilation Steel-belted radial ply BSW tires Inside hood release Wiper-mounted washer jets Deep-well trunk Concealed headlamps (Landau & Squire) Fold-down rear seat and 3-way doorgate (Wagons)
 All Ford Lifeguard Design Safety Features.

Appearance & Comfort: Full-width bench seat Cut-pile carpeting Full-length padded armrests Woodtone dash & door applique Deluxe steering wheel Bright belt, drip, hood rear and wheel lip moldings Vinyl insert bodyside moldings (optional on Country Squire) On Landau & Brougham models: Vinyl roof, wheel covers, fold-down front seat armrest, electric clock, and more.

MEASUREMENTS:

	2-Door	4-Door	Wagon
Wheelbase	121.0"	121.0"	121.0"
Length	223.9"	223.9"	225.6"
Height	53.7"	54.3"	56.7"
Width	79.5"	79.5"	79.9"
Usable Luggage Capacity or Cargo Vol. Index (cu. ft.)	21.9	21.9	94.6*
Fuel Capacity (gal.) & Type—unleaded	24.2	24.2	21.0
Passenger Capacity	6	6	6**

*Plus 9.1 cu. ft. below deck. **8 with dual facing rear seats.

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



LTD 2-Door Pillared Hardtop—Dark Yellow Green Metallic (4V)



LTD Brougham 2-Door Pillared Hardtop—Dark Copper Metallic (5Y)



LTD Landau 2-Door Pillared Hardtop—Silver Metallic (1G)



LTD Wagon—Ginger Glow (5J)



LTD 4-Door Pillared Hardtop—Tan Glow (5U)



LTD Brougham 4-Door Pillared Hardtop—Candyapple Red (2E)



LTD Landau 4-Door Pillared Hardtop—Silver Blue Glow (3M)



LTD Country Squire—Pastel Yellow (6D)

Note: See Color Code reference on back cover.

GRANADA

Designed to combine an efficient use of space, fuel and money.



Granada Ghia 2-Door, featuring opera windows, vinyl roof, WSW steel-belted radials, and other fine luxury touches. Remarkably roomy interior and wide door for easy entry. Finished in Tan Glow (Code 5U).



Granada 4-Door Sedan. Shown in Sparkling Silver Metallic (Code 1G). High roofline has classic look, provides excellent headroom, front and rear.

When people need a new kind of car, there's a new kind of Ford. Meet the new Ford Granada, designed for the way driving is today. The size is new. Trim. Personal. Interior room and luggage space is comparable to larger cars, although Granada is about 2 feet shorter (and half a ton lighter) than most standard-size cars. There's seating comfort for five—with individual reclining seats. The look, the lines, the luxury are reminiscent of the Mercedes 280. But Granada is built to act like an economy car. It has gas-saving, steel-belted radial ply tires, solid state ignition, is scheduled to go 5,000 miles between oil changes, 30,000 miles between chassis lubes.

Granada comes to you in four models: Granada 2-Door and 4-Door, and the elegant Granada Ghia in 2-Door and 4-Door versions.

See Granada for yourself at your Ford Dealer's. The closer you look, the better we look.

NOTABLE STANDARD FEATURES—GRANADA

Functional: 200 CID Six Engine† with Solid State Ignition (250 CID — Ghia) □ 3-speed manual transmission □ Manual front disc brakes □ Tri-color taillights □ Steel-belted radial ply 14" BSW tires (WSW—Ghia) □ Anti-theft deck lid lock □ Inside hood release □ Articulated windshield wipers □ High-level heating/ventilation system □ Tipped rear door hinge (4-Door) □ All Ford Lifeguard Design Safety Features.

Appearance & Comfort: Individual reclining vinyl seats □ Cut-pile carpeting

□ Opera windows and bright moldings (2-Door) □ Bright windshield, rear window, drip, belt, wheel lip moldings □ Mitred corner door-frame moldings (4-Door) □ Bright rocker panel moldings (except Ghia) □ Burl walnut woodtone appliques on inst. panel □ Luggage compartment mat (carpeting, Ghia) □ Full wheel covers □ Ghia models also include: Vinyl roof w/matching bodyside molding, WSW tires, digital clock, unique wheel covers, deluxe sound package, luxury steering wheel, and other deluxe features inside and out.

†200 CID not available in California.



Inside Ford Granada, individual reclining contoured seats that adjust to over 100 positions, soft vinyl seat trim, deep-pleated door panels, thick nylon carpeting, burl walnut woodtone accents. European-type armrests, and more. Red Vinyl shown (Code AD).

MEASUREMENTS:

Wheelbase	109.9"
Length	197.7" (Ghia—199.9")
Height	53.4"
Width	71.2"
Usable Luggage Capacity (cu. ft.)	Granada—14.6 (14.8—4-Dr.) Ghia—13.0 (13.2—4-Dr.)
Fuel Capacity (gal.) & Type—unleaded	19.2
Passenger Capacity	5

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



Granada 2-Door Sedan—Dark Red (2M)



Granada 4-Door Sedan—
Medium Copper Metallic (5M)



Granada Ghia 2-Door Sedan—
Light Green Gold Metallic (4Z)



Granada Ghia 4-Door Sedan—
Medium Slate Blue Metallic (1H)

ELITE

A mid-size car in the Thunderbird tradition.



Ford Elite in Polar White (9D). Classic grille, the long, low look is unmistakably Thunderbird inspired. Note twin opera windows and vinyl roof, just two of Elite's many standard luxuries.

This is the 1975 Ford Elite—a mid-size car styled and crafted in the Thunderbird tradition. It combines mid-size operating economy with the classic styling and personal luxury of Thunderbird.

Like Thunderbird, it comes to you the way a luxurious car should: Unique opera windows, odense-grain vinyl roof, electric clock and other deluxe appointments. Also standard are 351 CID V-8, SelectShift Cruise-O-Matic, power steering and power front disc brakes. And Elite is available with a power Moonroof (shown above) and other Thunderbird-inspired luxury options.

Yet Ford Elite is built to help you keep operating costs down. With gas-saving, steel-belted radial ply tires. Solid state ignition and a host of other service-reducing features. Ford Elite... designed in the Thunderbird tradition, and built for the way you drive today.

NOTABLE STANDARD FEATURES—ELITE

Functional: 351 CID V-8 with Solid State Ignition □ SelectShift Cruise-O-Matic transmission □ Power front disc brakes □ Power steering □ Direct-Aire Ventilation □ Steel-belted radial ply 15" BSW tires □ Inside hood release □ Clock □ All Ford Lifeguard Design Safety Features.

Appearance & Comfort: Bench seat □ Cut-pile carpeting □ Full vinyl roof □ Twin opera windows □ Wide protective bodyside moldings with padded vinyl insert color-keyed to roof □ Wheel covers □ Bright window moldings □ Wide wheel lip moldings.

MEASUREMENTS:	2-Door	4-Door	Wagons
Wheelbase	114"	118"	118"
Length	213.6"	217.6"	222.6"
Height	52.5"	53.2"	54.8"
Width	79.3"	79.3"	79.0" (79.9" Squire)
Usable Luggage Capacity or Cargo Volume Index (cu. ft.)	16.5	16.5	64.9*
Fuel Capacity (gal.) & Type—unleaded	26.5	26.5	21.2
Passenger Capacity	6	6	6**

*Plus 8.1 cu. ft. below deck. **8 with optional 3rd seat.

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



Elite 2-Door Hardtop—Silver Metallic (Code 1G)

TORINO

The solid mid-size.



Gran Torino Brougham 2-Door Hardtop in Saddle Bronze Metallic (Code 5T). Truly a fine mid-size car with distinctive Brougham styling touches. Opera windows and vinyl roof are standard.

Look closely at the new 1975 Ford Torino and you'll discover why it's one of America's best mid-size buys. This year it comes with a list of standard equipment never offered before on Torino: Steel-belted radial tires, solid state ignition, automatic transmission, power steering and power front disc brakes. Even a vinyl roof and opera windows on some models. All this with a roomy, 6-passenger interior and smooth, solid ride that's unbelievably quiet. Ten Torino models to choose from. The closer you look, the more you'll appreciate Torino's great mid-size value and mid-size price.

MEASUREMENTS:	2-Door	4-Door	Wagons
Wheelbase	114"	118"	118"
Length	213.6"	217.6"	222.6"
Height	52.5"	53.2"	54.8"
Width	79.3"	79.3"	79.0" (79.9" Squire)
Usable Luggage Capacity or Cargo Volume Index (cu. ft.)	16.5	16.5	64.9*
Fuel Capacity (gal.) & Type—unleaded	26.5	26.5	21.2
Passenger Capacity	6	6	6**

*Plus 8.1 cu. ft. below deck. **8 with optional 3rd seat.

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



Torino 2-Door Hardtop—Pastel Yellow (6D)



Gran Torino Sport—Bright Red (2B)



Torino 4-Door Pillared Hardtop—Dark Blue Metallic (6G)



Gran Torino Brougham 2-Door Hardtop—Green Glow (4T)



Gran Torino 4-Door Hardtop—Saddle Bronze Metallic (5I)



Gran Torino Brougham 4-Door Pillared Hardtop—Dark Copper Metallic (5Y)



Gran Torino Wagon—Tan Glow (5U)



Gran Torino 4-Door Pillared Hardtop—Light Green (4V)



Torino Wagon—Silver Blue Glow (3M)



Gran Torino Squire—Green Glow (4T)



The Brougham Interior features split bench seats with fold-down armrests, luxurious Westminster seat cloth, extra-thick carpeting, electric clock, and more. Shown in Tan (Code FU).

MUSTANG II

Our small, sporty personal car.



Presenting the new Silver Ghia Luxury Group. Exterior appointments include a brilliant Silver Metallic finish (Code 1G), Silver Normande grain half-vinyl roof with matching bodyside molding, Cranberry taping and unique hood ornament. Manually operated Glass Moonroof optional.

Last year's success car has done it again for 1975 Mustang II is more exciting than ever! With an ever more impressive list of standard features, including steel-belted radial ply tires and solid state ignition. With an even wider choice of options, highlighted by the luxurious new Ghia Silver Luxury Group and a sportier new 302 CID V-8.

Choose from four distinctive models: Hardtop and Ghia with formal roofline, or the fastback-styled 2+2 and Mach I models. Mustang II's interiors are unbelievably luxurious and personal for a small car. Standard power team is a thrifty 2.3 Liter engine matched with a 4-speed manual floorshift. Besides the new optional V-8 (available exclusively with SelectShift Cruise-O-Matic), you can also select a 2.8 Liter V-6 with manual

Model Selector



Mustang II Hardtop—Pastel Blue (3Q)



Mustang II Mach I—Dark Red (2M)



Mustang II 3-Door 2+2—Bright Yellow (6E)



Mustang II Ghia—Dark Brown Metallic (5Q)



Quiet-riding Mustang II Ghia. New higher level of luxury for 1975. Standard features include vinyl roof (half or full), new opera windows, spoke-style wheel covers, Ghia ornamentation and more! Dark Brown Metallic (Code 5Q).



4-speed. Test-drive Mustang II soon. It's more than a car... it's a feeling!

NOTABLE STANDARD FEATURES—MUSTANG II

Functional: 2.3 Liter 4-cylinder Engine with Solid State Ignition (2.8 Liter V-6, Mach I) □ Floor-mounted 4-speed transmission □ Manual rack-and-pinion steering □ Manual front disc brakes □ 3-color taillights □ Fold-down rear seat & liftgate (2+2, Mach I) □ Steel-belted radial ply BSW tires (Ghia WSW, Mach I FWL) □ Tachometer, fuel, ammeter and temperature gauges □ All Ford Lifeguard Design Safety Features.

Appearance & Comfort: Low-back bucket seats w/full width headrest □ European-type armrests □ Burled walnut woodtone dash appliques □ Bright window & wheel lip moldings □ Cut-pile carpeting □ Color-keyed urethane-covered bumpers □ Vinyl roof (Ghia) □ Wheel covers (Hardtop); styled steel wheels (2+2); styled steel wheels and trim rings (Mach I); spoke-style wheel covers (Ghia).

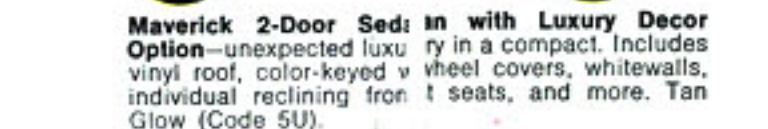
MEASUREMENTS—Hardtop:	2-Door	3-Door
Wheelbase	96.2"	96.2"
Length	175.0"	175.0"
Height	50.0"	49.7"
Width	70.2"	70.2"
Usable Luggage Capacity (cu. ft.)	6.7	28.1*
Fuel Capacity (gal.) & Type—unleaded	13.0	13.0
Passenger Capacity	4	4

*Cargo Vol. Index with rear seat down.

Note: See Notable Standard Features above. Other items shown are optional.

MAVERICK

The proven family compact.



Maverick 2-Door Sedan with Luxury Decor Option—unexpected luxury in a compact. Includes vinyl roof, color-keyed wheel covers, whitewalls, individual reclining front seats, and more. Tan Glow (Code 5U).



Maverick 4-Door Sedan with Exterior Decor Group. Extra glamour for little extra cost. Comes with vinyl insert body molding, bright window and belt moldings, accent stripes and wheel covers. Dark Yellow Green Metallic (Code 4V).

Simple, honest value plus a great reputation for reliability make Maverick a family favorite. (Maverick is the choice of over 1,400,000 owners!) It's a roomy, well-built compact that's easy on gas, easy to park and handle, and easy to service. New standard steel-belted radial ply tires and solid state ignition help reduce Maverick scheduled maintenance for '75.

Choose either 2- or 4-Door Sedan, or the sporty Grabber. There are two economical 6-cylinder engines, or a lively V-8. Good-looking cloth and vinyl trim, carpeting, courtesy lighting and European-type armrests are all standard. Simple honest value, surprising luxury, surprising price. The more you look at Maverick, the more you'll like what you see.



Interior Decor Group. How plush-looking can a practical family car be? These Tan parts of the optional Interior Deluxe belts, steering wheel and more are included in the package.

MEASUREMENTS:	2-Door	4-Door
Wheelbase	103"	109.9"
Length	187.0"	193.9"
Height	52.9"	52.9"
Width	70.5"	70.5"
Usable Luggage Capacity (cu. ft.)	11.3	13.1
Fuel Capacity (gal.) & Type—unleaded	16.0	16.0
Passenger Capacity	4	5

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



Maverick 2-Door Sedan—Pastel Blue (3Q)



Maverick 4-Door Sedan—Dark Yellow Green Metallic (4V)



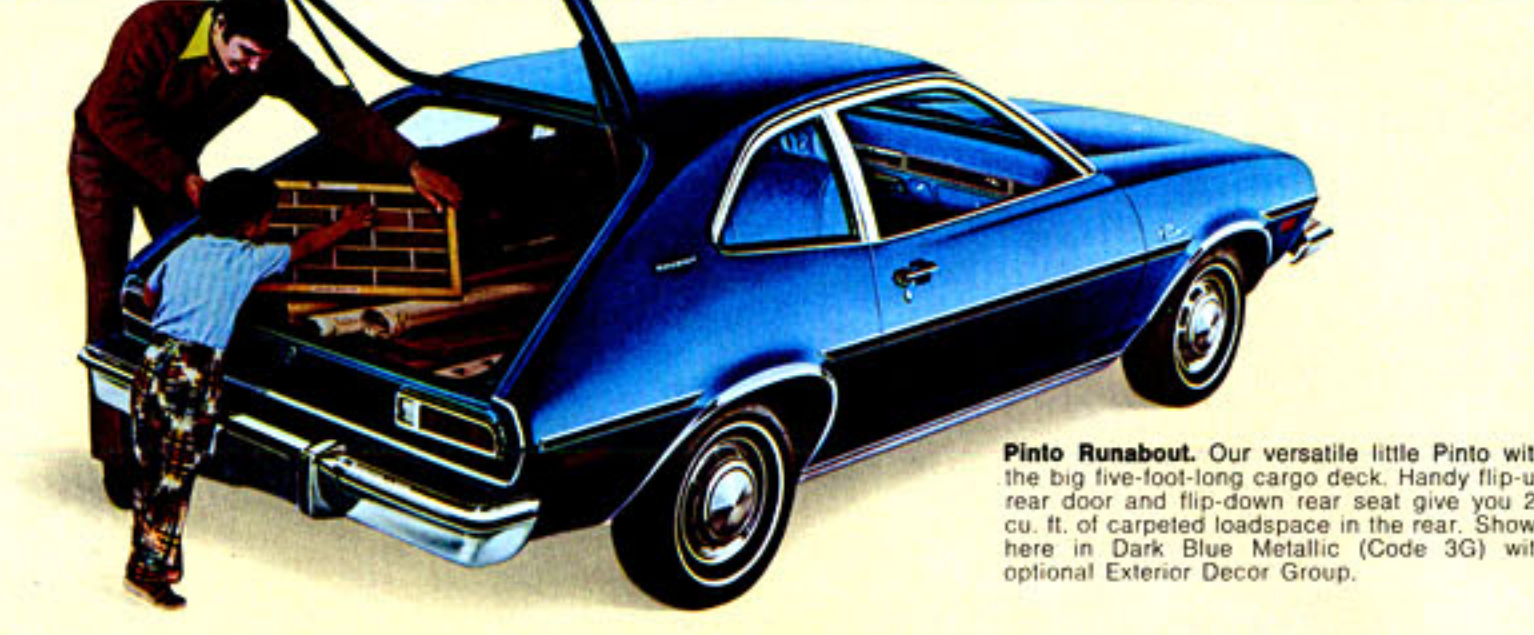
Maverick Grabber—Orange (5W)

PINTO

Our basic little economy car.



Pinto Wagon with Squire Option. Ford's classic "Squire" look. Pinto's famous frugal ways. Handsome woodgrain body paneling and other special touches, inside and out. Smooth-operating full liftgate makes it easy to reach Pinto Wagon's 57½ cu. ft. cargo area.



Pinto Runabout. Our versatile little Pinto with the big five-foot-long cargo deck. Handy flip-up rear door and flip-down rear seat give you 29 cu. ft. of carpeted loadspace in the rear. Shown here in Dark Blue Metallic (Code 3G) with optional Exterior Decor Group.

America's good little economy car keeps getting better. That's because we keep improving the basics. Besides over 200 refinements made since Pinto's introduction, we've added as standard equipment for 1975 steel-belted radial ply tires and a peppy 2.3 Liter 4-cylinder engine with solid state ignition.

Most Pinto owners expect Pinto to cost less to buy and operate, but many are surprised at how tough and well-built this little car is. It's designed with the same type big-car safety features as our full-sized LTD's. Plenty of Pinto options to choose from, too, including power steering, power brakes, and a 2.8 Liter V-6 engine available on Runabout and Wagon models.

Take your pick of the 2-Door Sedan, 3-Door Runabout or the popular Pinto Wagon. All come standard with bucket seats, rack-and-pinion steering and 4-speed floorshift—big reasons why Pinto is such a big value, so popular and so much fun to drive!



Luxury Decor Group Interior. Part of a super dress-up package that turns your Pinto into a little luxury car. Houndstooth cloth and glove-soft vinyl trim, shown here in Blue (Code BB), is just one of its many fine appointments.

MEASUREMENTS:	(2-Dr. & Rnbt.)	(Wagon)
Wheelbase	94.4"	94.7"
Length	169.0"	178.8"
Height	50.3"	52.0"
Width	69.4"	69.7"
Usable Luggage Capacity or Cargo Volume Index (cu. ft.)	6.3 (2-Dr.)	57.6
Fuel Capacity (gal.) & Type—unleaded	29.0 (Rnbt.)	13.0
Passenger Capacity	4	4

Note: See Notable Standard Features above. Other items shown are optional.

Model Selector



Pinto 2-Door Sedan—Bright Yellow (6E)



Pinto 3-Door Runabout—Dark Red (2M)



Pinto Wagon—Dark Yellow Green Metallic (4V)

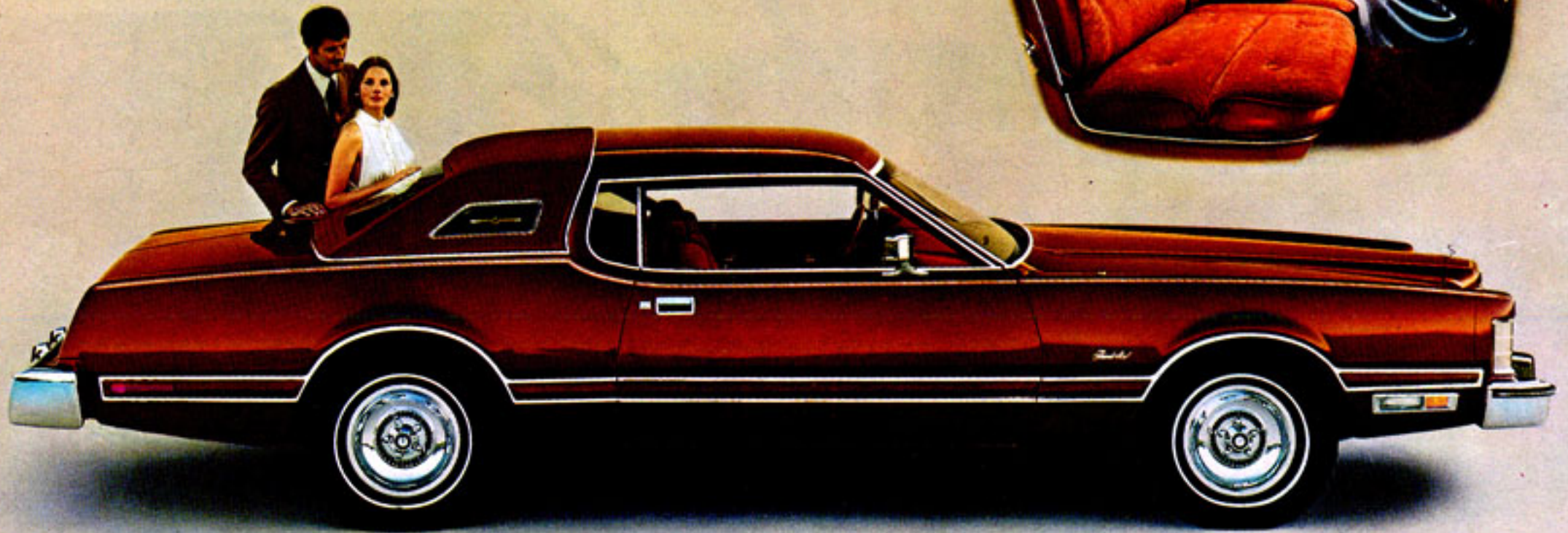


Pinto Wagon with Squire Option—Dark Blue Metallic (3G)

THUNDERBIRD

Could it be the best luxury car buy in America?

Copper Luxury Group Interior includes this breathtaking Copper upholstery in Velour fabric (Code MC) or in leather. Additional copper appointments throughout—even a deluxe-trimmed luggage compartment.



Dramatic New Copper Luxury Group, one of two new 20th anniversary ideas for 1975! Comes with Copper Starfire glamour finish (Code 52) or Polar White, unique copper vinyl half-roof, color-keyed wide bodyside moldings, unique tape stripes, gold-finished bird emblem in opera window, deep-dish aluminum wheels.

Just twenty years ago, Thunderbird ushered in a new generation of motoring pleasure and engineering excellence. And it's still designed and built to be one of America's finest personal luxury cars.

For 1975, Thunderbird introduces two special 20th anniversary ideas: The optional Copper Luxury Group, shown here, and the equally brilliant Silver Luxury Group option. Ideas you'd expect only from Thunderbird.

Thunderbird's outstanding list of standard luxury features is headed by a magnificent 460-cu. in. V-8, SelectAire Conditioner, AM/FM stereo radio, and a host of power assists. Thunderbird also lets you choose from distinctive luxury options to express your own individuality. Great days begin with a car like Thunderbird.



Glamorous One-Way Glass Moonroof is just one of the many fine options Thunderbird offers. Comes with silver-, gold- or brown-tinted glass panel that lets you see out, keeps others from looking in. Opens or closes with the touch of a button.

NOTABLE STANDARD FEATURES—THUNDERBIRD

Functional: 460 CID 4V V-8 with Solid State Ignition □ SelectShift Cruise-O-Matic transmission □ Power front disc brakes □ Power steering □ WSW steel-belted radial ply tires □ Front and rear bumper guards with white insert rub strips □ Spare tire lock □ All Ford Lifeguard Design Safety Features.

Comfort & Appearance: Split bench seats w/fold-down armrests □ Cut-pile carpeting □ SelectAire Conditioner □ Tinted glass □ Power windows □ Complete courtesy lighting □ Automatic parking brake & seat back releases □ LH remote control mirror □ AM/FM stereo radio □ Vinyl roof □ Opera windows □ Full wheel covers.

MEASUREMENTS:

Wheelbase	120.4"
Length	225.6"
Height	53.0"
Width	79.7"
Usable Luggage Capacity (cu. ft.)	13.5
Fuel Capacity (gal.) & Type—unleaded ...	26.5
Passenger Capacity	6

Note: See Notable Standard Features above. Other items shown are optional.

NOTES:

For your convenience, Ford colors and interior trims are coded. Example: Polar White (Code 9D). Your Ford Dealer will be pleased to show you actual color chips and sample swatches of vinyl roof and interior trim materials.

Replacement Parts. Your 1975 Ford car comes with factory engineered Motorcraft battery, oil filter, shock absorbers, Autolite Powertip Spark Plugs and other Ford approved precision parts. For continued top performance, be sure to specify Motorcraft Parts and Autolite Powertip Spark Plugs whenever replacement is necessary.

Illustrations and information presented were correct when approved for printing. Ford Division reserves the right to discontinue or change at any time, specifications or design without incurring obligations.

Some features shown or described are optional at extra cost. Most options are offered on all models. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Always consult your Ford Dealer for the latest, most complete information on models, features, prices and availability.

The engine in your car is designed to operate on UNLEADED FUEL ONLY (cars sold in the U.S.A.). Leaded fuel can damage the catalytic converter and affect other emission control components.

**The closer you look,
the better we look.**

FORD

FORD DIVISION

