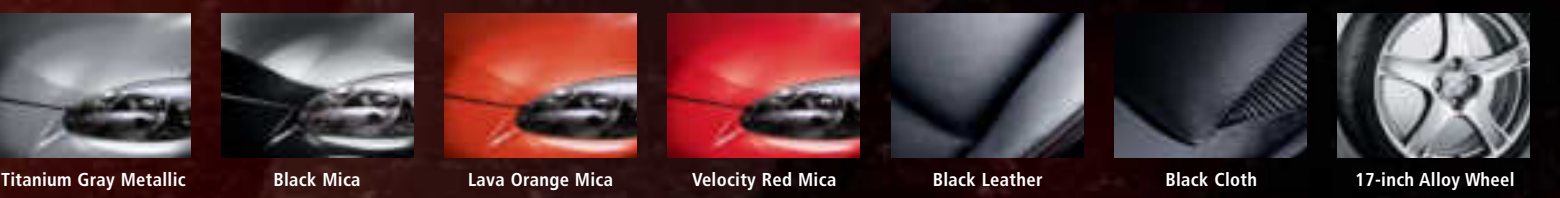


# I'LL HAVE WHAT HE'S HAVING.



**WHY MAZDASPEED IS JUST YOUR SPEED.** MAZDASPEED factory-engineered vehicles, performance parts, accessories and motorsports programs are the ultimate expressions of our "always the soul of a sports car" spirit. MAZDASPEED is the destination for driving enthusiasts who desire to experience Mazda at the highest, most exhilarating level. MAZDASPEED-badged products proudly proclaim the on-going evolution of "Zoom-Zoom" at Mazda, and are available exclusively at authorized MAZDASPEED dealers. To learn more, park your Web browser at: [MazdaUSA.com/MAZDASPEEDMIATA](http://MazdaUSA.com/MAZDASPEEDMIATA).



- Powertrain**
- 1.8L DOHC turbocharged and intercooled 16-valve 4-cylinder engine
  - 178 hp @ 6000 rpm; 166 lb-ft torque @ 4500 rpm
  - IHI turbocharger with 8.5 psi maximum boost
  - Front-mounted air-to-air intercooler
  - Iridium spark plugs
  - Larger radiator core; increased cooling capacity
  - Higher-capacity oil cooler
  - Euro-spec fresh-air duct
  - Red wrinkle-finish valve cover; anodized aluminum MAZDASPEED oil cap
  - Short-throw 6-speed manual transmission with shot-peen-hardened gears
  - Heavy-duty clutch
  - Heavy-duty 25mm driveshafts
  - Bosch torque-sensing limited-slip differential
  - Sport-tuned (larger resonator, re-baffled muffler) stainless-steel exhaust with large MAZDASPEED exhaust tip
- Suspension and Brakes**
- Silver-painted shock-tower brace
  - Optimized steering rack
  - MAZDASPEED-tuned and lowered double-wishbone suspension which includes: silver-painted Bilstein® shock absorbers with firmer tuning; red-painted larger front and rear stabilizer bars; higher-rate springs
  - Power-assisted 4-wheel disc brakes with silver-painted calipers, standard Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD)
- Exterior Enhancements**
- 17" x 7" Racing Hart™ aluminum alloy wheels
  - W-rated 205/40R17 Toyo Proxes R28 unidirectional high-performance tires
  - MAZDASPEED front and rear air dams and rear spoiler
  - Smoke-tint headlight housings
  - Body-color cap for inside rearview mirror with MAZDASPEED logo
  - Unique exterior colors: Velocity Red Mica, Titanium Gray Metallic, Black Mica, Lava Orange Mica
- Interior Enhancements**
- Black leather-wrapped steering wheel and shift knob with red stitching\*
  - Standard black cloth upholstery and vinyl convertible top
  - Silver gauges with MAZDASPEED logo
  - Optional black leather-trimmed seats with red stitching;† cloth convertible top
  - MAZDASPEED floor mats, stainless-steel scuff plates and alloy foot pedals; silver mesh finish on center panel and shift panel
- Audio System**
- 225-watt AM/FM stereo with automatic level control and in-dash 6-disc CD changer
  - Bose® 6-speaker sound system with door-mounted tweeters
- In addition to its exceptional design and exhilarating performance, the MAZDASPEED MX-5 Miata boasts one more component that clearly sets it apart: The 2005 Mazda Driver's Assurance Plan. It not only includes a 48-month/50,000-mile, "bumper-to-bumper" Limited Warranty, but also 24/7 Emergency Roadside Assistance. And should your MAZDASPEED MX-5 Miata require a warranty repair, the Mazda Service Transportation Solution can typically provide another vehicle to drive. After all, we want your new Mazda to be a source of pride and exhilaration for years to come. Please see your MAZDASPEED dealer for details.
- \*At Mazda, we take safe driving seriously. Which is why all of the photographs in this brochure were taken on a closed course with a professional driver.

The MAZDASPEED MX-5 Miata is nothing short of the fastest, most potent factory-built Miata. Ever. Boasting an expertly turbocharged and intercooled 178-hp powerplant. A beefed up, short-throw 6-speed manual gearbox. Even a lowered and sport-calibrated double-wishbone suspension. It's an enticing mix of beauty and boost. One that *Car and Driver* (4/04) dubbed: "A Miata with muscles, for a pittance more."

\*Lava Orange Mica has silver stitching.

**PRODUCT CHANGES AND OPTIONS AVAILABILITY:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.



## 05 MAZDASPEED MX-5 MIATA



zoom-zoom



If your taste in sports cars runs toward pure, undiluted exhilaration, best you add the 2005 MAZDASPEED MX-5 Miata to your menu of must-drives. Mazda engineers have transformed the world's most popular roadster into a high-performance, drop-top hellion. One that's ridiculously responsive. Compellingly quick. And amazingly agile. A classic, two-seat icon that's now turbocharged to the point of perfection.

# MAZDASPEED

# WITH EVERYTHING ON IT.

Feast your eyes on the ultimate recipe for pure, lightweight sports-car exhilaration. With a better power-to-weight ratio than the BMW Z4 2.5. A precise 52:48 weight distribution. And impressive upgrades like a heavy-duty clutch and driveshafts. A Bosch torque-sensing limited-slip differential. Stiffer springs. Beefier stabilizer bars. Even gas-charged Bilstein® shocks. Which inspired *AutoWeek* (8/30/04) to rave: "At 48.4 mph through the slalom, the MAZDASPEED Miata ranks second only to the Dodge Viper SRT-10, at 49 mph, among all the cars we've tested."



# 62.5% WEIGHT DISTRIBUTION

The MAZDASPEED MX-5 Miata is expertly engineered to deliver "Zoom-Zoom" on a silver platter. With a 1.8-liter, 16-valve engine that's turbocharged and intercooled. For a mouth-watering 25% more horsepower, 33% more torque, and 0 to 60 mph in a scant 6.2 seconds (*Motor Trend*, 5/04). Also standard, and equally impressive, are 4-wheel ventilated disc brakes with silver-colored calipers. An Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD). Plus a set of exclusive Racing Hart™ alloy wheels surrounded by high-performance P205/40R17 Toyo Proxes tires. Not surprisingly, *Sport Compact Car* (9/04) concluded: "...it's the best Miata ever. It's a Miata with stomp. Turbocharged stomp."



The MAZDASPEED MX-5 Miata's well-appointed cockpit leaves precious little to be desired. Among numerous notable features: A unique silver MAZDASPEED gauge cluster. A black, leather-wrapped steering wheel, parking-brake handle and shift knob. Racing-inspired MAZDASPEED alloy foot pedals. A 225-watt AM/FM/CD audio system with an in-dash 6-disc CD changer and automatic volume control. Plus a Bose® speaker system featuring two door-mounted tweeters and four full-range speakers—including twin rear speakers built into the Windblocker™ panel.