



1977 DODGE CHARGER
The night belongs to Charger.



CHARGER SPECIAL EDITION.

IT STARTS TO COME ON WHEN THE SUN GOES DOWN.

Look for Charger Special Edition where the night action is. Quiet, sleek, luxurious—Charger SE is deceptive because it's a performer, too.

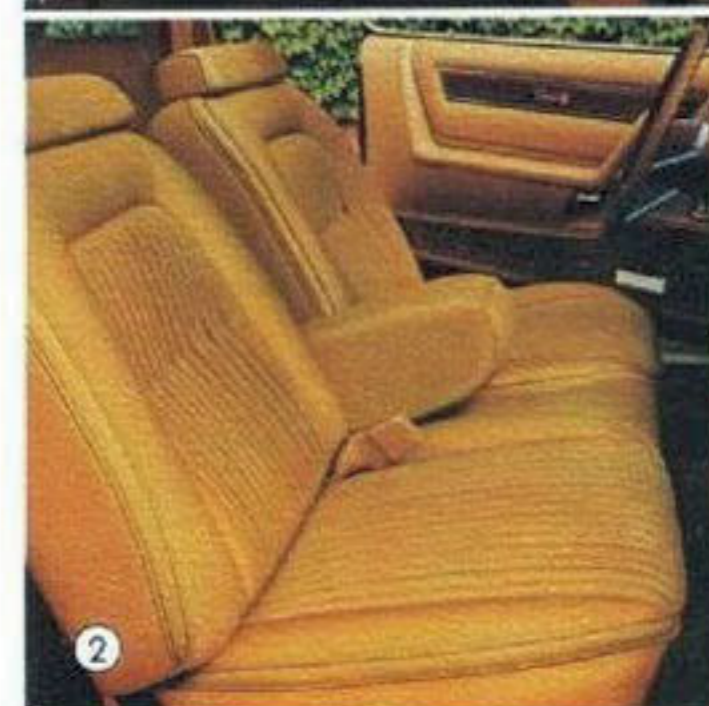
The standard 318 V8 is teamed with a TorqueFlite automatic transmission, power steering, and power front disc and rear drum brakes to make this year's Charger very responsive. Large diameter front and rear sway bars and fiber glass radial ply tires provide the kind of roadability you've come to expect in Charger.

The plush interior is highlighted by standard all-vinyl high-back bucket seats and deep-pile color-keyed carpeting.

New interiors and special options can make your new Charger SE as personal as your fingertips. New options like a leather-wrapped steering wheel. An exciting new T-bar roof with tinted glass roof panels that store easily in the trunk. Or a new-design landau roof.

1. Corduroy cloth-and-vinyl bucket seat option. Available in red w/silver, tan w/beige, and black w/silver.
2. The optional cloth-and-vinyl bench seat w/fold-down armrest in tan, gold, dark red, green, blue, or black.
3. Charger's optional T-bar roof.

Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.





CHARGER DAYTONA.

IT MAKES SOME OF ITS BEST MOVES AFTER DARK.

You sense it in Charger Daytona's exciting new two-tone color break. In the standard 318 V8 that provides spirited performance. In the smooth TorqueFlite automatic transmission. In the standard power front disc brakes and large diameter front and rear sway bars that add up to a road manner that's pure Charger.

If you want more performance, order the optional 360, or 400* CID V8 with the Electronic "Lean Burn" System. Add heavy-duty suspension, styled road wheels with the new raised white letter tires or new wide whitewalls, or the exciting new T-bar roof.

Of course, you can count on all the standard extras in your Charger Daytona like dual sport-styled remote-controlled mirrors, fiber glass-belted radials and a space-saving spare tire for extra trunk room.

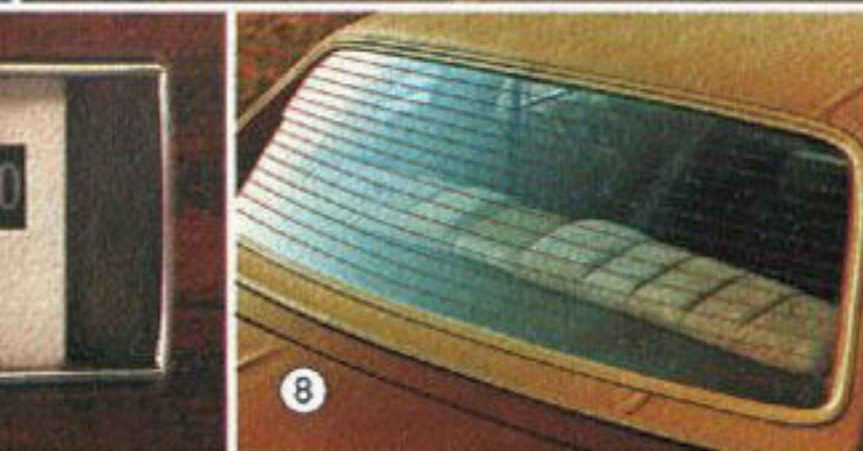
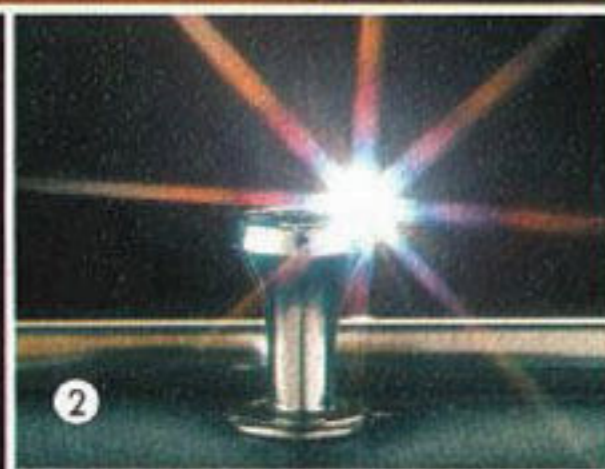
*N/A California or high altitudes.

1. Daytona's standard all-vinyl bucket seats (shown with optional center cushion and fold-down armrest). Available in solid red, blue, black, gold, white, or white with blue, black, or gold interior accents.
2. New horizontal grille treatment, special Daytona striping, and a new two-toning treatment uniquely identify Charger Daytona for 1977.



CHARGER

TAILOR YOUR CHARGER



OPTIONS.

AS YOU LIKE IT.

1. The automatic speed control lets you set the speed you want for long stretches on the road. Braking automatically disengages the system.
2. Power door locks offer one-step security for both doors with single switch convenience.
3. Rallye road wheels and raised white letter radial tires will make your Charger look even sportier.
4. The floor-mounted TorqueFlite automatic transmission and center console put performance convenience at your fingertips.
5. Halo vinyl roof with new window treatment. Shown here with a manually operated sun roof. Simply turn the crank to open Charger to the moon and stars above.
6. Wire wheel covers provide a sporty and contemporary custom appearance.
7. Electronic digital chronometer offers space-age accuracy.
8. Rear window defroster helps you remove rear window ice and snow without leaving your driver's seat.
9. Long Life battery offers 500 amperes for extended cold-weather cranking, lower maintenance (few water additions), higher resistance to overcharging, and an extended service life.
10. Six-way power seats can be ordered for both bucket and bench seats to provide on-the-road comfort adjustments.
11. Chrysler-designed air conditioning for year-round comfort control.
12. A new leather-wrapped steering wheel adds a unique driving feel and looks sporty, too (with tilt steering wheel option only).
13. A wide range of AM, AM/FM, AM/FM stereo (with or without eight-track player), and AM/FM stereo w/search tune (shown) is available on Charger.
14. The seven-position tilt steering wheel lets you angle the wheel to the driving position most comfortable for you.
15. The new 400 CID V8* "Lean Burn" Engine offers a new sensation in response through space-age electronics.

*N/A California or high altitudes.

OTHER CHARGER OPTIONS

Air conditioning • Sure Grip differential axle • Bumper protective rub strips (front and rear) • Electrically heated rear window defroster • Fuel Pacer System • Locking gas cap • Tinted glass • Quarter window

louvers (no charge w/vinyl top, SE only) • Accessory floor mats • Remote-control left rearview mirror • Remote-control right rearview mirror • Dual painted sport-styled rearview mirrors (standard on Daytona) • Door-edge protectors • Pedal dress-up • Power windows • Power deck lid release • AM radio • AM/FM radio • AM radio w/eight-track stereo tape • AM/FM stereo radio • AM/FM stereo radio w/eight-track stereo tape • Right visor lighted vanity mirror • Rear speaker • Luxury steering wheel • Heavy-duty shock absorbers • Heavy-duty suspension • Tachometer • Trunk dress-up • Undercoating with hood pad • Styled road wheels • Three-speed windshield wipers • Halo vinyl roof (SE only) • Landau vinyl roof (SE only) • Vinyl body side moulding (SE only) • Body side tape stripe (SE only) • Hood and deck tape stripe (SE only).

OPTIONAL PACKAGES:

Easy Order Package (SE only): Air conditioning • Tinted glass (all windows) • Landau vinyl roof • AM radio • Single rear speaker • Three-speed windshield wiper • Left remote-controlled outside mirror • Undercoating with hood pad • Front and rear protective rub strips • Standard-size white sidewall tires • Vinyl body side moulding • Light package.

Light Package: Trunk light • Glove box light • Ashtray light • Ignition switch light • Headlights-on warning buzzer.

Light-Duty Trailer-Towing Package: Heavy-duty rear springs • Extra-wide wheel rims • Trailer wiring harness (5-circuit) and connector • Variable load turn signal flasher • Load-carry hitch (includes 1-7/8" ball).

Heavy-Duty Trailer-Towing Package (includes Light-Duty Trailer-Towing Package): High-capacity radiator • Auxiliary transmission oil cooler • Performance axle ratio (3.2) • Trailer brake controller • Heavy-duty 65-amp alternator • 500-amp Long Life battery • Dual battery charging unit • Load distributing hitch platform • 7-circuit harness.

All product illustrations and specifications are based on authorized information. Although all descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional at extra cost. Automotive Sales Division reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors, and materials, and to change or discontinue models.

EXTERIOR COLORS



CHARGER SPECIFICATIONS

STANDARD EQUIPMENT: Power front disc brakes • Color-keyed shag carpeting • Cigarette lighter • Heater/defroster with upper level ventilation • Inside hood release • Dual horns • Keyless door locking system • Inside day/night and outside left mirrors • Belt, drip, windshield, backlite, hood rear, hood ornament, and wheel-lip mouldings • Bumper guards • Power steering • All-vinyl front bucket seats • Deluxe door trim panels • Deluxe sound package • Deluxe steering wheel • Front and rear sway bars • Electric windshield washers • Unique premium wheel covers • Color-coordinated restraint system.

STANDARD SPECIFICATIONS

ENGINE: 318 V8

TRANSMISSION:

TorqueFlite automatic

SUSPENSION:

Front: Torsion bars. Rear: Asymmetrical leaf springs. Front and rear sway bars.

TIRES:

GR78 x 15 BSW glass-belted radials

WHEELS: 15 x 5.5

BRAKES: Front: Power disc

Rear: 11" x 2½" drum

ELECTRICAL SYSTEM:

Battery: 305-amp

Alternator: 50-amp

Electronic Ignition System

Transistorized voltage regulator

FUEL TANK: 25.5 gallons

TRUNK: 16.3-cu.-ft. capacity

Dimensions:

215.3" Length • 77.1" Width • 52.6"

Height • 115" Wheelbase • 61.9"

Front track • 62.0" Rear track • 37.6"

Front headroom • 36.6" Rear head-

room • 42.4" Max. front legroom

• 32.3" Min. rear legroom.

*Due to occasional printing irregularities, the colors shown may vary slightly from actual hues. See your Dodge Dealer for accurate color chips.

ENGINE/TRANSMISSION/REAR AXLE AVAILABILITY

All (except California and high altitudes):

ENGINE	TRANSMISSION	STD.	OPT.
318-2	TorqueFlite	2.7	2.9, 3.2 (2.7, 3.2 Sure Grip)
360-2	TorqueFlite	2.4	2.7, 3.2 (2.4, 2.7, 3.2 Sure Grip)
400-4	TorqueFlite	2.4	2.7, 3.2 (2.4, 2.7, 3.2 Sure Grip)
<i>High Altitude (N96 required)¹</i>			
318-2	TorqueFlite	3.2	(3.2 Sure Grip)
360-4	TorqueFlite	3.2	(3.2 Sure Grip)
<i>California (N95 required)²</i>			
318-2	TorqueFlite	2.7	2.9, 3.2 (2.7, 3.2 Sure Grip)
360-4	TorqueFlite	2.7	2.4, 3.2 (2.4, 2.7, 3.2 Sure Grip)

¹N96—High Altitude Emission Control System

²N95—California Emission Control System and Testing



Charger Special Edition 2-door hardtop



Charger Daytona 2-door hardtop

Chrysler Corporation Limited Warranty Basic Coverage. For the first 12 months or 12,000 miles of use, whichever occurs first, any part of this vehicle supplied by Chrysler, except tires, which proves defective in normal use, will be repaired or replaced by the selling Dealer, using new or remanufactured parts. The selling Dealer will perform any adjustment service required as a result of a manufacturing deficiency during the first 90 days of normal use. The owner is responsible for normal maintenance. See selling Dealer for more details.



YOUR SIGNS FOR MOTORING SATISFACTION

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AUTOMOTIVE SALES DIVISION



CHRYSLER CORPORATION