

1979 FORD
LTD II
Traditional style and value.

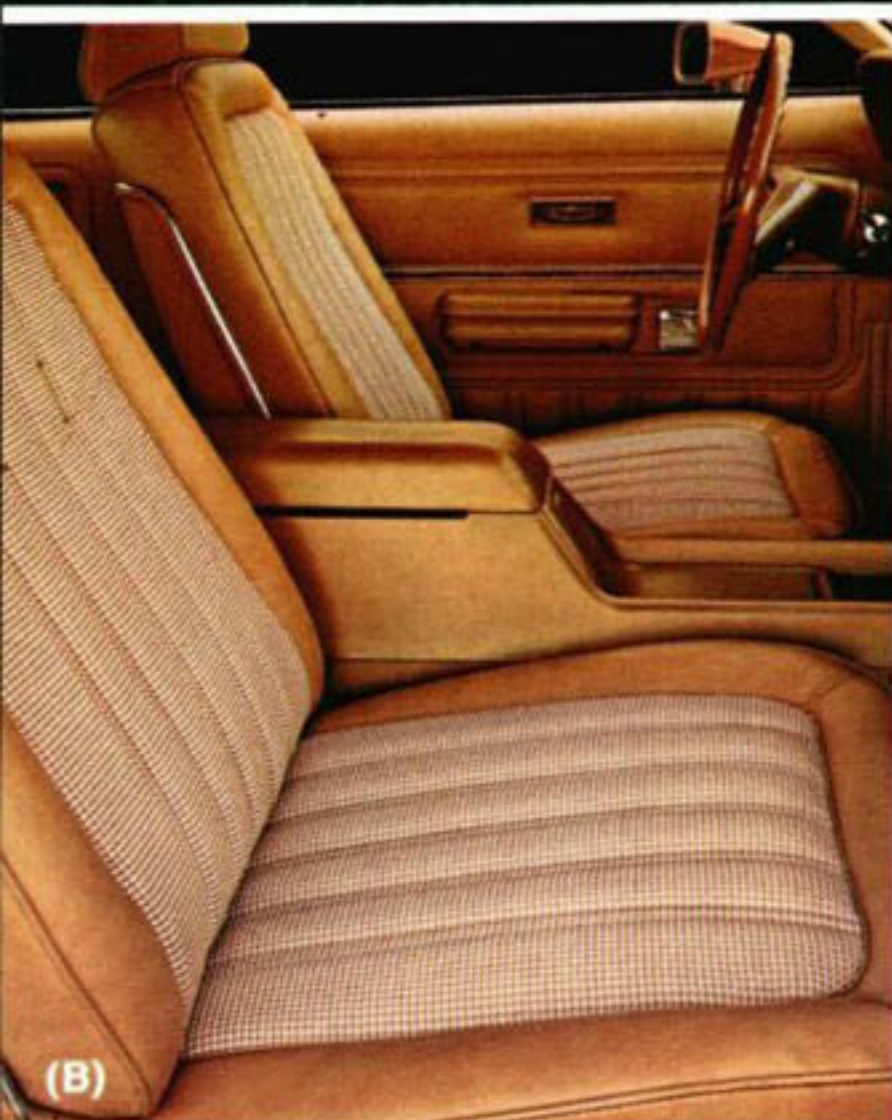




(A)



(D)



(B)



(C)

An alluring alternative that's in a class by itself.

That's the '79 LTD II. Designed and engineered in the high quality LTD II tradition. Offering you a wide choice. Six-passenger roominess. A long wheelbase. All 4-doors are longer than even the best-selling full size. The same basic suspension as Mark V. A 5.0 litre (302 CID) 2V V-8 engine and SelectShift automatic transmission. All standard. (See the back cover.) So take a test drive today. Then compare. We think you'll then

agree that LTD II is the alluring alternative for the person who wants size plus value.

(A) LTD II Brougham 4-Door Pillared Hardtop. Shown in Midnight Blue Metallic (3L) with optional Chamois full-vinyl roof and opera windows.

LTD II has beauty that's more than skin deep! Inner beauty is important too. And LTD II really has it. There's so much luxury. Ample room for six adults. Flight bench, split bench and bucket seats. A wide range of cloth and vinyl or all-vinyl upholstery. In many colorful

choices. Ask your dealer to see samples of all interior materials.

(B) Brougham and LTD II cloth/vinyl buckets. This smooth-surfaced knit cloth/vinyl combination is patterned in a strikingly sporty design. And it's long wearing. Shown in Chamois (ET). Also in Dove Grey, Dark Red, Blue and Jade.

(C) Luxury LTD II flight bench. This cloth/vinyl wafflelike design is so attractive it's hard to believe it's standard. Shown in Blue (LB).

(D) Luxury Brougham interior. A really elegant knit cloth/vinyl combination. Durable, too. Standard on Brougham. Shown in Chamois (ET). Front split bench seats can be adjusted individually and feature a manual passenger recliner. With dual fold-down armrests. Great for long trips.

Our LTD II model does you proud! Check LTD II over closely. Savor its extremely good looks. Study its comforting six-passenger interior and its abundance of standard equipment. Not



(E)



(G)



(F)



(H)

to mention its reduced scheduled maintenance that enables all LTD II choices to go up to 7,500 miles or 12 months between recommended oil changes, and 30,000 miles between lubrications. And don't forget to ask about LTD II's gas mileage. It's quite surprising for a car of its size with so many features.

Best of all, LTD II is priced even for the budget minded. So ask for a test drive. We think you'll find LTD II does you proud.

(E) LTD II 4-Door Hardtop. A triumph for styling grace. Shown in Dark Cordovan

Metallic (8N) with Cordovan interior, optional vinyl roof, opera windows and dual accent paint stripes.

(F) LTD II 2-Door Hardtop. Shown with Tu-Tone paint treatment in Silver Metallic (1G) and Black (1C) with Black rear half-vinyl roof and optional dual accent paint stripes.

We really give you sportiness! Show you're a real sport with the Sports Appearance Package which has a wide tri-color tape stripe that wraps up the rear pillar and over the roof. Or the Sports

Touring Package which has a Tu-Tone paint treatment. Both options feature Magnum styled steel wheels with trim rings. Raised White Letter (RWL) tires and a stylish grille badge.

(G) Sports Touring Package. Shown in Midnight Blue Metallic (3L) with Light Medium Blue (3F). Also available in four other striking combinations.

(H) Sports Appearance Package. Shown in Black (1C). Tape is red with yellow and orange accent stripes.

Note: Add your personal touch with LTD II options. You name it, we've got it to complement your car. Over 60 options in all. Ask your dealer for details.

Front Cover: LTD II Brougham 2-Door in Polar White (9B) with Light Chamois rear half-vinyl roof. See Notable Standard Features, Measurements and color code reference on the back cover.

Some items shown are optional, such as: Deluxe Bumper Group, dual sport mirrors, rear half-vinyl roof, front cornering lamps, full-vinyl roof, wide bright bodyside moldings, wire wheel covers, luxury wheel covers, cast aluminum wheels, Tu-Tone paint treatment, SelectAire Conditioner, radio and WSW tires.

LTD II Choices



LTD II 2-Door Hardtop with Sports Appearance Package.*
Burnt Orange Glow (5N)



LTD II 4-Door Pillared Hardtop.
Light Medium Blue (3F)



LTD II Brougham 2-Door Hardtop.
Dark Red (2M)



LTD II Brougham 4-Door Pillared Hardtop.
Tu-Tone Silver Metallic (1G),
with Dark Red (2M)

Notable Standard Features

LTD II

FUNCTIONAL

- 5.0 litre (302 CID) 2V 8-cylinder engine with DuraSpark Ignition (N.A. with California emission equipment)
- SelectShift automatic transmission
- Power steering
- Power front disc brakes
- Foot-operated parking brake
- 3-speed heater/defroster
- DirectAire ventilation
- Day/night rearview mirror
- Wiper-mounted windshield washer jets
- Coolant recovery system
- Rear bumper guards
- Steel-belted BSW radial ply tires
- Ford Motor Company Lifeguard Design Safety Features

APPEARANCE AND COMFORT

- Flight bench front seat with a fold-down center armrest
- Knit cloth-and-vinyl seat trim
- Color-keyed instrument panel with woodtone applique and five-pod instrument cluster
- Cigarette lighter
- Lockable glove box
- High level door trim panels with woodtone accents
- Bright hub caps (4)
- Chrome-plated grille
- Dual, vertically stacked rectangular headlamps with bright doors
- Bright moldings on windshield, backlight, side windows and drip rails
- Bright left-hand mirror
- LTD II Sound Insulation Package
- Opera windows on the 2-door model
- Stand-up hood ornament
- Bright rocker panel and wheel lip moldings
- Aluminum lower back panel applique

LTD II BROUGHAM

Additional standard features of the Brougham include:

- Individually adjustable split bench seats with dual fold-down center armrests and manual passenger recliner
- Deluxe door trim panels with carpeting on the lower portion
- Self-regulating, illuminated electric clock
- Deluxe 2-spoke steering wheel
- Color-keyed deluxe belts
- 18-oz. color-keyed cut-pile carpeting
- Dual note horn
- Brougham Sound Insulation Package
- "C" pillar script
- Wide color-keyed vinyl insert bodyside moldings with integral partial wheel lip moldings (rocker panel moldings optional)
- Dual accent paint stripes
- Deluxe wheel covers (4)

*For content of optional packages, see page 3.

Measurements

	Wheel-base	Length	Height	Width	Front Tread	Rear Tread	Trunk or Cargo Volume	Fuel Capacity	Curb Weight	Passenger Capacity
2-DOOR	114"	216.6"	52.6"	78.6"	63.6"	63.5"	15.9 cu. ft.**	21 gal.†	3,916 lb.	6††
4-DOOR	118"	220.6"	53.3"	78.6"	63.6"	63.5"	15.9 cu. ft.**	21 gal.†	3,979 lb.	6

** Inflation spare tire adds 1.2 cu. ft.

† Extended Range fuel tank adds 6.5 gals.

†† 5 with optional bucket seats.

Notes

CORROSION PROTECTION. Ford takes steps to see that your LTD II is engineered and built to high quality standards. And in order to help keep your LTD II looking new, we incorporate the use of pre-coated steels, such as galvanized steel and chromium/zinc primer coated steel, vinyl sealers, aluminized wax in critical areas, and enamel as a finishing coat.

REDUCED SCHEDULED MAINTENANCE. As part of a continuing program to lower the cost of ownership, scheduled maintenance requirements on most new Fords have been reduced dramatically in recent years. For example, with the new 1979 Ford

LTD II, the recommended maintenance schedule is 7,500 miles or 12 months between scheduled oil changes and 30,000 miles between lubes. These are just two small parts of the comprehensive program, which, in total, can significantly lower the cost of scheduled maintenance for LTD II over 50,000 miles of driving.

COLOR AND TRIM CODES. Car colors and trims are coded, example: Black (1C). Your Ford Dealer will be pleased to show you color samples of paint and trim materials.

OPTION AVAILABILITY. Some features pre-

sented are optional at extra cost. Some options are required in combination with other options. Availability of some models and features described may be subject to a slight delay. Ask your Ford Dealer for the latest information on options, prices and availability.

PRODUCT CHANGES. Ford Division reserves the right to change specifications any time without incurring obligations.

REPLACEMENT PARTS. Be sure to specify genuine Ford-approved parts, Motorcraft parts and Autolite Spark Plugs from your Ford Dealer.

FORD LTD II

FORD DIVISION

