



**DODGE '79**



THE TOTAL DRIVING EXPERIENCE.

# MAGNUM XE





**MAGNUM XE.  
REKINDLING THE LOVE AFFAIR  
BETWEEN THE CAR AND  
THE OPEN ROAD.**



The exhilaration that was driving is back. More moving than ever.

Swiftly it comes on the bright, flashing wheels of Magnum XE. And wherever it goes, it leaves an impression that is not soon forgotten.

No small wonder.

Magnum XE's appearance alone would suffice to stimulate. The view from

the front is reminiscent of a motoring great from the past, while the aerodynamic-looking profile is as immediate as tomorrow. Out back, new tail-lamp lenses set off the rear deck and complete the picture of a classic road car.

The task of living up to the look would seem overwhelming, but Magnum XE comes equipped for the

challenge. Power from a 318- or optional 360-cubic-inch V-8 engine is transmitted through a smooth TorqueFlite automatic transmission to hefty wheels, hearty tires. Steering and brakes are, as you would expect, power.

So much for car terms. Turn the key. It's the only real way of coming to terms with Magnum XE.

Some items pictured on vehicles on this and other pages of this catalog are extra-cost options.



**MAGNUM GT.  
A TOUR-DE-FORCE OF  
HERE-TO-THERE-EXCITEMENT.**



Gran Touring. A stirring variation on the thrilling Magnum theme. Seldom has an automobile looked, or felt, more worthy of the designation "GT."

Road contact is made under bold fender flares via large GR60X15" Aramid fiber-belted radial tires with raised white-outlined letters. The tires are mounted on special 15" x 7" extra-wide Magnum GT road wheels. Poised in close proximity is sport-type firm-feel suspension.

There is more to enhance the sporting aura. Like

the three-spoke leather-covered wheel. The engine-turned instrument panel applique (XE woodtone panel shown). The firm-feel power steering.

And what could be more appropriate for a car of such unquestionable color than the GT's wide array of color choices?

Magnum Gran Touring. The name says it all. **INSIDE MAGNUM** Magnum comfort comes in different styles and shapes. Included in all choices are adjustable head restraints, long-pile carpeting, and door

panels that sport "XE" emblems and feature woodtone and carpeted trim. Optional color-keyed seat belts add the finishing touch.

(LOWER RIGHT) A 60/40 split-bench seat of luxurious Saxony and Whittier II cloth is an optional selection. This choice includes a center armrest as well as a passenger-side seat-back recliner.

(UPPER RIGHT) Thin-back low-profile bucket seats of rich leather and vinyl are available at extra cost with passenger-side recliner and a center front-seat cushion and armrest. (The console shown is optional.)

(UPPER LEFT) Bucket seats of soft vinyl comprise the standard Magnum offering. A center front-seat cushion and armrest or console are optional.



# OPTIONS... SOME MAGNUM MAGIC TO HEIGHTEN THE EFFECT.

Remarkable Magnum. As if the standard wizardry were not enough, Magnum's option list weaves more magic. It bids you go all the way in making the car an extension of the driver. A sampling of your choices:

**1. T-BAR ROOF.**

The convertible feel is alive and well and available on Magnum.

**2. STYLED ALUMINUM ROAD WHEELS W/TRIM RING.** One of several striking sets of wheel options you can choose from.

**3. MAGNUM GT ROAD WHEELS.** A Gran Touring exclusive. With functional air slots, seven-inch rims, deep dish trim rings, and bright centerpiece.

**4. ALUMINUM FASCIA ROAD WHEELS.** Magnum force. Stylish fascias and full seven-inch rims that carry road-ready wide-section tires.

**5. CENTER CONSOLE.**

The power is at hand. Convenient mounting for TorqueFlite shift.

**6. ELECTRONIC DIGITAL CLOCK.** Time on the move. Features vacuum fluorescent digital display, outstanding accuracy.

**7. ELECTRONIC SEARCH TUNE AM/FM STEREO RADIO.** Ten-station digital recall plus AM/FM Search Tune modes. Tune in. Search out.

**8. 40-CHANNEL CB TRANSCEIVER SET.**

Set can monitor CB broadcasts and interrupt radio programming when broadcasts are within range. Comes with removable mike and fixed tri-band antenna.

**9. TILT STEERING WHEEL.** Your own personal slant. Seven-way adjustment. Available with optional hand-stitched leather rim cover.

**10. AUTOMATIC SPEED CONTROL.** Set it and forget it. Promotes driver relaxation and fuel economy on long trips.

**11. TACHOMETER.**

Easy-to-read tach helps you keep pulse with Magnum's power source.

**12. VANITY MIRROR.** Lets your traveling companion admire the view.

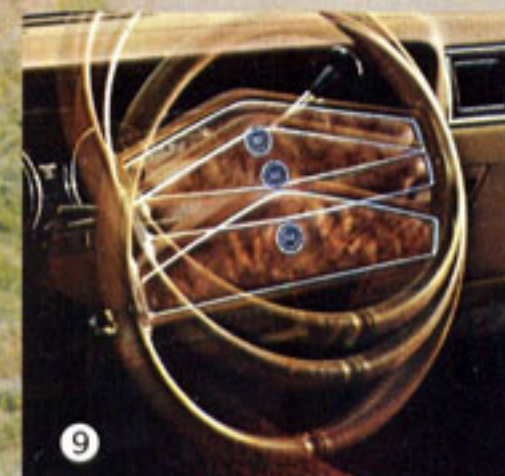
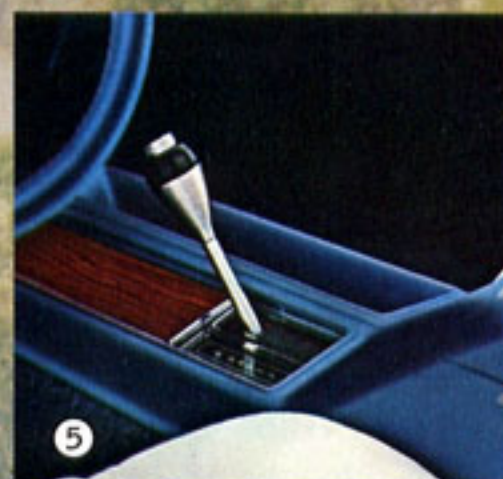
**13. POWER SUN ROOF.**

Push a button and go one-on-one with the sun. Option includes dual overhead reading lights.

**14. AIR CONDITIONING.**

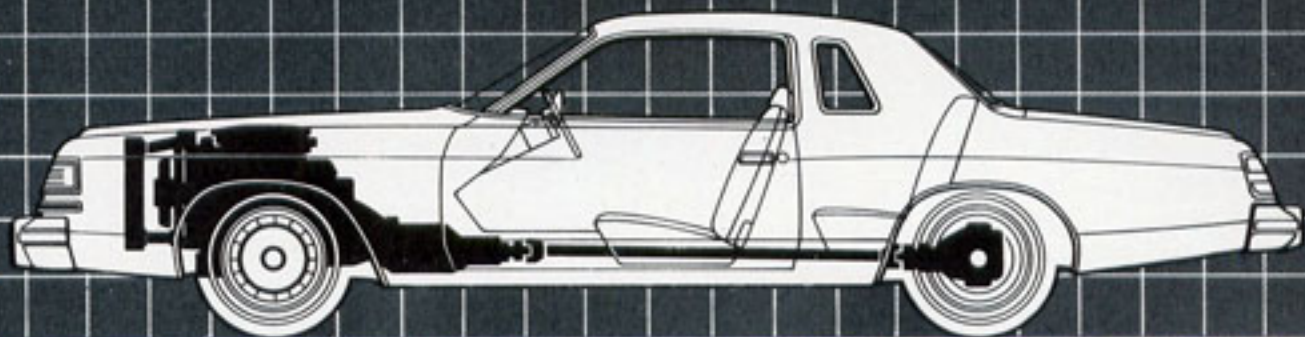
Maximum cool. New semi-automatic temperature control and manual systems feature 26% increased output.

**ELECTRIC REAR WINDOW DEFROSTER.** A sure way to improve your hindsight.



**Other Magnum options** include intermittent deluxe wipers, power door locks, and a trunk dress-up option.





## OPTIONAL PACKAGES

### LIGHT PACKAGE\*

Trunk light • Glove box light • Ash receiver light • Ignition switch light with time delay • Headlights-on warning buzzer.

\*Available in package only.

### TWO-TONE PACKAGE

Two-tone paint treatment available in Nightwatch Blue upper and Pewter Gray Metallic lower; or Black upper and Pewter Gray lower • Front and rear bumper filler painted two-tone to match body color • Color-keyed outside dual sport mirrors to match upper body color • Accent stripe at paint break • Available with or without optional landau vinyl roof.

### "GRAN TOURING" PACKAGE

GT front fender medallion • Wheel-lip flares—color-keyed • GT extra-wide road wheels (15" x 7"), extra HD wheels, charcoal astratone wheel paint, bright center dome, lug nuts and deep dish trim ring • GR60 x 15" RWL Aramid tires • Leather-covered steering wheel—3-spoke • Firm-feel suspension, includes: HD sway-bars front and rear, HD shock absorbers with special valving, HD torsion bars, and HD rear springs • Special firm-feel power steering • Special engine-turned instrument panel and crash pad applique (Includes console applique when ordered.) NOTE: Other road wheels may be ordered at differential price. Leather-covered 2-spoke steering wheel is included at no additional charge when optional tilt steering wheel is ordered.

### BASIC PACKAGE

AM radio • Standard-size white sidewall tires • Left remote-control outside mirror • Light Package • Air conditioning • Tinted glass all windows • Deluxe windshield wipers • Undercoating with hood pad (NA with Federal 318 engine.) • Landau vinyl roof. NOTE: Air conditioning, radio, whitewall tires and mirrors may be upgraded.

### HEAVY-DUTY TRAILER-ASSIST PACKAGE

High-capacity radiator\* • Heavy-duty suspension (heavy-duty rear springs and heavy-duty shock absorbers) • Extra-wide rim wheels\* • Auxiliary transmission oil cooler\* • Performance axle ratio 3.2:1 • HD 65-amp. alternator • 500-amp. Long-Life battery • Variable-load turn-signal flasher\* • 7-wire harness with jumper\* • Power steering with oil cooler\*

\*Available in package only. (Requires optional 360-4 HD V-8 and HR78 x 15" steel-belted radial tires and matching spare) (Not available with "Gran Touring" Package)

### ROADABILITY PACKAGE\*

Rear anti-sway bar • Extra-wide 15" x 7" wheels

\*Available in package only. (Not available with Heavy-Duty Trailer-Assist or GT Packages)

### THE COMPLETE LIST OF OPTIONS

Air conditioning, manual or semi-automatic—tinted glass recommended • Antenna, power (NA with CB) • Automatic speed control • Axle, sure-grip differential • Axle ratio—2.7 with optional 360-2V Federal engine • Battery—500 amp. Long-Life • Bumper rub strips, front and rear • Center cushion with folding armrest (with standard vinyl bucket seats only) • Clock, electronic digital • Console (with bucket seats only) • Defroster — electrically heated rear window (includes 100-ampere alternator) (required on all vehicles registered in New York State) • Deck-lid release, power • Door locks, power • Emissions Control System and Testing (required in California) • Gas cap, locking • Glass tinted, all windows • Glass tinted, windshield only • Headlamps, high-intensity halogen hi-beam • Mats, floor-color-keyed accessory • Shock absorbers, heavy-duty • Spare tire, conventional • Seat belts, color-keyed • Seats, power (driver's side) • Steering wheel, luxury, three-spoke padded with simulated woodtone insert rim • Steering wheel, 2-spoke with tilt column and simulated woodgrain insert in rim • Steering wheel, leather wrapped 2-spoke with tilt column • Steering wheel, leather wrapped luxury 3-spoke • Stripes, wheel opening (8 colors available)

• Stripes, hood and deck tape (8 colors available) • Stripes, body-side tape (8 colors available) • Suspension, heavy-duty • Tachometer • Trunk dress-up—includes trunk carpeting and spare tire cover • Turn-signal indicators, fender-mounted • Undercoating and hood silencer pad • Windows, power • Wheel-lip flares • Windshield wipers—deluxe with intermittent wipe

### MIRRORS

Illuminated vanity mirror, right sun visor • Left, remote, and right manual outside mirror—chrome • Remote, dual sport-styled mirror—chrome • Remote, dual sport-styled mirror—painted

### MOLDINGS

Color-keyed body side with vinyl inserts (8 colors available) • Door-edge protectors • Pedal dress-up

### RADIOS

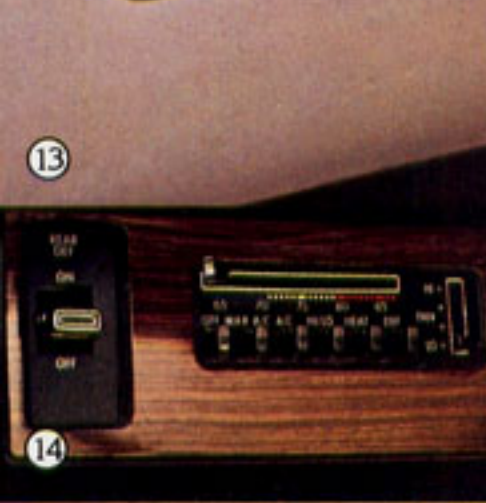
AM radio • AM with CB transceiver with fixed tri-band antenna • AM/FM monaural • AM monaural radio with 8-track stereo tape (includes 4 speakers—2 front and 2 rear) • AM/FM stereo (includes 4 speakers—2 front and 2 rear) • AM/FM stereo with CB transceiver with fixed tri-band antenna (includes 4 speakers—2 front and 2 rear) • AM/FM stereo with 8-track stereo tape player (includes 4 speakers—2 front and 2 rear) • AM/FM stereo with Electronic Search Tune (includes 4 speakers—2 front and 2 rear) • Single rear seat speaker (with monaural radios)

### ROOFS

T-bar • Sun roof, power-operated, metal • Landau-style vinyl roof (available in red, cream, green, blue, black, brown, gray or white), depending on exterior body color.

### WHEELS AND WHEEL COVERS

Premier wheel covers, 15" • Styled aluminum road wheels, 15" with trim rings • Forged aluminum road wheels, 15" • Aluminum fascia road wheels, 15"





# Standard Equipment

Alternator—60 ampere standard; 100 ampere standard with optional electrically heated rear-window defroster • Ash receivers front and rear • Battery—325 amperes (430 ampere Maintenance-Free standard with optional 360 V-8's only) • Brakes—power-assisted front and rear drums • Bumper guards front and rear • Carpeting, color-keyed, long-pile • Cigarette lighter • Cleaner air system • Directional signals with lane-change feature • Electronic ignition • Hazard warning flashers • Fuel tank capacity—21 gallons • Gauges for alternator, engine temperature, oil pressure and fuel level plus warning light for "low fuel" • Glove box lock • Head restraints, right and left • Heater and defroster—high-low type • Hood release, inside • Horns, dual • Instrument panel with woodtone trim • Lights—headlight switch and wiper switch lights; brake system warning; backup; parking brake warning; selector lever quadrant; side marker and parking lights; door switches for interior lights; rear quarter courtesy lights; door courtesy lights; map light

• Inside rearview mirror, day/night • Left, outside manual mirror—chrome • Molded headliner, color-keyed • Seats, vinyl bucket • Steering wheel, padded two-spoke with woodtone trim • Steering, power • Suspension, isolated torsion bar front with anti-sway bar; rear leaf springs • Compact spare tire • Transmission, 3-speed TorqueFlite automatic • Trunk mat, vinyl • Deluxe wheel covers with "XE" in center • Windshield wipers, two-speed and electric washer • Voltage regulator, electronic

## STANDARD SAFETY FEATURES

Unibelt restraint system • Shoulder-belt tension reliever release and door-actuated tension release • Hazard warning flasher • Turn signals with lane-change feature • Side marker lights and reflectors • Backup lights • Disc brakes • Dual braking system with warning lights • Dual throttle return springs • Circuit breakers for wipers and headlamps • Electric windshield wipers and washers • Energy-absorbing steering column • High-penetration resistant windshield • Padded instrument panel, sun visors, and top on front seat-back • Double ball-joint-mounted rearview mirror with soft rim side door guard beams • Folding seat-back latches • Interlocking door latches • Dual hood latch system • Front-seat head restraints • Lock buttons override inside door release lever (except driver's door) • Fire-retardant interior trim materials • Left outside rearview mirror • Safety-rim wheels.

## EXTERIOR COLORS Choice of 14 exterior colors for Magnum XE



### Optional Two-Tone Paint Colors-



## POWER TEAMS

ENGINE	TRANSMISSION	AXLE RATIO	
		STD.	OPT.
ALL (except California) STD. 318 2-barrel	TorqueFlite auto.	2.7	
OPT. 360 2-barrel	TorqueFlite auto.	2.4	2.7
OPT. 360 4-barrel HD+	TorqueFlite auto.	3.2	—
CALIFORNIA (California Emission Control System required; also available in other states.)			
OPT. 318 4-barrel	TorqueFlite auto.	2.7	—
OPT. 360 4-barrel	TorqueFlite auto.	2.7	—
OPT. 360 4-barrel HD+	TorqueFlite auto.	3.2	—

+ Requires "GT" Package or Heavy-Duty Trailer-Assist Package at extra cost.

STANDARD SPECIFICATIONS		DIMENSIONS	
Engine	318-2 8-cyl. (Federal)	WHEELBASE	114.9
Transmission	TorqueFlite Automatic	OVERALL LENGTH	215.8*
Suspension	Front: Torsion bars	OVERALL WIDTH	77.1
	Rear: Asymmetrical leaf springs	OVERALL HEIGHT	53.1
	Front anti-sway bar	TRACK—FRONT	61.9
Brakes	Power: front, disc; rear, 10" x 2 1/2" drum	—REAR	62.0
		HEADROOM—FRONT	37.7
Electrical System	Battery: 325 amp (318 CID), 430 amp Maintenance-Free (360 CID); Alternator: 60 amp; Electronic Ignition System; Electronic voltage regulator	—REAR	36.6
		LEGROOM—FRONT (Max)	42.4
		—REAR (Min)	32.4
		HIPROOM—FRONT	55.8
		—REAR	57.0
		SHOULDER-ROOM—FRONT	59.2
Fuel Tank	21 gallons	—REAR	61.0
		LUGGAGE COMPARTMENT (cu. ft. estimate)	16.3
Trunk Capacity	16.3 cu. ft. with standard Hi-pressure compact spare tire	*Includes bumper guards.	
		TIRES	
		<b>Tires</b>	<b>Availability</b>
		FR78 x 15" glass-belted radial-ply black sidewall	Standard w/318-2 V-8
		FR78 x 15" glass-belted radial-ply white sidewall	Optional w/318-2 V-8
		GR78 x 15" glass-belted radial-ply black sidewall	Standard (360 V-8, MSR with California 318-4 V-8)
		GR78 x 15" glass-belted radial-ply white sidewall	Optional
		GR60 x 15" Aramid-belted radial-ply outlined white letters	Optional
		HR78 x 15" steel-belted radial-ply wider white sidewall	Optional*
		*Minimum size required (MSR) at extra cost with HD package	

NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Dodge Dealer for accurate color chips.

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Buy or lease a Magnum and say "Hey that's my Dodge!"