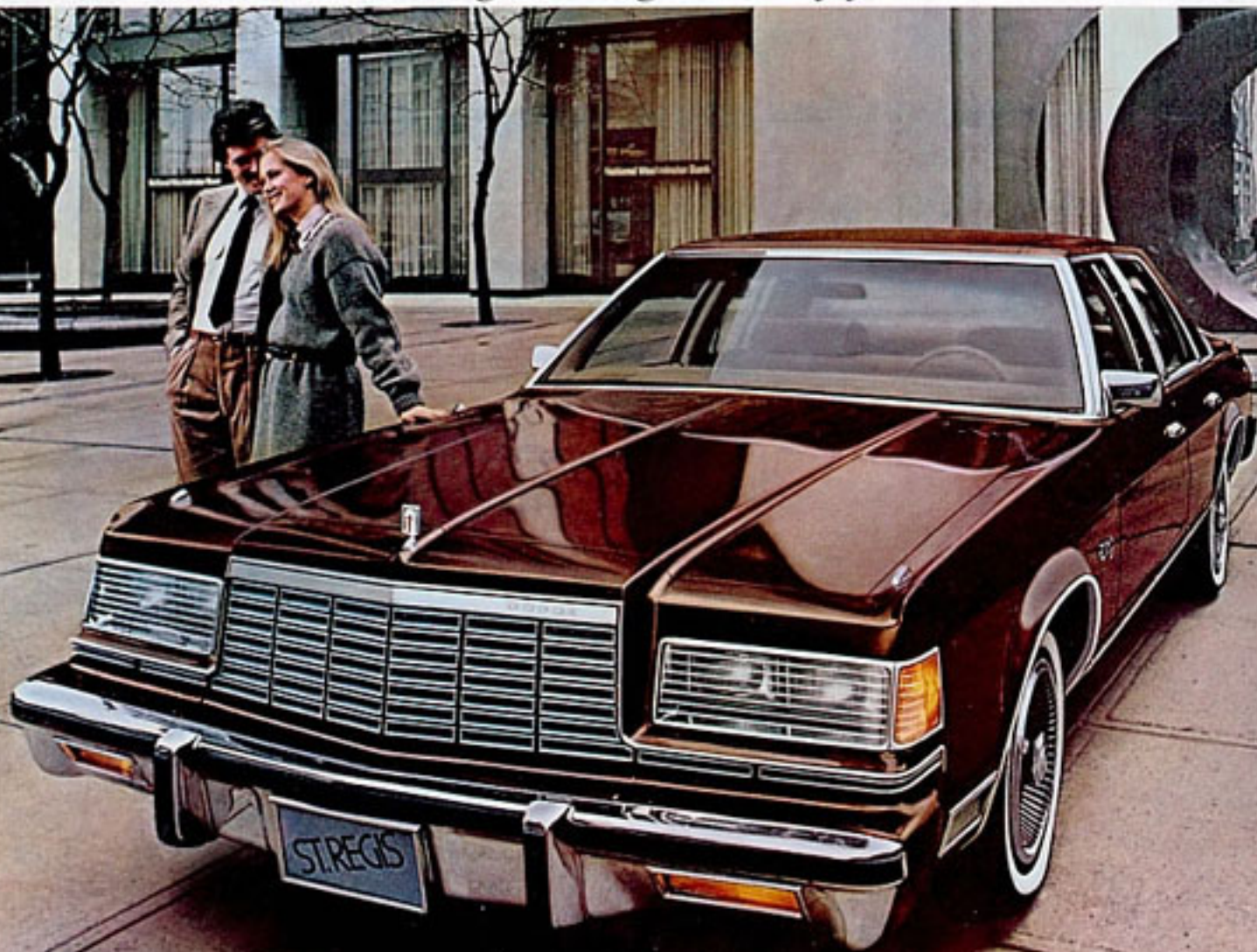


DODGE '79

ST. REGIS

The new Dodge St. Regis. Luxury you can measure.





St. Regis. An important new statement in art and engineering from Dodge.



St. Regis with optional Teal Frost Metallic/ Teal Green Sunfire Metallic two-tone paint combination and vinyl roof.


For as long as you can remember, you've been making your own judgments. Speaking your own mind. So it's only natural that you should pick up a book about a car that was created by independent thinkers like yourself. Designers, engineers, and stylists who had a vision of great things for a new automobile called St. Regis.

St. Regis. There has never been a Dodge like this one. Nearly every phase of its design marks a breakthrough. In styling, there is an air of jauntiness about the St. Regis that is unusual for a car of its size. For once, the terms "clean" and "crisp" really do apply. From the standpoint of engineering, the St. Regis is con-

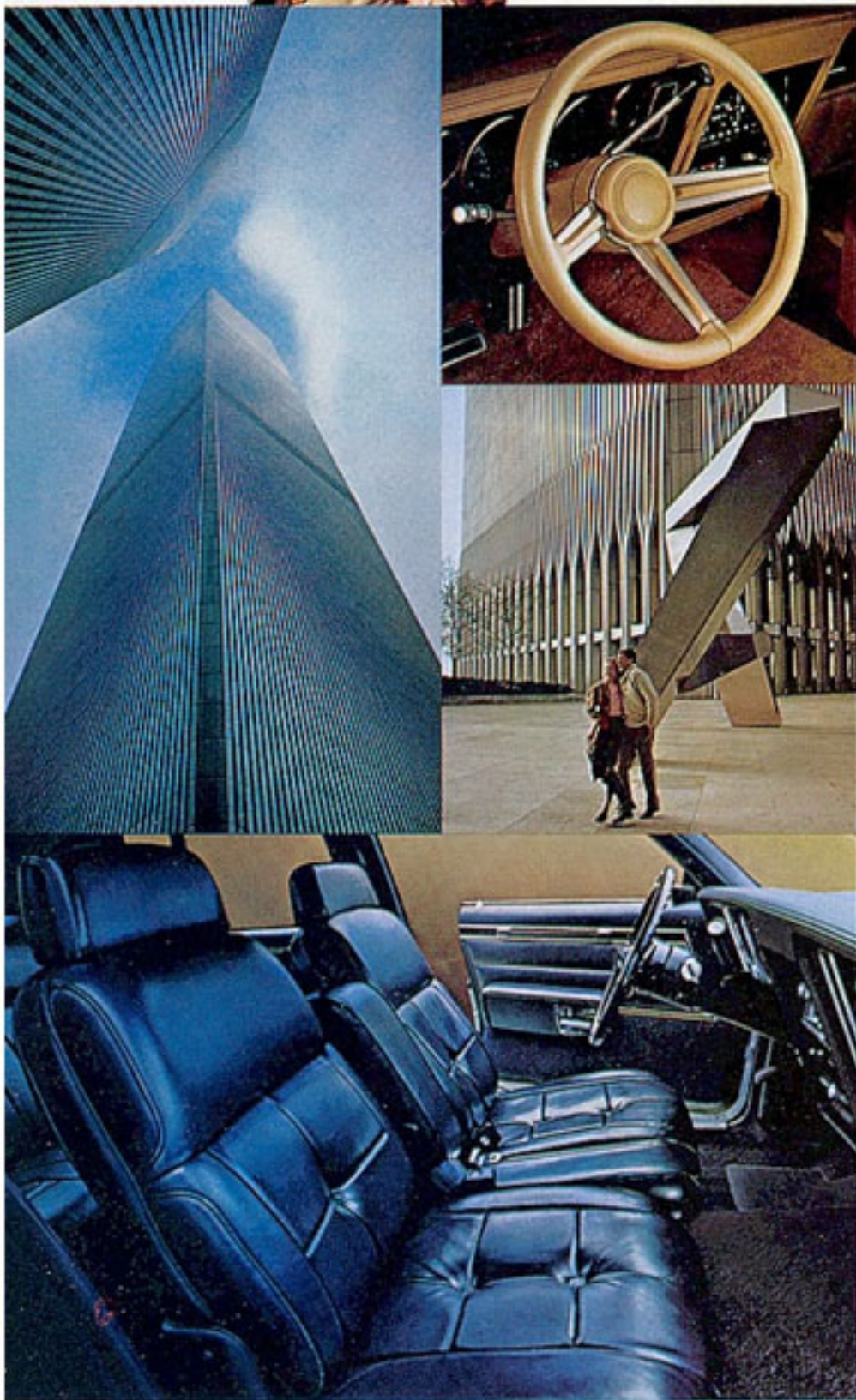
siderably lighter than the previous full-size Dodge. This ingenious weight-savings results in improved fuel economy. At the same time, there can be no mistaking that the St. Regis is a full six-passenger automobile. With spacious adult-size accommodation and trunk room to match. The St. Regis is exceptional in another way: standard

equipment. Power steering and power front disc brakes. TorqueFlite automatic transmission. A trip odometer with push-button reset. Aerodynamic flag-type outside mirrors. And more. If independent thinking has put you where you are today, St. Regis is taking you where you're going tomorrow.

Some items pictured on this and other pages of this catalog are extra-cost options.



Feelings.



Everything about the St. Regis was designed to bring about feelings. Warm, wonderful feelings.

The individually adjustable 60/40 seats with folding center armrest and passenger-side recliner are of soft Saxony and Whittier cloth on the standard offering (shown at right) and plush Oxford vinyl on the two optional selections.

The ride is as smooth and as quiet as that of any car we

have ever built. More engineering ingenuity here. Front torsion-bar suspension and a redesigned rear leaf-spring suspension geometry. And generous application of sound-reducing materials throughout its Unibody.

Worthy of note, too, are the new optional semi-automatic and manual air conditioning systems of 26% greater capacity, and quieter performance, than last year's.

The St. Regis is also obliging in little ways. Small touches that make things easier for you. The steering column multi-function control switch with headlamp dimmer, turn signal and windshield washer/wiper controls conveniently located on the turn-signal lever. A courtesy light under the instrument panel. And soothing chimes to replace buzzers.

St. Regis: a comfortable place to be going places.

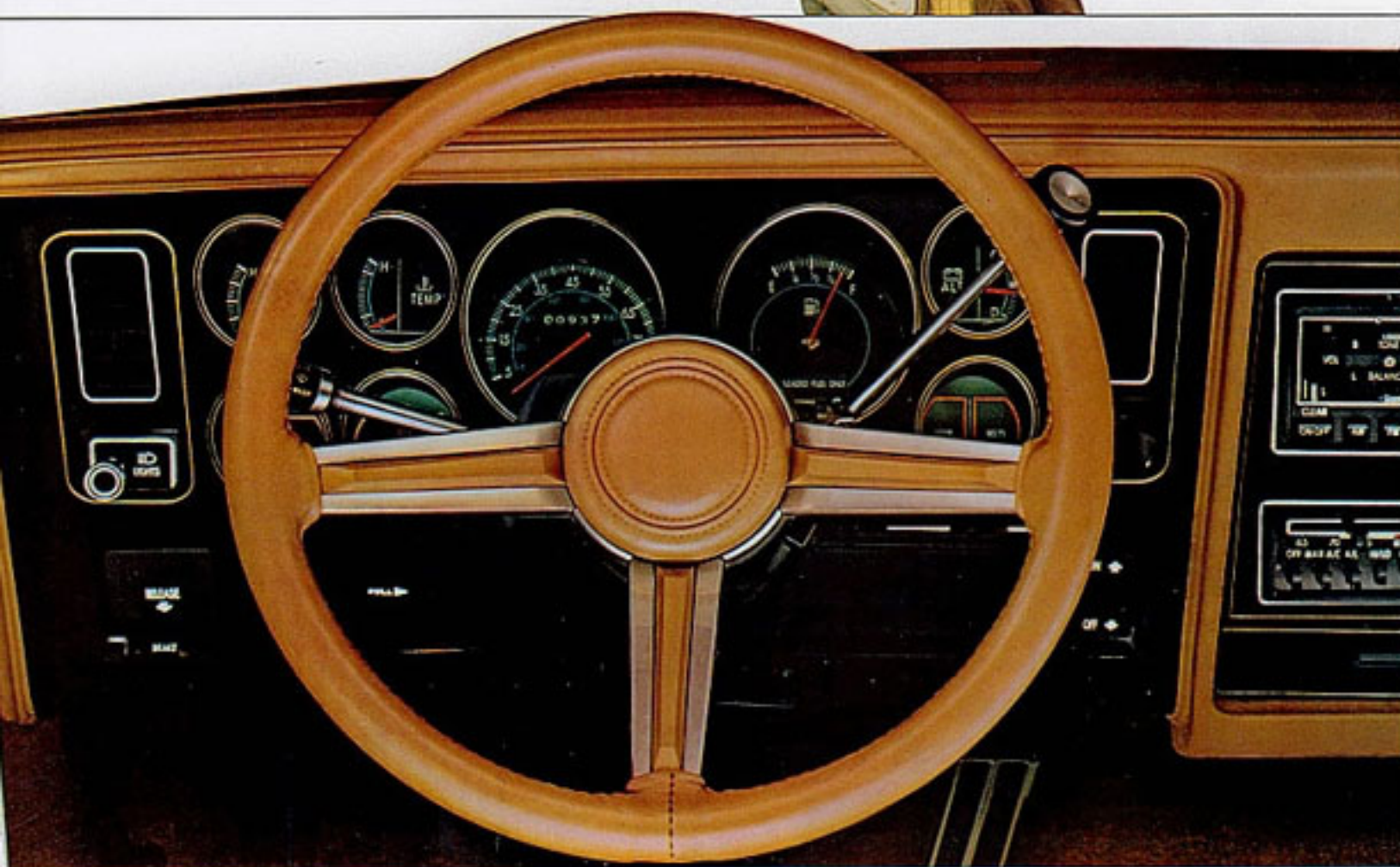
St. Regis in Sable Tan Sunfire Metallic with optional vinyl roof.



By special request.



And now, we invite you to add to the standard luxury simply by asking.



St. Regis Options

- Air conditioning, manual
- Air conditioning, semi-automatic temperature control
- Automatic speed control
- Axle, Sure-Grip Differential
- Axle ratio, 2.7 to 1 with 318-2 and 360-2 V-8 engines
- Battery, 500 amperes, Long-Life
- Bumper guards—front and rear
- Clock, electronic digital with vacuum fluorescent display
- Cornering lights
- Defroster—electrically heated rear window (required in New York State)
- Emissions Control System and Testing (required on all vehicles registered in California)
- Floor mats, protective rubber, color-keyed
- Gas cap, locking
- Litter container
- Headlamps, halogen hi-intensity—two hi-beam

Mirrors

- Vanity mirror, illuminated, passenger sun visor
- Outside, left remote-control—chrome
- Outside, dual, remote-control—chrome
- Pedal dress-up

Moldings

- Door-edge protectors
- Body side with vinyl insert—color-keyed

Power

- Sun roof, power, glass
- Antenna (NA with CB transceiver equipped radios)
- Seat, left (NA with 360-4 HD V-8)
- Deck-lid release (control in glove box), includes trunk compartment light
- Door locks
- Windows

Radios

- AM
- AM with CB transceiver with fixed-length tri-band antenna
- AM/FM monaural
- AM/FM stereo (includes 4 speakers—

2 front and 2 rear)

- AM/FM stereo with CB transceiver with fixed-length tri-band antenna (includes 4 speakers—2 front and 2 rear)
- AM/FM stereo with 8-track stereo tape player (includes 4 speakers—2 front and 2 rear)
- AM/FM stereo with Electronic Search Tune (includes 4 speakers—2 front and 2 rear)
- Rear-seat speaker, single (available only with monaural radios)
- Seat belts—color-keyed
- Shock absorbers, heavy-duty, front and rear (standard with heavy-duty suspension)
- Suspension, heavy-duty—heavy-duty rear springs and heavy-duty front and rear shock absorbers
- Spare tire—conventional-type

Steering Wheels

- Tilt steering column with 2-spoke wheel and

black pad and emblem with woodtone trim on rim

- Leather-wrapped tilt wheel with 2-spokes, black pad and emblem (must order tilt steering column at extra cost)
- Luxury 3-spoke deluxe with woodtone trim on rim
- Leather-wrapped with 3-spokes, padded center
- Stripes, body side and hood

Tires—Selected Options

- P195/75R15" glass-belted radials, white sidewall
- P205/75R15" glass-belted radials, black sidewall
- P205/75R15" glass-belted radial, white sidewall
- P205/75R15" steel-belted radial, wider white sidewall
- P225/70R15" steel-belted radial, black sidewall (available with Open Road Handling Package only)
- P225/70R15" steel-

belted radial, wider white sidewall (available with Open Road Handling Package only)

- Trunk dress-up including black carpeting and spare tire cover
- Undercoating
- Vinyl roof—full, Laredo-grain in light blue, dark blue, light green, cream, red, tan, brown, white, black, gray
- Wheel covers—premier, 15"
- Wheel covers—wire, 15"
- Wheels, road, 15"—styled aluminum
- Wheels, road, 15"—styled aluminum with trim ring
- Windshield wipers, deluxe, with intermittent wipe

Selected Optional Packages

- Light Package* (included in Basic Group Package)
- Deck-lid-latch light
- Rear door light switches
- Map/courtesy light

Illuminated hood release and parking brake release

- Low battery condition light-emitting diode
- High engine temperature light-emitting diode
- Door-ajar light
- Low washer fluid light
- Low fuel light
- Trunk light
- Glove box light
- Ash receiver light
- Ignition switch light with time delay
- Fender-mounted turn-signal indicators

Basic Group

- AM radio
- Standard-size WSW tires
- Remote outside mirror, left
- Light Package
- Air conditioning, manual
- Vinyl roof, full
- Deluxe windshield wipers
- Vinyl body-side molding
- Undercoating

Heavy-Duty Package (Trailer-Assist)

- (requires 360-4V HD V-8 and P205/75R15" steel-belted radial tires and matching spare tire)
- High capacity radiator*

Heavy-duty suspension (HD rear springs and HD front and rear shock absorbers)

- Extra-wide wheel rims*
- Auxiliary transmission oil cooler*
- Performance axle ratio 3.2:1
- Battery, 500-amp, Long-Life
- Variable-load turn-signal flasher*
- 65-ampere HD alternator
- 7-wire harness with jumper*
- Power steering oil cooler*

Open Road Handling Package* (requires V-8)

Trailer-Assist

- Special firm-feel power steering
- Extra-wide wheel rims
- P225/70R15" steel-belted radial black sidewall tires
- Firm-feel suspension, including HD front stabilizer, HD front torsion bars, HD rear stabilizer bar, HD rear leaf springs, HD front and rear shock absorbers with special valving

engine) [not available with Heavy Duty Package (Trailer-Assist)]

- Special firm-feel power steering
- Extra-wide wheel rims
- P225/70R15" steel-belted radial black sidewall tires
- Firm-feel suspension, including HD front stabilizer, HD front torsion bars, HD rear stabilizer bar, HD rear leaf springs, HD front and rear shock absorbers with special valving



St. Regis standard equipment.

- Alternator—65 ampere
- Armrests—front doors, rear doors and front-seat center-mounted folding-type
- Ash receivers—front and rear
- Battery—375 amp. with 225 6-cyl.; 325 amp. with optional 318 V-8; 430 amp. Maintenance-Free with optional 360 V-8
- Battery test indicator
- Brakes—front, disc; drums rear (power-assisted)
- Bumper rub strips—front and rear
- Chimes, warning—seat belt "headlights-on"
- Cigarette lighter
- Cleaner air system
- Directional signals with lane-change feature
- Electronic voltage regulator
- Electronic ignition
- Engine: 225—2-V Six (except California); 318—4-V V-8 (min. requirement California)
- Flashers, hazard warning
- Floor covering, color-keyed long-pile carpet in passenger compartment
- Fuel tank—21 gallon
- Gauges—oil pressure (gauge and warning light), temperature, alternator and fuel
- Glass—tinted all windows
- Glove box lock
- Head restraints—right and left
- Heater and defroster, high-low level type
- Hood release, inside
- Hood silencer pad
- Horns, dual
- Lights—courtesy light under instrument panel, brake system warning, transmission selector lever quadrant, front side marker lights, backup lights, dome and front door switches for interior lights
- Mirrors—inside rearview, day/night—outside flap-type, manual left and right
- Molded headliner, color-keyed
- Multi-function control lever—turn signal control lever with integral headlamp dimmer control and windshield washer/wiper controls
- Power disc brakes
- Power steering

- Steering wheel—two-spoke with woodtone trim and vinyl center pad
- Suspension—torsion bars front, leaf springs rear and front anti-sway bar
- Tires—P195 x 75R15" glass-belted radial, black sidewall
- Tire, spare—compact
- Transmission—TorqueFlite, automatic, 3-speed
- Wheel covers, deluxe 15"
- Windshield wipers, 2-speed with electric washers

Standard Safety Features

- Unibelt restraint system
- Shoulder-belt tension reliever release and door-actuated tension release
- Hazard warning flasher
- Turn signals with lane-change feature
- Side marker lights and reflectors
- Backup lights
- Disc brakes
- Dual braking system with warning lights
- Dual throttle return springs
- Circuit breakers for wipers and headlamps
- Electric windshield wipers and washers
- Energy-absorbing steering columns
- High-penetration-resistant windshield
- Padded instrument panel, sun visors, and top on front seat-back
- Double ball-joint-mounted rearview mirror with soft rim
- Side door guard beams
- Interlocking door latches
- Dual hood latch system
- Front-seat head restraints
- Lock buttons override inside door release lever (except driver's door)
- Fire-retardant interior trim materials
- Left outside rearview mirror
- Safety-rim wheels

Dimensions

- Wheelbase 118.5"
- Overall length (including optional bumper guards) 220.2"
- Overall width 77.1"
- Overall height 54.5"
- Track—front 61.9"; rear 62.0"
- Curb Weight—225-2 6-cyl. 3675 lbs., 318-2 V-8 3746 lbs., 360-2 V-8 3809 lbs.
- Headroom—front 38.6", rear 37.4"
- Legroom—front (max.) 42.5", rear (min.) 38.2"
- Hiproom—front 57.6", rear 57.4"
- Shoulder-room—front 61.0", rear 61.0"
- Trunk capacity—21.3 cu. ft.

Colors

Single Colors:



Two-Tone Package colors: (includes accent stripe at color break)



NOTE: Due to occasional printing irregularities, the colors shown may vary from actual hues. See your Dodge dealer for accurate color chips.

All product illustrations and specifications are based on authorized information. Although descriptions are believed correct at publication approval, accuracy cannot be guaranteed. Some of the equipment shown on product illustrations is optional, at extra cost. Chrysler Corporation reserves the right to make changes from time to time, without notice or obligation, in prices, specifications, colors and materials, and to change or discontinue models.

Power Trains

Engine	Axle Ratio—Automatic Transmission	
	Federal	California*
225-2V Six (standard)	2.9	
318-2V V-8	2.4 (2.7 opt.)	
318-4V V-8		2.7
360-4V V-8		2.7
360-2V V-8	2.4 (2.7 opt.)	
360-4V HD V-8†	3.2	3.2

*Also available in states other than California. Requires California Emissions Control System and Testing.
†Requires Heavy-Duty Package (Trailer-Axle) at extra cost.

Buy or lease a St. Regis and say
"Hey that's my Dodge!"

