

# A HERITAGE OF PERFORMANCE.

Sporty styling. Racing-inspired performance. And engineering innovation. You'll find them all in every Mazda vehicle. From the luxurious, 7-passenger CX-9 to the rotary-powered, one-and-only RX-8. And, of course, the legendary MX-5 Miata. Get acquainted with the entire lineup of distinctive Mazda vehicles. All designed and engineered to deliver Zoom-Zoom.



Mazda3 4-Door



Mazda3 5-Door



Mazda2



Mazda CX-7



Mazda RX-8



Mazda5



Mazda Tribute



Mazda6



Mazda MX-5 Miata



Mazda CX-9



MAZDASPEED3\*



## 2012 Mazda5



\*Available only at authorized MAZDASPEED Dealers.

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*THE ALL-NEW MAZDA5.*  
**UNEXPECTEDLY  
PREPARED.**

If there is one thing you can count on in life, it's to expect the unexpected. Being ready, willing and able for each day's twists and turns means the difference between enjoying the ride, and just getting by. And what's the point of just getting by?

With its in-motion styling and dynamic design, the Mazda5 brings a whole new meaning to form and function. Mazda5, like you, refuses to be categorized because it refuses to limit itself to being just one thing. Surprisingly nimble and roomy. Unexpectedly versatile while reassuringly safe. Mazda5 is a refreshing look at transportation and offers a revolutionary new way for weekday warriors, maverick multitaskers and parental pioneers to move their lives. You all know who you are, and your chariot awaits.

Mazda5. Choreographing life's unexpected twists and turns.

# AN UNEXPECTED VEHICLE FOR LIFE UNEXPECTED.

We're about preparing for the unexpected by building the unexpected. That's why the all-new Mazda5 is about as far from a conventional six-passenger vehicle as you can get. Its dynamic design is trim, sporty and smart. So not your typical, bloated gas guzzler. Thanks to its advanced 2.5-liter DOHC MZR engine, the Mazda5 delivers pump-friendly fuel economy.\* Its speed-sensitive steering, tight 36.7 ft turning circle and agile sport sedan-based platform make it one of the most enjoyable six-passenger vehicles to maneuver down the highway. Or whatever road life happens to take you down.



1 The Mazda5's advanced 2.5-liter DOHC MZR engine with variable valve timing enables the Mazda5 to deliver both spirited performance and enviable fuel economy.\* 2 A slick-shifting 6-speed manual gearbox, standard on the Mazda5 Sport, promotes quick and precise gear selection. A 5-speed Sport AT automatic transmission – standard on both the Mazda5 Touring and Grand Touring models and available on the Sport – gives you the convenience of an automatic with the shift-for-yourself control and fun of a manual. 3 Available Fuel Economy and Trip Computer Display lets you know at a glance how many miles you're averaging per gallon, how many miles before the tank is empty, and how far you've traveled.



Shown in Clearwater Blue Mica.

# EQUIPPED

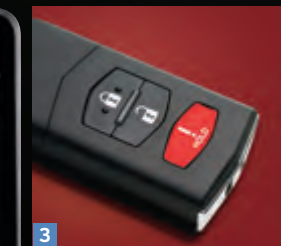
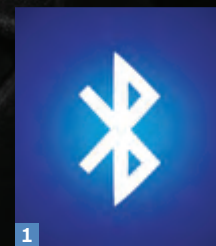
FOR ALMOST ANYTHING.

With the Mazda5, you'll always be prepared. Comfortably. An array of driver-centric features are all within easy reach. Like a well-bolstered seat featuring 6-way manual adjustment, including both height and lumbar support adjustments (standard on GT models). Tilting and telescoping steering wheel features controls for both the audio and cruise control systems. Standard automatic climate control. A 6-speaker AM/FM/CD audio system. Power windows, door locks and outside mirrors. Even a handy auxiliary audio input jack for your MP3 player.

The Mazda5 features a standard 6-speed manual transmission. Or choose the available 5-speed Sport AT automatic, standard on the Touring and Grand Touring models. Bluetooth® hands-free phone connectivity and audio is also standard on both Touring and Grand Touring, along with a new trip computer to keep tabs on mileage and fuel economy. Plus available in-dash 6-disc CD changer, power sliding glass moonroof, and a leather-wrapped steering wheel and shift knob.

The Grand Touring steps it up with heated front seats and outside mirrors, Xenon High-Intensity Discharge headlights with auto on/off, an anti-theft alarm system, SIRIUS Satellite Radio® with four-month subscription, and rain-sensing automatic windshield wipers.

Like we said, ready, willing and able.



1 Bluetooth connectivity, standard on the Mazda5 Grand Touring and Touring, enables you to easily make and receive calls, access voice mail messages and control audio content – all hands-free – using your Bluetooth-enabled cell phone.

2 An auxiliary-audio input jack, standard on every Mazda5, lets you listen to the music on your MP3 player through the vehicle's audio system.

3 Mazda's remote keyless illuminated entry system is also standard on every Mazda5. It allows you to remotely unlock the driver's door, or all doors, while illuminating the interior. All at the touch of a button.



*BY THINKING OUTSIDE THE BOX,  
**WE AVOIDED CREATING ONE.***

Boxy, old-school SUVs should take a lesson from the all-new Mazda5. Its insightful arrangement of three rows of two seats brings added comfort for up to six people. Both center and rear rows feature elevated "theater-style" seating for a better view. And both center-row reclining captain's chairs provide nearly six inches of travel for extra comfort and legroom. Inboard and outboard armrests add further comfort. Storage is never an issue with individual under-seat compartments in the second-row captain's chairs. There's even a multifunction center storage console with individually controlled cool-air vents for the second row. Plus a convenient foldout table with built-in storage and dual cup holders. More versatility is delivered with second-row folding captain's chairs and a 50/50 split fold-down rear seatback. The Mazda5 maximizes every inch of cabin space you need for your active lifestyle. Right out of the box.

*Shown in Black Leather.*

*A MULTITASKING  
THRILL-SEEKER.*

With its surprisingly spacious, easy-to-reconfigure interior, the all-new Mazda5 is capable of juggling work, home and play all with remarkable skill and efficiency. It serves up a generous 97.7 cu ft of passenger space and 44.4 cu ft of cargo space with the third-row seatback folded down. Its independently folding second- and third-row seats create a virtually flat cargo floor that's over five feet long. Which makes the Mazda5 capable of accommodating everything from six passengers to two mountain bikes. DIY supplies to rock band gear. And sports bags to camping equipment. Its extra-wide, easy-sliding rear doors are designed to make loading and unloading incredibly convenient – as is its ultralight rear liftgate. Best of all, the Mazda5 wraps it up in an unexpected-nothing-else-like-it design that delivers fun, versatility and value for life unexpected.



*Shown in Clearwater Blue Mica.*

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Shown in Clearwater Blue Mica.



1 Second-row foldout table, center-mounted for maximum convenience and utility, easily lifts out and locks and features dual cup holders big enough for two travel mugs. A storage bin underneath the tray is perfect for storing small items. And, when not needed, the tray can be stored under the seat cushion. 2 The hidden under-floor storage compartment lets you store items under the cargo area, safely hidden from sight and securely contained. An ample 44.4 cu ft of cargo space is created simply by folding down the third row's 50/50 split fold-down seatback. No need to remove any head restraints. And you'll still have plenty of room for four adults.



## THERE'S NO SUCH THING AS BEING **OVERPROTECTIVE.**

Mazda engineers equipped the all-new Mazda5 with a comprehensive arsenal of standard safety features to help protect all of its occupants. Mazda's "Triple H" construction and steel side-impact door beams enhance structural integrity and impact protection. 4-wheel disc brakes with an Anti-lock Brake System (ABS) and Electronic Brakeforce Distribution (EBD), a Traction Control System and Dynamic Stability Control\* help enhance driver control. And advanced dual front air bags, dual front side-impact air bags and side-impact air curtains\*\* for all three rows are strategically positioned throughout the cabin. Three-point seat belts and adjustable head restraints at all six seating positions are also standard. As is a "crushable" brake and accelerator pedal assembly designed to fold away on impact to help minimize the chance of a serious leg or ankle injury. An integral Tire-Pressure Monitoring System (TPMS) warns you when air pressure in one or more tires is low. Making the all-new Mazda5 a safe buy. In more ways than one.



1 "Triple H" construction helps preserve the integrity of the passenger cabin in a collision by engineering sturdy H-shaped structural components into the sides and roof. In addition, side-impact beams on the door enhance driver and passenger protection. 2 Power-Assisted 4-Wheel Disc Brakes are standard on every Mazda5 – as are an Anti-lock Brake System (ABS), Electronic Brakeforce Distribution and Brake Assist. Working together, they help provide the Mazda5 with linear, fade-resistant stopping power. 3 LATCH child restraint anchors and upper tethers are built into the Mazda5's second-row seats to help safely secure your most precious passengers. Both third-row seats are equipped with child restraint tether anchors.

Shown in Metropolitan Gray Mica.

\*Dynamic Stability Control (DSC) is an electronic system designed to help the driver maintain control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether DSC will be effective in preventing loss of control. Please see your owner's manual for further details. \*\*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.



## Mazda5 SPECIFICATIONS & CAPACITIES

SPECIFICATIONS	
Engine size and type	2.5L DOHC 4-cylinder with variable valve timing
Horsepower	157 @ 6000 rpm
Torque (lb-ft)	163 @ 4000 rpm
EPA estimated fuel economy (city/highway mpg)	21 / 28
Base curb weight (lb) – Manual/Automatic	3417 / 3457
EXTERIOR DIMENSIONS	
Wheelbase/overall length (in)	108.3 / 180.5
Overall width (in)	68.9
Overall height (in)	63.6
Track, front/rear (in)	60.2 / 59.8
INTERIOR DIMENSIONS	
Headroom (in) – Front Row/2nd Row/3rd Row	40.7 / 39.4 / 37.1
Headroom with moonroof (in) – Front Row/2nd Row/3rd Row	39.0 / 39.2 / 37.1
Legroom (in) – Front Row/2nd Row/3rd Row	40.7 / 39.4 / 30.5
Shoulder room (in) – Front Row/2nd Row/3rd Row	55.5 / 55.5 / 49.3
CAPACITIES	
EPA passenger volume, 1st and 2nd rows (cu ft)	97.7
EPA cargo volume, 3rd-row seats folded (cu ft)	44.4
Fuel capacity (U.S. gallons)	15.9

## Mazda5 ENGINE & MECHANICAL

	Sport	Touring	Grand Touring
ENGINE & TRANSMISSION			
2.5L DOHC 4-cylinder with variable valve timing	●	●	●
6-speed manual overdrive transmission	●		
5-speed Sport AT automatic overdrive transmission	○	●	●
Front-wheel drive	●	●	●
SUSPENSION & BRAKES			
Rack-and-pinion steering with Electro-Hydraulic Power Assist (EHPAS)	●	●	●
Independent MacPherson strut front suspension	●	●	●
Independent E-type multilink rear suspension	●	●	●
Front and rear stabilizer bars	●	●	●
Power-assisted ventilated front/solid rear disc brakes	●	●	●
Anti-lock Brake System (ABS) with Electronic Brakeforce Distribution (EBD) and Brake Assist	●	●	●

**KEY:** Standard = ● Optional = ○ Package = ■ Dealer-installed accessory = ▲

\*Automatic Transmission only. \*\*Available Spring 2011. \*SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii.

\*\*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.

## Mazda5 OPTIONS & PACKAGES

	Sport	Touring	Grand Touring
DVD Entertainment System (overhead style)*/**	○	○	○
SIRIUS Satellite Radio*†	▲	▲■	●
Auto-dimming rearview mirror with compass and HomeLink®	▲	▲	▲
Cargo cover, retractable	▲	▲	▲
All-weather floor mats	▲	▲	▲
Rear bumper guard	▲	▲	▲
Moonroof wind deflector		▲	▲
Cargo net	▲	▲	▲
Remote engine start*	▲	▲	▲
Roof rack	▲	▲	▲
Wheel locks	▲	▲	▲
<b>Moonroof &amp; Audio Package</b> – In-dash 6-disc CD changer, SIRIUS Satellite Radio with four-month subscription, power moonroof		○	●

## Mazda5 EXTERIOR

	Sport	Touring	Grand Touring
BODY			
Dual sliding rear doors	●	●	●
Front grille, black	●		
Front grille, dark gray painted		●	●
Side sill extensions and rear liftgate spoiler		●	●
Dual body-color remote outside mirrors (heated on Grand Touring)	●	●	●
Power sliding-glass moonroof with interior sunshade		■	●
Variable-intermittent windshield wipers; intermittent rear wiper/washer	●	●	●
Rain-sensing front windshield wipers			●
Xenon High-Intensity-Discharge (HID) with automatic on/off			●
Fog lights	▲	●	●

## TIRES & WHEELS

16-inch alloy wheels; P205/55R16 H-rated all-season radial tires	●		
17-inch alloy wheels; P205/50R17 V-rated all-season radial tires		●	●

## Mazda5 INTERIOR

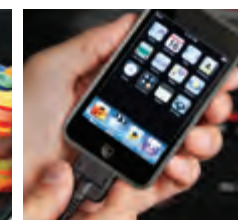
	Sport	Touring	Grand Touring
COMFORT & CONVENIENCE			
Fully automatic climate control	●	●	●
2nd-row cool-air vents with fan speed controls	●	●	●
Bluetooth® hands-free phone and audio capability		●	●
Tilt/telescopic steering wheel with audio controls (leather-wrapped on Touring, Grand Touring)	●	●	●

## ONCE YOU HAVE IT, OUTFIT IT ACCORDINGLY.

One of the most enjoyable aspects of buying a new Mazda5 is being able to enhance its appearance and performance with Genuine Mazda Accessories. What's more, all Genuine Mazda Accessories installed by your Mazda Dealer, prior to or at initial vehicle retail delivery, carry the same new-vehicle limited warranty as your new Mazda5. See your Mazda Dealer for details.



Soft Cargo Liner with Removable Bumper Protection



iPod Integration



Roof Rack



Auto-Dimming Rearview Mirror with Compass and HomeLink®



Rear Bumper Guard



All-Weather Floor Mats

Remote Engine Start

## Mazda5 COMPLETE ACCESSORY LIST:

<b>All-Weather Floor Mats</b>	<b>Moonroof Wind Deflector</b>	<b>SIRIUS Satellite Radio®</b>
<b>Ashtray and Lighter</b>	<b>Portable Navigation Devices by Garmin®</b>	<b>Soft Cargo Liner with Removable Bumper Protection</b>
<b>Auto-Dimming Rearview Mirror with Compass and HomeLink®</b>	<b>Rear Bumper Guard</b>	<b>Tailpipe Finisher</b>
<b>Bluetooth® Car Kit by Motorola</b>	<b>Remote Engine Start</b>	<b>Touch-Up Paint</b>
<b>Cargo Net</b>	<b>Retractable Cargo Cover</b>	<b>Wheel Locks</b>
<b>First Aid and Roadside Assistance Kits</b>	<b>Roof Rack and Attachments</b>	<b>3.5-mm Audio Cable</b>
<b>Fog Lights</b>	– Bike Carrier	
<b>Front Splash Guards</b>	– Cargo Box	
<b>In-Dash 6-Disc CD Changer</b>	<b>(Short and Medium)</b>	
<b>iPod Integration</b>	– Roof Luggage Basket	
<b>License Plate Frames</b>	– Ski/Snowboard Carrier	
	– Kayak Carrier	
	– Surfboard Carrier	



## FINANCING YOUR NEW MAZDA IS EASY.

Whether buying or leasing a new Mazda, Certified Pre-Owned Mazda or a used vehicle, Mazda Capital Services can help make the financing process more convenient and satisfying. One of the largest auto lenders in America, Mazda Capital Services is known for first-class customer service, a wide range of financing options and highly competitive rates. To find out which purchase or lease plan is right for you, talk with your Mazda Dealer, or visit [www.MazdaUSA.com](http://www.MazdaUSA.com).

Apple and iPod are registered trademarks of Apple Inc. All rights reserved. iPhone not compatible with iPod adapter. SIRIUS Satellite Radio reception requires a subscription and Mazda satellite radio receiver accessory kit. Available only in the U.S., except Alaska and Hawaii. Please remember to properly secure all cargo.

\*The tradename "Mazda Capital Services" as well as the Mazda and Mazda Capital Services logos are owned by Mazda Motor Corporation, Inc. or its affiliates and are licensed to JPMorgan Chase Bank, N.A. ("Chase"). Retail/loan accounts are owned by Chase.

## PEACE OF MIND ALSO COMES STANDARD.

Every new 2012 Mazda5 is protected by:

- A 3-year/36,000-mile "bumper-to-bumper" limited warranty\*\*
- A 3-year/36,000-mile 24/7 Emergency Roadside Assistance Program\*\*
- A 5-year/60,000-mile limited powertrain warranty\*\*
- A 5-year/unlimited-mileage warranty against body rust-through

\*\*Whichever comes first. See your dealer for details.

For details, please see your Mazda Dealer, visit [MazdaUSA.com](http://MazdaUSA.com), or call toll-free 1-800-639-1000.

<b>Mazda5 INTERIOR (continued)</b>	Sport	Touring	Grand Touring
Covered cargo-area storage compartment	●	●	●
Center instrument display panel for audio, clock, A/C and outside temperature	●	●	●
Center console with storage	●	●	●
2nd-row foldout tray table with cargo storage and dual cupholders	●	●	●
Cruise control with steering-wheel-mounted controls	●	●	●
Power windows with one-touch auto-up/down driver's window	●	●	●
Power door locks with 2-stage unlocking (driver's door only/all doors plus liftgate)	●	●	●
Remote keyless illuminated entry system	●	●	●
Dual cup holders for all 3 rows of seats	●	●	●
Front map lights and ignition-keyhole light	●	●	●
Driver's and passenger's covered visor vanity mirrors	●	●	●
Front and cargo area 12V power outlets	●	●	●

#### SEATING & TRIM

Reclining front bucket seat with adjustable seat height	●	●	●
Fold-down armrests for front and 2nd-row seats	●	●	●
50/50 split fold-down 3rd-row seatback	●	●	●
Cloth upholstery and carpet floor mats	●	●	
Leather-trimmed seats; heated front seats; matching-cloth door panel inserts; carpet floor mats			●

#### AUDIO

AM/FM/CD (MP3-compatible) stereo with 6 speakers and digital clock	●	●	●
In-dash 6-disc CD changer (MP3-compatible)	▲	■	●
Auxiliary-audio input jack	●	●	●
SIRIUS Satellite Radio® with four-month subscription	▲	■	●

#### Mazda5 UPHOLSTERY



**Black Cloth** Mazda5 Sport\*/Touring      **Sand Cloth** Mazda5 Sport\*/Touring

<b>Mazda5 SAFETY &amp; SECURITY</b>	Sport	Touring	Grand Touring
Advanced dual front air bags** supplemental restraint system (SRS), driver's seat-position and passenger weight sensors	●	●	●
Front side-impact air bags and side-impact air curtains <sup>9</sup> with coverage for front and rear passengers	●	●	●
3-point seat belts and adjustable headrests for all 6 seating positions	●	●	●
Front seat-belt pretensioners with force limiters	●	●	●
2nd-row LATCH child-safety-seat anchors; 3rd-row tether anchors	●	●	●
Engine-immobilizer anti-theft system	●	●	●
Anti-theft alarm system			●
Tire-Pressure Monitoring System (TPMS)	●	●	●

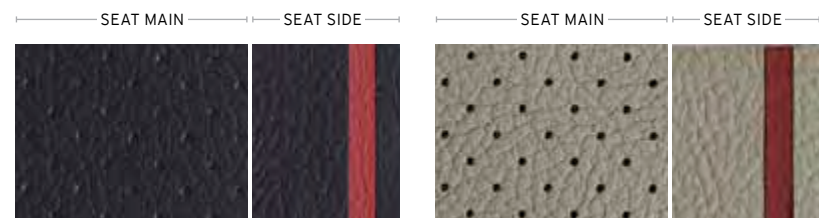
#### Mazda5 WHEELS



16-Inch Alloy



17-Inch Alloy



**Black Leather** Mazda5 Sport\*/Touring      **Sand Leather** Mazda5 Sport\*/Touring

#### Mazda5 PAINT COLORS



#### Brilliant Black Clearcoat

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Black	Cloth
Mazda5 Grand Touring	Black	Leather



#### Metropolitan Gray Mica

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Sand	Cloth
Mazda5 Grand Touring	Sand	Leather



#### Copper Red Mica

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Sand	Cloth
Mazda5 Grand Touring	Sand	Leather



#### Liquid Silver Metallic

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Black	Cloth
Mazda5 Grand Touring	Black	Leather



#### Crystal White Pearl Mica\*\*

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Sand	Cloth
Mazda5 Grand Touring	Sand	Leather



#### Clearwater Blue Mica

TRIM LEVEL	INTERIOR COLOR	FABRIC
Mazda5 Sport*/Touring	Black	Cloth
Mazda5 Grand Touring	Black	Leather

**Product Changes and Options Availability:** Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations.

\*Mazda5 Sport with manual transmission available in Liquid Silver Metallic, Metropolitan Gray Mica and Copper Red Mica. \*\*Additional cost.