



Imperial  
New Yorker Fifth Avenue  
New Yorker Landau  
New Yorker Salon  
LeBaron Convertible  
LeBaron Coupe  
Town & Country



There is no luxury  
without engineering.

Chrysler began earning a reputation for engineering leadership more than 60 years ago. Every day, that reputation rides on every car we build.

We're proud of our new lineup of 1990 Chryslers. Not just because they're engineered as well as cars can be. Not just because they bear the prestigious Chrysler name or because they meet our high standard of luxury.

We're proud because we believe Chrysler builds the kind of car *you* can be proud to own. Not just a car you can count on, but a car that'll make you *feel* good...when you drive it, or when it's parked where the neighbors can see. And most important, a car you can feel *safe* inside of.

You can take my word for this: Chrysler will continue to build the kinds of cars that have built our reputation for engineering leadership.



A complete line of refined Chryslers. For 1990, Chrysler presents a line of automobiles suited to the tastes of owners who appreciate traditional luxury...and demand innovative technology. Chrysler engineering launches luxury into a new decade of technology. Enjoy the engineered comfort of Imperial and New Yorkers, the spirit of LeBaron Coupes and Convertibles, the versatility of Town & Country.

About this catalog: We have tried to make this catalog as complete as possible. However, since the time of printing, some of the information you'll find here may have been updated. Your dealer has details, and you should ask him for current information before ordering.

Some of the equipment shown or described throughout this catalog is available at extra cost.

# 1990 Chrysler Imperial



Imperial, shown in Black Clear Coat.

Available Mark Cross UltraSoft leather with vinyl trim interior, shown in Black.

Imperial is the pride of Chrysler. All-new for 1990, the Imperial offers unprecedented levels of sophisticated elegance and automotive technology. There's a new 3.3-liter V-6 teamed to Chrysler's Ultradrive four-speed electronically controlled automatic transaxle. And with its padded vinyl landau roof, opera windows and wire wheel covers set off by white sidewall tires, Imperial presents styling that is both traditional and timeless.

Ultimate luxury awaits you. In the quiet inner world of a 1990 Imperial you'll find an interior designed to envelop its occupants in remarkable comfort and convenience. A Mark Cross UltraSoft leather interior with vinyl trim is available. The front seats offer eight-way power and two-position driver memory feature. Sumptuous appointments. Thoughtful design. Crystal Key Owner Care Program (page 51). Imperial has it all.

# 1 9 9 0   N e w   Y o r k e r   F i f t h   A v e n u e



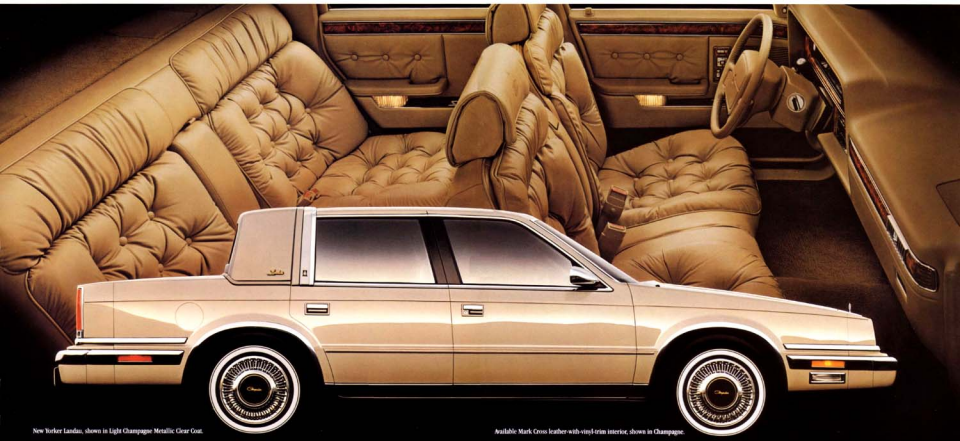
New Yorker Fifth Avenue, shown in Midnight Blue Metallic Clear Coat.

Available Mark Cross leather-with-vinyl-trim interior, shown in Midnight Blue.

Contemporizing a classic. A new New Yorker showcases contemporary technology while preserving classic comfort. The 1990 New Yorker Fifth Avenue combines luxury with engineering. Chrysler's new 3.3-liter multipoint EFI V-6 engine releases 147 hp of acceleration. An Ultradrive transaxle monitors driving conditions. The Crystal Key Owner Care Program (see page 31) protects it all.

Comfort: an expanded version. The new Fifth Avenue stretches out over a 109.3-inch wheelbase so that six can stretch out in comfort inside. A spacious trunk accommodates belongings. Front seats recline and the driver's seat adjusts six ways for long-haul luxury. An available Electronic Vehicle Information Center calculates trip times and miles, even fuel consumption. A driver-side air bag is one of a host of safety features.

# 1 9 9 0   N e w   Y o r k e r   L a n d a u



New Yorker Landau, shown in Light Champagne Metallic Clear Coat.

Available Mark Cross leather-with-vinyl-origin interior, shown in Champagne.

From technology comes comfort. In the 1990 New Yorker Landau, the comfort is luxurious: a big-car ride provided by such technological amenities as load-leveling suspension and the smoothness of a 3.3-liter multipoint MPI V-6 engine coupled with a computer-controlled Ultradrive transaxle. Comfort can also be the feeling of being safe. Landau safety features include a steering wheel air bag and rear-seat shoulder belts.

Style defined. There is a clear distinction between fashion and style. Fashion may be fleeting. Style endures. Landau captures it. The padded vinyl roof that gives this New Yorker its name is a reminder of classic auto design, yet its subtly tapered silhouette marks Landau as distinctly contemporary. Contemporary, too, is Landau's technology—it is protected by Chrysler's Crystal Key Owner Care Program (see page 31).

# 1990 New Yorker Salon



New Yorker Salon, shown in Medium Blue Gray Metallic Clear Coat.

Interior, shown in Midnight Blue cloth.

Elegance and grace on the go. The 1990 New Yorker Salon four-door is a brilliant newcomer to the Chrysler line of distinguished automobiles. Form follows aerodynamic function in styling at once restrained and exciting. Salon offers not only elegantly styled lines but also technically sophisticated features—including the complete protection of Chrysler's Crystal Key Owner Care Program (see page 31).

Accustomed to comfort. New Yorker Salon satisfies every demand: for comfort, for room, and for ride. Six adults can relax luxuriously in Salon's roomy interior. Fifty/fifty front bench seats feature dual armrests and reclining seatbacks. Smooth sailing is assured with Salon's 3.3-liter V-6 engine with multipoint electronic fuel injection in tandem with the electronically controlled Ultradrive automatic transaxle.

# 1 9 9 0 C h r y s l e r L e B a r o n C o n v e r t i b l e s



The 1990 LeBaron Highline Convertible, shown in Light Champagne Metallic Clear Coat. The 1990 LeBaron Premium Convertible, shown in Black Cherry Pearl Coat.

The 1990 LeBaron GT Convertible, shown in Flash Red Clear Coat. The 1990 LeBaron GTC Convertible, shown in Bright White Clear Coat.

Sculpted by the wind, the sleek aerodynamic lines of the 1990 Chrysler LeBaron Convertibles are as functional as they are beautiful. One look at the 1990 model line and you will agree that the sky's the limit. From the powerful performance and agility of the LeBaron GTC Convertible to the topline luxury and comfort of the LeBaron Premium Convertible, the everyday world of ho-hum driving is left far behind.

A new dimension in driving enthusiasm is at hand with the 1990 Chrysler LeBaron Convertibles. Revel in an interior that never lets you forget what real comfort and luxury is all about, with an all-new cockpit-styled instrumentation module—one of many contemporary appointments. Best of all, you can take to the sunny side of the street with a standard power top that is as effortless to use as it is to enjoy.

# 1990 Chrysler LeBaron Premium Convertible



LeBaron Premium Convertible, shown in Black Cherry Pearl Coat.

Placing you on center stage, the 1990 Chrysler LeBaron Premium Convertible is your chance to shine. Its standard 3.0-liter MPI V-6 engine\* makes a powerful statement and its road-touring suspension system keeps you always in good form. Bask in the spotlight of wind-in-your-hair driving excitement. Because, being sculpted by the wind, a journey in the LeBaron Premium Convertible is as beautiful as the car itself.

\*Built by Mitsubishi Motors Corporation.



Available Corinthian Leather with vinyl-trim interior, shown in Bordeaux with White

Comfort and luxury, elegance and function. The 1990 Chrysler LeBaron Premium Convertible is an automobile rich in amenities. Relax in the new-for-1990 all-cloth low-back bucket seats. Or opt for the available Corinthian leather bucket seats with reclining seatbacks and vinyl trim. Take destiny in hand. Grasp its standard luxury leather-wrapped steering wheel and head for the stars.



# 1990 Chrysler LeBaron Coupes



The 1990 LeBaron Highline Coupe, shown in Light Champagne Metallic Clear Coat. The 1990 LeBaron Premium Coupe, shown in Platinum Silver Metallic Clear Coat.

The 1990 LeBaron GT Coupe, shown in Flash Red Clear Coat. The 1990 LeBaron GTC Coupe, shown in Bright White Clear Coat.

The art and science of vehicle engineering come together with elegant mastery in the 1990 Chrysler LeBaron Coupes. From standard V-6 power in the Premium Coupe to standard three-mode, driver-selectable suspension damping system in the GTC Coupe, all with sophisticated interior appointments and a new-for-1990 dashboard design, here are contemporary sports coupes that reflect in every detail Chrysler excellence.

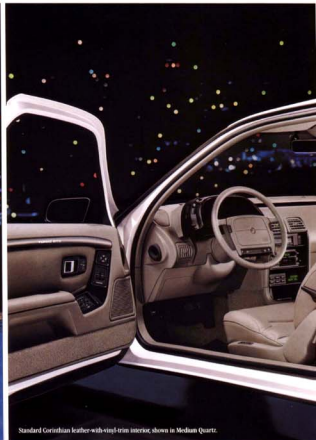
As only a true classic can, the 1990 Chrysler LeBaron Coupes possess a most contemporary beauty that is far from superficial. New for 1990 is a redesigned interior that features an ergonomic, cockpit-styled instrumentation module. There's also the advanced four-speed electronic Ultradrive automatic transaxle in the LeBaron Premium Coupe. Suffice to say, the going was never so good.

# 1990 Chrysler LeBaron GTC Coupe



LeBaron GTC Coupe, shown in Bright White Clear Coat.

Explore the boundaries of nature, where road meets machine, in the Chrysler LeBaron GTC Coupe. Set out with confidence derived from the standard 174-horsepower 2.2-liter engine with an intercooled low-lag variable nozzle turbocharger. The standard three-mode driver-selectable variable damped suspension system and five-speed manual transaxle with Getrag gearbox provide precise performance.



Standard Corinthian leather-with-vinyl-trim interior, shown in Medium Quartz.

Style to show. Style to go. The 1990 Chrysler LeBaron GTC Coupe delivers more than is expected in luxury, comfort and convenience. Standard are air conditioning, a redesigned overhead console, full-length center console, instrumentation module with electromechanical gauges, 12-way power enthusiast driver's seat, and the Chrysler Infinity I Sound System, for those who crave more than the ordinary.

# 1 9 9 0 C h r y s l e r T o w n & C o u n t r y



Town & Country, shown in Bright White Clear Coat. (Background: 1941 Town & Country station wagon.)

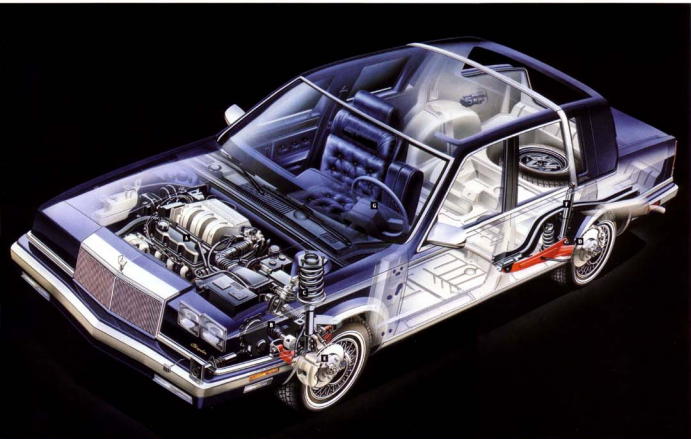
A heritage beautifully recalled and redefined. The 1990 Chrysler Town & Country offers a welcome touch of nostalgia in its exterior woodgrain applique...but otherwise it's an all-new luxurious mini van. One with seven-passenger roominess, generous cargo capacity and the power to handle large loads. Town & Country also carries the Chrysler nameplate. It's the first and only true luxury mini van.



Leather interior, shown in Ginger.

What a way to go. Chrysler Town & Country interior appointments include luxuriously supple leather not only on all seating surfaces but also on all door trim panels as well. Standard equipment includes virtually everything from front and rear air conditioning ... to an Infinity II Sound System ... to power windows and door locks ... to a luggage rack ... to a responsive V-6 engine and the smooth Ultradrive automatic transaxle.

# There is no luxury without Engineering



**1** New 3.5-liter V-6 engine with multipoint electronic fuel injection provides 147 hp of spirited road-ready performance. The 60° V-angle promotes even firing for smooth, quiet operation and compactness.

**2** Ultradrive four-speed automatic transaxle features computer controls to provide smooth-shifting responses.

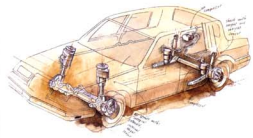
**3** Position-sensitive front suspension struts minimize ride harshness due to increased damping of suspension components. Other components also help to isolate road noise and smooth the ride.

**4** Antilock four-wheel disc brakes automatically "jumpy" the brakes several times per second to prevent wheel lockup and to improve stability on wet or slippery surfaces; allows driver to maneuver more safely under adverse conditions.

**5** Four-wheel disc brake system provides excellent high-speed fade resistance.

**6** Load-leveling rear suspension automatically adjusts to additional weight to help maintain a level ride.

**7** Driver-side air bag is mounted in the steering wheel. (The Allstate Safety Leadership Award was presented to Chrysler Corporation in recognition of its industry leadership position in the application of driver-side air bags.)



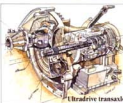
Automatic air suspension system



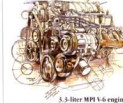
Antilock brake system



Driver-side air bag



Ultradrive transaxle



3.5-liter MPI V-6 engine

Note: Availability varies with model. Check with your Chrysler dealer for details.

# Selected Standard Features and Options



**1** **Overhead console** includes map/courtesy lights, and is shown with the available Electronic Vehicle Information Center (EVIC) which provides digital readouts for 25 driver-oriented messages. The electronic unit also monitors functions to alert driver when service may be required.

**2** **Illuminated visor vanity mirrors.** Passenger and driver have the convenience of twin visor vanity mirrors available to them.



**3** **Power windows and door locks.** These features offer safety as well as convenience and security and are handy for both driver and passengers. Doors lock automatically at 15 mph. Doors cannot be locked if key is left in the ignition.

**4** **Electric rear window defroster,** which is available on convertibles as well as other models, keeps the rear window free of mist, snow and ice for added safety and improved visibility in inclement weather.



**5** **Tilt steering column** adjusts to six different positions for selective driving comfort and ease.

**6** **Driver's power enthusiast's seat** features motorized adjustable-width back wings and motorized inflatable lumbar support. Allows for 12 different lumbar, lateral seatback support positions. Custom wings are lower, softer than in previous enthusiast's seat.



**7** **Wheel covers.** A wide variety of stylish wheel covers and sporty road wheels is available. Your Chrysler dealer has details on availability. **Note:** Availability varies with model. Check with your Chrysler dealer for details.





- 1** The Chrysler Infinity II Sound System includes all of the Infinity I system features plus a five-band graphic equalizer.
- 2** The Chrysler Infinity I AM stereo™ FM stereo electronically tuned radio-cassette tape player is packed with advanced features, including an Infinity-equalized eight-speaker sound system.
- 3** AM stereo™ FM stereo electronically tuned radio with cassette tape player includes Dynamic Noise Reduction.\*

- 4** AM stereo™ FM stereo electronically tuned radio with Dynamic Noise Reduction.\*
- 5** Chrysler Compact Disc Player. Plays all standard five-inch compact audio discs (available in package only, with Chrysler Infinity I or Infinity II Sound System).  
Note: Availability varies with model. Check with your Chrysler dealer for details.

\*Some AM stereo broadcasting may not be compatible with this radio.  
\*Dynamic Noise Reduction is a trademark of National Semiconductor Corporation.



- 6** Ski Rack is lockable, compact. Holds up to four pairs of skis. Mounts easily to Mopar or factory roof racks. Available for Town & Country.
- 7** Electronic Vehicle Security System is designed and engineered specifically for all Chrysler vehicles.
- 8** Cargo Area Protector provides protection from spills, grease and dirt on Town & Country carpeting.
- 9** Bike Carrier is collapsible for easy storage. Holds one bike of any size. Mounts easily to Mopar or factory roof racks. Available for Lifeline Coupe/Town & Country models.
- 10** Vinyl Luggage Cover is extra large and heavy-duty. Protects luggage from the elements. Mounts easily to Mopar or factory roof racks. Available for Town & Country.
- 11** Fog Lamps provide twice the visibility of ordinary lights in inclement weather. Available for Lifeline Coupe.

# 1990 Chrysler Optional Discount Packages

## LeBaron Coupe and Convertible Packages

Item	Highline Coupe And Convertible	Highline And Premium Coupe And Highline Convertible	Highline And Premium Coupe And Highline Convertible	Highline Coupe And Convertible Model's Only	Highline And Premium Coupe Only	Highline And Premium Models Only
	(1,2)	(3,4)	(4,5,6)	(7,8) Popular Equipment Discount Package	(8,9) Luxury Equipment Discount Package	(10) Maximum Wheel/ Handling Package
Electronic Speed Control		•*		•*	•*	
Tilt Steering Column		•*		•*	•*	
Illuminated Vanity Mirrors— Left and Right Sun Vises			•*		•**	
Illuminated Entry System			•*		•**	
Air Conditioning*				•*	•*	
Electric Rear Window Defroster				•*	•*	
Floor Mats—Front and Rear				•*	•*	
Underseating				•*	•*	
Power Door Locks, Automatic		•*			•**	
Power Outside Mirrors—Remote Control, Heated		•			•**	
Power Driver's Seat, Six-Way					•**	
Overhead Console					•*	
Luxury Leather Wrapped Steering Wheel					•*	
Sport Handling Suspension						•
P205-60R15 Steel Belted Radial ASP, R16, Tires (Set of four)						•*
17" Cast Aluminum Road Wheels (Set of four)						•*
Quick Ratio 14-to-1 Power-Assisted Steering						•*

\*Available in package only.

\*\*Included in package or available as a free-standing option.

†There are special engine cooling requirements for field-installed air conditioning. Failure to follow these requirements may invalidate warranty. See your dealer for details.

\*Standard on Premium models.

\*\*Requires electric rear window defroster or Popular Equipment Discount Package or Luxury Equipment Discount Package on Highline Coupes.

\*Standard on GT and GTC Coupe and Convertible.

\*\*Standard on Premium Convertible.

\*Standard on GT and GTC Convertible.

\*Standard on GTC Coupe.

\*\*Not available with Luxury Equipment Discount Package.

\*Not available with LeBaron GT or GTC models.

\*\*Not available with Popular Equipment Discount Package.

\*Requires Popular Equipment Discount Package on Highline Convertibles. Requires Luxury Equipment Discount Package on Highline Coupe.

††Includes right-way power seat in Premium models.

A wide variety of discount packages are available for the 1990 Chrysler. These charts outline the option combinations available in each package for each model. Certain models, packages, and options are subject to specific restrictions, requirements, or late availability. See your dealer for the latest ordering information.



Imperial



Fifth Avenue



New Yorker



New Yorker



LeBaron Highline Coupe



LeBaron Highline Convertible

## New Yorker and Imperial Packages

	All New Yorker Models	New Yorker Salon and Landa	New Yorker Salon	New Yorker Landa	New Yorker Fifth Avenue	New Yorker Landa and Fifth Avenue	Imperial				
	Interior Illumination	Power Accessories	Defrost Convenience	Popular Equipment	Luxury Equipment	Luxury Equipment	Mark Cross Edition	Luxury Equipment	Mark Cross Edition	Electronics Features	Electronics Features
Power Antenna		•									
Automatic Deck Lid Pull Down		•									
Illuminated Entry	•				•	•	•	•	•	•	•
Illuminated User Vanity Mirrors	•				•	•	•	•	•	•	•
Electronic Speed Control				•	•	•	•	S	S		
Tilt Steering Column			•	•	•	•	•	•	•	S	S
Dual Outside Power Remote Heated Mirrors				•	•	S	S	S	S		
Power Windows				•	•	S	S	S	S		
Air Conditioning††				•*	•*	S	S	S	S		
Power Door Locks				•*	•*	•*	•*	S	S		
Floor Mats, Front and Rear				•	•	•	•	•	•		
Underseating				•	•	•	•	•	•		
Power Six-Way Front Seats				††	•	•	•	S†	S†		
Wire Wheel Covers				•	•	•	•	•	•		
Security Alarm System				E	•*	E	E	E	E		
Leather Wrapped Steering Wheel					•			•	•		
Automatic Day-Night Mirror					•			•	•		
Rear Center Armrest Cup Holder					•	•	•	•	•		
Body Side Protection				S	S			•	•		
Automatic Delay Headlight System						•	•	•	•		
Electronic Instrument Cluster										•	•
Electronic Vehicle Information Center										•	•
Power Eight-Way Seats					E	E	E	•	•		
Mark Cross Leather with Vinyl Trim Interior								•	•		
Chrysler Infinity II Sound System					E	E	E	E	E		•

\*Available in package only.

\*\*Included in package or available as a free-standing option.

E—Available at extra cost.

S—Standard feature.

††There are special engine cooling requirements for field-installed air conditioning.

Failure to follow these requirements may invalidate warranty. See your dealer for details.

†††Driver's side only.

## 1990 CHRYSLER EXTERIOR COLORS



Black Cherry Pearl Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre, Lefebvre Coupe/Convertible\*



Light Mahogany Metallic Clear Coat. Imperial.



Dark Mahogany Metallic Clear Coat. Imperial.



Fruit Blue Pearl Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre.



Light Champagne Metallic Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre, Lefebvre Coupe/Convertible\*



Midnight Blue Metallic Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre.



Medium Blue-Gray Metallic Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre.



Black Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre, Lefebvre Coupe/Convertible, except GT models, Town & Country.



Radiant Silver Metallic Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre.



Bright White Clear Coat. Imperial, New Yorker, Lancia/FiB Aries/Sabre, Lefebvre Coupe/Convertible, Town & Country.



Charcoal Pearl Coat. New Yorker, Lancia/FiB Aries/Sabre.



Giant Red Pearl Coat. Lefebvre Coupe/Convertible\*



Flak Red Clear Coat. Lefebvre Coupe/Convertible.



Twilight Blue Pearl Coat. Lefebvre Coupe/Convertible\*



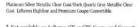
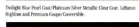
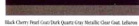
Dark Quartz Gray Metallic Clear Coat. Lefebvre Coupe/Convertible\*



Platinum Silver Metallic Clear Coat. Lefebvre Coupe/Convertible\*



## TWO-TONE COLORS<sup>2</sup>



\* Not available on Lefebvre GT or GTC Coupe and Convertible models.

<sup>1</sup> Extra cost.

<sup>2</sup> Standard on Lefebvre Premium Coupe (intermediate colors available at no extra charge). Two-tone colors optional on Lefebvre Highline Coupe. Not available on Lefebvre GT or GTC Coupe and Convertible.

Note: Clear Coat finish is standard on every 1990 passenger car built by Chrysler Motors.

## STANDARD SAFETY FEATURES

- Air bag (driver's side only)\*
- Antitheft ignition and steering column lock
- Antitheft trunk lock
- Backup lights
- Brake fluid pressure low warning light (also serves as indicator when parking brake is applied)
- Center high-mounted supplemental seatbelt\*
- Combination lap-shoulder belts for driver and right front passenger and rear outboard passengers. Lap belts for center locations.
- Double ball-joint rearview mirror mount.
- Dual braking system with separate brake fluid reservoirs in the master cylinder.
- Dual throttle return springs.
- Electric windshield wipers and wipers.
- Energy-absorbing front seatbacks.
- Energy-absorbing instrument panel.
- Energy-absorbing steering wheel.
- Fade-resistant front disc brakes.
- Fasten seat belt reminder.
- Front seat head restraints.
- Glare reduction measures for instrument panel, steering wheel, and windshield wipers.
- Hazard warning flasher system.
- Headlight and wiper circuit breakers with automatic reset.
- Inside and outside rearview mirrors.
- Inside hood release.
- Interlocking door latches.
- Key lift in ignition warning.
- Non-override door locks.
- Recessed inside door release handles.
- Reinforced windshield header and roof.
- Resilient window crank knobs, if applicable.
- Safety-80m wheels.
- Shatter-resistant glass.
- Side door beams<sup>3</sup>.
- Side marker lights and reflectors.
- Turn signals with lane-change feature.

\*Not available on Town & Country.

## CONSUMER LEASING

More consumers are considering leasing as an alternative to buying. Leasing a new Chrysler vehicle usually involves a small security deposit and a first month's lease payment. Monthly payments frequently are less than financing a new car purchase. Ask your dealer for details.

## CHRYSLER PURCHASE ASSISTANCE PROGRAM FOR THE PHYSICALLY CHALLENGED

Cash reimbursements of up to \$500 are available for qualified adaptive driving devices on 1990 Chrysler Motors cars and trucks. For further information, contact your dealer or the PHYSICALLY CHALLENGED RESOURCE CENTER at 1-800-255-9877.



## CRYSTAL KEY OWNER CARE PROGRAM

With Chrysler's Crystal Key Owner Care Program, for five years or 50,000 miles<sup>4</sup> all you do to take care of normal maintenance, adjustments, and wear items. Chrysler takes care of everything else. Engine, power train, air conditioning, steering, electrical. Everything right down to the door handles. And you're still protected on the engine and power train for seven years or

## STAINLESS PENTASTEEL EXHAUST SYSTEM

On every Chrysler Motors passenger car, all components of the exhaust system employ a corrosion-resistant steel alloy that has superior resistance to rust and to fatigue caused by high heat. This system provides longer life than conventional exhaust systems. Chrysler Motor provides the Stainless Pentasteel exhaust system on all its 1990 passenger cars, both domestic and import.



## 7/70 POWER TRAIN LIMITED WARRANTY

Upon expiration of the 12-month or 12,000-mile Basic Limited Warranty, coverage is extended on power train components to seven years or 70,000 miles. A deductible applies. See your dealer for a copy of the warranty.

## 7/100 ANTICORROSION LIMITED WARRANTY

Your dealer will repair or replace at no charge outer body sheet metal panels found to have developed perforation (rust through) in normal use up to seven years or 100,000 miles. See your dealer for a copy of the warranty.

	Basic Car Warranty Covers Entire Car Except Normal Upkeep	Major Components Protection	Deductible You Pay For Repair Of Major Components	Power Train Engine Protection	Outbody Rust- Through Protection
1990 Chrysler Imperial, New Yorker, FiB Aries, Lancia Sabre	5 Years/50,000 Miles	5 Years/ 50,000 Miles	None	7 Years/ 70,000 Miles	7 Years/ 100,000 Miles
1990 RiB-Rover Coupe	3 Years/Unlimited	3 Years/ Unlimited	None	3 Years/ Unlimited	3 Years/ Unlimited
1990 Mercedes-Benz 300 SEL	4 Years/50,000 Miles	4 Years/ 50,000 Miles	None	4 Years/ 50,000 Miles	4 Years/ 50,000 Miles
1990 Cadillac Sedan DeVille	4 Years/50,000 Miles	4 Years/ 50,000 Miles	\$100 After 1 Year/ 12,000 Miles	4 Years/ 50,000 Miles	4 Years/ 100,000 Miles
1990 Lincoln Continental	1 Year/12,000 Miles	6 Years/ 60,000 Miles	\$100 After 1 Year/ 12,000 Miles	6 Years/ 60,000 Miles	6 Years/ 100,000 Miles

70,000 miles, and outer body rust-through for 100,000 miles<sup>5</sup> if you have a question or need information, there's a 24-hour toll-free hotline. The program is transferable to a second owner. Your warranty is

## OPTIONAL SERVICE CONTRACT COVERAGE

Chrysler Service Contracts provide you with additional peace of mind protection for your new vehicle. Chrysler Motors offers a variety of plans to meet your needs. Plan coverage begins after your vehicle's basic warranty expires. A deductible applies. Allowances for car rental and towing are also included. See your dealer for details.



MOPAR parts are engineered by Chrysler Motors for use in your new Chrysler vehicle. When replacement is necessary, be sure to specify MOPAR parts. Used by professional mechanics worldwide.



## MAKING THE BEST EVEN MORE AFFORDABLE.

Chrysler Credit offers a variety of finance programs that will help make your new Chrysler vehicle even more affordable. These special finance and leasing programs are designed to meet the needs of today's automotive buyer. They include Gold Key Lease, America's Choice Payment Plan, College Graduate Plans, Retail Financing, and more. Ask your salesperson for details.

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Circle up for more.

For complete details on standard equipment, specifications and technical information, ask your dealer for a copy of the Chrysler Technical Specifications Guide.



There is no Luxury without Engineering



Chrysler.  
There is  
no luxury without  
engineering.