

1979 CHRYSLER CORDOBA

THE CONTEMPORARY CLASSIC.

DANA BROS. MOTOR CORP.

211 MILL AVE.

TEMPE, ARIZONA



Chrysler Cordoba.
The personal car with the
luxury touch.

No other car in the world is quite like the magnificent Cordoba. Because no other car better exemplifies that unique blend of Chrysler engineering excellence and undeniable good taste. A combination which has resulted in the creation of a contemporary classic.

The very first thing you'll notice about the 1979 Cordoba is it remains true to its original concept.

The timeless elegance of its lines are now further

Cordoba with optional "Special Appearance" Package.

accentuated by a bold new vertical grille treatment. An optional Crown Roof design (illustrated on cover). New two-tone paint combinations. New styled aluminum road wheels and wheel covers. New "Special Appearance" Package shown below. Even a trunk dress-up option to help showcase your luggage.

Cordoba is obviously a car of substance and quality. You can see that for yourself in the jewel-like brilliance

of the many tasteful, as well as practical, touches that abound, inside and out. Like the classic opera lamps, the convenience of door lamps to light your entryway, a unique Cordoba hood ornament, and deluxe wheel covers. All standard.

In its interior luxuries, exterior styling and engineering refinements, Cordoba sets the style.

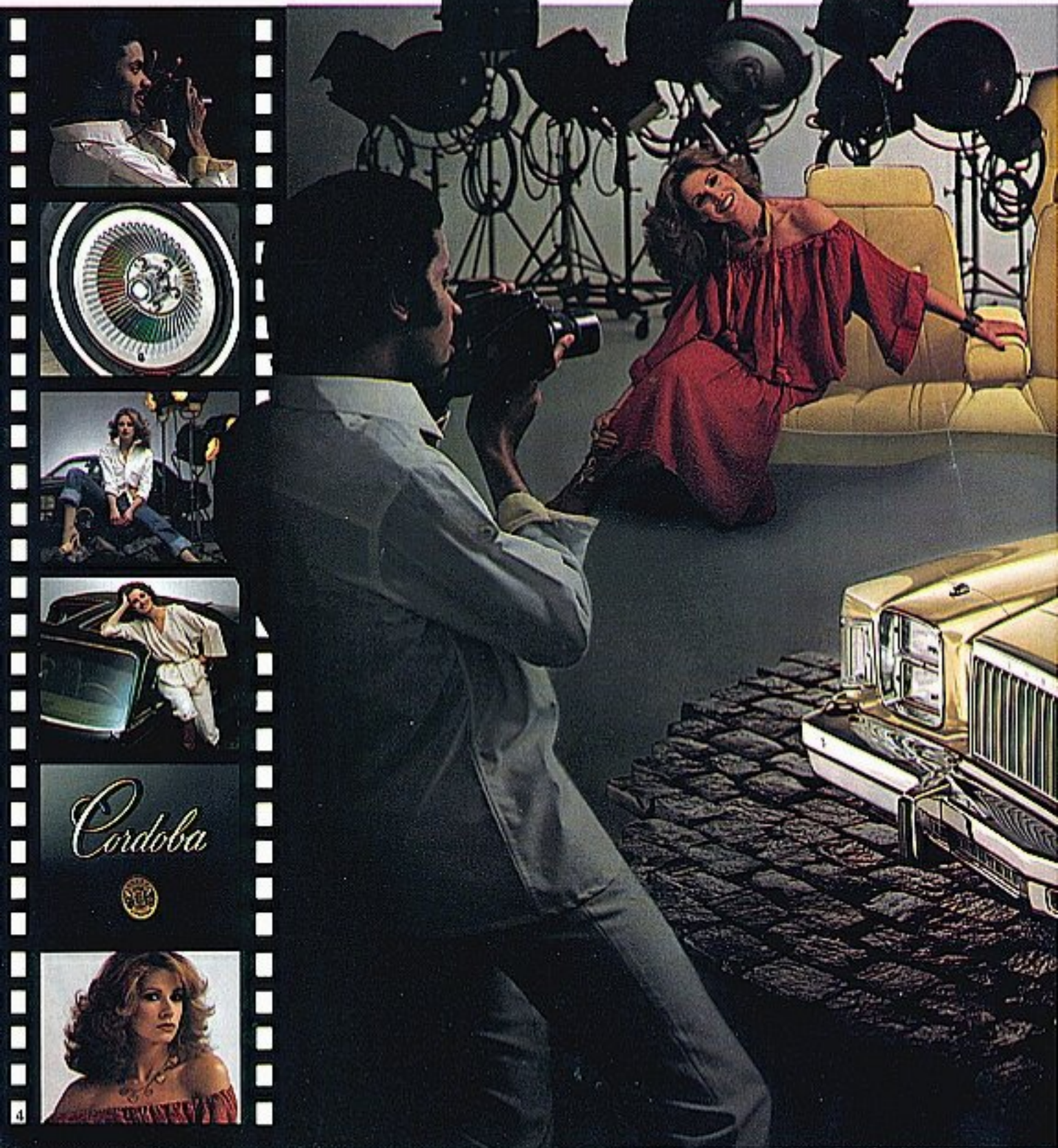


Some of the items shown on vehicles in this catalog are extra-cost options.

With Cordoba, you're always in fashion.

Good taste is never out of fashion. And never more true than with this year's classic Cordoba.

Take Cordoba's impressive interior. The rich-looking split-back bench seat shown below in cashmere (also available in gray, red, midnight blue or teal green) is standard. Optional super-soft vinyl upholstery is also available in the same colors plus white with color interior accents. And the instrument panel is filled with an array of gauges. Other standard interior features



include thick, long-pile carpeting and luxuriously padded door panels.

For more luxury, there are many options from which to choose . . . such as Corinthian leather-and-vinyl bucket seats shown in the car below. New improved air conditioning that is 26% more effective than last year's systems—a manual or a new semi-automatic control is available. The convenience of a rear

window defroster and intermittent windshield wipers.

But where Cordoba really makes a strong impression is on the open road. Standard power brakes and steering. TorqueFlite automatic transmission with lock-up torque converter with most engines. And a responsive 318 V-8.

Style, luxury, performance . . . what more could you ask from a classic automobile?



Cordoba with optional two-tone paint, landau and T-bar roof.

Now personalize your Cordoba even more.

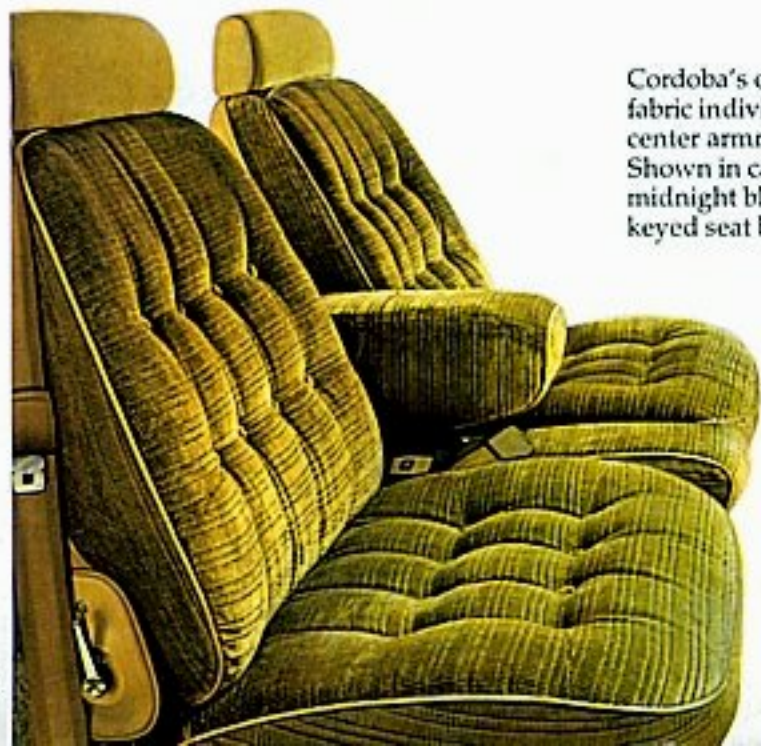
Open your Cordoba to the heavens above. With a power sun roof option in matching body color. Sliding metal roof panel is activated with the touch of a switch.



Cordoba's optional bucket seats available with folding center armrest and cushion or with optional console (shown) plus a recliner for the passenger side. Upholstered in Corinthian leather and vinyl. Shown in red. Also available in gray, midnight blue, teal green or cashmere. Plus white with color interior accents. Optional color-keyed seat belts and floor mats are also available



Cordoba's optional automatic speed control is one feature you'll really appreciate when traveling long distances at highway speeds. A touch of the lever lets you maintain a constant selected speed.



Cordoba's optional 60/40 fabric individual seats with folding center armrest and passenger-side recliner. Shown in cashmere. Also available in gray, midnight blue, teal green or red. Optional color-keyed seat belts and floor mats are also available.



A thoughtful, practical luxury touch is Cordoba's optional lighted vanity mirror. It allows the front-seat passenger to freshen up en route.

Optional Packages:

Light Package* • Trunk light • Glove box light • Ash receiver light • Ignition switch light with time delay • Headlights-on warning buzzer.

Basic Group Package • AM radio • Standard-size white sidewall tires • Left remote-control outside mirror • Light Package* • Air conditioning (manual) • Tinted glass, all windows • Deluxe windshield wipers • Undercoating with hood pad (not available with federal 318 engine) • Landau vinyl roof • Body-side tape stripe • Deck-lid tape stripes



The ultimate in-car entertainment communications system . . . Cordoba's optional in-dash-mounted 40-channel CB transceiver with AM or AM/FM stereo.



Dress up the exterior of your new Cordoba with optional wire wheels (left). Or choose the premium wheel covers (right).



Cordoba's optional AM/FM stereo radio with Electronic Search Tune feature and vacuum fluorescent digital display of your selected station. You get the best reception without having to fine tune.



Heavy-Duty (Trailer-Assist) Package • High-capacity radiator* • Heavy-duty suspension (heavy-duty rear springs and heavy-duty shock absorbers) • Extra-wide rim wheels* • Auxiliary transmission oil cooler* • Performance axle ratio 3.2 • 500-amp. Long-Life battery • Variable-load turn-signal flasher* • 7-wire harness with jumper* • Power steering oil cooler* • Heavy-duty 65-amp. alternator (Requires 360-4 HD V-8 and 1R78x15" steel-belted radial tires and matching spare) (Not available with Special Appearance or Crown Roof Packages.)

Crown Roof Package • Padded Laredo-grain vinyl landau roof • "Frenched" rear window and opera window treatment • Illuminated roof band, body-side and upper-deck tape stripes.

Crown Roof Two-Tone Package • Crown Roof Package • Low-contrast two-tone paint treatment, see chart at right for availabilities • Front bumper filler painted two-tone to match body color • Black nerf strips and bumper guard cushions, front and rear • Body side, upper and lower deck-lid stripes (not available with Special Appearance or other Two-Tone Paint Packages, painted outside sports-styled mirrors or other stripes.)

Special Appearance Package • Unique two-tone paint treatment, see chart at right for availabilities • Accent stripes • Square-cornered opera window design • Exclusion of front and rear sill molding extensions • Black nerf strips, front and rear • Dual remote-control outside sports-styled mirrors color-keyed to lower body paint • Leather-wrapped 3-spoke steering wheel • Premier wheel covers • Goodyear American Eagle Aramid-belted radial tires with gold and white sidewall treatment. (Not available with vinyl roofs, Basic Group Package, HD Trailer-Assist Packages, any other Two-Tone Packages, T-bar roof, standard wheel covers or road wheels.)

Two-Tone Paint Package • Unique two-tone paint treatment, see chart at right for availabilities • Accent stripes (Landau Roof required)

Roadability Package • Rear anti-sway bar • Extra-wide 15" x 7" wheels. (Not available with heavy-duty Trailer-Assist Package.)

*Available in package only
Many package items may be upgraded.

The Complete List of Options

Air conditioning, manual or semi-automatic temperature control • Automatic speed control • Battery, Long-Life, 500-amp • Bumper nerf strips, front and rear • Clock, electronic digital with vacuum fluorescent display • Console (with optional bucket seats only) • Cornering lights • Defroster, electrically heated rear window • Differential, Sure-Grip • Emissions Control and Testing (Required in California) • Floor mats, color-keyed protective rubber • Gas-cap, locking • Glass, tinted, all windows • Glass, tinted, windshield only • Headlamps, halogen high-intensity • Mirrors: Illuminated vanity visor • Outside, left remote-control chrome • Outside, left remote-control and right manual chrome • Outside, dual sport-styled remote-control chrome • Outside, dual sport-styled remote-control painted • Pedal dress-up • Protectors, door-edge • Moldings, vinyl color-keyed body-side (available in eight colors) • Power: Sun roof, metal • Antenna • Seats, left, only with 6040 bench or buckets • Deck-lid release • Door locks • Windows

■ **Radios:** AM • AM with 40-channel CB transceiver with fixed tri-band antenna • AM/FM monaural • AM monaural with 8-track stereo tape player (includes 4 speakers, 2 front and 2 rear) • AM/FM stereo (4 speakers) • AM/FM stereo with 8-track stereo tape player (4 speakers) • AM/FM stereo with 40-channel CB transceiver with fixed tri-band antenna (4 speakers) • AM/FM stereo with Electronic Search Tune (4 speakers)

■ **Roofs:** T-bar roof • Landau vinyl roof • Padded vinyl "Crown Roof" Package

■ **Seat belts, color-keyed** • Shock absorbers, heavy-duty • Suspension, heavy-duty • Spare tire, conventional • **Steering Wheels:** Two-spoke tilt • Leather-wrapped three-spoke • Stripes, body-side and deck-lid (available in 8 colors) • Tachometer • Trunk dress-up (including carpeting and spare tire cover) • Trailer-towing package • Undercoating and hood silencer pad (not available with 318 federal engine) • **Wheels and Wheel Covers:** Premier wheel covers • Wire wheel covers • Forged aluminum road wheels • Styled aluminum road wheels • Aluminum fascia road wheels • Windshield wiper, Deluxe, with intermittent wipe.

Colors

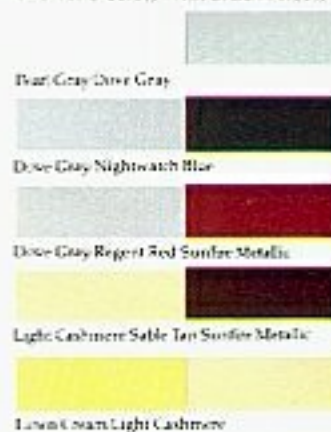
Single-Tone colors



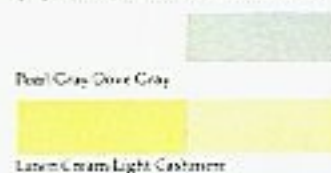
Special White



Two-Tone Colors with Landau Roof:



Two-Tone Colors with Crown Roof:



With Special Appearance Package:



Note: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Chrysler PT/Coach Dealer for accurate color chips.

Standard Equipment

Alternator, 60 amp., 100 amp. with electric rear window defroster • Ash receivers, front and rear • Battery, 325 amp. (318 CID), 430 amp. Maintenance-Free (360 CID) • Brakes, power front disc, rear self-adjusting drums • Bumper guards with protective inserts, front and rear • Carpeting, color-keyed long-pile, passenger compartment • Cigarette lighter • Directional signals with lane-change feature • Door trim, luxury padded with carpeted lower panels • Engine, 318-2 V-8 (Federal) • Fuel capacity, 21 gallons • Gauges: Oil pressure, temperature, alternator, fuel; Warning lights: low fuel and parking brake • Glove box, locking • Heater system, new improved hi-low • Hood medallion with unique Cordoba crest • Hood release, inside • Horns, dual • Instrument panel, woodtone trim • Lights: Door-mounted courtesy • Map courtesy • Rear quarter panel courtesy • Mirror 10", inside rearview daytime • Molded headliner, color-keyed • Molding: Bright wide sill with front and rear extension • Bright wheel-opening • Bright windshield • Bright belt • Bright hood windsplit • Bright rear window • Bright "B" pillar • Bright opera window • Bright deck lid • Seat, split-back bench with folding center armrest, upholstered in cloth • Shock absorbers, calibrated • Spare tire, hi-pressure compact • Steering wheel, luxury three-spoke with woodtone insert in rim • Steering, power • Suspension, front torsion bars with anti-sway bar, isolated rear leaf springs • Transmission, automatic TorqueFlite • Turn-signal indicators, fender-mounted • Wheel covers, with Cordoba medallions • Window, opera with unique slide open lamps • Wiper blades, wiper-mounted washers, 18" • Voltage regulator, electronic.

Standard Safety Features

Unibelt restraint system • Shoulder belt tension-reliever release and door-actuated tension release • Hazard warning flasher • Turn signals with lane-change feature • Side marker lights and reflectors • Back-up lights • Disc brakes • Dual braking system with warning lights • Dual throttle return springs • Circuit breakers for wipers and headlamps • Electric windshield wipers and washers • Energy-absorbing steering column • High-penetration-resistant windshield • Padded instrument panel, sun visors, and top on front seat-back • Double ball-joint-mounted rearview mirror with soft rim • Side door-guard beams • Folding seat-back latches • Interlocking door latches • Dual hood latch system • Front-seat head restraints • Lock buttons override inside door release lever (except driver's door) • Fire-retardant interior trim materials • Left outside rearview mirror • Safety-rim wheels.

Exterior Dimensions:

Wheelbase	114.9"
Overall Length (includes opt. bumper guards)	215.8"
Overall Width	77.1"
Overall Height	53.1"
Front Track	61.9"
Rear Track	62.0"

Interior Dimensions:

Front Headroom	37.7"
Rear Headroom	36.6"
Front Legroom	42.6"
Rear Legroom	32.1"
Front Hiproom	55.8"
Rear Hiproom	57.0"
Front Shoulder-Room	59.2"
Rear Shoulder-Room	61.0"
Trunk Capacity (with std. compact spare tire)	16.3 cu. ft.

Standard Specifications:

Engine	318-2 8-cyl. (Federal)
Transmission	TorqueFlite automatic
Suspension	Front: Torsion bars Rear: Asymmetrical leaf springs Front anti-sway bar
Brakes	Power: front, disc; rear, 10" x 2 1/4" drum
Battery	325-amp. (318), 430-amp. Maintenance-Free (360)
Electrical System	Alternator: 60 amp; Electronic Ignition System; Electronic Voltage Regulator

Tire Availability

Tire	Availability
FR78x15" glass-belted radial-ply black sidewall	Standard 318-2 8-cyl.
FR78x15" glass-belted radial-ply white sidewall	Optional 318-2 8-cyl.
GR78x15" glass-belted radial-ply black sidewall	Standard (360, MSR with Cabt. 318-1)
GR78x15" glass-belted radial-ply white sidewall	Optional
GR60x15" Aramid-belted radial-ply outlined white letter	Optional
HR78x15" steel-belted radial-ply wider white sidewall	Optional*

*Minimum size required (MSR) with Heavy-Duty (Trailer-Assist) Package.

Engine and Rear Axle Availability

Engines	Transmission	Axle Ratios*
All states except California.		
318-2 8-cyl.	TorqueFlite	2.7
360-2 8-cyl.	TorqueFlite	2.4 (2.7 opt.)
360-4 HD 8-cyl. (Dual Exhaust)†	TorqueFlite	3.2
California (also available in other states)**		
318-4 8-cyl.	TorqueFlite	2.7
360-1 8-cyl.	TorqueFlite	2.7
360-1 HD 8-cyl. (Dual Exhaust)†	TorqueFlite	3.2

*Optional Sure-Grip is available with the same ratio as standard axle ratio. **Requires California Emissions Control System & Testing.

†Requires Heavy-Duty (Trailer-Assist) Package.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

Buy or lease a Chrysler Cordoba.

Form No. 61-107-900 8-75 Ltr to U.S.A. (70010)

