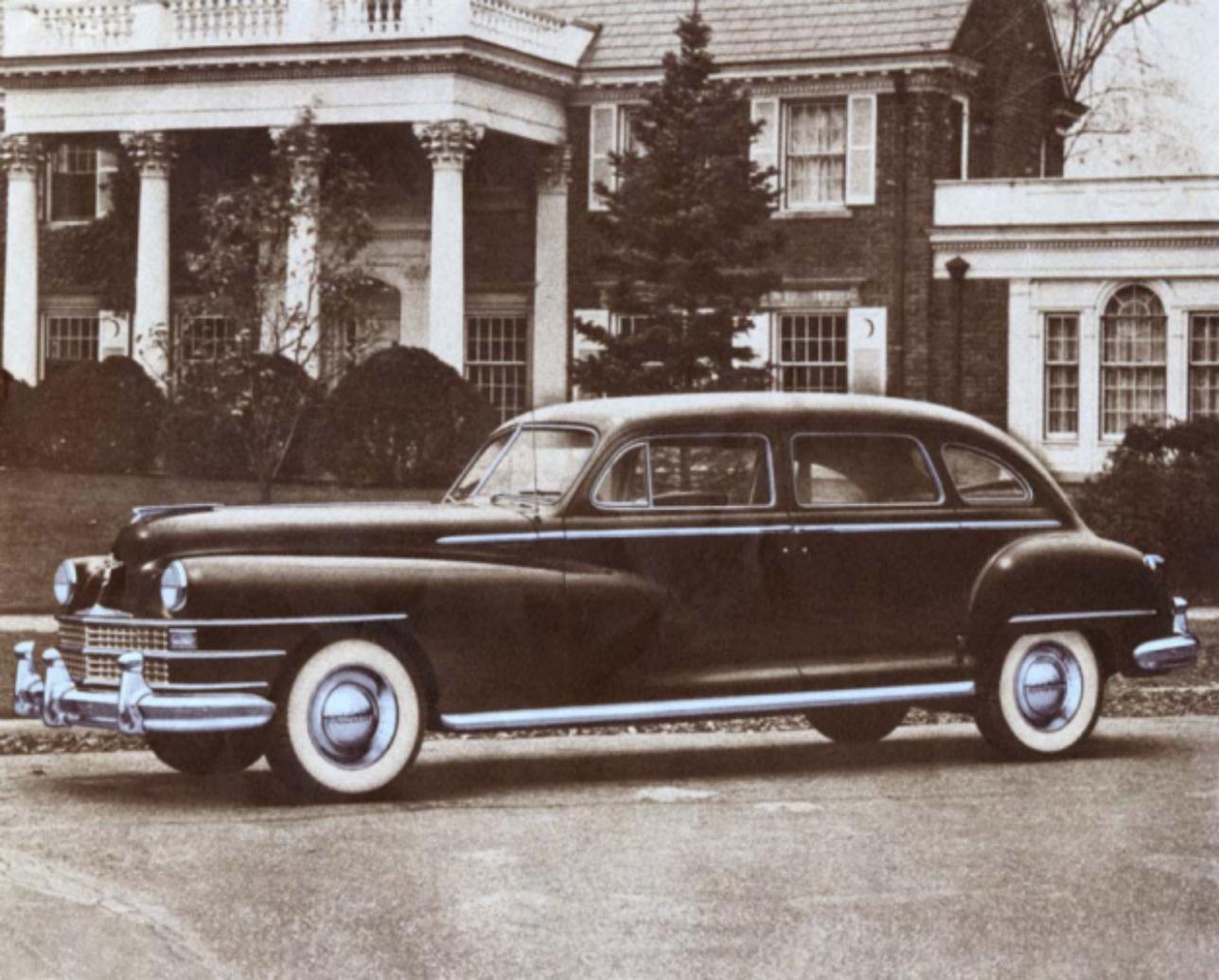
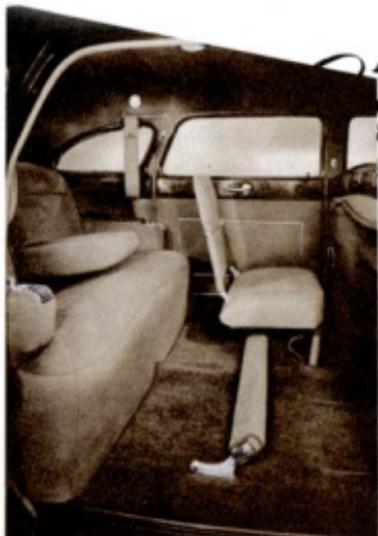




THE  
BEAUTIFUL CHRYSLER  
*Crown Imperial  
Sedan*





The interior of the Sedan is handsomely appointed and is in extremely good taste. And nothing has been forgotten that would enhance the comfort of the passengers. Windows are operated automatically. There are ash-trays; center arm rest; assist cords; reading and dome lights; vanity case; robe cord; deep, luxurious cushions; and air ducts on each side to circulate warm, fresh air from the front compartment.



**I**n the luxurious Chrysler Crown Imperial, you would naturally expect the finest of everything—the finest performance, the finest riding comfort, and the finest appointments. And your expectations will be more than fulfilled, because the Crown Imperial leaves nothing to be desired.

With the 135 horsepower Spitfire High Compression Engine, and with gyrol Fluid Drive, and Hydraulically operated Transmission, the Crown Imperial has power, flexibility, and a driving ease and comfort that cannot be imagined or fully appreciated until you have actually driven the car.

The softness, sureness, and safety of the famous Chrysler Hydraulic 4-wheel Brakes is another important, most desirable feature. And the beautiful interiors are in excellent good taste, luxurious, and completely comfortable.

Among the many other features of the Crown Imperial are All-Weather Air Control System; a MoPar Radio, operated from the front compartment; automatic window lifts; an automatic Back-up Light; White Sidewall Super-cushion Tires; Safety Rim Wheels; Directional Signals front and rear; Electric Clocks in both compartments; safety locks on all four doors; and a host of engineering and design features, all of which combine to make the Chrysler Crown Imperial a superbly fine car—a car you will be proud to own.



The front compartment is a splendid example of the perfect blending of beauty and utility. Everything is smartly designed, and at the same time, within easy reach, convenient and comfortable for the driver.

# Specifications

## YOU GET THE GOOD THINGS FIRST FROM CHRYSLER

**ENGINE**—Spirifire High Compression, "L" Head, 8 Cylinder. Bore 3 $\frac{1}{4}$ "; Stroke 4 $\frac{1}{2}$ "; Piston Displacement 323.5 cu. in. Horsepower—135 H. P. at 3400 R. P. M. with 6.7 Compression Ratio. Taxable horsepower—33.80. Floating Power Engine Mounting. Full Pressure Lubrication; Chrysler Full Flow Oil Filter; Superfinished Engine Parts for long life and greater economy; Exhaust Valve Seat Inserts; Aluminum Alloy Pistons; Oil Bath Air Cleaner; Full Length Water Jackets; Crankcase Ventilation; Rotor Type Oil Pump; ventilated Clutch Housing; and other engineering improvements and refinements.

**BRAKES**—Chrysler Lockheed Safe-Guard Hydraulic 4-wheel, internal expanding, the finest, safest brakes ever designed. Drum Diameter—12 inches. Brake Lining—Molded Asbestos—width, 2 inches. Twin Cylinders on each front brake, single cylinder on each rear brake.

**PARKING BRAKE**—located on Propeller Shaft—operated by hand lever under instrument panel.

**BATTERY**—Auto-Lite, 6 volt, 19 plate, 135 ampere hour capacity at 20 hour discharge rate.

**CAPACITIES**—Tank, 20 gallons—Cooling System, 6 $\frac{1}{2}$  gallons—Oil reservoir, 6 quarts.

**CRANKSHAFT**—Drop forged steel—length, 37 $\frac{1}{2}$  inches—statically and dynamically balanced—Vibration Damper—removable, precision-type babbit lined bearings.

**CARBURETOR**—Carter—equipped with intake silencer; Air Cleaner, of the Oil Bath, heavy duty type; and automatic, electric choke control.

**SHOCK ABSORBERS**—Hydraulic, double acting, telescopic, both front and rear.

**SPRINGS**—Front—Coil, Amola Steel. Rear—Semi-elliptic, with tapered leaf ends, grooved leaves, and wax-impregnated inter-leaves. Amola Steel. Length, 53 $\frac{3}{4}$ "; width 2"; number leaves, 10. Mounted in rubber bushings, front and rear.

**TIRES**—Super-cushion White Sidewall. Size, 8.90 x 15 inches. Six Ply, Deluxe Rib Tread. Inflation Pressure—front and rear—24 pounds (No More—No Less—for best performance).

**WHEEL BASE**—145 $\frac{1}{2}$  inches. Overall length, 234 $\frac{1}{4}$  inches. Overall width, 77 $\frac{3}{4}$  inches.

**WHEELS**—Steel Disc, with Chrysler Safety Rim. Rim size, 15" x 6.50".

**STANDARD EQUIPMENT**—Chrysler glycol Fluid Drive; Hydraulically Operated Transmission; All-Weather Twin Air Control System; MoPar Radio and Antenna, operated from front compartment; Two electric clocks; Automatic Window Lifts; Locks on all 4 doors; Automatic Back-up Light; Shock Absorber Stone Shield; Hand brake Warning Signal; Rear Seat Folding Arm Rest; White Sidewall Super-cushion Tires; Hydraulic Transverse Sway Strut; Map Light; Safety Rim Wheels; Dual Twin Directional Signal Lights; Vanity Mirror; Front, Center Bumper Guard; Wide selection of exterior body colors and rich Broadcloth Upholstery.

*All Specifications Subject to Change Without Notice.*

**CHRYSLER SALES DIVISION, DETROIT**