



When America needs a better idea in wagons, Ford puts it on wheels. That was the case in 1929 when Ford introduced the first mass-produced station wagon. And that's still the case today with the innovations and features you'll find in Ford's four different-size wagons:

## America's best-selling wagon.

When America needs a better wagon idea, Ford puts it on wheels. And Pinto Wagon traditionally outsells all other wagons of any size.

Pinto's easy on the eyes. And for 1977, it's easier on the eyes than ever. With great new front end styling. Pinto's easy to handle. With a refined suspension for '77. Pinto's easy to load. With a low load floor, roomy cargo area, and counterbalanced liftgate. And Pinto's easy on gas. (See your Ford Dealer for EPA ratings.)

**(A) New Pinto Cruising Wagon** in Silver Metallic (Code 1G). Striking little fun car that may start a whole new trend in mini street-vans. Includes steel side panels with bubble portholes, front spoiler, luggage rack (not shown), dual sport mirrors, styled steel wheels with trim rings, Sports Rallye Package and carpeting on the inner quarter walls and load floor. And it's available with or without a choice of bold graphics. See your Ford Dealer for details.

**(B) Pinto Wagon** in Bright Saddle Metallic (Code 8K). No wonder Pinto's such a handy little carrier. The counterbalanced liftgate gives you full access to the low load floor.

**(C) Cargo capacity.** With the rear seat down, there's 57.2 cubic feet of cargo space on a flat load floor that's almost six feet long.

**(D) Pinto Squire Wagon** (far right) in Polar White (Code 9D). Even a small wagon can have a luxurious look. Includes woodgrain vinyl bodyside paneling, full wheel covers and Interior Decor Group.

**Note:** See pages 4 and 5 for Notable Standard Features options, and measurements. Some items shown are optional, such as Exterior Decor Group, Deluxe Bumper Group, luggage rack with air deflector, styled steel wheels with trim rings, raised white letter and WSW tires. Color code reference is on back cover.



(A) Pinto Cruising Wagon



(B) Pinto Wagon



(C)



(D) Pinto Squire Wagon

## Very sporty buckets.

Inside the Pinto Wagon there's room for four and a neat combination of sporty and practical features. See the list at the right. Standard on the Pinto and Cruising Wagons are high-back bucket seats in either cloth/vinyl or all-vinyl trim. Standard on the Squire and optional on the others is an Interior Decor Group with a choice of trims.

### (A) Interior Decor Group—Cloth/Vinyl

**Trim.** (Std. on Squire) Alpine plaid material is featured in the cloth/vinyl version of the optional Interior Decor Group. Shown in Chamois (Code DT). The Group also includes low-back bucket seats, deluxe door trim panels, custom steering wheel, woodtone appliques, and other fine appointments.

### (B) Interior Decor Group—All-Vinyl Trim.

(Std. on Squire.) Ruffino is the luxury vinyl used in this version of the optional interior described above. Shown in Red (Code HD).

### (C) Standard Interior—Cloth/Vinyl Trim.

Kirsten cloth, with a stripe effect and vinyl bolsters, graces the standard interior with its high-back bucket seats. Shown in Black (Code GA).

### (D) Standard Interior—All-Vinyl Trim.

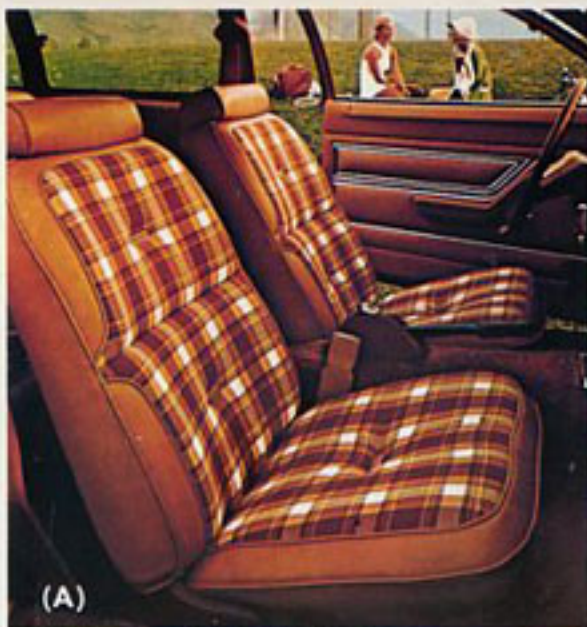
If you prefer, you can select this durable Colton vinyl trim for your Pinto Wagon or Cruising Wagon at no extra cost. Shown in Blue (Code AB).

**(E) Pinto Instrument Panel.** Easy to read, easy to reach. And there's nothing stripped down about it, unlike some other small cars. You get a real glove box with door. And a mini-console with a tray for holding small items like maps and sunglasses. Shown with optional Interior Decor Group.

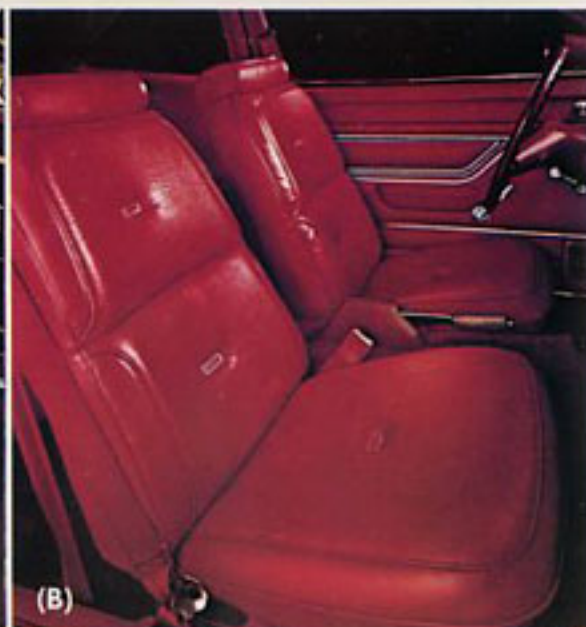
### Measurements

Wheelbase . . . . .94.8"	Cargo
Length . . . . .179.1"	space . . .57.2 cu. ft.
Height . . . . .52.0"	Cargo floor
Width . . . . .69.7"	Length . . . . .69.1"
Front tread . . . . .55.0"	Min. width . . .42.5"
Rear tread . . . . .55.8"	Rear opening
Passenger cap. . . . .4	Height . . . . .28.0"
Curb weight 2,624 lbs.	Width at belt .48.8"
	Fuel cap. . . . .14 gal.

Cargo space and floor dimensions are with rear seat down.



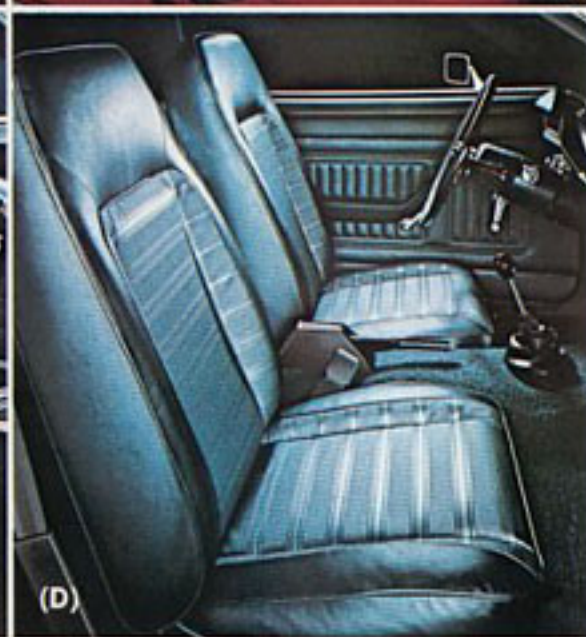
(A)



(B)



(C)



(D)



(E)

## Notable Standard Features

### Pinto Wagon

#### FUNCTIONAL

- 2.3 liter 4-cylinder engine with DuraSpark Ignition
- Floor-mounted, fully synchronized 4-speed manual transmission
- Rack and pinion steering
- Front disc brakes
- Hand-operated parking brake
- Bias ply 13" BSW tires
- Inside hood release
- Aluminum bumpers
- Fold-down rear seat with one-hand latch
- Counterbalanced liftgate with fixed backlite
- Liftgate "open" warning light
- Flip-open rear quarter windows
- Ford Lifeguard Design Safety Features

#### APPEARANCE AND COMFORT

- All-vinyl or cloth/vinyl high-back front bucket seats
- Color-keyed carpeting in front with rubber mat on load floor
- DirectAire ventilation
- Mini-console
- Glove box with door
- Bright windshield, backlite, belt, flip-open and rear side window moldings
- Argent hub caps

### Pinto Cruising Wagon

Most of the above with these differences and additions:

- Steel side panels with bubble-glass portholes
- Front spoiler
- Dual sport mirrors
- Styled steel wheels with trim rings
- Sports Rallye Package
- Luggage Rack.
- Carpeting on the inner quarter walls
- Load floor carpet
- Bold graphics

### Pinto Squire Wagon

All the Pinto Wagon features with these differences and additions:

- Woodgrain vinyl paneling on side and rear
- Interior Decor Group (see Interiors at left)
- Full wheel covers
- Load floor carpet

**Note:** Air conditioner, radio, and certain other items shown are optional. See color code reference on back cover.

## Audio

Aeronutronic Ford Radios are specifically engineered and manufactured to look good, fit well, and sound well in your Ford Pinto. For more details, ask your Ford Dealer for a copy of "Dimensions in Automotive Sound." The choice of radios:

- AM with pushbutton tuning and dash-mounted speaker.
- (A)** AM with Stereo Tape Player. Plays 8-track tapes. Two door-mounted speakers with balance control.
- AM/FM Monaural. Low-cost system with dash-mounted speaker.
- AM/FM Stereo. Ten pushbutton choices (5 AM, 5 FM). Two door-mounted speakers with balance control.

## Appearance and Protection

- Deluxe Bumper Group. Includes front and rear bumper guards and full-width horizontal rub strips. Standard with Protection Group. Page 3.
- Exterior Decor Group. (Pinto Wagon.) Includes full wheel covers, wheel lip moldings, rocker panel moldings, narrow bodyside moldings with black vinyl insert. Shown on (B), page 2 with optional styled steel wheels with trim rings.
- Interior Decor Group. Includes low-back bucket seats (in cloth and vinyl or all-vinyl trim), deluxe door trim panels, custom steering wheel, woodtone appliques on the instrument panel, shift knob or automatic transmission bezel, plus cigar lighter, passenger door courtesy light switch, deluxe parking brake lever with color-keyed boot, rear seat ashtray, color-keyed deluxe belts, sound package, color-keyed load floor carpet on Pinto Wagon. See (A) (B), page 4.
- Color-Keyed Load Floor Carpet. (Pinto Wagon.) Included on Squire and Cruising Wagons and in Interior Decor Group.
- Bodyside Protection Molding. Also available in Exterior Decor Group and Protection Group. See (B) on page 2.
- Rocker Panel Moldings. Included in Exterior Decor Group. See (B) on page 2.
- Metallic Glow Paint, in Bright Blue.
- Protection Group. Includes door edge guards, front floor mats, bodyside protection moldings, license plate frames, glove box lock, bumper guards plus horizontal bumper rub strips.
- Bias or steel-belted radial ply Tires with BSW, WSW or raised white letters
- Full Wheel Covers. Included in Exterior

Decor Group and on Squire Wagon. Page 3.

- (B)** Wire Wheel Covers. Add a new kind of flair to Pinto.
- Forged Aluminum Wheels. The look of performance wheels.
- Styled Steel Wheels with Trim Rings. Very sporty. Std. on Cruising Wagon. Page 2.

## Comfort and Convenience

- SelectAire Conditioner. Cools, heats and dehumidifies the inside of Pinto.
- (C)** Convenience/Light Group. Includes interval windshield wipers, cigar lighter, day/night mirror, visor vanity mirror, map light (shown at right), and lights in glove box, ashtray, under the hood, and in cargo area. Also included are passenger door courtesy light switch, and "headlights on" warning buzzer.
- (D)** Electric Rear Window Defroster. Defogs rear window and melts snow and ice. Includes tinted glass and "on" indicator light.
- All-Around Tinted Glass. Recommended with air conditioner.
- Luggage Rack with Air Deflector. Attractive chrome rack adds more carrying area. Air deflector helps keep backlite clean. Page 3. Standard on Cruising Wagon (without air deflector).
- Dual Sport Mirrors. (Std. on Cruising Wagon.) Can be adjusted from inside by the driver. See (A) on page 2.
- (E)** 4-Way Manual Driver's Seat. A new option that gives the driver more choices in setting the seat for his or her height. Raises 1½" vertically and adjusts 5½" fore and aft.
- Power Steering. Recommended with 2.8 liter engine or air conditioner.

## Performance and Economy

- Heavy-Duty Battery.
- Power Front Disc Brakes.
- Engine. A 2.8 liter V-6 engine is available only with the SelectShift automatic transmission. It's a smooth performer with remarkable acceleration. (N.A. with high altitude emission equipment.)
- (F)** SelectShift Automatic Transmission. Smooth, quiet automatic with three forward speeds for greater flexibility. Comes with floor-mounted T-bar shift that's very handy for automatic or manual shifting.
- (G)** Sports Rallye Package. (Std. on Cruising Wagon.) Includes tachometer, temperature and ammeter gauges, sport steering wheel, and front stabilizer bar.



## A new trim-size wagon at a trim-size price.

The idea behind the new LTD II is a wagon that's trimmer and slimmer than a full-size wagon, but with considerable roominess inside. And with a trimmer price.

The new LTD II owes a lot to the bigger LTD: A smooth ride. Very comfortable seats. Body and frame construction. And such important standard equipment like 351 CID\* V-8 power, Select-Shift automatic transmission, power steering, power front disc brakes, steel-belted radial tires, and the famous Ford Wagonmaster 3-Way Magic Doorgate. See page 8 for more standard features.

It seats 6 comfortably (8 with the optional rear facing third seat). There's almost 85 cu. ft. of cargo space when the second seat is down, plus 8 more cu. ft. of lockable stowage below the deck. It's all the wagon many families will want. And with the freshest styling around.

**(A) LTD II Wagon** in Silver Metallic (Code 1G). The handsome middle-of-the-line wagon with a 118" wheelbase.

**(B) LTD II S Wagon** in Creme (Code 6P). Our lowest-priced LTD II wagon, but with all the standard features listed on page 8.

**(C) 3-Way Magic Doorgate.** No one's come up with a more versatile way of getting at cargo than Ford and its innovative 3-Way Magic Doorgate. Small items can be reached simply by lowering the window. For more access, you can open the gate as a door, with the window up or down. Or you can drop it down like a tailgate.

**(D) LTD II Squire Wagon** (far right) in optional Light Jade Glow (Code 7U). The top LTD II wagon with woodgrain vinyl bodyside paneling and a rich, roomy interior. For even more luxury, see the Squire Brougham Option on page 8.

**Note:** See pages 8 and 9 for Notable Standard Features, options, and measurements. Some items shown are optional, such as deluxe luggage rack, Deluxe Bumper Group, front cornering lamps, dual sport mirrors, certain wheel covers, and W5W tires. Color code reference is on back cover.

\*351 CID not available on wagons with high altitude emission equipment.



(A) LTD II Wagon



(B) LTD II S Wagon



(C)





(D) LTD II Squire Wagon

# LTD II Wagon Interiors and Specifications

## Impressive and roomy.

Despite LTD II's trim size, its interior is not only roomy but comfortable. Seats are designed with ample thigh and back support. The two-standard seats accommodate six easily. And the optional rear facing third seat adds room for two more.

The interiors, with all-vinyl seat trim, are beautifully coordinated and carefully tailored. And an elegant flight bench seat is featured on the top two wagons.

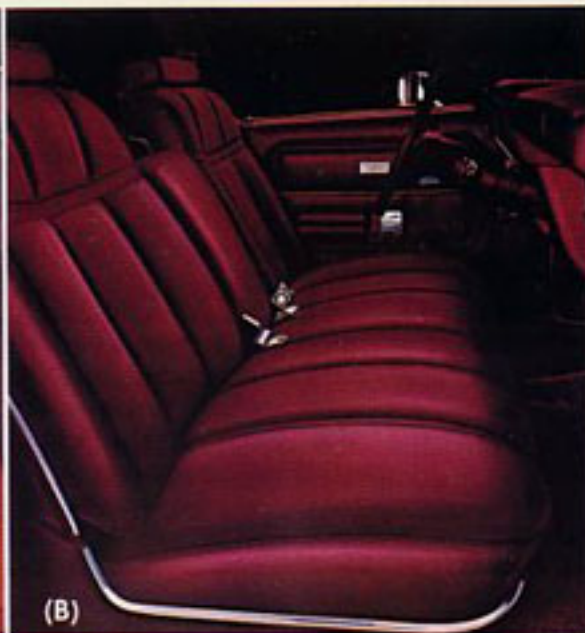
**(A) Squire Brougham Option.** Available in the LTD II Squire is this super luxury package with split bench seats covered in a very fine-grain Mateao vinyl. Shown in Chamois (Code FT). The seats feature dual armrests and a manual passenger recliner. Deluxe cut-pile carpeting and Brougham door trim with carpeted inserts round out this elegant interior option.

**(B) Mateao All-Vinyl Flight Bench.** It's the kind of seat you'd expect to find in cars costing far more. But it's standard on both the Squire and LTD II Wagons and includes a fold-down armrest. In Dark Red (Code MD).

**(C) Colton All-Vinyl Bench.** With the LTD II S Wagon comes this durable, easy-to-clean vinyl trim. Shown in Blue (Code BB).

**(D) Long Load Floor.** The carpeted load floor stretches out to over seven feet, with almost 85 cu. ft. above it and 8 cu. ft. below it in a lockable stowage compartment. And the floor is wide enough between wheelhousings to take 4' x 8' sheets of plywood.

**(E) Handsome Instrument Panel.** To go along with LTD II's fresh styling is a well-designed instrument panel. Woodtone appliques are standard on both the Squire and the LTD II models.



## Notable Standard Features

### LTD II S Wagon

#### FUNCTIONAL

- 351 CID 2V V-8 with DuraSpark Ignition (N.A. with high altitude emission equipment.)
- SelectShift automatic transmission
- Power steering
- Power front disc brakes
- Steel-belted radial ply 14" BSW tires
- Dual rectangular headlamps
- Inside hood release
- Wiper-mounted washer jets
- Fold-down second seat
- 3-Way Magic Doorgate
- Lockable, below-deck stowage compartment
- Ford Lifeguard Design Safety Features

#### APPEARANCE AND COMFORT

- Colton all-vinyl bench seat
- All-vinyl door trim panels
- Color-keyed carpeting
- Removable load floor carpet
- Chrome-plated grille
- Bright drip moldings
- Bright outside left-hand mirror
- Day/night inside mirror
- DirectAire ventilation
- Bright hub caps

### LTD II Wagon

All the above with these differences or additions:

- Mateao all-vinyl flight bench seat with fold-down armrest
- Bright rocker panel and wheel lip moldings
- Hood ornament
- Deluxe sound package
- Deluxe door trim
- Woodtone appliques on instrument panel

### LTD II Squire Wagon

All the above with these differences or additions:

- Woodgrain vinyl paneling on sides and rear
- Power tailgate window
- Color-keyed deluxe belts
- Deluxe steering wheel
- Electric clock
- Deluxe wheel covers
- Dual note horn

**Note:** Air conditioner, radio, and certain other items shown are optional. See color code reference on back cover.

## Measurements

Wheelbase . . . 118.0"	Cargo space . 84.2 cu. ft.**
Length . . . . . 223.1"	Cargo floor Length . . . . . 88.3"
Height . . . . . 54.9"	Min. width . . . 48.2"
Width . . . . . 79.0"	Rear Opening Height . . . . . 28.8"
Front tread . . . 63.6"	Width at belt . . . . . 47.3"
Rear tread . . . 63.1"	Fuel cap. . . . . 21.3 gal.
Passengers . . . . . 6*	
Curb weight . 4,577 lbs.	

\*Eight with optional rear facing third seat.

\*\*Plus 8.1 cu. ft. of lockable below-deck stowage (5.9 cu. ft. with third seat).

Cargo space and floor dimensions are with rear seats down.



# LTD II Wagon Options

## Audio

Aeronutronic Ford Radios are specifically engineered for your LTD II. For full details, ask your Ford Dealer for a copy of "Dimensions in Automotive Sound."

Stereo radios have two front-door-mounted speakers and dual rear speakers.

- AM with pushbutton tuning.
- AM/FM Monaural.
- AM/FM Stereo.
- AM/FM Stereo Search. Automatically searches for stations.
- AM/FM Stereo with Tape Player.
- (A)** AM/FM Stereo with Quadrasonic Tape Player. Surrounds you with 4-channel sound from Quad 8 tapes.
- Dual Rear Speakers. With fader control. (Standard with stereo radios.)

## Appearance and Protection

- Accent Group. (LTD II S.) Includes rocker panel moldings and dual accent paint stripes.
- Color-Keyed Deluxe Belts. (Std. on Squire.)
- Deluxe Bumper Group. Includes front and rear bumper guards and horizontal rub strips. Page 7.
- Vinyl Insert Bodyside Moldings.
- Metallic Glow Paint. Available in Bright Blue, Light Jade, Chamois Glow.
- Dual Accent Paint Stripes. (N.A. on Squire.)
- Protection Group. Includes door edge guards, front color-keyed floor mats, spare tire lock, and license plate frames.
- Squire Brougham Option. See (A), page 8.
- Black Leather-Wrapped Sport Steering Wheel.
- WSW and wide-band WSW steel-belted radial ply Tires.
- Deluxe Wheel Covers. (Std. on Squire.) Page 6.
- Luxury Wheel Covers. Elegantly styled. Page 7.
- Wire Wheel Covers. Add flair.

## Comfort and Convenience

- SelectAire Air Conditioner. Manually set with six-position control.
- Automatic Temperature Control Air Conditioner. Automatically maintains the temperature setting you select.
- (B)** Day/Date Clock. Gives time, day, date.
- Convenience Group. Includes left- and right-hand chrome remote control mirrors, interval windshield wipers, trip odometer, visor vanity mirror, spare

- tire extractor, and automatic parking brake release.
- Front Cornering Lamps. Page 7.
- Electric Rear Window Defroster.
- All-Around Tinted Glass.
- Illuminated Entry System. Lifting the door handle illuminates keyhole and turns on interior lights for extra convenience and security.
- Light Group. Includes dual beam map light, courtesy lights under instrument panel, lights in ashtray, glove box, engine compartment, and cargo area, rear door and tailgate courtesy light switches, "headlights on" warning buzzer, and "door ajar" warning light.
- Power Lock Group. Includes electric door locks, and tailgate lock.
- Deluxe Luggage Rack. Adjustable. With air deflector to help keep rear window clean. Page 7.
- Illuminated Visor Vanity Mirror.
- Left-Hand Remote Control Mirror. Included in Convenience Group.
- Dual Sport Mirrors. Page 7.
- (C)** Rear Facing Seat. Third seat adds 2 passengers. Folds flat.
- 6-Way Power Seat. For flight bench or split bench.
- (D)** Fingertip Speed Control. Maintains preset speed over 30 mph with your foot off accelerator. Includes luxury steering wheel.
- (E)** Tilt Steering Wheel. Adjusts to five positions for easier entry and exit.
- Power Side Windows.
- (F)** Power Tailgate Window. (Std. on Squire.)

## Performance and Economy

- Heavy-Duty Alternator. Included in Trailer Towing Package.
- Traction-Lok Differential Axle.
- Heavy-Duty Battery. 77 amp.
- Engine. 400 CID 2V V-8.
- Sports Instrumentation Group. Includes tachometer, oil, alternator and temperature gauges, plus electric clock, trip odometer, engine-turned appliques on instrument panel and on black luxury steering wheel.
- Heavy-Duty/Handling Suspension. Included in Trailer Towing Package.
- (G)** Heavy-Duty Trailer Towing Package. Rated to tow trailer loads up to 6,000 lbs. Includes heavy-duty/handling suspension and alternator, performance axle ratio, wiring harness, extra cooling package, and external transmission oil cooler.



## The full-size wagon that kept its size.

Ford LTD wagons haven't lost one inch of their spaciousness or comfort. In the important measurement of cargo space, LTD wagons have a considerable advantage over the down-sized wagons of our major competitor.

You get all the roominess, ride and luxury that you expect from a big wagon. Plus 400 CID V-8 power and the Ford features that have made Ford America's Wagonmaster. Like the proven 3-Way Magic Doorgate. Dual facing rear seats—Ford's exclusive option. The distinctive Country Squire. And, of course, all that spaciousness—94.6 cubic feet, to be exact, with 9 more cubic feet of lockable stowage under the floor.

All this and its traditionally high resale value make our full-size Ford LTD wagon a solid investment.

**(A) LTD Wagon** in Bright Saddle Metallic (Code 8K). Seats six, or eight with Ford's optional dual facing rear seats. And it's rated to tow up to 7,000 lbs. with the optional Trailer Towing Package.

**(B) 3-Way Magic Doorgate.** Another proven idea from Ford that's convenient and flexible. Swing the gate open like a door, with the window up or down, and you can walk right up to the loadspace. Drop it down like a tailgate and you add more load floor for extra long items or tailgate picnics.

**(C) LTD Country Squire** (far right) in Black (Code 1C). The flagship, Ford's most luxurious wagon. With woodgrain vinyl bodyside paneling, concealed headlamps, full wheel covers, and a lot of luxury features.

**Note:** See pages 12 and 13 for Notable Standard Features, options, and measurements. Some items shown are optional, such as Convenience Group, vinyl insert bodyside moldings, front cornering lamps, deluxe luggage rack, Deluxe Bumper Group, certain wheel covers, and WSW tires. Color code reference is on back cover.



(A) LTD Wagon



(B)



(C) LTD Country Squire

# Ford LTD Wagon Interiors and Specifications

## Full-size comfort and luxury.

Nothing beats a full-size wagon for passenger comfort. And the LTD wagon interiors are particularly appealing because of the abundant room, elegant appointments and all-vinyl seat trim that come standard.

A wide choice of optional interiors is available for both LTD wagons, including a Landau Luxury Group. This distinctive group includes split bench seats with a manual passenger recliner and topped with a super-soft Valino vinyl, plus unique door panels, burl walnut woodtone instrument panel appliques, 14-oz. carpeting, luxury steering wheel, door assist straps, super sound package and digital clock. Also included on the LTD Wagon are full wheel covers, dual accent paint stripes, dual note horn, cargo light, color-keyed deluxe belts, ashtray in right front armrest, and rear door courtesy light switches.

**(A) Leather Trim.** LTD's choice of luxury trims wouldn't be complete without real leather seating surfaces. Optional on split bench seat with Landau Luxury Group. Shown in Saddle (Code YZ).

**(B) DuraWeave Vinyl Trim.** Looks, feels, and breathes like cloth but it's actually a durable, easy-to-clean vinyl. This option is available on either a bench seat or the split bench shown here in Jade (Code NR).

**(C) Standard Ruffino All-Vinyl Bench.** Standard on Country Squire and LTD Wagons is this handsome vinyl trim. Shown in Red (Code ED).

**(D) Converts easily.** Push a button, pull down the second seat, and the seat back and filler panel end up in a flat load floor that's 7½ feet long.

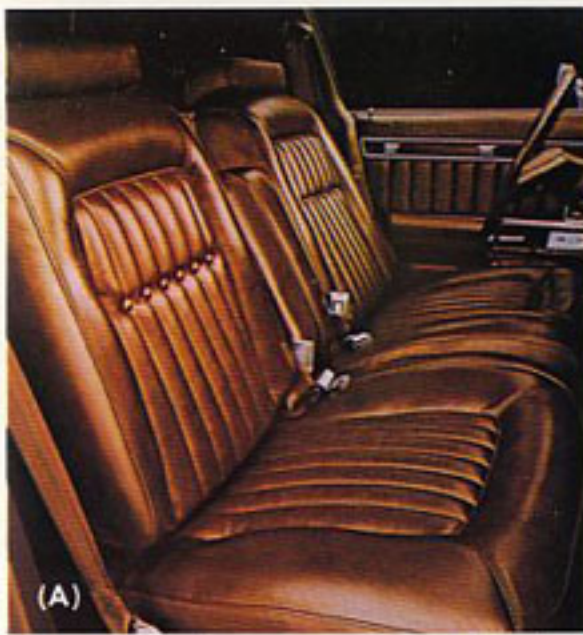
**(E) LTD Instrument Panel.** Big, expansive, with a rich woodtone applique. You never have to fumble or squint with LTD's panel.

### Measurements

Wheelbase . . . 121.0"	Cargo space
Length . . . . . 225.6"	. . . . . 94.6 cu.ft.**
Height . . . . . 56.7"	Cargo floor
Width . . . . . 79.9"	Length . . . . . 92.3"
Front tread . . . 64.1"	Min. width . . . 48.7"
Rear tread . . . 64.3"	Rear Opening
Passengers . . . . 6*	Height . . . . . 29.0"
Curb weight	Width at belt 51.1"
. . . . . 4,732 lbs.	Fuel cap. . . . . 21.0 gal.

\*Eight with optional dual facing rear seats.

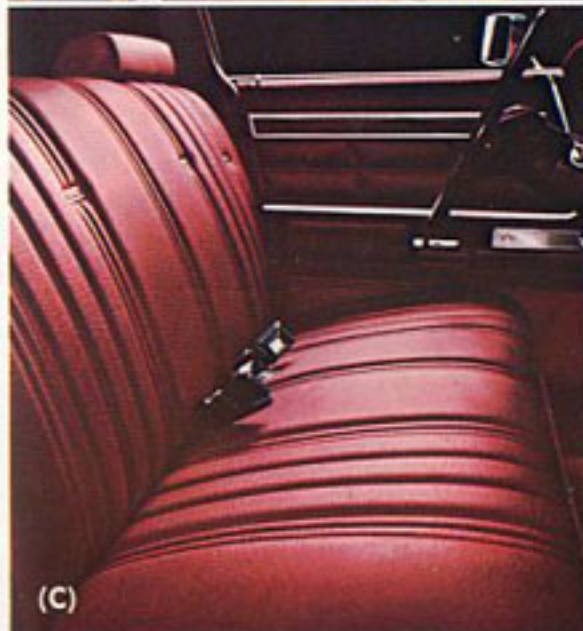
\*\*Plus 9.1 cu. ft. lockable below-deck stowage (5.4 cu. ft. with dual facing rear seats).



(A)



(B)



(C)



(D)



(E)

## Notable Standard Features

### LTD Wagon

#### FUNCTIONAL

- 400 CID 2V V-8 with DuraSpark Ignition
- SelectShift automatic transmission
- Power front disc brakes
- Power steering
- Steel-belted radial ply 15" BSW tires
- Foot-operated parking brake
- Wiper-mounted washer jets
- Front bumper guards
- Inside hood release
- LTD sound package
- 3-Way Magic Doorgate
- Power tailgate window
- Lockable, below-deck stowage compartment
- Storage tray on rear quarter panels
- Spare tire extractor
- Fold-down second seat with one-hand latch
- Ford Lifeguard Design Safety Features

#### APPEARANCE AND COMFORT

- Ruffino all-vinyl bench seat
- Color-keyed cut-pile carpeting
- Removable load floor carpet
- Full-length padded armrests
- Deluxe steering wheel
- Woodtone instrument panel and door appliques
- Lights in glove box and front ashtray
- Two rear seat ashtrays
- Power ventilation
- Chrome-plated grille
- Hood ornament
- Bright door belt, drip, hood rear, and rear quarter window moldings
- Rocker panel and wheel lip moldings
- Fender ornaments
- Bright hub caps

### LTD Country Squire

Most of the above with these differences or additions:

- Woodgrain vinyl paneling on sides and rear
- Concealed headlamps
- Full wheel covers
- Dual note horn
- Cargo area light
- Electric clock
- Rear door courtesy light switches

**Note:** Air conditioner, radio and certain other items shown are optional. See color code reference

## Audio

Ask for a copy of "Dimensions in Automotive Sound" for the full story on Aeronutronic Ford Radios. Stereo radios have two front-door-mounted speakers and dual rear speakers.

- AM with pushbutton tuning.
- AM/FM Monaural.
- AM/FM Stereo.
- AM/FM Stereo Search.
- AM/FM Stereo with Tape Player.

- (A) AM/FM Stereo with Quadrasonic Tape Player. Surrounds you with 4-channel sound from Quad 8 tapes.
- Dual Rear Speakers. (Standard with stereo radios.) With fader control.

## Appearance and Protection

- Color-Keyed Deluxe Belts. (Std. on Squire.)
- Deluxe Bumper Group. Includes rear bumper guards, horizontal rub strips. Page 11.
- Rear Bumper Guards.
- Landau Luxury Group. Interiors, pg. 12.
- Vinyl Insert Bodyside Moldings. Page 10.
- Rocker Panel Moldings. (Std. on LTD.)
- Metallic Glow Paint. Available in Bright Blue, Light Jade, Golden Glow.
- Dual Accent Paint Stripes. (N.A. on Squire.)
- Protection Group. Door edge guards, color-keyed floor mats with carpet inserts, license plate frames.
- WSW and wide-band WSW steel-belted radial ply tires.
- Color-Keyed Wheel Covers.
- Deluxe Wheel Covers. Elegantly styled. Page 10.
- Full Wheel Covers. (Std. on Squire.)
- Wire Wheel Covers.

## Comfort and Convenience

- SelectAire Conditioner with Automatic Temperature Control. Automatically maintains the temperature range you select.
- SelectAire Conditioner. Manually set with six-position control.
- Digital Clock. Controlled by vibrating quartz crystal.
- Electric Clock. (Std. on Squire.)
- Convenience Group. Dual bright remote control mirrors, interval windshield wipers, visor vanity mirror, power tailgate lock, automatic parking brake release, and ashtray in right front armrest. Page 11.
- Front Cornering Lamps. Page 11.
- Electric Rear Window Defroster.
- (B) Power Door Locks. Switch on armrest console locks or unlocks all five doors.
- All-Around Tinted Glass.

- Illuminated Entry System. Raising door handle illuminates keyhole and turns on interior lights for extra convenience.
- Light Group. Courtesy lights under instrument panel, dual beam map light, engine compartment light, cargo light (standard on Squire), "headlights on" warning buzzer, rear door courtesy light switches. (Std. on Squire.)
- Deluxe Luggage Rack. Adjustable. Air deflector helps keep rear window clean. Page 11.
- Illuminated Visor Vanity Mirror.
- Left-Hand Remote Control Mirror. Included in Convenience Group.
- (C) Dual Facing Rear Seats. A Ford exclusive. Add two passengers. Fold flat. (Recreation Table is available as a Ford accessory.)
- 6-Way Power Seats. For full-width bench. Or split bench—driver only, or driver and passenger.
- Split Bench Seats. Included in Landau Luxury Group.
- (D) Fingertip Speed Control. Maintains preset speed over 30 mph with your foot off accelerator. Includes luxury steering wheel.
- (E) Lockable Side Stowage Compartment. Adds 1.8 cu. ft.
- Tilt Steering Wheel.
- Power Side Windows. Includes safety lockout switch.
- Power Mini-Vent and Side Windows.

## Performance and Economy.

- Optional Axle Ratio. For better performance on hills and when trailering.
- Traction-Lok Differential Axle.
- Heavy-Duty Battery. 77 amp. Included in Trailer Towing Package.
- (F) 4-Wheel Power Disc Brakes. Provide shorter stopping distances, better fade resistance, and more consistent stopping when brakes are hot or wet than conventional rear drum brakes.
- Engine, 460 CID 4V V-8. Ideal for towing loads.
- (G) Adjustable Level Air Shock Absorbers. Ideal for heavy loads or trailer towing. Addition of air to rear shocks levels the wagon.
- Heavy-Duty Suspension. Included in Trailer Towing Package.
- (H) Heavy-Duty Trailer Towing Package. Where Ford excels. Rated to tow 7,000 lbs. Includes heavy-duty suspension, battery and alternator, heavy-duty radiator and external-mounted transmission oil cooler, plus trailer towing axle ratio, wiring harness.



# Club Wagons

## Next to Ford, Everything else is old fashioned.

You expect the newest ideas from the Wagonmaster, Ford. And in the Ford Club Wagon you have the latest design in van-type wagons. That's because the Club Wagon is the only one with a separate body and frame. The separate ladder frame lets us isolate the body through rubber mounts, hang on a hefty suspension, add front-end impact protection, and give the wagon a towing capacity up to 8,000 lbs.

One result is a smooth, quiet ride. The engine and front axle have also been moved forward for more space inside. Front doors are tall and wide, wheel housings are out of the way, and the driver can move about freely across the wagon or to the rear.

Above the sturdy frame is a fantastic amount of space that can handle loads up to 2,890 lbs. Seats are available for 5, 8 or 12 people. Wheelbases are 124" and 138".

There are three attractive trim levels—the standard, Custom and Chateau Club Wagon. Power comes from a 300 CID\* or two optional V-8's, 351 or 460 CID.

Other options include Privacy Glass, innovative Captain's Chairs that swivel, AM/FM stereo with tape player, and a lot more. For more details, ask for the Ford Club Wagon catalog. Better yet, test-drive a Club Wagon to see how its great ideas add to your ease and comfort.

**(A) Club Wagon Interior.** With full-foam front bucket seats and a commanding view all around. The all-vinyl trim is shown in Blue (Code B). Flip-open windows are standard in the sliding side door and opposite side. Hinged side doors are also available.

**(B) Custom Interior.** To the standard interior the Custom adds woodtone vinyl applique on the color-keyed instrument panel, full-length floor mats and headlining, padded door trim panels, cigar lighter, and more. Shown in Tan (Code U).

**(C) Chateau Interior with Captain's Chairs.** The Club Wagon's most luxurious

Chairs. These very comfortable front chairs swivel toward the doors or to the interior to join the party inside. Shown with Argyle cloth inserts in Jade (Code R). Note, too, the carlike instrument panel with ample provision for built-in options like the radio and air conditioner.

Standard on Chateau are front bucket seats with super-soft vinyl. Other luxury features include full-length carpeting and headlining with insulation (both color-keyed), deluxe door trim with carpeted lower panel and woodtone vinyl applique.

**(D) Club Wagon.** With some passenger car wagons getting smaller, here's one that's unabashedly roomy, with plenty of space for fun and its fixings. Standard is seating for 5. Another seat raises it to 8. Add still another seat to the 138" wheelbase model and you can carry 12 people in chair-high comfort. Shown in Candy Apple Red (Code 2E).

**(E) Custom Club Wagon.** A step up is the Custom Club Wagon with its richer interior and bright touches outside. And, as with all Club Wagons, you now go 7,500 miles between scheduled oil changes and 30,000 miles between scheduled lubes. Shown in optional Tu-Tone White (Code 9A) and Tangerine (Code 8F).

**(F) Chateau Club Wagon.** (Far right.) The top-of-the-line Club Wagon with carpeting and other luxury features throughout, and more bright accents outside. Ford's unique body/frame construction and Twin-I-Beam front suspension result in a remarkable ride for a wagon of this size. Many options are available to add to your comfort, including an auxiliary air conditioner with vents along the left wall. See your Ford Dealer for the complete list of options. Shown in optional Tu-Tone Dark Jade Metallic (Code 46) and light Jade (Code 7A).

**Note:** For standard equipment, options and measurements, see 1977 Ford Club Wagon catalog. Some items shown are optional, such as low-mount mirrors, certain hub caps and wheel covers, and WSW tires. Color code reference is on back cover.





(C)



(F) Chateau Club Wagon

## Pinto



Pinto Wagon, Dark Yellow Green Metallic (4V)



Pinto Squire, Bright Blue Glow (3V)



Pinto Cruising Wagon, Black (1C)

## LTD II



LTD II S Wagon, Light Blue (3U)



LTD II Wagon, Champagne Metallic (8Y)



LTD II Squire, Black (1C)

## LTD



LTD Wagon, Dark Red (2M)



LTD Country Squire, Creme (6P)

## Club Wagon



Custom Club Wagon, 124" wheelbase, Indio Tan (6U)



Chateau Club Wagon, 138" wheelbase, Light Blue (3U) and Brook Blue Metallic (3D)

## Notes

**CORROSION PROTECTION.** Ford takes extra steps to see that your new station wagon is engineered and built to high quality standards. And in order to help your car remain new-looking longer, we have increased the use of galvanized steel, rust-resistant primer coats, pre-coated steel in critical areas, aluminized wax, and acrylic enamel as a finishing coat.

**COLOR AND TRIM CODES.** Car colors and trims are coded. Example, Silver Metallic (Code 1G). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

**OPTION AVAILABILITY.** Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

**PRODUCT CHANGES.** Ford Division reserves the right to change specifications any time without incurring obligations.

**REPLACEMENT PARTS.** Be sure to specify genuine Ford-approved Motorcraft Parts and Autolite Spark Plugs.

Motorcraft

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a better idea,  
Ford puts it on wheels.

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