

1979 FORD FAIRMONT
FUTURA
Futura is now.



FORD FAIRMONT
FUTURA/GHIA

A distinctive personal car for now.

The Ford Fairmont Futura gives you styling with the look of tomorrow today. Here's a trimly proportioned 5-passenger sporty coupe with all the style and flair that's just right for the life you're living.

Futura is just right for the kind of driving you do now, too. Its standard 2.3 litre engine, and 4-speed manual transmission are remarkably fuel efficient.*

Futura's scheduled maintenance requirements are reduced by comparison with recent Ford models (see back cover). And yet this car with so much of tomorrow in it is still realistically

priced for today, as your Ford Dealer can show you.

With Futura, the future isn't some day, it's now. Further proof is seen in the personalizing touches you can add. One example: the Ghia Option. It includes a luxurious flight bench seat plus many other interior features (see page 6). And for the ultimate Futura, there is the new Ghia Luxury Group, shown here in all its elegance!

(A) Ghia Luxury Group. A striking new option, the Ghia Luxury Group features a vinyl half-roof with Tu-Tone Creme (6P) and Gold (6W). Two additional color selections include split vinyl roofs; color-keyed turbine wheel covers and dual mirrors come with all three. And that's just the exterior! (For more details, see page 6.)

(B) Ghia Luxury Group Interior. An elegant flight bench seat with center armrest in this exclusive trim combination: Gold luxury cloth seat inserts bordered with elegant Creme vinyl (YV). Very smart! Separate Ghia Luxury Group cloth interiors in Red and Blue as well.

(C) Warm woodtone appliques enhance the instrument panel and new 4-spoke steering wheel.

(D) Ghia Badge, on the rear decklid, identifies all Futuras equipped with the Ghia Option or new Ghia Luxury Group.

*See EPA gas mileage estimates on back cover.

Front cover: New Ford Fairmont Futura in Midnight Blue Metallic (3L) with cast aluminum wheels.

Some items shown are available as options. See options list on pages 6-7.



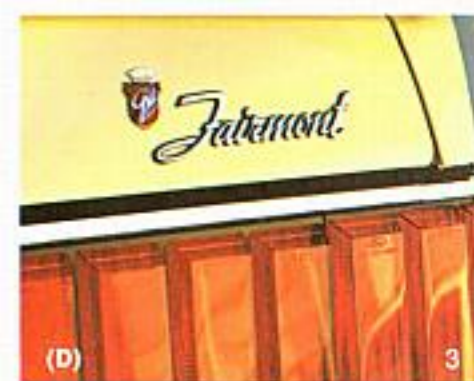
(A)



(B)



(C)



(D)

FORD FAIRMONT FUTURA

The shape of things to come.

Futura is a beautiful blend of advanced styling and technology, and something more—your own ideas of what your next car should be.

Futura options give you the opportunity to express your personality as well as provide for your individual driving needs. If it's luxury you want, look no further than the Ghia Luxury Group (shown on pages 2-3). If you want something with a youthful flair, look over the Sport Group ("B"). And you'll find all kinds of additional ideas on pages 6-7.

But Futura can win you over with its standard features alone. The excellent gas mileage of its 2.3 litre engine and fully synchronized 4-speed manual transmission.* The added convenience of individually adjustable front bucket seats. The decorative interior styling and handsome all-vinyl trim in five color choices. Room for five plus lots of trunk space.

More than these, Futura's stylish lines and trim proportions may hold special appeal for you. Then there's the driving experience—pretty special in itself. Find all that Futura has for you now.

(A) Futura in Bright Red (2P) with White split vinyl roof. Quad headlamps and grille emphasize Futura's years-ahead look.

(B) Futura with new Sport Group. Dramatic roof pillar tape stripe and turbine wheel covers are part of this option. Tu-Tone paint option is Silver Metallic (1G) over Medium Grey Metallic (1P). For more on Sport Group plus details on the Interior Decor Group, available only with this option, see page 6.

(C) Floor-mounted SelectShift lets you choose between going fully automatic or shifting manually when you want to.

(D) Column-mounted controls: one for windshield wiper/washer, the other for turn signals/horn/headlamp dimmer.

*See EPA gas mileage estimates on back cover.



(A)



(B)



(C)



(D)

1171 west

FORD FAIRMONT FUTURA INTERIORS

With bucket or bench seats.

Handsome, individually adjustable bucket seats in plaid cloth and vinyl are one of two Futura offerings. The color shown is Wedgewood Blue (UB), one of three color choices. Also available in six colors of all-vinyl trim. Bucket seats are standard in Futuras with the 2.3 litre engine/4-speed manual transmission power team.



Bench front seat is offered on Futuras with any of these three power team options: (1) 2.3 litre engine/SelectShift automatic transmission (column mounted); (2) 3.3 litre (200 CID) Six/4-speed manual overdrive*; (3) 5.0 litre (302 CID) V-8/4-speed manual overdrive.* The trim is pleated luxury vinyl in Red (TD). Five other color choices are offered. Or you can choose from cloth and vinyl trim in five color selections.

*Not available in California.

OPTIONS

Add your personal touch.

Audio

Ford offers a superb selection of radios and audio equipment for the Futura of your choice. All are precision engineered and built to exacting Ford quality standards. For details, get the booklet "Dimensions in Sound" at your Ford Dealer.

- AM Radio. Pushbutton tuning, instrument panel top-mounted speaker.
- AM Radio with 8-Track Tape.* The variety of listening to regular radio or your favorite stereo 8-track tapes.
- AM/FM Monaural Radio. Your choice of AM or FM programming in a moderately priced radio.
- AM/FM Stereo Radio.* Two radio bands, one providing the listening pleasure of rich stereo.
- AM/FM Stereo Radio with 8-Track Tape.* AM and FM radio listening plus enjoyment of stereo 8-track tapes.
- AM/FM Stereo Radio with Cassette Tape* gives you the varied listening capabilities of the previously described unit in compact cassettes.
- Premium Sound System. Separate amplifier, more sensitive rear speakers enhance the sound of any Futura AM/FM stereo radio.

*Four speakers, with fader control, included.

Appearance

- Ghia Option. Velour cloth or luxury vinyl trim, light bench front seat, 4-spoke luxury steering wheel, 18-oz. cut-pile carpeting, upgraded sound insulation package, Convenience Group, dual bright mirrors, plus Ghia badge on the rear decklid.
- Ghia Luxury Group. All the features of the Ghia Option plus exterior color choices of Red Glow (2H) and Medium Blue Glow (3H) in addition to Creme/Gold Tu-Tone shown on pages 2-3; color-keyed split vinyl roof (vinyl half-roof exclusively with Creme/Gold) and color-keyed turbine wheel covers. Interior features cloth and/or vinyl plus luxury cloth trim color-coordinated to the exterior: Red (YD), Blue (YB) and Creme/Gold (YV).

- Interior Decor Group (available only in combination with the Sport Group, described below). Includes all the items listed under Ghia Option (except dual bright mirrors and Ghia badge).
- Instrumentation Group. Includes trip odometer, tachometer, ammeter, temperature and oil pressure gauges.
- Sport Group. Added flair in a new decorative package. Charcoal/argent



- grille insert, smooth hood (no ornament), wide-band tape stripe in selection of six colors, color-keyed turbine wheel covers. See page 5.
- Sport Steering Wheel. Perforated metal spokes, leather-wrapped rim.
- Dual Bright Mirrors. LH mirror remote-controlled. Shown on page 2.
- Rocker Panel Moldings. Protective bright metal strips along lower body.
- Metallic Glow Paint. Red Glow (2H), Blue Glow (3H), Burnt Orange (5N).
- Tu-Tone Paint. Offered in seven

- unique combinations. For examples, see pages 2-3 and B, page 5.
- Vinyl Roof. Eight color selections, two styles. Half-roof (page 2) available with Tu-Tone Creme/Gold color choice in Ghia Luxury Group or with Flip-Up Open Air Roof option. Second style is a split vinyl roof (page 4).
- Air Conditioner. Fresh cooled air in summer, warm fresh air in winter. Defrosting, defogging any time.



- Tinted Glass—Complete. Cuts sun glare and heat. Recommended with air conditioner.
 - Flip-Up Open Air Roof. Flip it up for added ventilation, or remove the tinted glass panel for the open-air feeling of a convertible. Includes sunshade.
- Convenience**
- Electric Clock.
 - Convenience Group. Includes: RH visor vanity mirror, cigarette lighter,

- rear seat ashtrays, glove box lock.
- Fingertip Speed Control. Lets you set desired speeds above 30 mph with steering-wheel mounted controls. You ride more relaxed with foot off the accelerator. Pressing "Resume" switch reestablishes set speed after braking.
- Remote Control Decklid Release. Switch unlocks the decklid electrically. A great convenience.



- Rear Window Defogger.
- Electric Rear Window Defroster. Thin strips of the heating element on the glass quickly clear away outside ice, snow and inside condensation.
- Light Group. Includes: luggage compartment light, engine compartment light, glove box light, front ashtray light, dome/map light, passenger door courtesy light.
- New Tilt Steering Wheel. Adjusts to any of five positions.

- Interval Windshield Wipers. Variety of settings to match weather conditions.
- Performance**
- SelectShift Automatic Transmission. Available with all engines. Fully automatic or manual shifting. Steel-belted radial ply tires included. Floor-mounted sport shift is a separate option.
 - Engine Options: 3.3 litre (200 CID) 1V 6-cylinder engine; 5.0 litre (302



- CID) 2V V-8. Four-speed manual overdrive* is the standard transmission with either engine.
 - Handling Suspension. Stiffer shocks and rear springs, heavier front stabilizer bar, 5½-in. wide wheels, rear stabilizer bar.
 - Heavy-Duty Battery. Reserve power. *Not available in California.
- Power Assists**
- Power Front Disc Brakes. Less effort.
 - Power Side Windows.
 - Power Bench Seat—single control.

- Regulates seat position, up or down, forward or back.
 - Power Door Locks. Lock all doors simultaneously from driver's seat.
 - Power Steering.
- Protection**
- Wide Vinyl Insert Bodyside Moldings. Protection against parking lot dings.
 - Lower Bodyside Protection (in addition to Ford corrosion protection measures noted on the back cover),



- consists of an application of vinyl under the paint along the lower sides of the body, plus rocker panel moldings to help provide extra protection against stone pecking. Especially important when traveling on gravel roads or where use of road salt is heavy.
- Rear Bumper Guards.
- Deluxe Bumper Group. Bumper guards plus protective rubber inserts and horizontal rub strips. (Shown in all model illustrations.)

- Appearance Protection Group. Includes: color-keyed nylon carpet floor mats, bright door edge guards, license plate frame(s).
- The Ford Extended Service Plan, backed by Ford Motor Company and honored by Ford Dealers nationwide, is available to provide longer protection than your car's basic warranty against specified major component repairs. Consult your Ford



- salesman for full details.
- Tires**
- Bias ply and steel-belted radial ply tires in black sidewall, white sidewall or raised white letter styles. Consult your Ford Dealer for the tires best suited to your kind of driving.
- Wheel Covers/Wheels**
- Turbine Wheel Covers (4). See page 4.
 - Wire Wheel Covers (4).
 - Cast Aluminum Wheels (4). See cover.
 - Styled Steel Wheels/Trim Rings (4). A distinctive alternative.

Futura Choices



Fairmont Futura, Blue Glow (3H)



Fairmont Futura with Sport Group,* Tu-Tone Silver Metallic (1G)/Med. Grey Metallic (1P)



Fairmont Futura with Ghia Luxury Group,* Red Glow (2H)

Notable Standard Features

FUNCTIONAL

- 2.3 litre 4-cylinder engine with DuraSpark Electronic Ignition
- 4-speed fully synchronized manual transmission, floor-mounted shift
- Front disc brakes with lining wear indicators
- Foot-operated parking brake
- Rack and pinion steering
- 2-speed windshield wiper with wiper-mounted washer jets
- Steering column 2-lever system—
 1. Windshield washer/wiper
 2. Turn signal/horn/headlamp dimmer
- Ram-air forced ventilation
- Inside hood release
- Coil spring suspension with zero "scrub radius" feature in front; coil springs, 4-bar link system in rear

- Flat trunk (16.1 cu. ft.) with spare tire stowed below floor
- Bias ply 14" BSW tires
- Anodized aluminum bumpers with front bumper guards
- Ford Motor Company Lifeguard Design Safety Features

APPEARANCE AND COMFORT

- Low-back bucket seats with pleated all-vinyl trim in choice of six colors
- Color-keyed cut-pile carpeting
- Color-keyed deluxe belts
- Day/night inside mirror
- Bright accented door trim with woodtone applique
- Armrests with integral door-pull handles
- Woodtone instrument panel appliques

- Deluxe steering wheel hub
- Deluxe Sound Insulation Package
- Quad rectangular headlamps
- Bright grille with bright accent bars, bright headlamp and parking lamp bezels; bright windshield, backlight, and drip moldings; bright window frames and belt moldings
- Bright-edged vinyl lower bodyside moldings
- Black windshield wiper arms
- Deluxe wheel covers (4)
- Bright wheel lip moldings
- Styled LH mirror
- Wrapover roof pillar with color-keyed body accent paint stripes
- Wraparound taillamps
- Futura hood ornament and distinctive identification

*For content of optional package, see options list on pages 6-7.

Measurements

Wheelbase	Tread (front/rear)	Length	Height	Width	Trunk Space (usable)	Fuel Capacity	Curb Weight	Passengers
105.5"	56.6"/57.0"	196.8"	52.3"	71.0"	16.1 cu. ft.	16 gal.	2,719 lbs.	5

Notes

CORROSION PROTECTION. Ford takes steps to see that your new Fairmont Futura is engineered and built to high quality standards. And in order to help keep your Futura looking new, we incorporate the use of pre-coated steels, such as galvanized steel and chromium/zinc-rich primer coated steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

LOW SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been reduced dramatically since 1975. For example, with the new 1979 Fairmont Futura, the recommended maintenance schedule is now

10,000 miles (7,500 miles with V-8 engines) or 12 months between scheduled oil changes and 30,000 miles between lube. These are just two small parts of a comprehensive program which, *in total*, can lower the cost of scheduled maintenance to an estimated \$154 in 50,000 miles on the 1979 Futura, equipped with 3.3 litre (200 CID) Six and automatic transmission; 73% (or \$410) less than the '73 Ford Maverick equipped with 3.3 litre (200 CID) Six and automatic transmission. Computations are based on Ford's Labor Time Standards, a \$17.70 hourly labor rate, manufacturer's suggested retail parts prices effective September 1, 1978, and assumes 10,000 miles accumulation per year on the '79 Futura.

COLOR AND TRIM CODES. Car codes and trims are coded, example: Silver Metallic (1G). Your Ford Dealer will be pleased to show you color samples.

OPTION AVAILABILITY. Some features presented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford reserves the right to change specifications any time without incurring obligation.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved Motorcraft parts from your Ford Dealer.

EPA Gas Mileage Estimates.

49 States

EPA estimated mpg 20
Highway estimate..... 31

California

EPA estimated mpg 17
Highway estimate..... 27

Use these mileage estimates for comparison purposes. Your actual mileage may differ, depending on driving speed, weather and distance. Actual highway mileage will probably be less than the estimated highway fuel economy.

FORD FAIRMONT FUTURA

FORD DIVISION

