



MONACO

FOR LUXURY LOVERS,
A GRAND NEW WAY TO CATCH



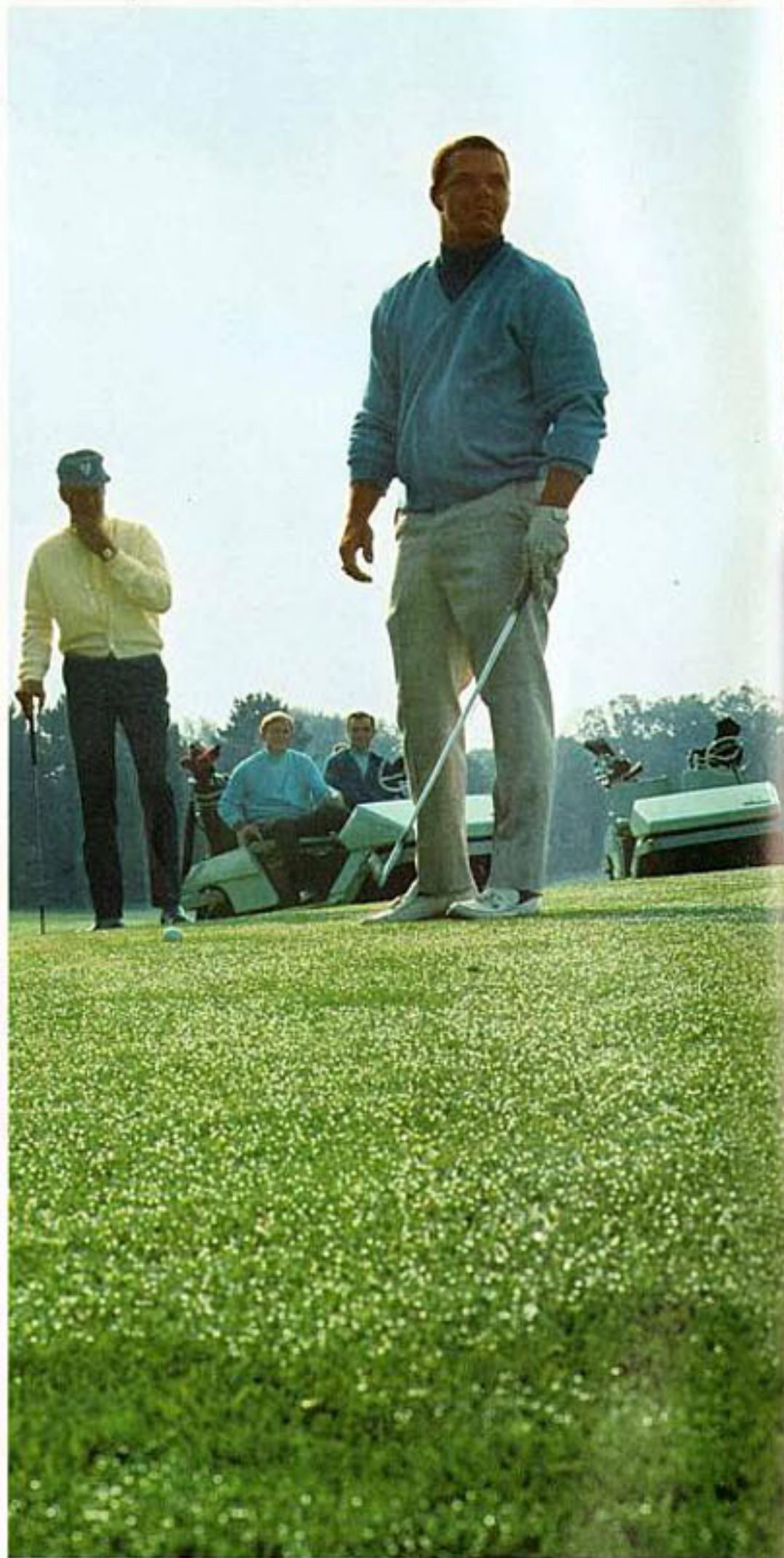
DODGE fever

1969 MONACO:
LUXURY
HAS
NEVER
BEEN IN
BETTER
SHAPE.

For 1969, Monaco is completely new—from grille to wraparound taillights. From concealed windshield wipers to a new rear deck design. From curved window glass on the sides to an exclusive new option called Super-Lite. Monaco is longer, lower—and more comfortable than ever.

This is evident the moment you slip behind the wheel. The seat is pleated, foam-padded, and finished in expensive fabrics and vinyls. The carpeting is exceptionally rich, deep pile, and offered in six colors. Airtemp's automatic temperature control air conditioner (optional) lets you relax in your own preferred climate. Optional Dodge 8-track stereo with dual rear speakers is also available.

1969 Monaco. Dodge is turning up the luxury as well as the Fever . . . now.



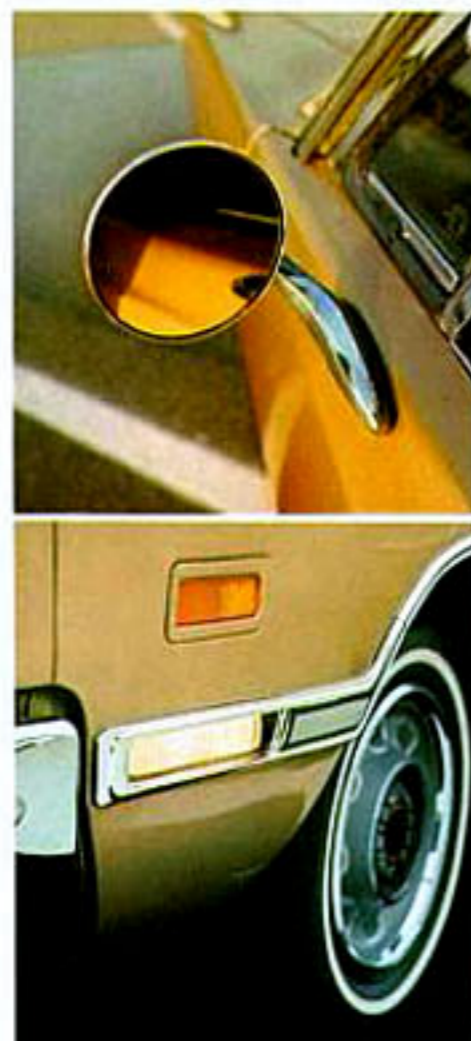
1969 MONACO:
IT DOESN'T
GET BY
ON LOOKS
ALONE.

Monaco's all-new look may, at first, cause you to ignore one of its other attributes—namely, that this is a car made to drive. Every Monaco, for example, comes with a standard 383-cubic-inch V8 engine. As well as superb road-clinging torsion-bar suspension.

This year, Monaco's new instrument panel features aircraft-type rocker switches. And all Monaco hardtops and sedans come with cornering lights that enable you to see in the direction you intend to turn. For options, Monaco offers the exciting new Super-Lite (discussed in detail on page 6), a tilt steering wheel, and a powerful 440-cubic-inch Magnum V8, just for starters.

1969 Monaco. There's a lot more here than meets the eye.





Monaco 4-door hardtop (top left), Monaco 4-door sedan (bottom left), Monaco 2-door hardtop (top right), Monaco station wagon (bottom right).

YOUR DODGE DEALER will be happy to show you many of Monaco's new and unique features for 1969. For example, here you see the standard Monaco all-vinyl interior, with fold-down center armrest, for hardtops and wagons (Monaco sedans have a cloth-and-vinyl interior). A new Monaco Brougham interior, optional on sedans and 4-door hardtops, has a split bench front seat with passenger-side recliner (this type of seat is also optional on Monaco station wagons). The Monaco 500 interior, optional on 2-door hardtops, has front bucket seats with choice of center console or center front seat with fold-down armrest. The cornering light is standard on all Monaco models, except for station wagons, where it is optional. Vinyl roof covering is optional for sedans and hardtops. The exclusive new Dodge Super-Lite, shown mounted in the grille, is a new Monaco option.



STANDARD AND OPTIONAL WAGON FEATURES

In addition to the standard two-way tailgate shown above, which swings open like a door (left) or folds flat (right), 1969 Polara wagons offer these options:

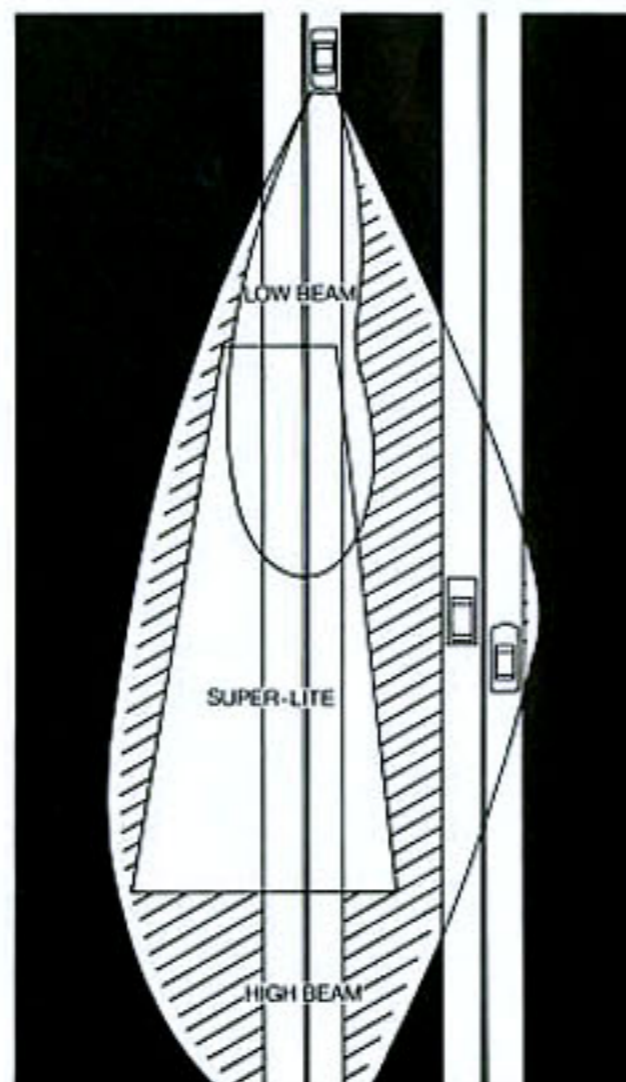
- Rear pillar assist handles
- Roof luggage rack
- Power tailgate washer-wiper
- Tailgate step plate (two-seat only).

MONACO PROTECTION GROUP*

- Color-keyed rubber floor mats • Bumper guards, front and rear (front only, on wagons) • Undercoating and hood insulation

INTRODUCING SUPER-LITE. FOR TRIPS, THE LIGHT FANTASTIC.

How many times have you driven on turnpikes at night and had to blink your bright beam on and off to keep from blinding oncoming drivers? We did something about that. We developed Dodge Super-Lite—a special high-intensity quartz-iodide lamp, coupled to precision optics and a unique light-pattern mask. No other car in the world has anything like it. Super-Lite projects a concentrated light beam almost as far ahead as your "brights"—but it doesn't get in the eyes of the oncoming drivers or in the mirror of the car ahead of you. (You can still use the brights, if you want. But now we give you a choice. Your left foot will appreciate it.) Please note: Our little diagram tells part of the Super-Lite story. Your Dealer can give you a demonstration.



MONACO BROUGHAM PACKAGE*

- (Available on sedan and four-door hardtop.)
- Split bench front seat with passenger recliner • Vinyl roof
- Brougham nameplate on roof pillars

MONACO 500 PACKAGE*

- (Available on two-door hardtop.)
- Bucket seats • Center front seat with armrest or console
- "500" nameplate on front fenders

MONACO RADIO GROUP*

- Astrophonic AM radio • Power steering • Power brakes
- Three-speed wipers • Deep-dish wheel covers
- Remote-control mirror

*These groups and packages are optional, at extra cost.

COLORS

1. Dark Bronze Metallic
2. Light Green Metallic
3. Beige
4. White
5. Black
6. Light Blue Metallic
7. Medium Green Metallic
8. Light Bronze Metallic
9. Silver Metallic
10. Medium Blue Metallic
11. Dark Green Metallic
12. Cream
13. Red
14. Dark Blue Metallic
15. Light Turquoise Metallic
16. Gold Metallic
17. Cordovan Metallic

MONACO PERFORMANCE OPTIONS

- 383 (4-bbl.) V8 engine
- 440 (4-bbl.) V8 engine (station wagons)
- 440 Magnum V8 engine (all models except wagons)
- TorqueFlite three-speed automatic transmission
- Sure Grip differential
- Front disc brakes (optional power brakes also required)
- Heavy-duty drum brakes—11" x 3", front and rear
- Rallye Suspension: heavy-duty torsion bars, heavy-duty rear springs, heavy-duty link-type sway bar
- Firm Ride shock absorbers
- Trailer-Towing Package

A Trailer-Towing Package for Dodge Monaco models is required for towing trailers with a loaded gross weight of 2,500 lbs. and not exceeding 5,500 lbs. A frame-type load-equalizing hitch is required for trailers having a loaded tongue-weight of 250 lbs. (Hitch not supplied by Dodge.) Basic equipment includes: maximum cooling system with high-capacity radiator, seven-blade fan, fan shroud and hood seal. Heavy-duty performance axle, 3.23 ratio. Heavy-duty suspension, front and rear, with link-type sway bar and high-control shock absorbers. Special, 11" diameter, heavy-duty brakes (manually adjustable). Heavy-duty turn signal flasher. Heavy-duty stoplight switch. Wide-rim

6-JJ wheels (6.5-JJ on wagons). The following extra-cost equipment is also required: TorqueFlite automatic transmission, 8.55 x 15 tires (except station wagons); 9.15 x 15 tires on wagons. Recommended, additional optional equipment for trailer towing: Sure Grip differential. High-output, 46-amp alternator. Heavy-duty 70-amp-hr battery with rubber separators and battery heat shield. Power brakes. Front disc brakes. Power steering. Air conditioning. High-performance engines like the optional 383 (4-bbl.) V8 or 440 Magnum. Automatic speed control.

MONACO COMFORT AND CONVENIENCE OPTIONS

Monaco Airtemp air conditioning is available several ways. A special automatic temperature control option lets you dial the interior temperature desired, and this temperature will be maintained regardless of outside weather. You can order any Dodge Monaco model with regular air conditioning or with air conditioning plus automatic temperature control. The Monaco two-door hardtop, with air conditioning, has ventless side windows. In addition, for Monaco station wagons, you have the option of selecting dual air conditioning or dual air conditioning with automatic temperature control. Super-Lite, a Dodge exclusive feature. Rear window defogger (hardtops and sedan). Four radio options are offered on '69 Monaco models:

- Music Master AM radio
- Astrophonic AM deluxe radio
- AM-FM radio, with FM multiplex
- AM radio with 8-track stereo-tape player and 3 instrument-panel-mounted speakers for "orchestra shell" fidelity

Rear seat speaker—single rear speaker with Music Master or

Astrophonic AM radios; dual rear speakers with stereo (except Monaco wagons). Electric clock with automatic regulator. Six-way power seat adjuster (up/down, forward/rear, tilt-forward/tilt-backward). Tilt steering wheel with partial horn ring and padded hub. Sports-type steering wheel. Power steering • Power brakes • Power windows. Automatic speed control with control conveniently located on tip of turn signal control lever. Electric door locks • Power trunk lid release. Tinted windshield or tinted windshield and windows. Fender-top turn signal indicators. Undercoating and hood insulation. Color-keyed vinyl head restraints, front seat, left and right. Left, remote-control outside mirror • Right, outside mirror. Rear shoulder belts, left and right. Three-speed electric windshield wiper (2-speed, std.). Cornering lights (wagons only; std., other Monaco models).

MONACO APPEARANCE OPTIONS

Two-tone exterior paint (all models, except wagons). Vinyl roof covering, in choice of black, white affair, green antique, or tan (all models, except wagons). Deep-dish wheel covers • Cast, styled road wheels. Front/rear bumper guards • Door-edge protector moldings. White sidewall tires, low profile. White sidewall tires, wide-tread (not available on Monaco station wagons). Body side paint stripe (not available on Monaco wagons).

MONACO STANDARD EQUIPMENT

383-cu.-in. (2-bbl.) V8 engine
Three-speed manual transmission
Cloth-and-vinyl interior trim in Monaco 4-dr. sedan
All-vinyl interior trim in Monaco 2-dr. HT, 4-dr. HT
and station wagons
Deep-pile carpeting
3-spoke steering wheel with padded hub and partial
horn ring
Heater/defroster, cigarette lighter, glove box lock
Light Group
Power tailgate window (Monaco wagons)
Lockable 3rd seat well (3-seat wagons)
Foot-operated parking brake, link-type sway bar
Choice of 17 exterior colors
Deluxe wheel covers
Quiet door latches
Concealed windshield wipers and washers
Crank-operated vent panes (ventless side glass on
2-door hardtops with Airtemp air conditioning)
Front and rear foam seat-cushion pads
24-gallon fuel tank (wagons, 22)

DIMENSIONS

(These are 1969 Monaco 4-door-sedan dimensions.
Other body styles may vary in some degree.)
Wheelbase, 122". Track, front/rear, 62.1"/60.7".
Overall length, 220.8". Overall width, 79.3".
Overall height, 56.8".

SUSPENSION

All Monaco models have torsion bars and ball joints
in front, asymmetrical leaf springs in the rear, and
Oriflow shock absorbers at each wheel. The entire
suspension is rubber-isolated. A link-type sway
bar is standard equipment.

BRAKES

Hydraulic, servo-contact, self-energizing, self-
adjusting. Bonded linings. Dual Braking System.
Parking brake is foot-pedal-operated, with
hand-released lever, mechanically actuating shoes
on each rear wheel. Master cylinder/parking brake
warning light is standard on all models.

TIRES

All Monaco models
(except wagons) 8.25 x 15 (5.5JJ wheels).
Monaco station wagons 8.85 x 15 (6.0JJ wheels).

ELECTRICAL SYSTEM

Battery: 12-volt, 6-cell, 59-amp-hr, standard with
383-cu.-in. engines. 70-amp-hr, standard with
440-cu.-in. engines and optional with other engines.
Alternator: 37-amp, standard. (46-amp, standard
with Airtemp air conditioning and optional on
Monaco models not so equipped.)

1969 MONACO STANDARD FEATURES

There is no such thing as a stripped-down
version of this car.

REAR AXLE RATIOS

A number of rear axle ratios are offered with each
Monaco engine and transmission team. Standard
ratios have been carefully chosen to provide a
balance of performance and economy. However,
for more specialized applications, your Dodge Dealer
can order your Monaco delivered with a more
suitable ratio, at extra cost.

STANDARD SAFETY EQUIPMENT

Dual Braking System • Turn signals
Padded instrument panel • Padded sun visors
Master cylinder/parking brake warning light
Windshield washers • Left, outside rearview mirror
Safety-Action inside door handles
Retractable, front seat belts, including belt for
center passenger
Breakaway ashtray on instrument panel
Side marker reflectors • Backup lights
Soft knobs on window cranks
Cleaner Air System • Safety-Rim wheels
Energy-absorbing steering column and wheel
Windshield wipers, 2-speed electric, parallel action,
with glare-reducing finish
Hazard Warning System (four-way emergency flasher)
Prismatic, day/night, inside rearview mirror with
double-ball-joint mount

Rear seat belts, including belt for center passenger
Front shoulder belts, left and right
Manual latch on front seatbacks (2-door models and
4-doors with front bucket seats)
Padded front seatback • Nonoverride door locks

ENGINES

A 383-cu.-in. 2-bbl. V8 (uses regular fuel) is
standard in all Monaco models. A 383 4-bbl. and a
440-cu.-in. 4-bbl. are optional for all models.
The 440 V8 comes as the "440 Magnum V8" (375 hp @
4600 rpm) for all models, except station wagons.
Another version of the 440 V8 4-bbl. (350 hp @
4400 rpm) is offered for Monaco station wagons.

TRANSMISSIONS

Two transmissions are offered for all Monaco models.
The three-speed manual with column-mounted
shift is standard, but available only with the 383
2-bbl. V8. The three-speed TorqueFlite automatic
transmission is optional with all V8 engines.

The optional three-speed TorqueFlite automatic,
when used with the optional Monaco 500 package
equipped with center console, has the selector
console-mounted.



Dodge

